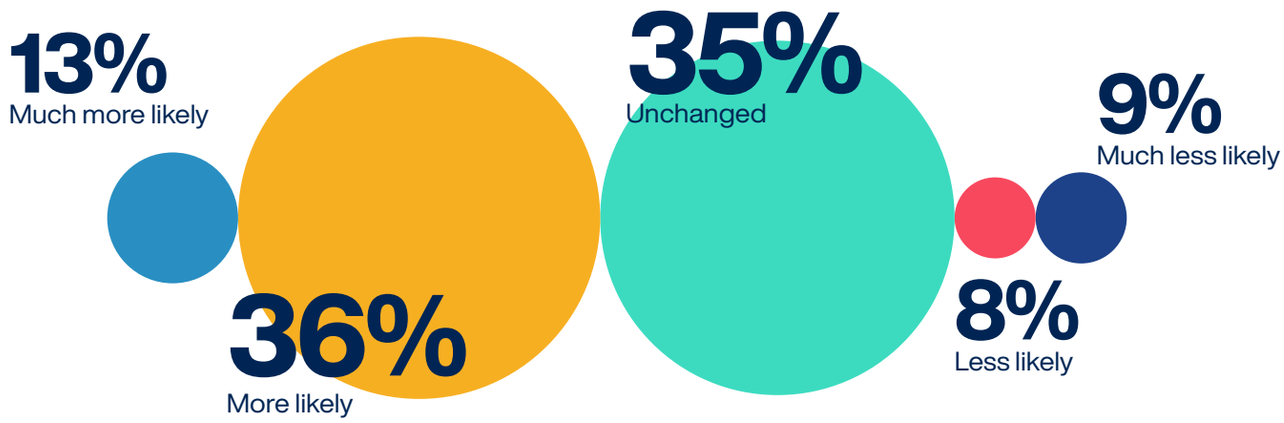
startline>
used car tracker

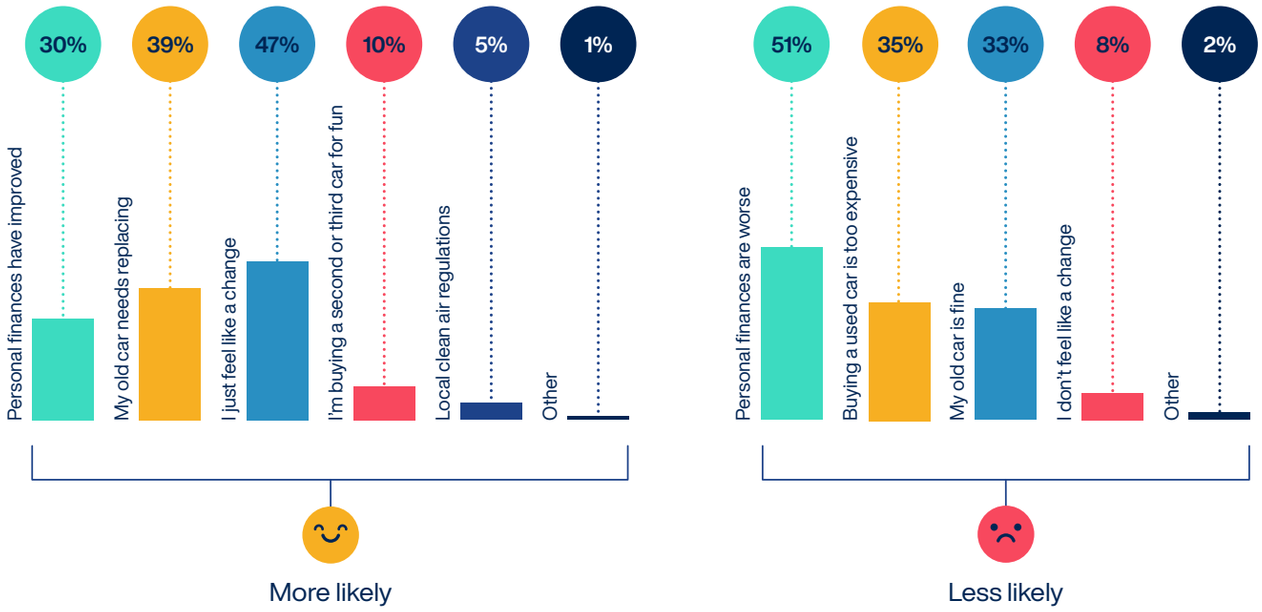
March 2023

What drives consumers?

Question 1

Do you feel more likely to buy a used car now than last month?

