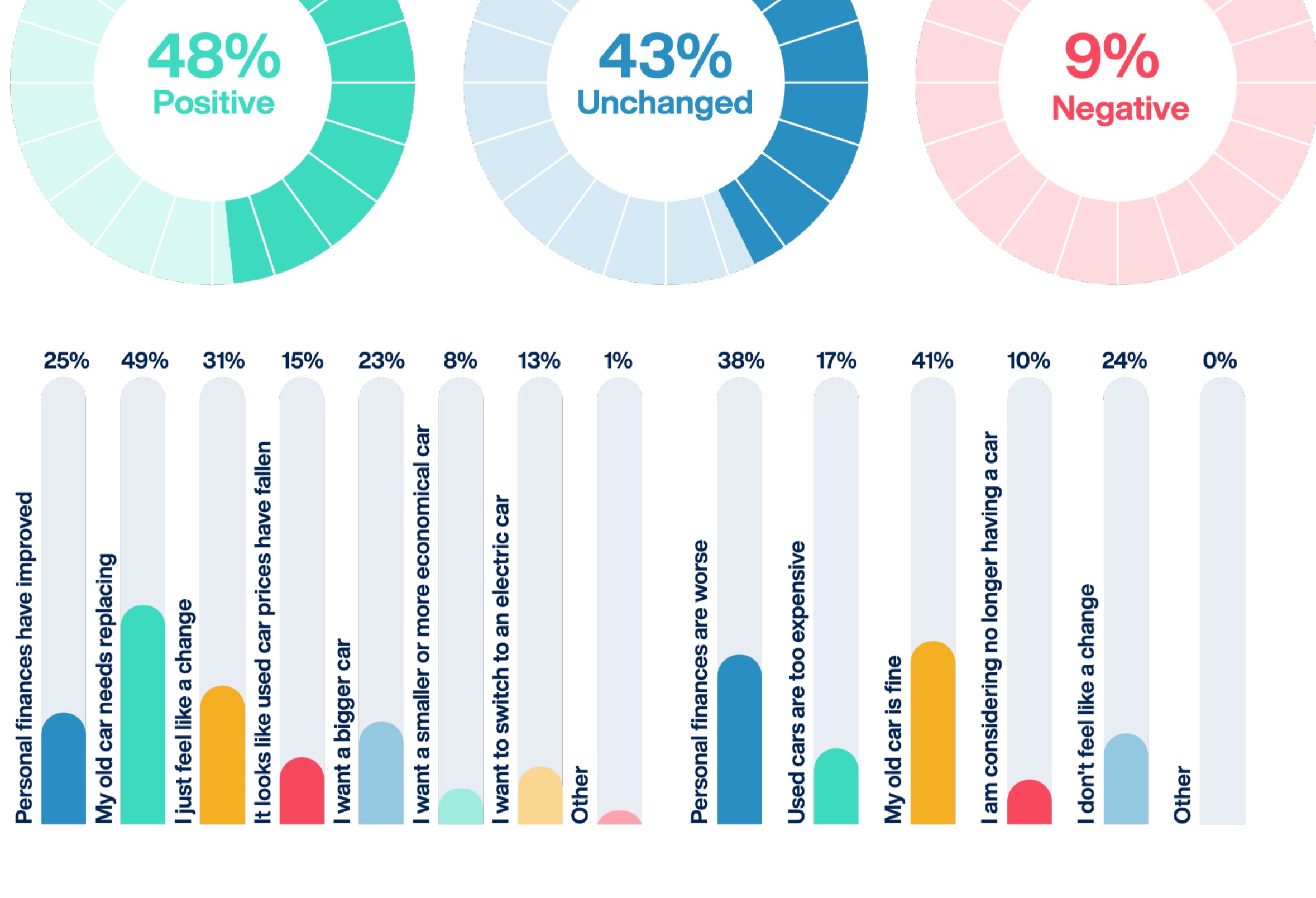


What drives consumers

February 2025

