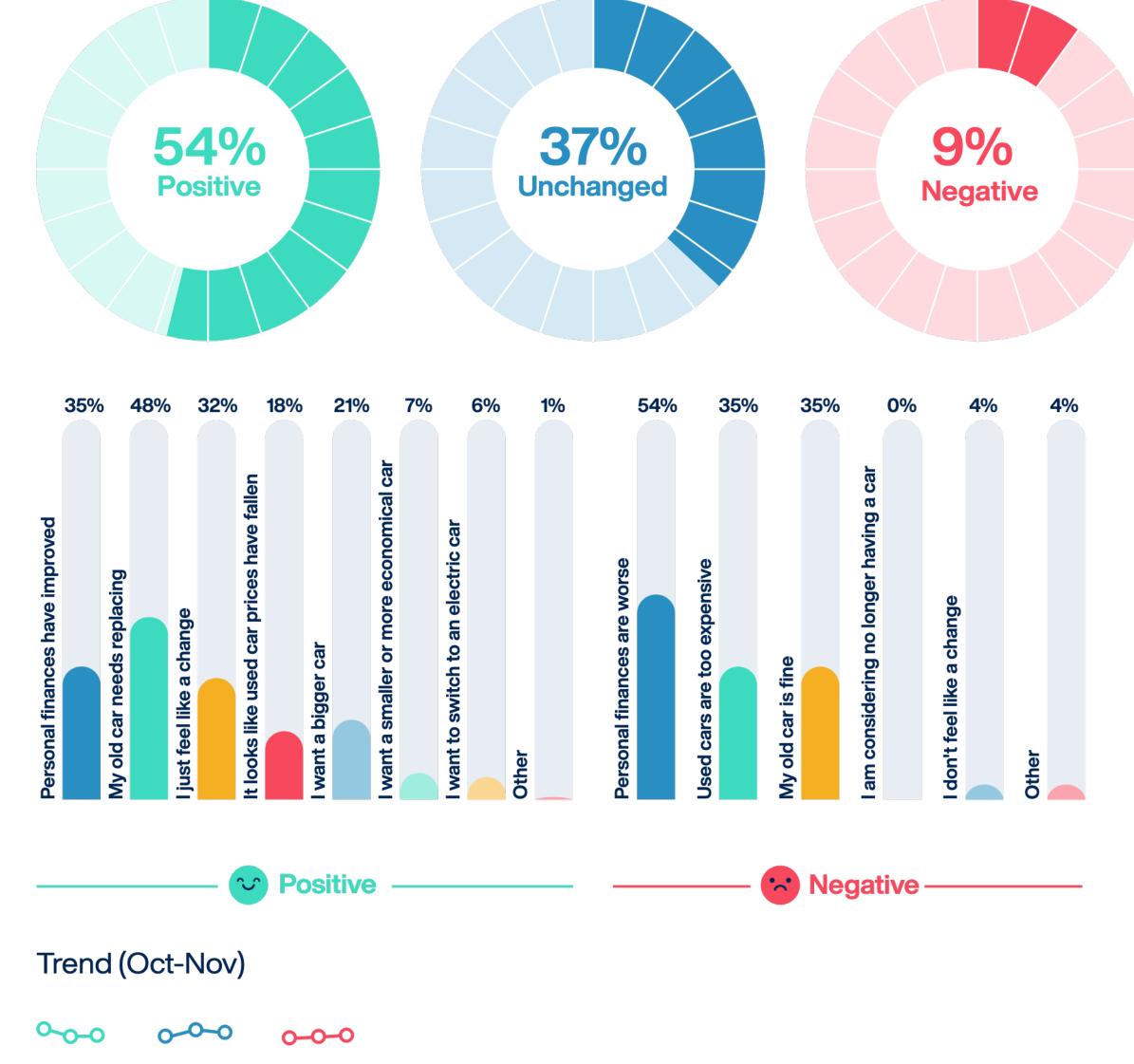




November 2024





Positive Neutral

Petrol

If you were buying a used car now, which of these fuel types would you consider?