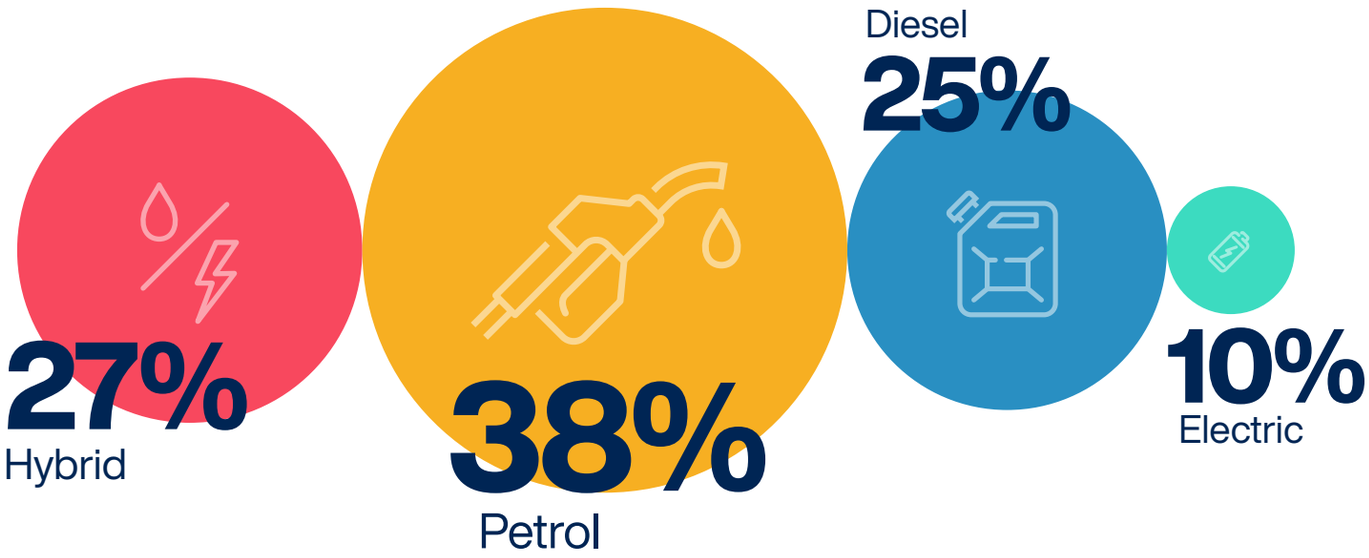


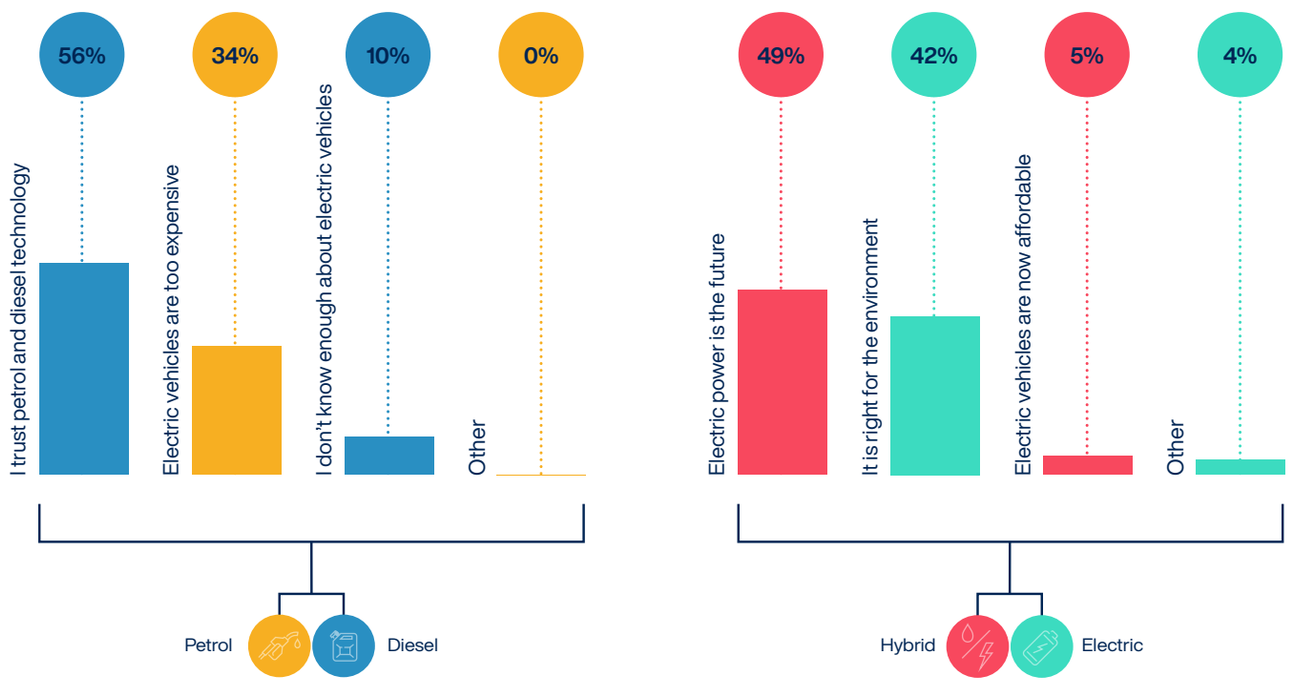


Quarterly buying trend (Jan-Mar)

Question 2

If you were buying a used car now, what fuel type would you choose?