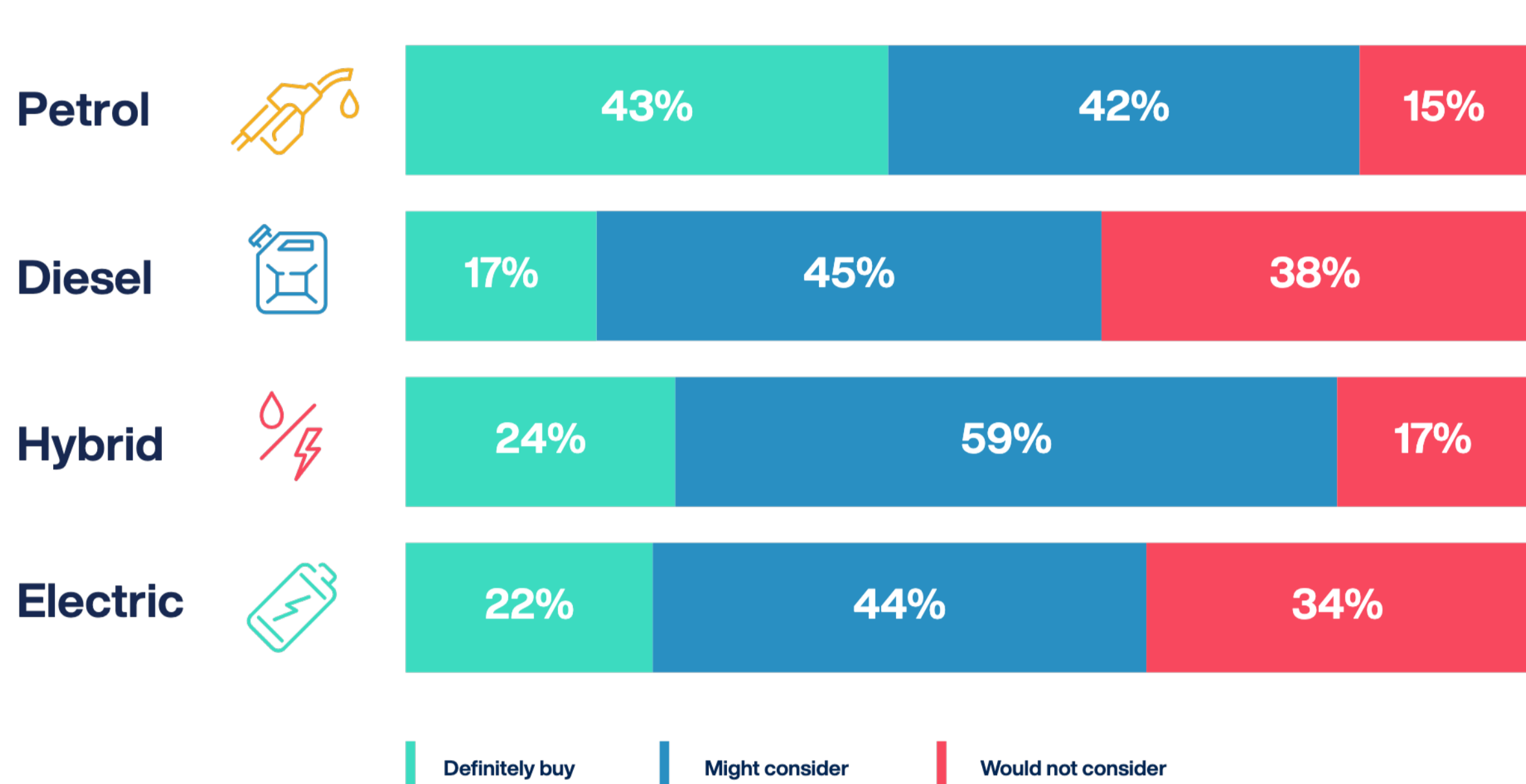
Q1 > How do you feel about the idea of buying a used car this month?



