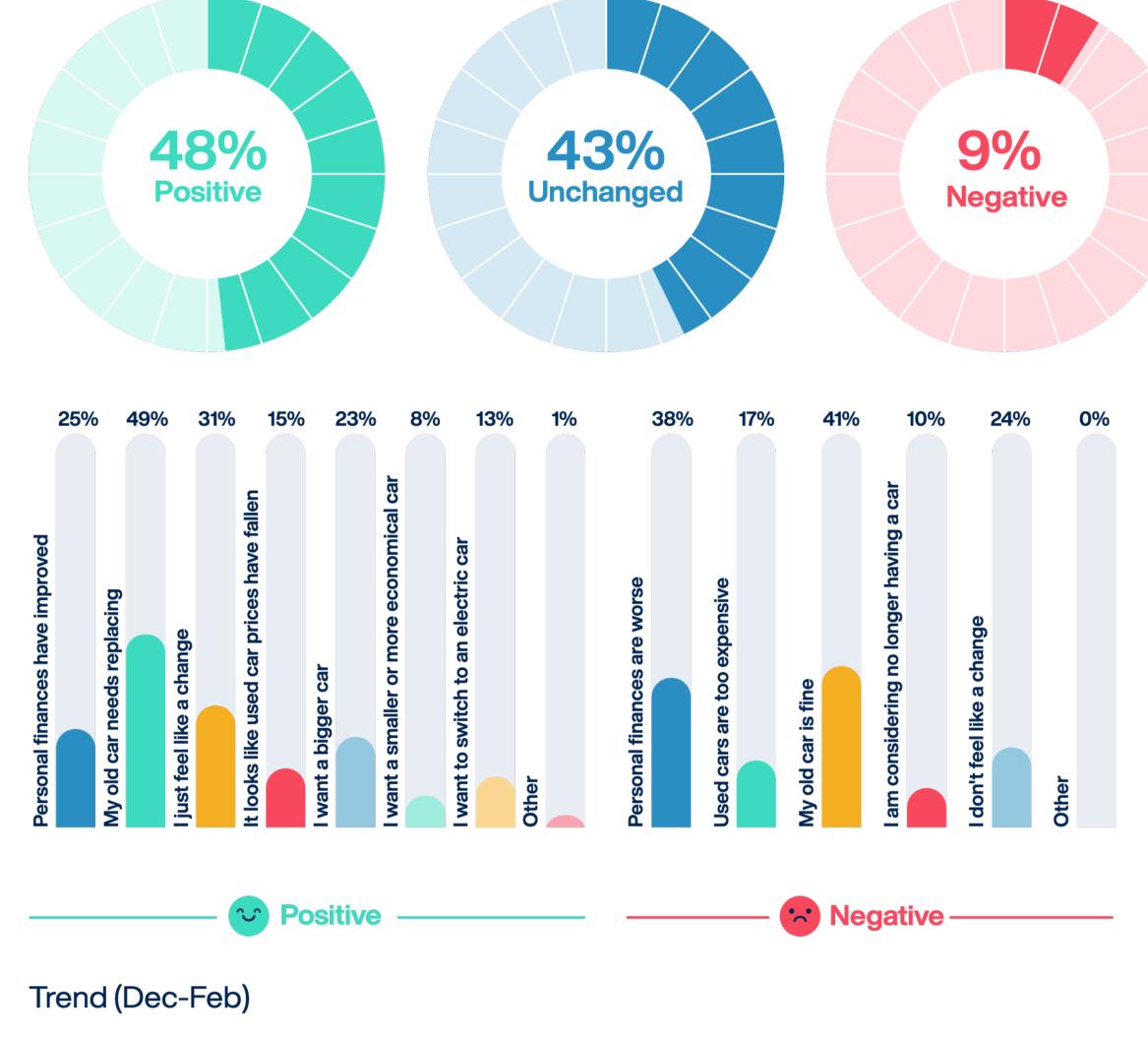


What drives consumers

February 2025

Q1 > How do you feel about the idea of buying a used car this month?