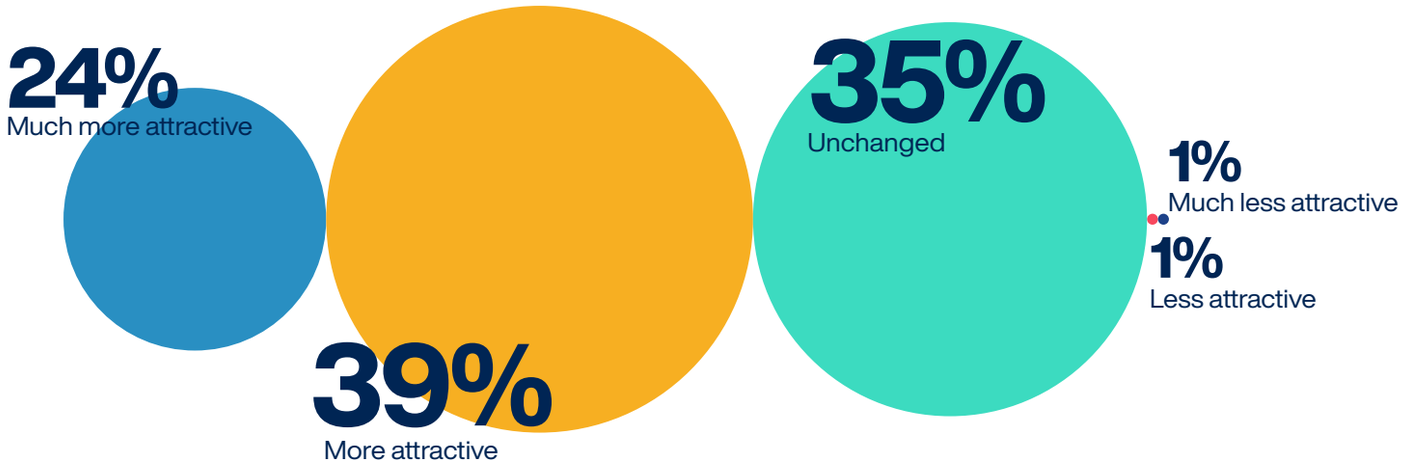


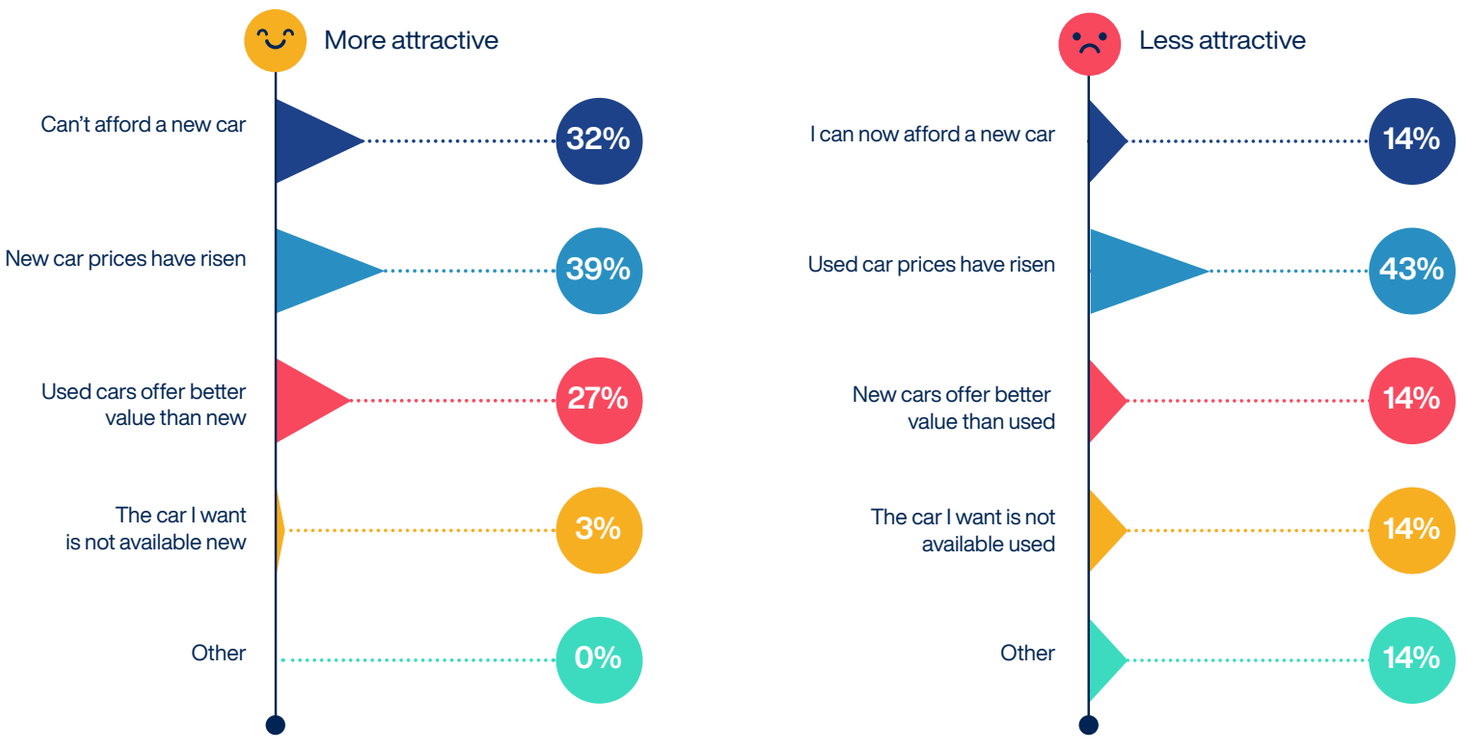


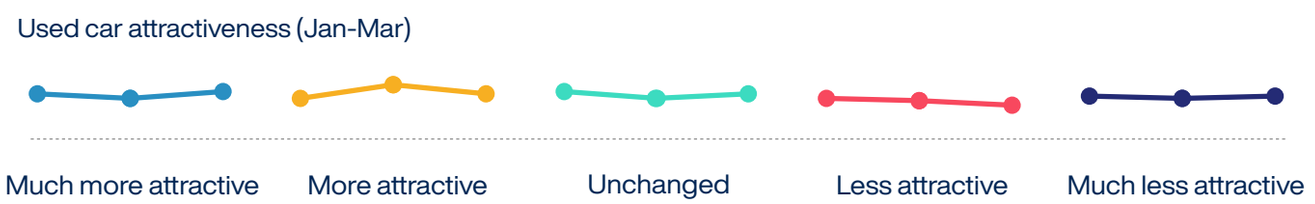
Quarterly fuel type trend (Jan-Mar)

Question 3

Have used cars become more attractive purchases than new cars to you in the last month?

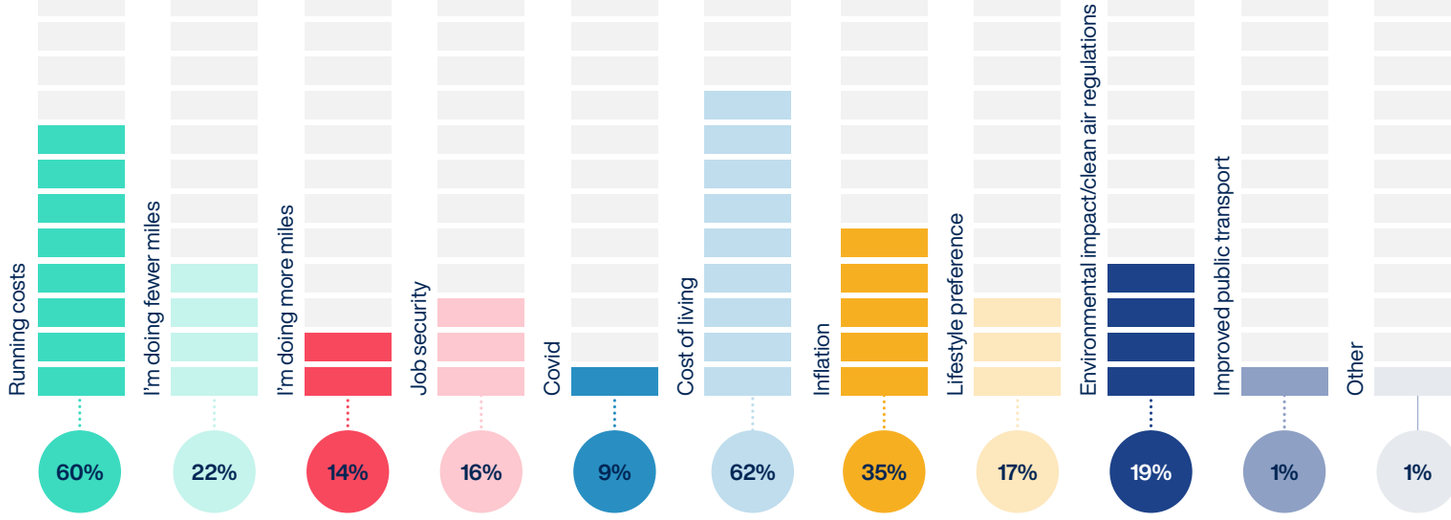






Question 4

If you were buying a used car now, which factors would influence your choice?