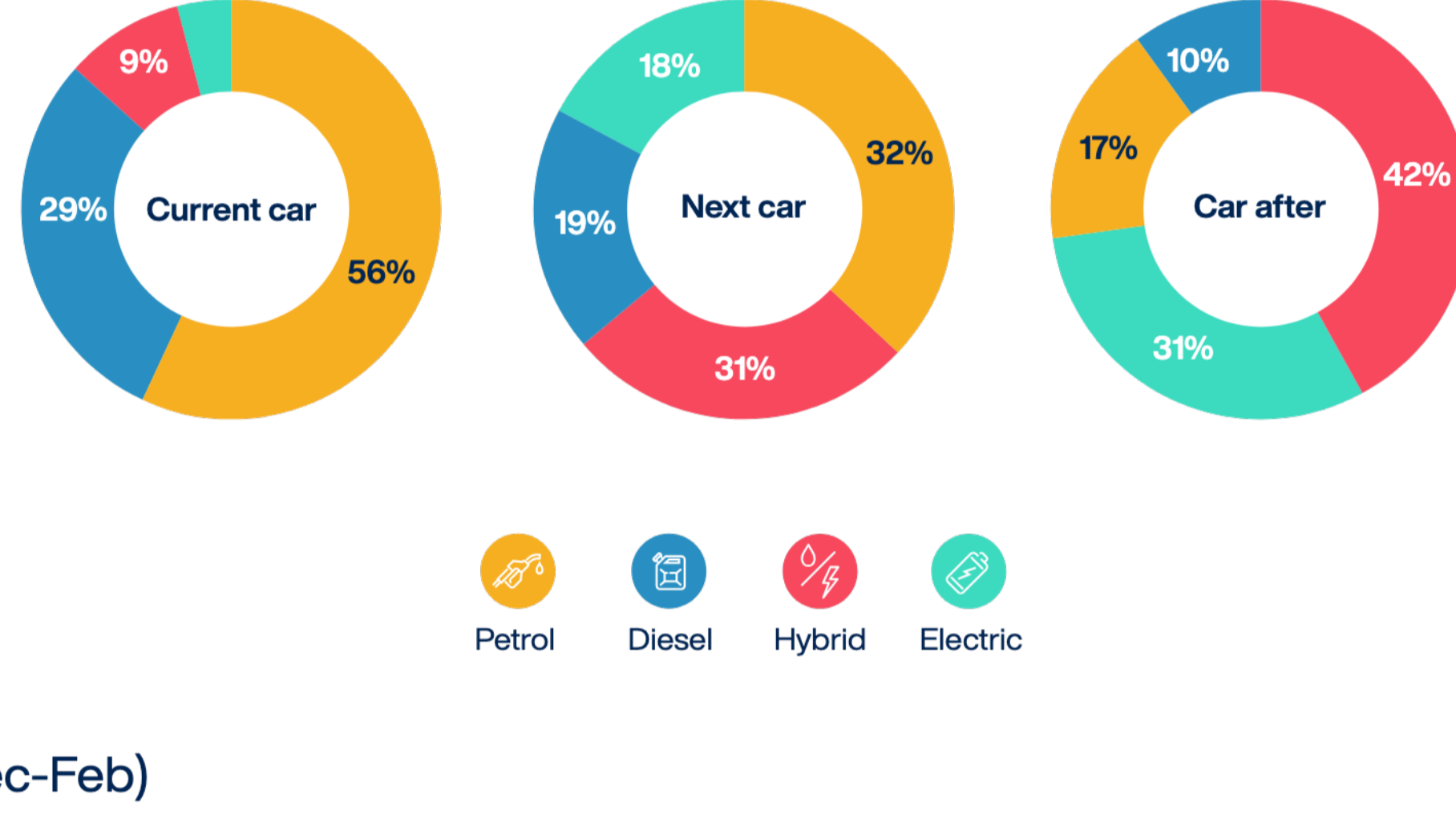
Trend (Dec-Feb)



Q2 > If you were buying a used car now, which of these fuel types would you consider?