Negative

20% 50% **Diesel**

45%

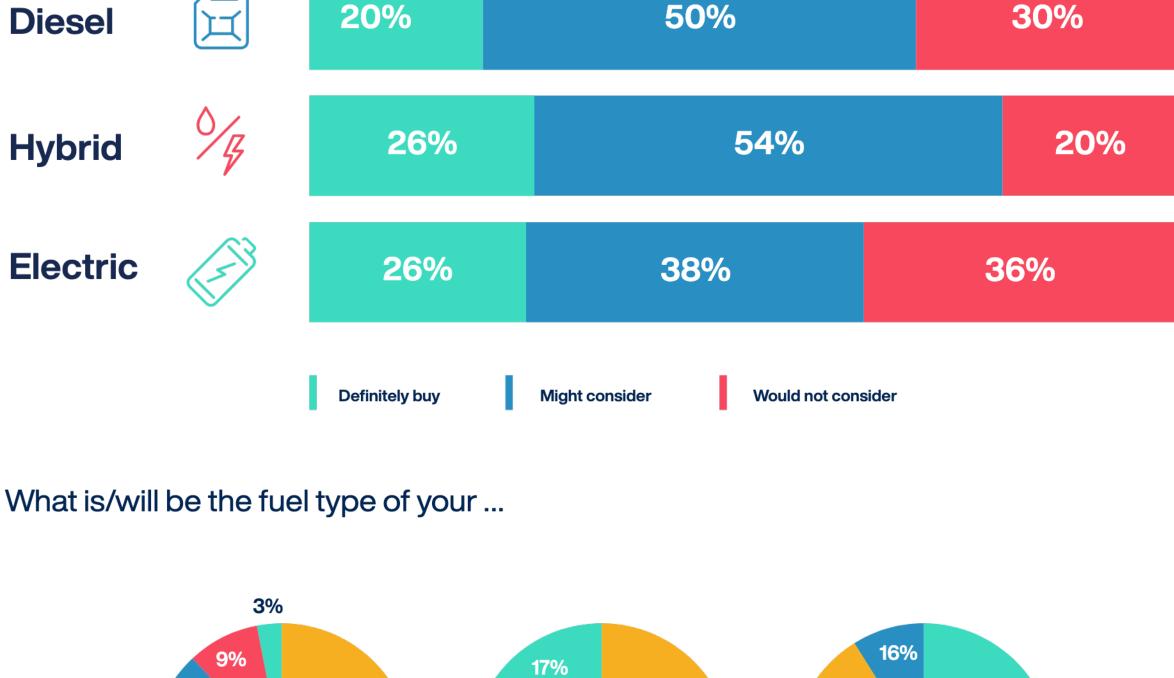
46%

9%

35%

21%

Tyres



Next car

30%

21%

32%

21%

Car after

28%

60%

Current car

28%

Petrol, diesel or

electricity

Running costs

Trend (Oct-Nov)

contract hire (PCH)

Borrow from a friend

Trend (Oct-Nov)

PCP

PCH

(Do you think this is a good idea?)

Yes

Savings

From savings

or relative

Bank loan

HP

Cost of living



76%

Servicing

51%

Insurance

64%

Family size has changed

Charging infrastructure

Family size

Charging

infrastructure

18%

25%

8%

40%

2%

your choice of car? (choose as many as apply)



Environmental impact

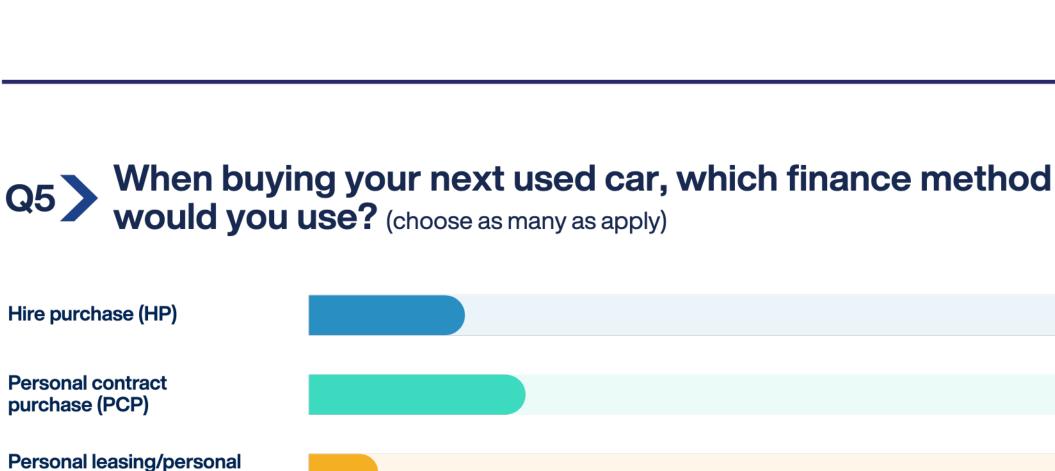
Job security

'm doing more miles

Inflation **Fewer miles** Cost Job Security More miles Running **Environmental** of living impact costs