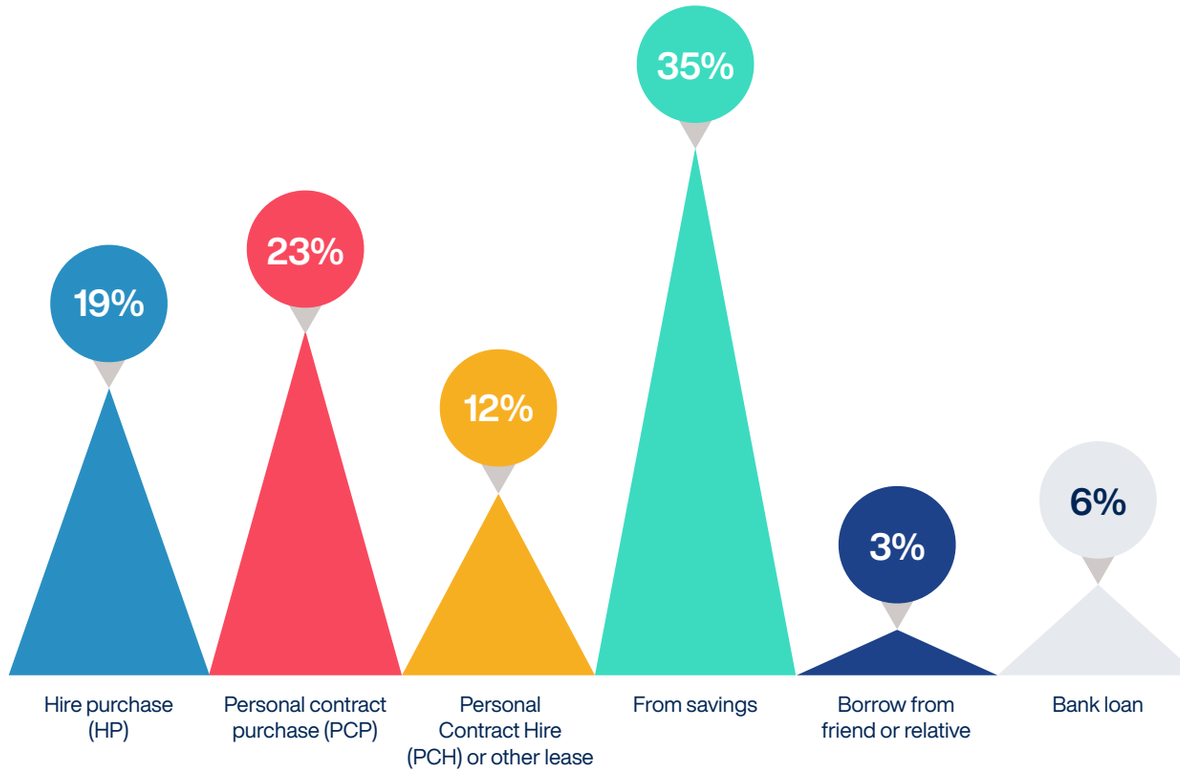


Quarterly buying influence (Jan-Mar)

Running costs | Fewer miles | More miles | Job security | Covid | Cost of living | Inflation | Lifestyle choice | Enviro regs | Public transport | Other

Question 5

When buying your next used car, which finance method would you use?

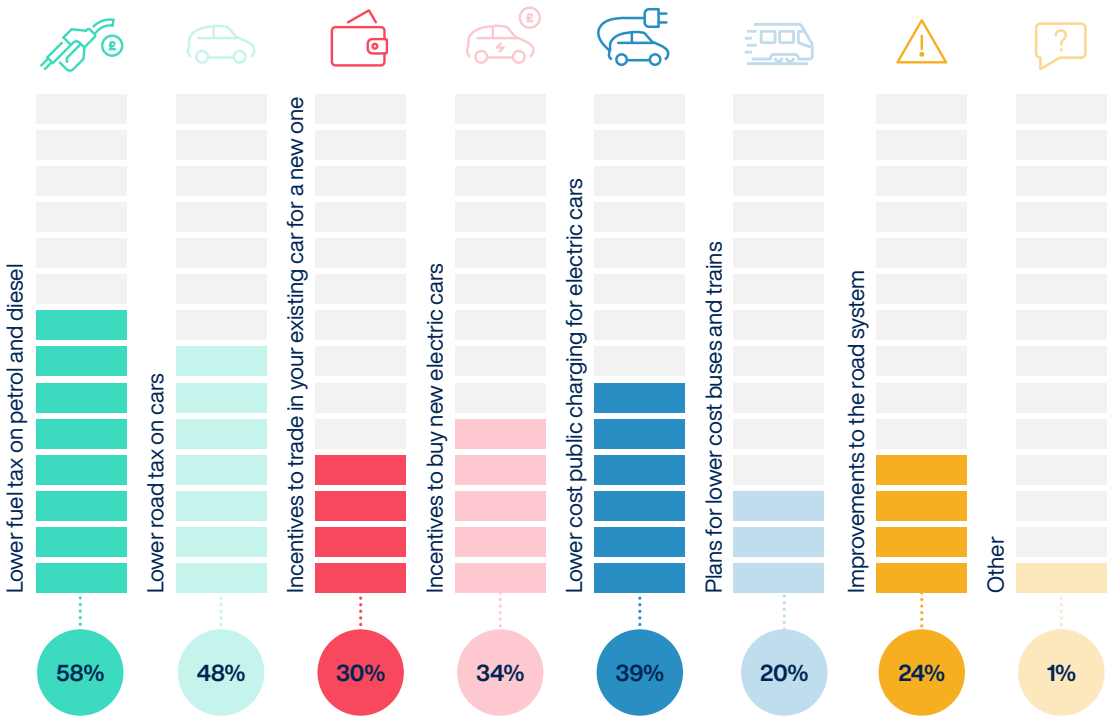


Quarterly motor finance trend (Jan-Mar)

HP | PCP | PCH | Savings | Borrow | Bank Loan

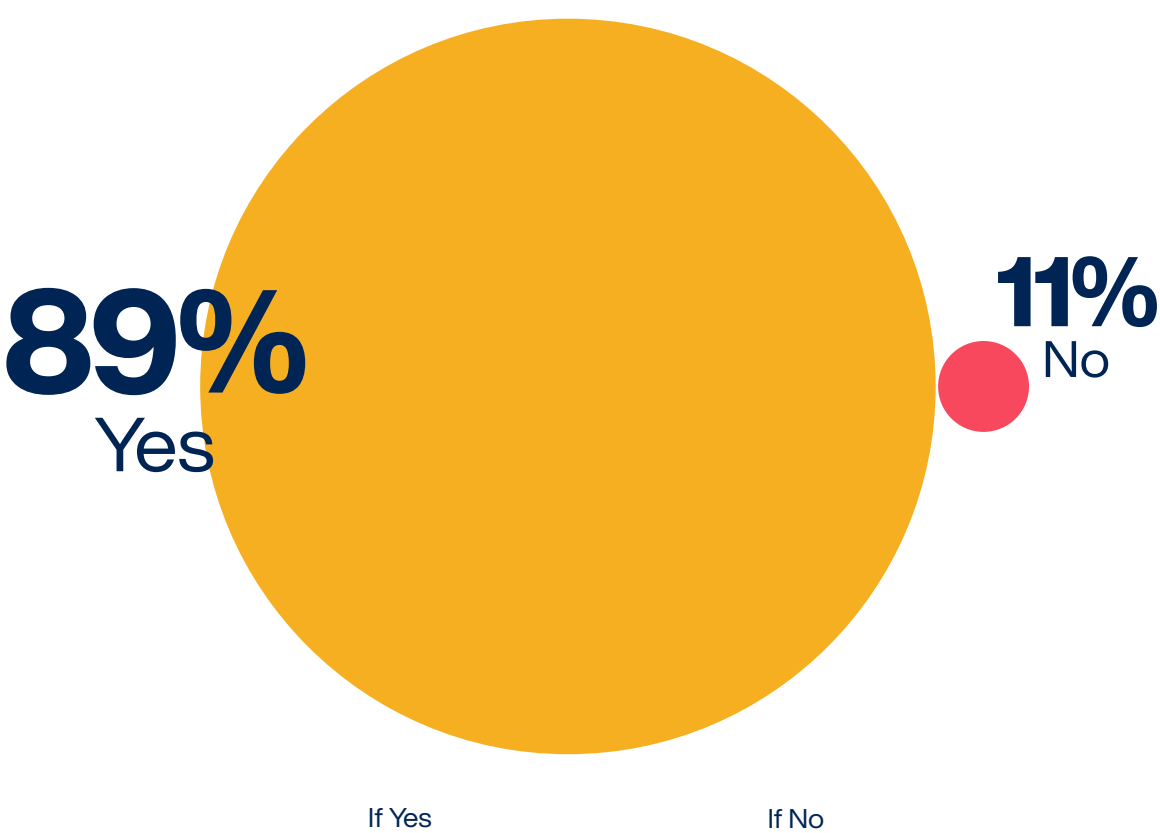
Question 6

What changes would you like to see in the Spring Budget to motoring and travel in general?



