

MISTRAL

NOUVEAUTÉS POUR HOMME 2025

INTRODUCING
SILVER AGAVE
A CLASSIC FOUGÈRE REBORN IN SILVER



Bright citrus, cool water, and cardamom drift into aromatic herbs, then deepen into vetiver, sandalwood, and tonka absolute in this modern fougère defined by quiet strength and raw elegance.

BAR SOAP

8.8 OZ • 250 G | MS8SI

EAU DE PARFUM

3.3 FL OZ • 100 ML | MMPSI

SHAVE CARE

POST-SHAVE

Experience the same soothing post-shave care in our sleek new tube — designed for easy use, mess-free application, and travel-friendly convenience.

2.7 FL OZ • 80 ML



BOURBON VANILLA:
MMPS80BV



CEDARWOOD MARINE:
MMPS80CM

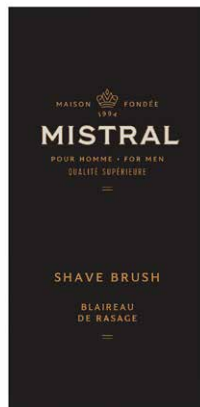


SALTED GIN:
MMPS80SG

SHAVE BRUSH

Sleek and sculpted in dense black resin, this shave brush embodies understated sophistication. The lathe-turned handle offers a smooth, weight-balanced grip — bringing both control and style to your daily grooming ritual. Its high-performance synthetic bristles are soft to the skin yet firm enough to lift and prep the beard, creating a rich, creamy lather with ease. Quick-drying, cruelty-free, and made to last, it's the modern answer to traditional luxury.

BLACK RESIN • SYNTHETIC BRISTLE | MMSHB



POUR LE VOYAGEUR

ELEVATE YOUR TRAVEL EXPERIENCE WITH NEW ADDITIONS TO OUR VOYAGEUR COLLECTION.



TRAVEL SOAP
CEDARWOOD MARINE:
2.8 OZ • 80 G | MS2CM



VOYAGEUR SET WITH TRAVEL CASE
CONTAINS THREE 2.8 OZ BARS: BOURBON VANILLA, CEDARWOOD MARINE,
AND SALTED GIN • A SILICONE TRAVEL CASE

This set is an ideal gift or companion for those who value clean design, clean skin, and clean getaways.

3 x 2.8 OZ • 3 x 80 G | MS2GS

HOMME SPORT



THREE SOAP GIFT SET
CONTAINS THREE 7 OZ BARS:
RIDE VENTOUX, GOLF VALBONNE,
AND SURF HOSSEGOR



This gift set features bar soaps inspired by golf, surfing, and biking, each offering a rich lather and evocative scent. Elegantly boxed, it's the perfect gift for the man of action—on and off the course, wave, or road.

3 x 7 OZ • 3 x 200 G | MM3SS

COMING SOON

RIDE VENTOUX

CONQUERED BY FEW.
WORN BY FEWER.



This fragrance captures the raw energy of Mont Ventoux. Crisp citrus and apple awaken the senses, while jasmine and marine notes echo the mountain's wild winds, with cedar grounding you for the road ahead. A bold scent for those who chase every summit.

BAR SOAP

7 OZ • 200 G | MS7RV

EAU DE PARFUM

3.3 FL OZ • 100 ML | MMPRV

1.866.MISTRAL | MISTRALMEN.COM | WHOLESALE@MISTRALSOAP.COM