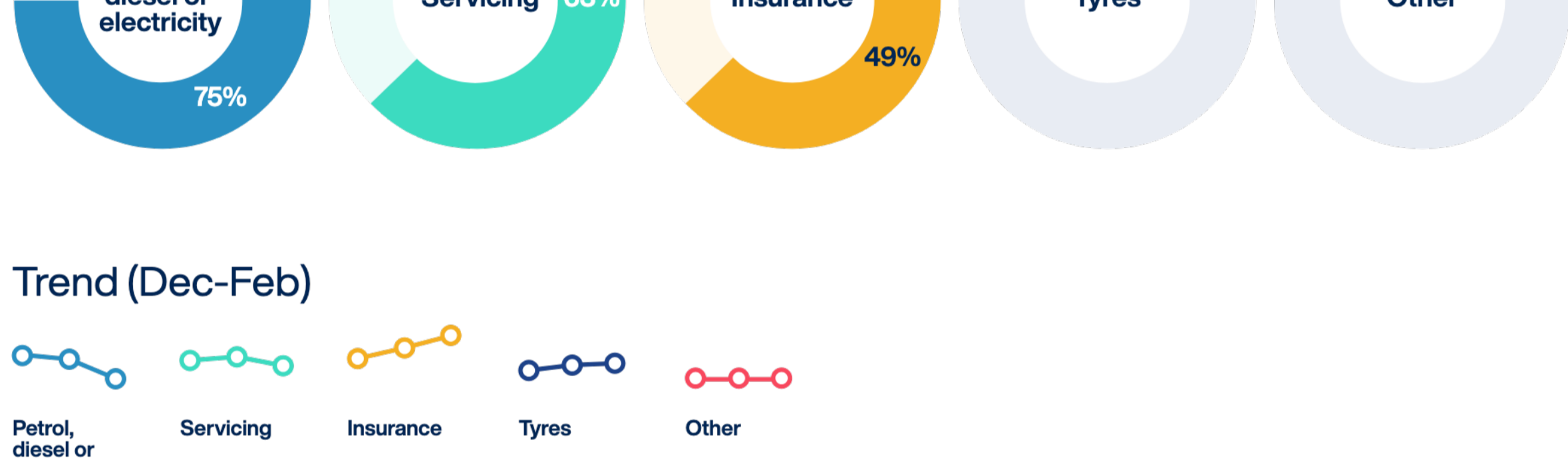
What is/will be the fuel type of your ...



Trend (Dec-Feb)



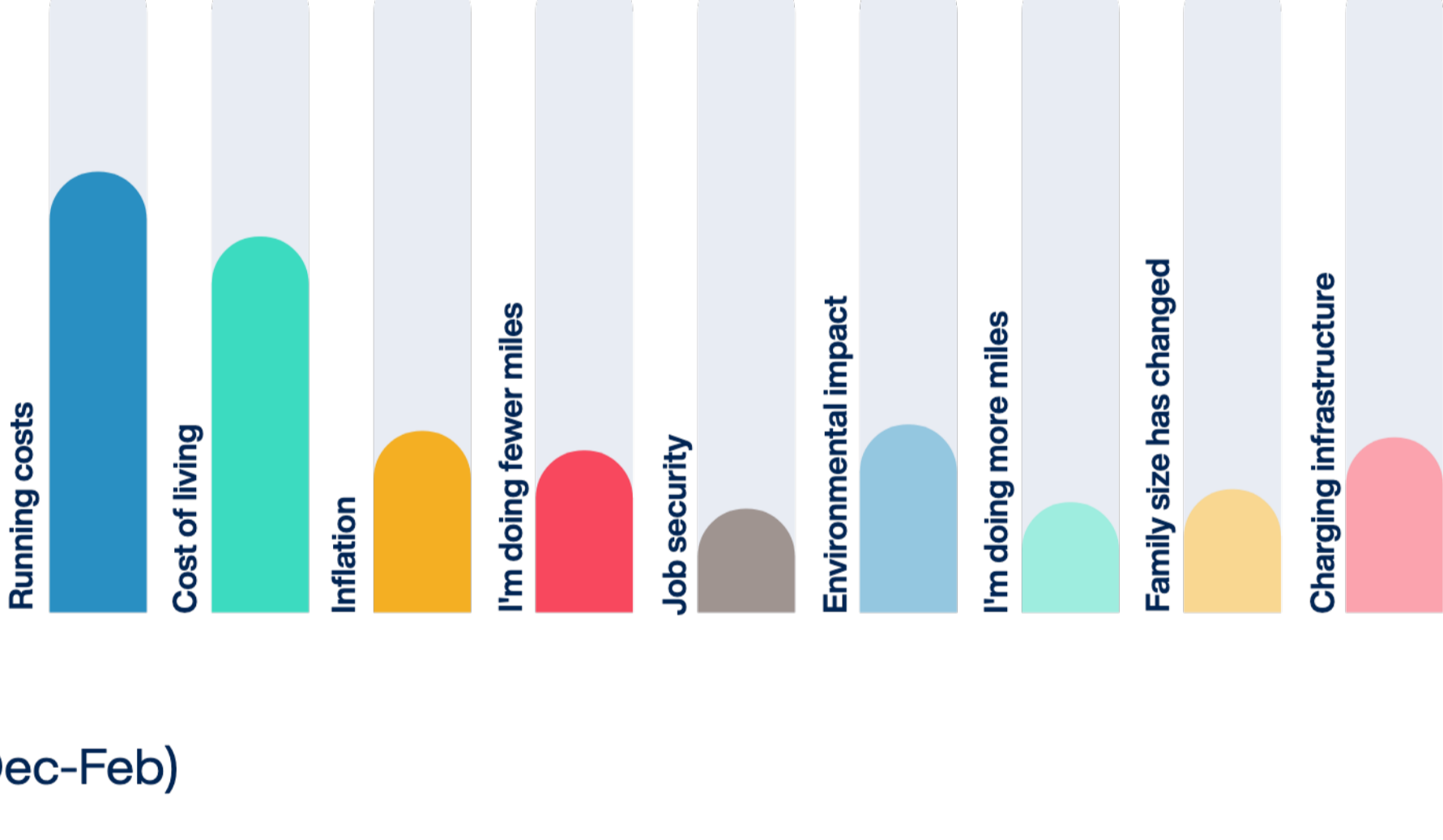
Q3 > Which of these running costs would influence your choice of car? (choose as many as apply)