Question 7

Would you be happy for a car's first MOT to be extended from three to four years?



Consumer data source is pre-qualified as being a used car user/owner but there will also be a qualifying question in case this has changed. We will also have source profile data which includes gender, age, and location.

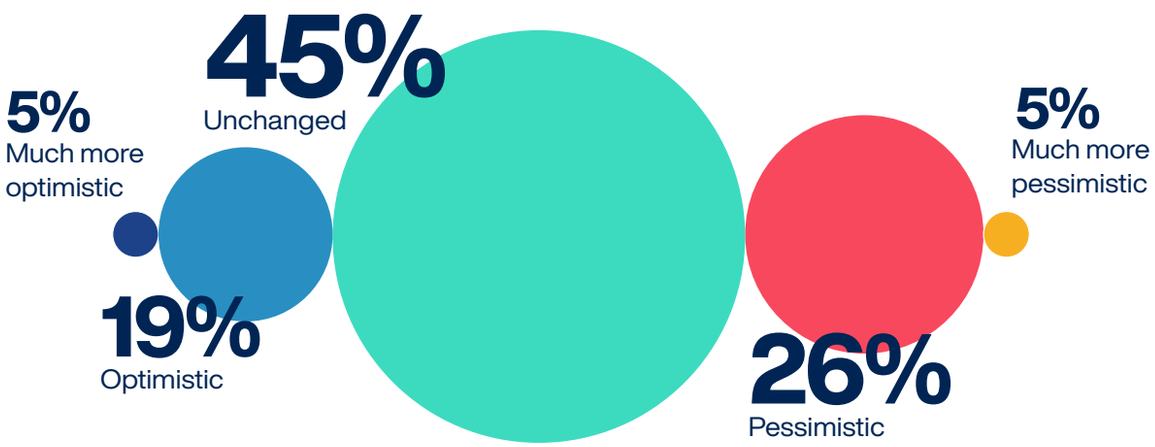
startline
used car tracker

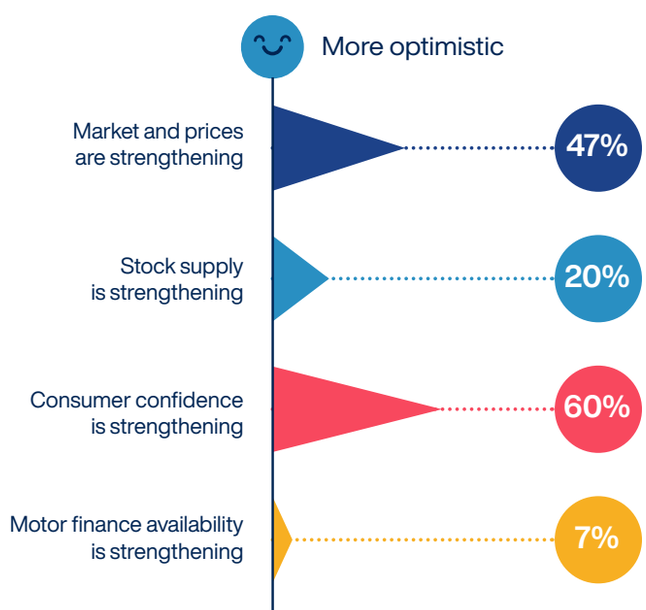
March 2023

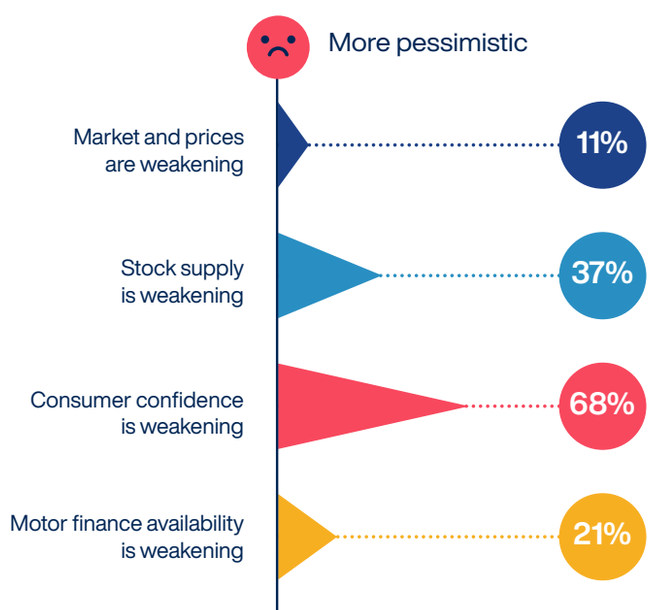
What drives dealers?

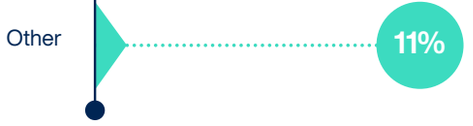
Question 1

Do you feel more optimistic or pessimistic about the used car market than last month?