Inflation

I'm doing fewer miles



Topical Questions

The government is now allowing new petrol hybrid cars

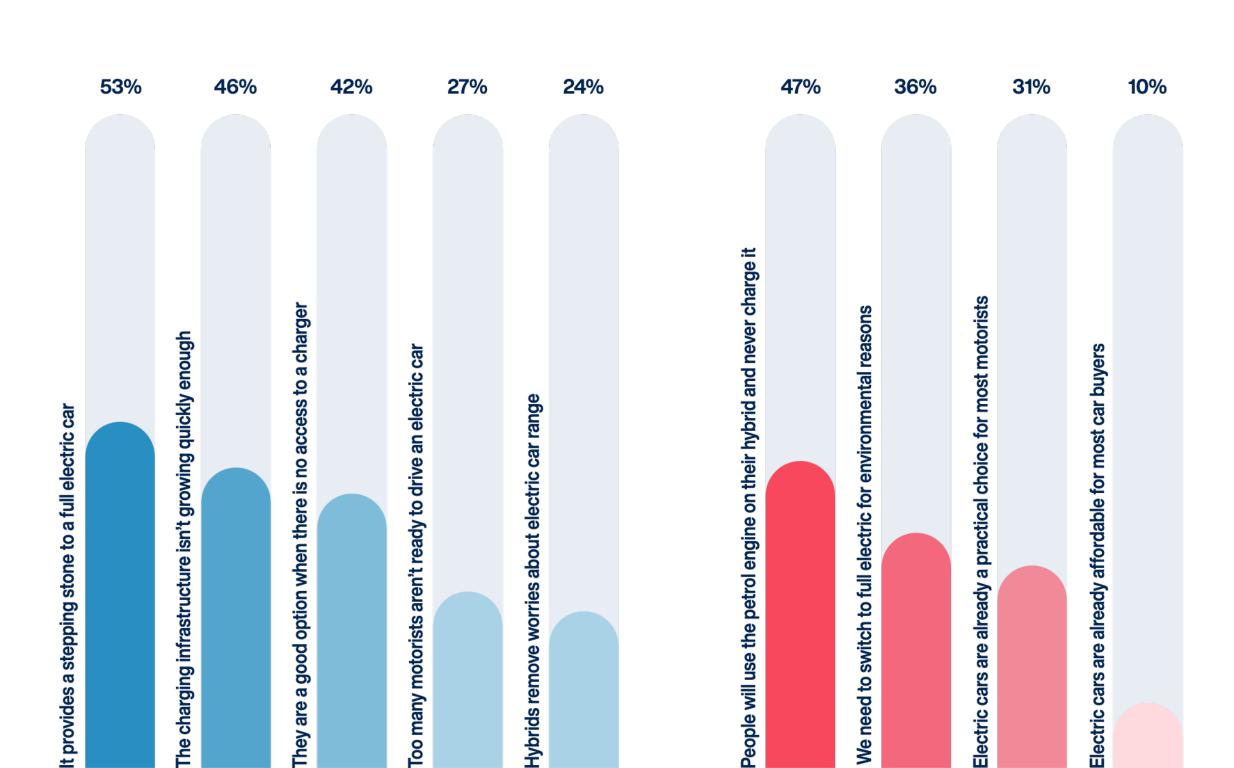
only electric cars would be available after 2030.