Trend (Dec-Feb)



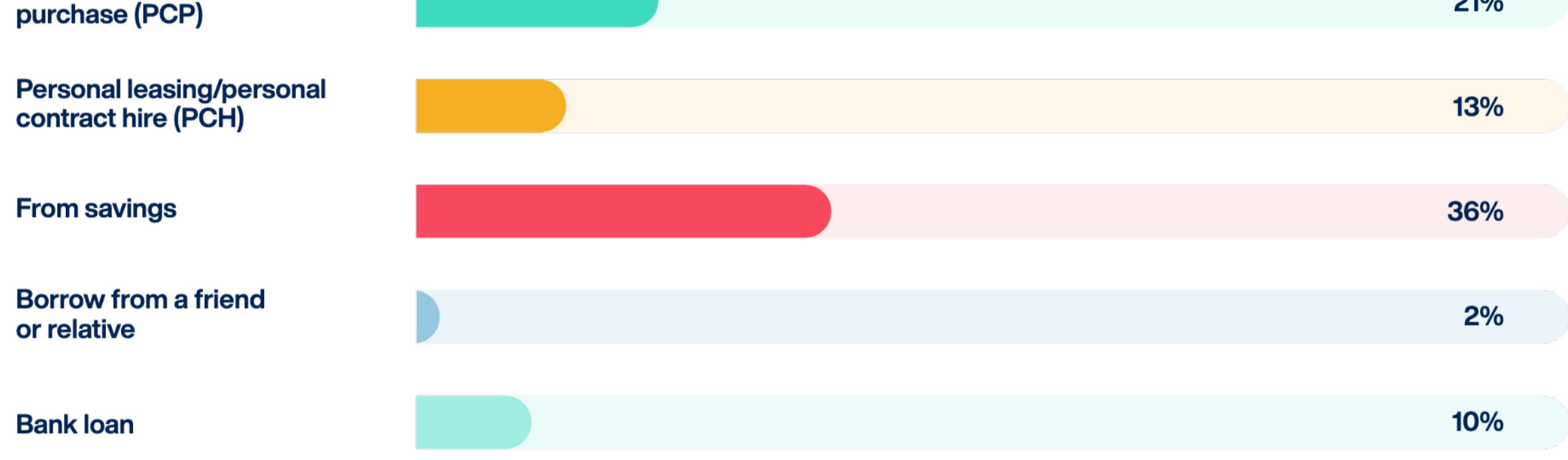
Q4 > Which of these factors would influence your choice of car? (choose as many as apply)