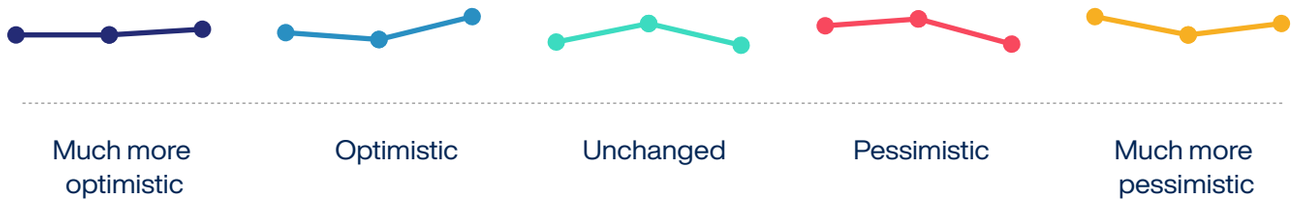






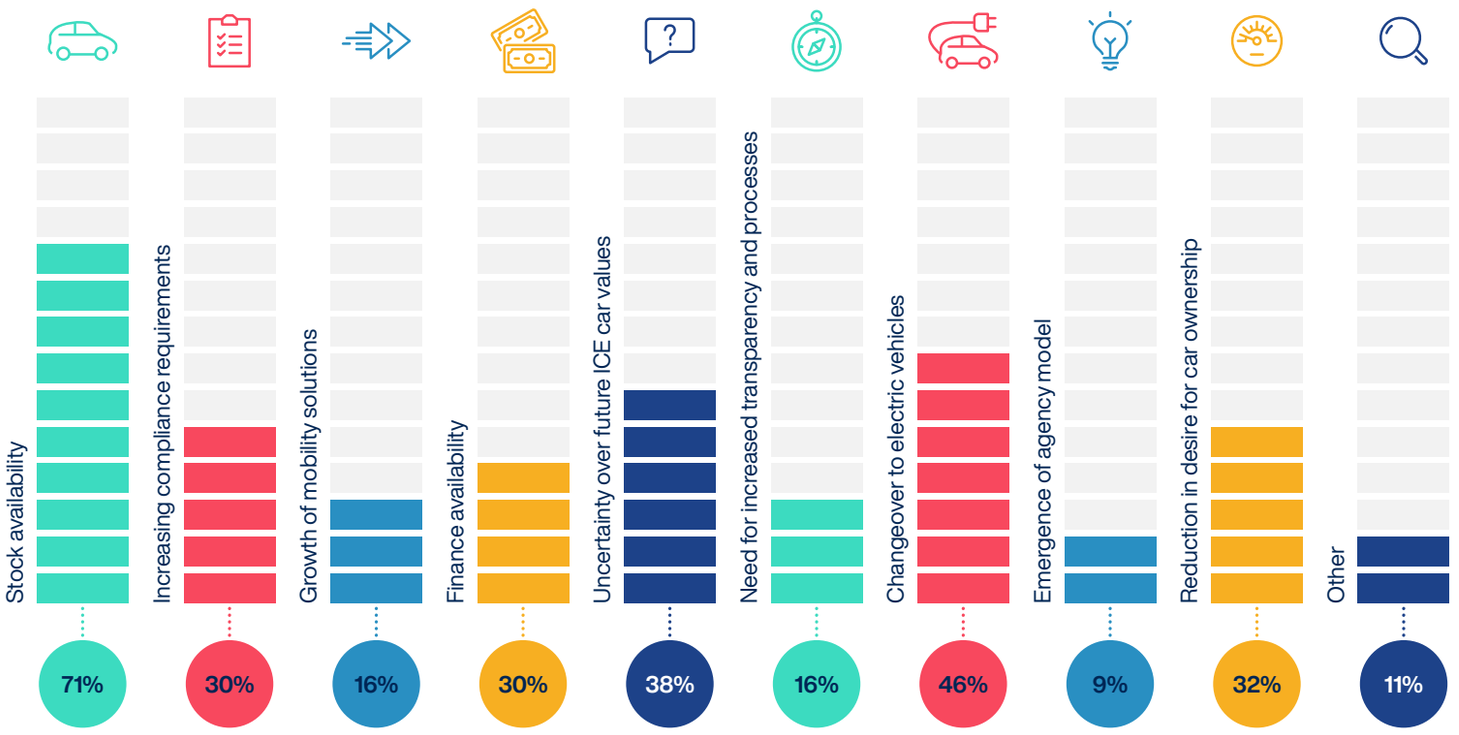


Quarterly optimism/pessimism trend (Jan-Mar)

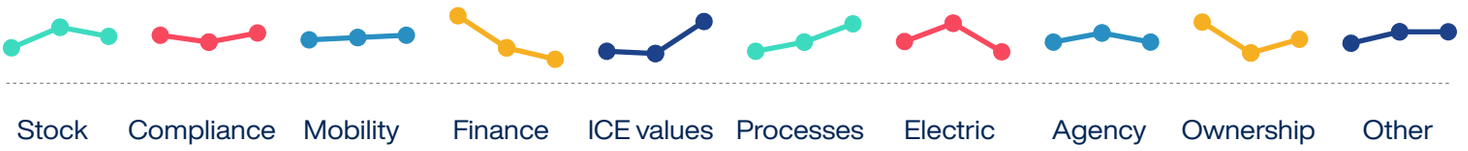


Question 2

What do you see as the biggest challenge(s) for your future retailing of used cars (choose any 3)?

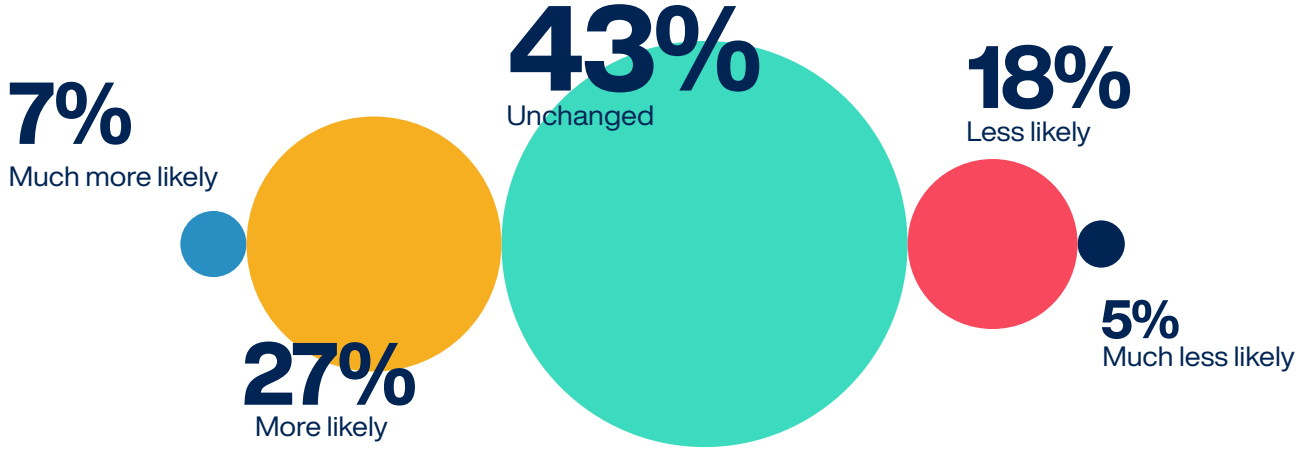


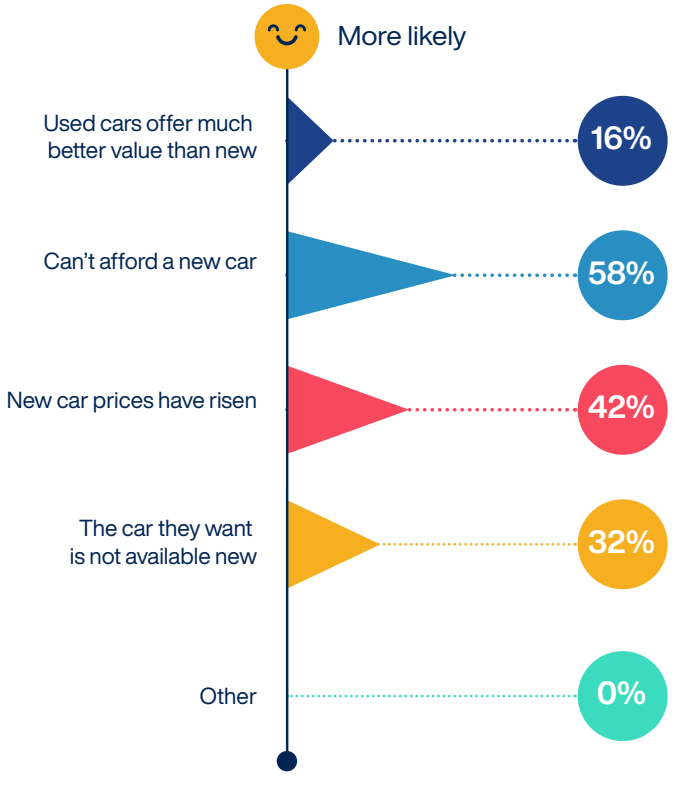
Quarterly challenges trend (Jan-Mar)