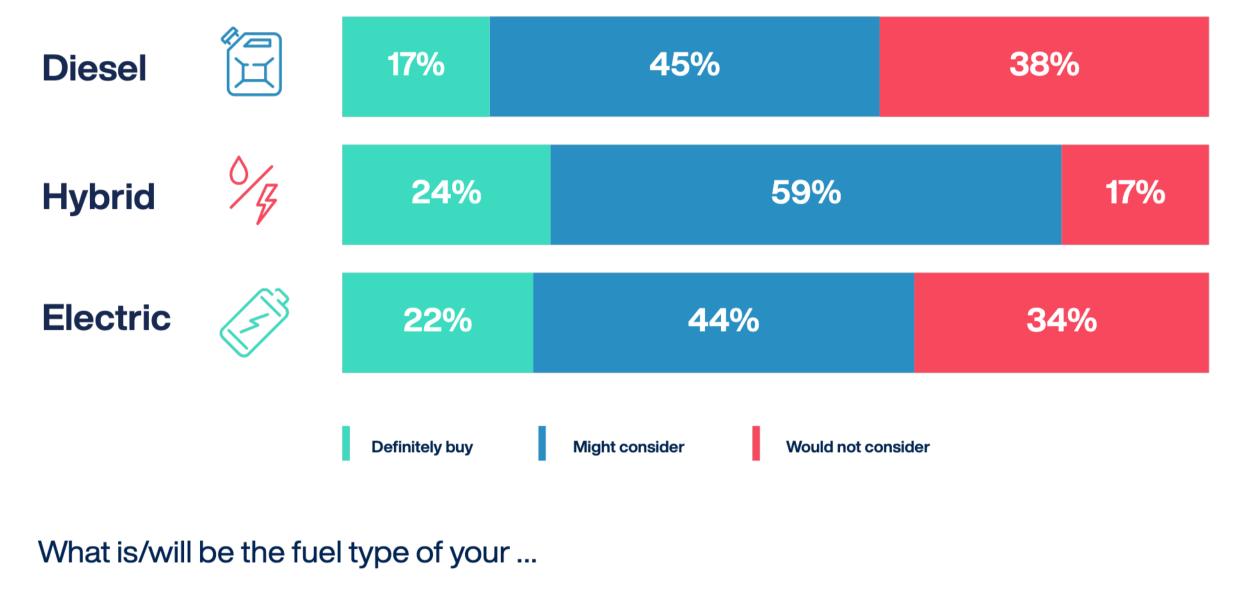
Positive Neutral



Negative

42% **Petrol** 43%

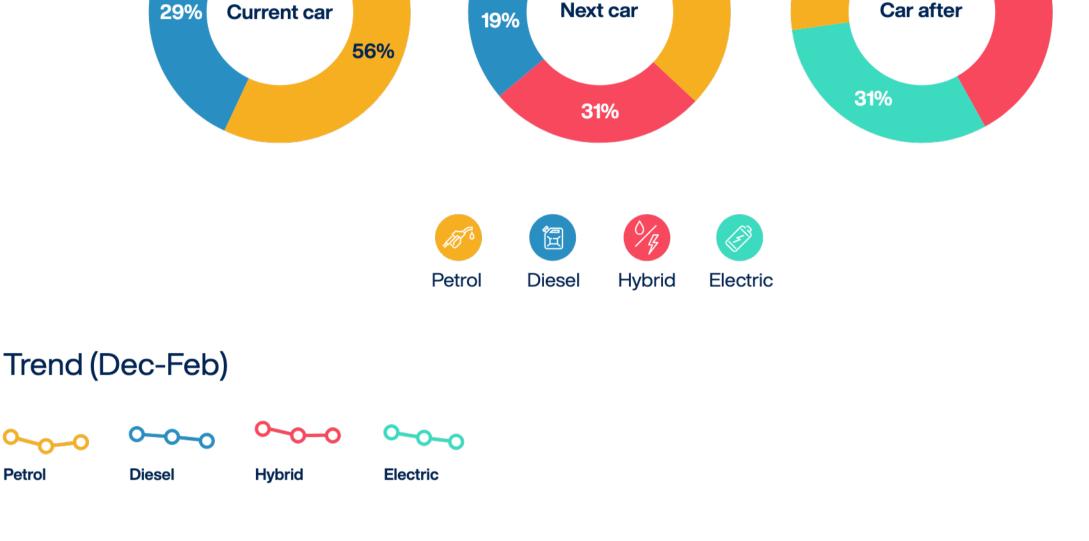
If you were buying a used car now, which of these fuel types would you consider?