to be sold until 2035 when previously, it looked as though

No

Relative

Bank loan



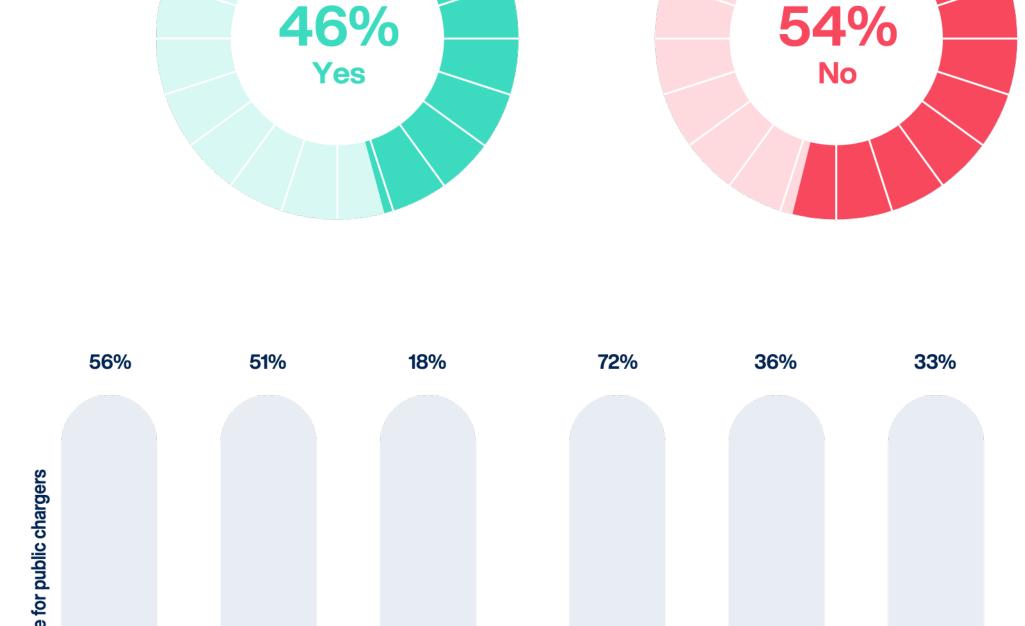


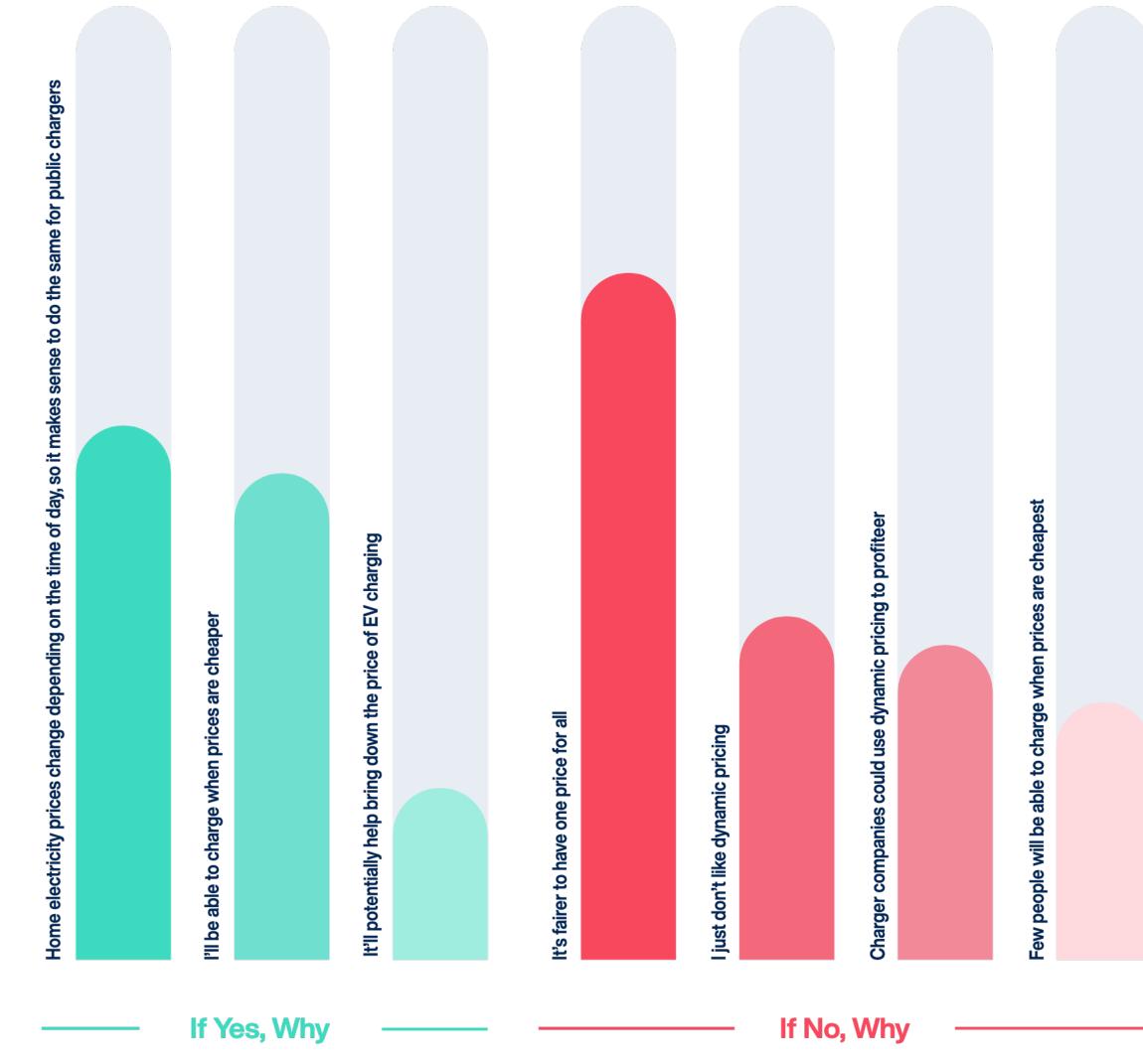
Oasis ticket-style dynamic pricing might be adopted for

some public electric vehicle chargers, with higher prices

during peak demand and lower prices at other times.

(Do you think this is a good idea?)





in case this has changed. We will also have source profile data which includes gender, age, and location.

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27%