Trend (Dec-Feb)



Q5 > When buying your next used car, which finance method would you use? (choose as many as apply)

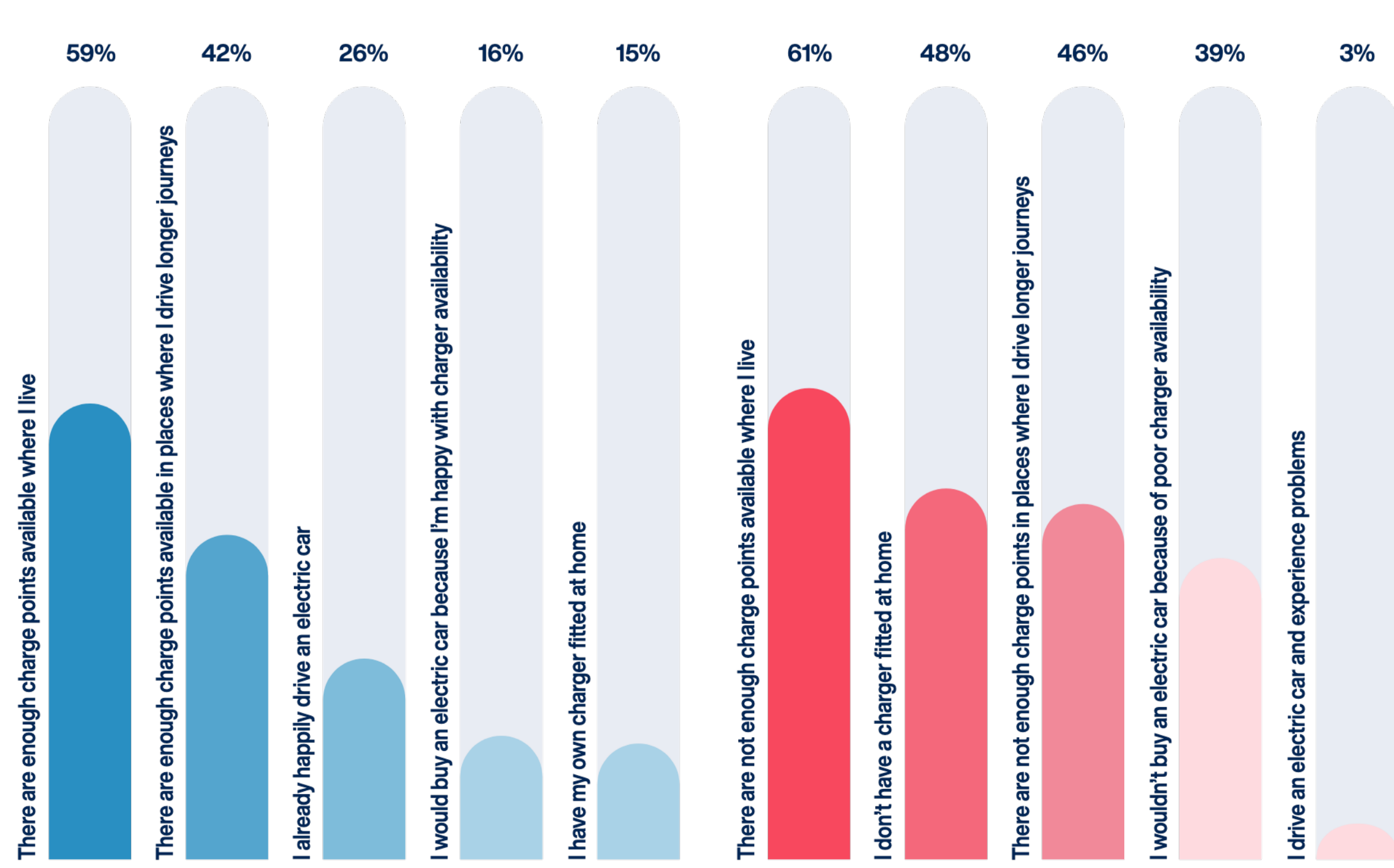
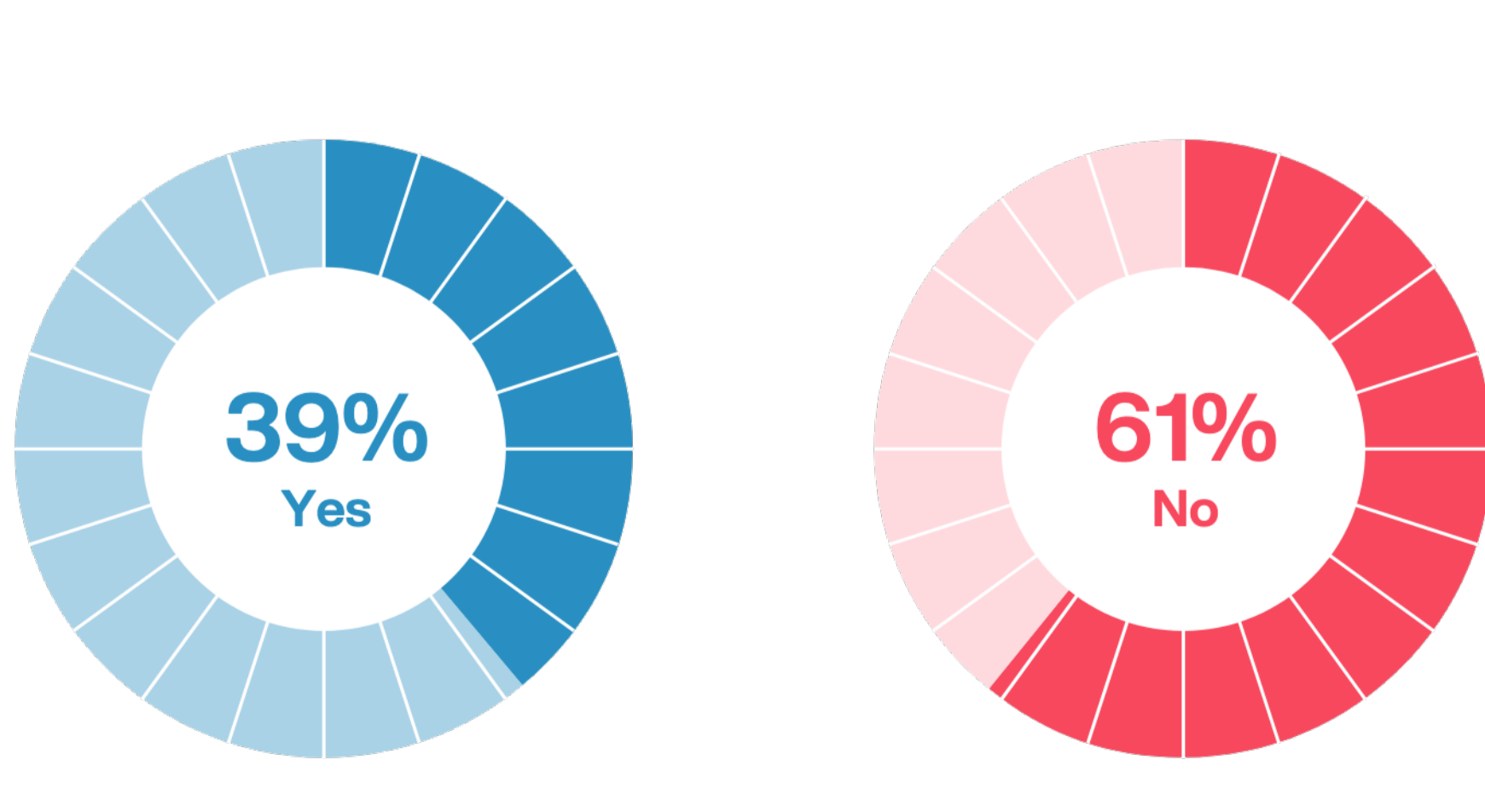


Trend (Dec-Feb)



Topical Questions

Q6 > New research shows that 44% of all electric vehicle charging points in the UK are in London and the South East, while only 15% are in rural areas. Do you feel confident that there are enough charge points for you to make regular journeys? (choose as many as apply)



If Yes, Why

If No, Why