15%

9%

6%



18%

10%

21%

Tyres

Family size has changed

Charging infrastructure

Family size

Charging

infrastructure

18%

21%

13%

36%

2%

10%

42%

2%

Other

17%

32%

Which of these running costs would influence

Petrol,

diesel or

electricity

Running costs

Trend (Dec-Feb)

Personal contract

contract hire (PCH)

Borrow from a friend

PCP

PCH

Savings

Personal leasing/personal

purchase (PCP)

From savings

or relative

Bank loan

HP

There are enough charge points available where I live

Cost of living

Petrol

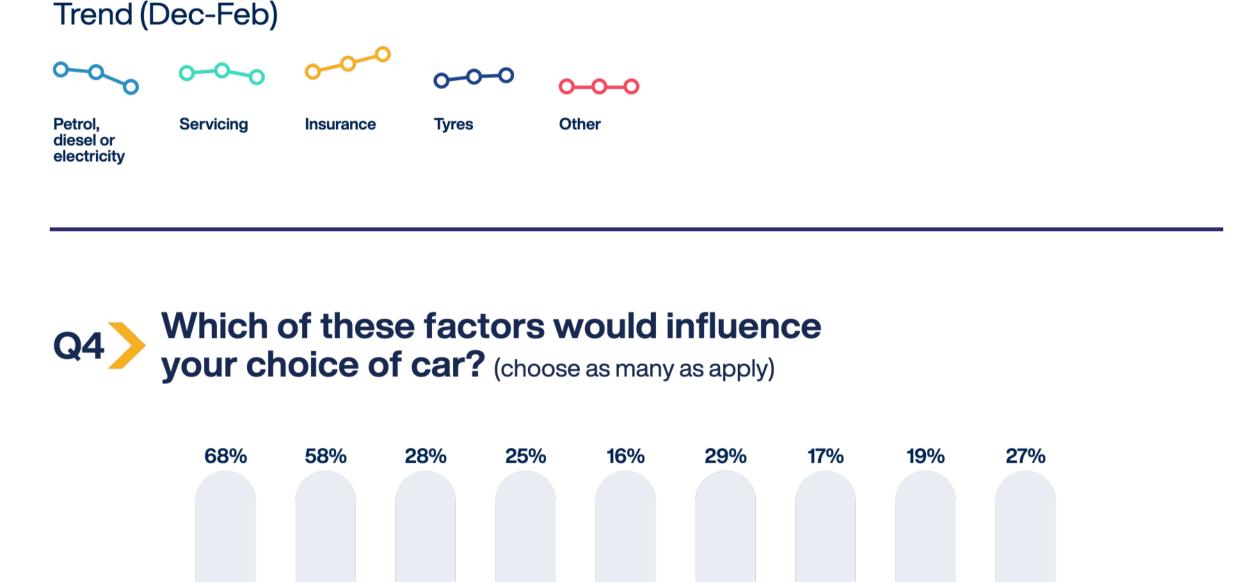




I'm doing fewer miles

63%

Servicing



Environmental impact

Environmental

impact

Job security

I'm doing more miles

More miles

Insurance

49%

Running Inflation Cost **Fewer miles** Job Security costs of living

Inflation

When buying your next used car, which finance method would you use? (choose as many as apply)	
Hire purchase (HP)	

Trend (Dec-Feb)