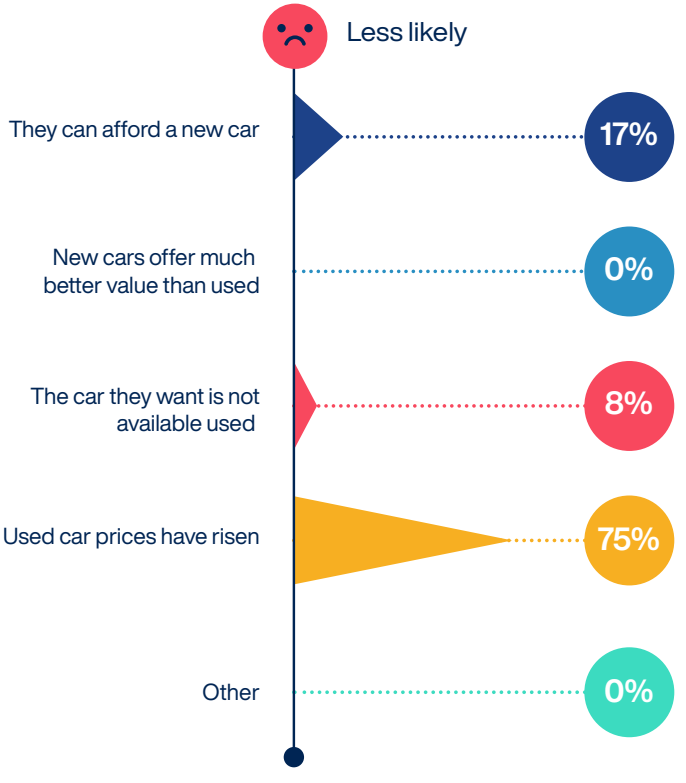


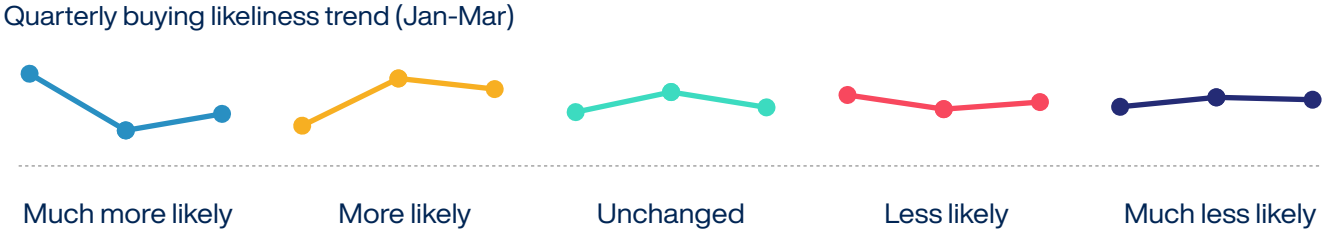
Question 3

Do you feel customers have become more likely to buy a used car rather than new in the last month?



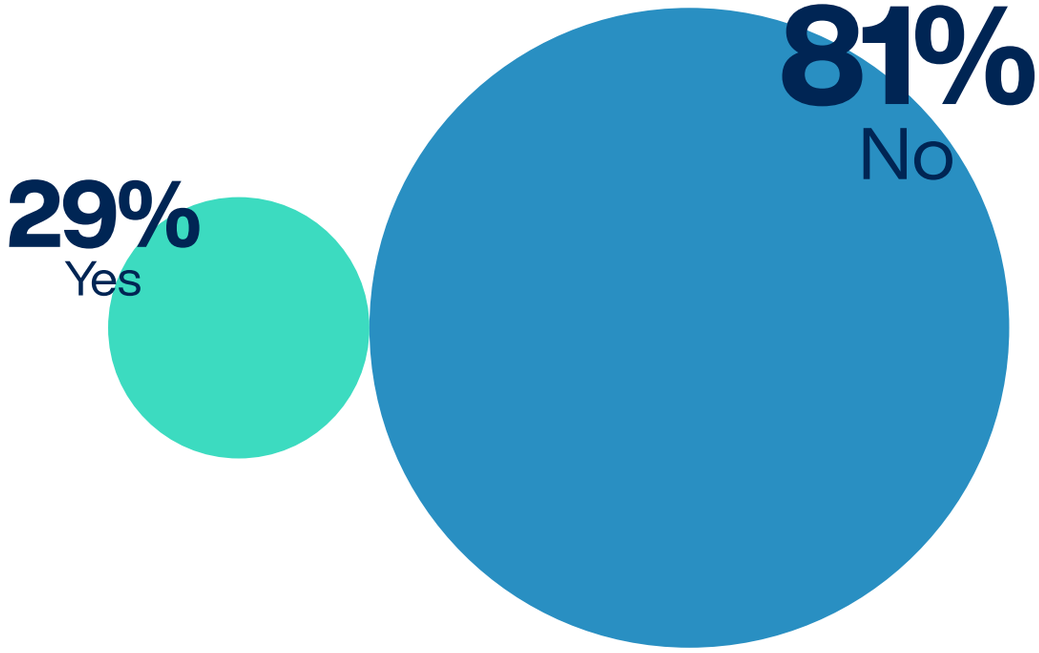


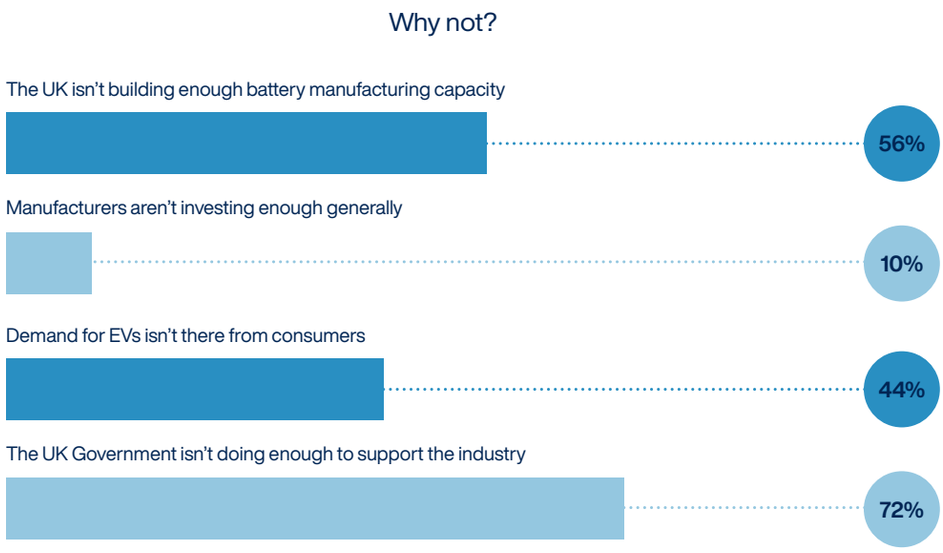




Question 4

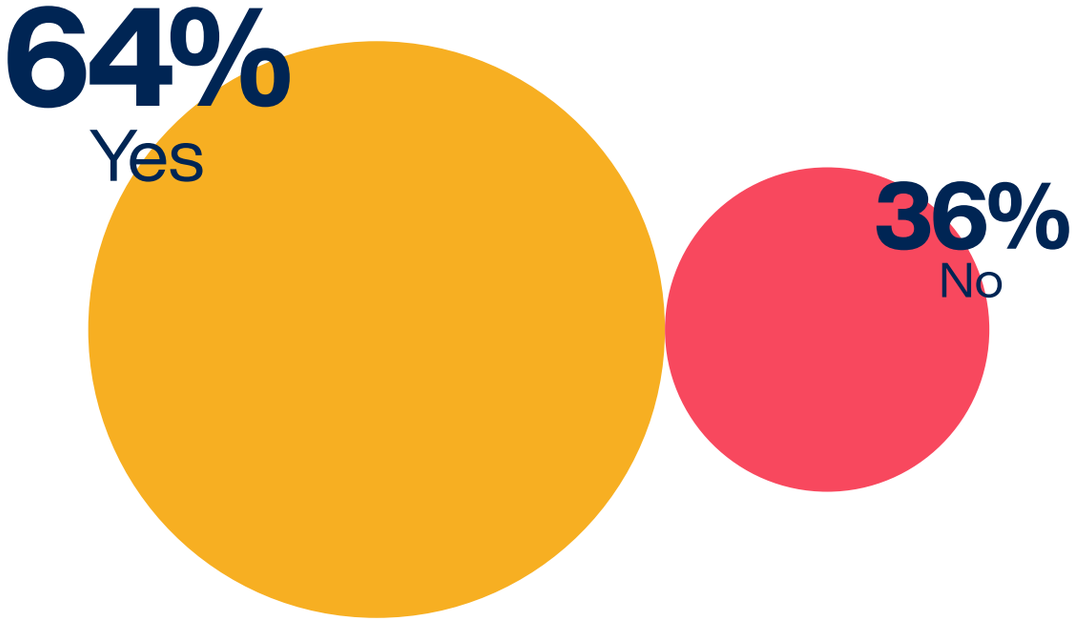
Do you believe car makers and UK government are doing enough to support the transition to EV?

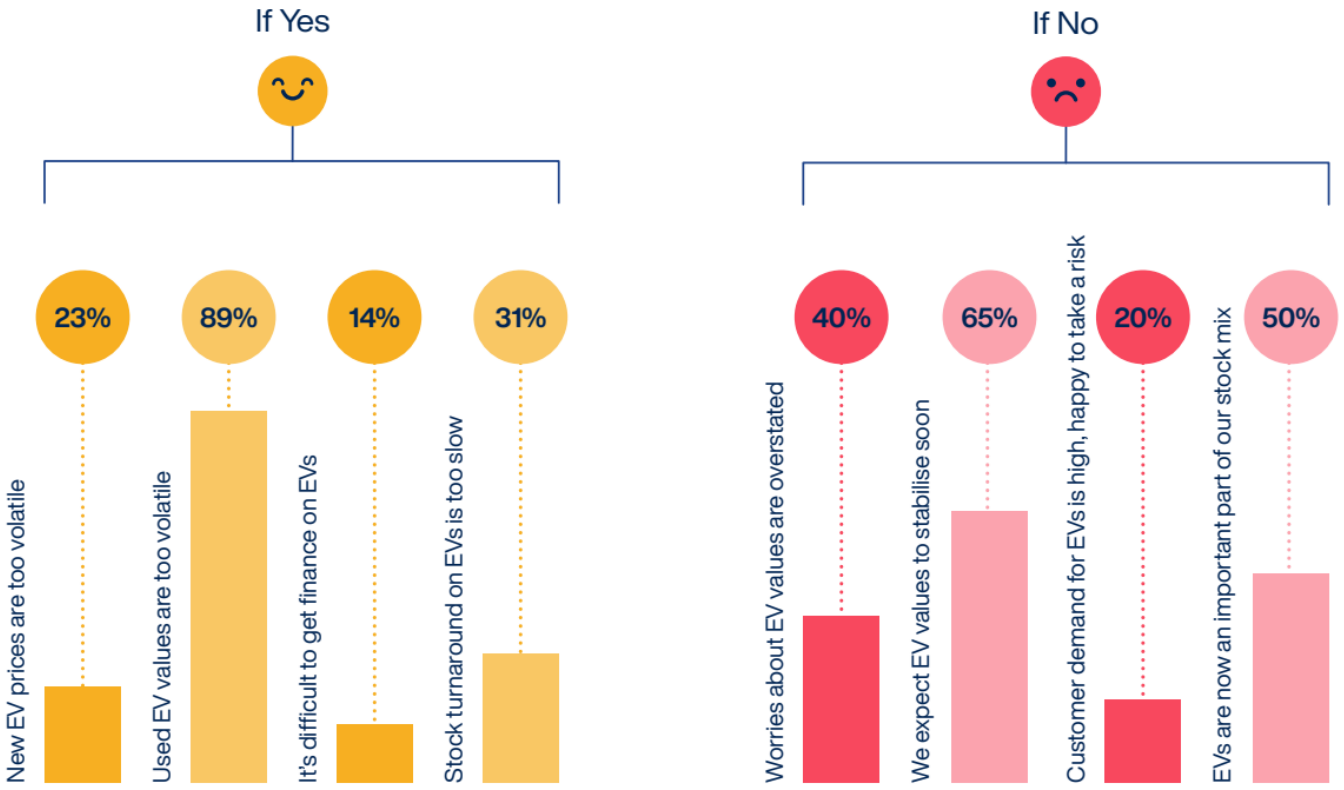




Question 5

Are worries about falling values preventing you stocking electric vehicles?





Consumer data source is pre-qualified as being a used car user/owner but there will also be a qualifying question in case this has changed. We will also have source profile data which includes gender, age, and location.