Bank loan

Topical Questions

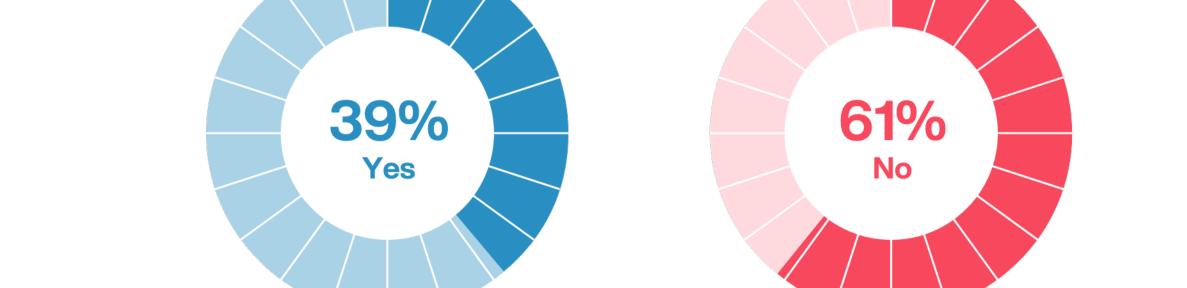
New research shows that 44% of all electric vehicle

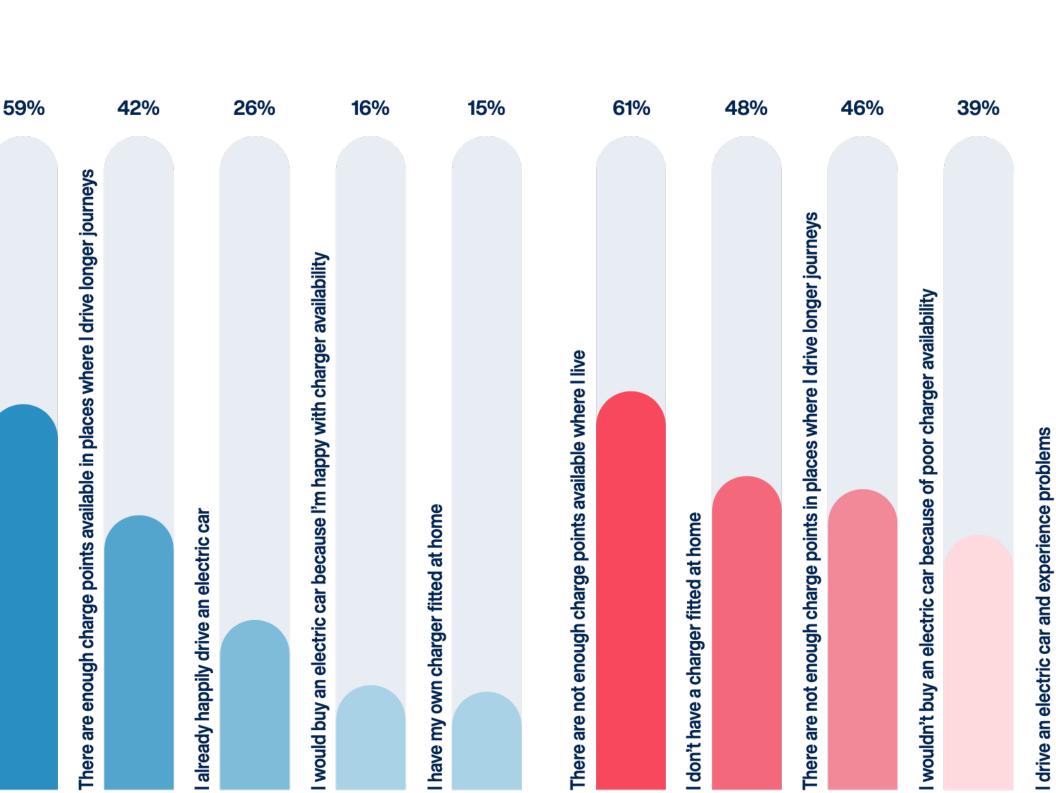
points for you to make regular journeys? (choose as many as apply)

Friend /

Relative

Q6 > charging points in the UK are in London and the South East, while only 15% are in rural areas. Do you feel confident that there are enough charge





If Yes, Why

3%