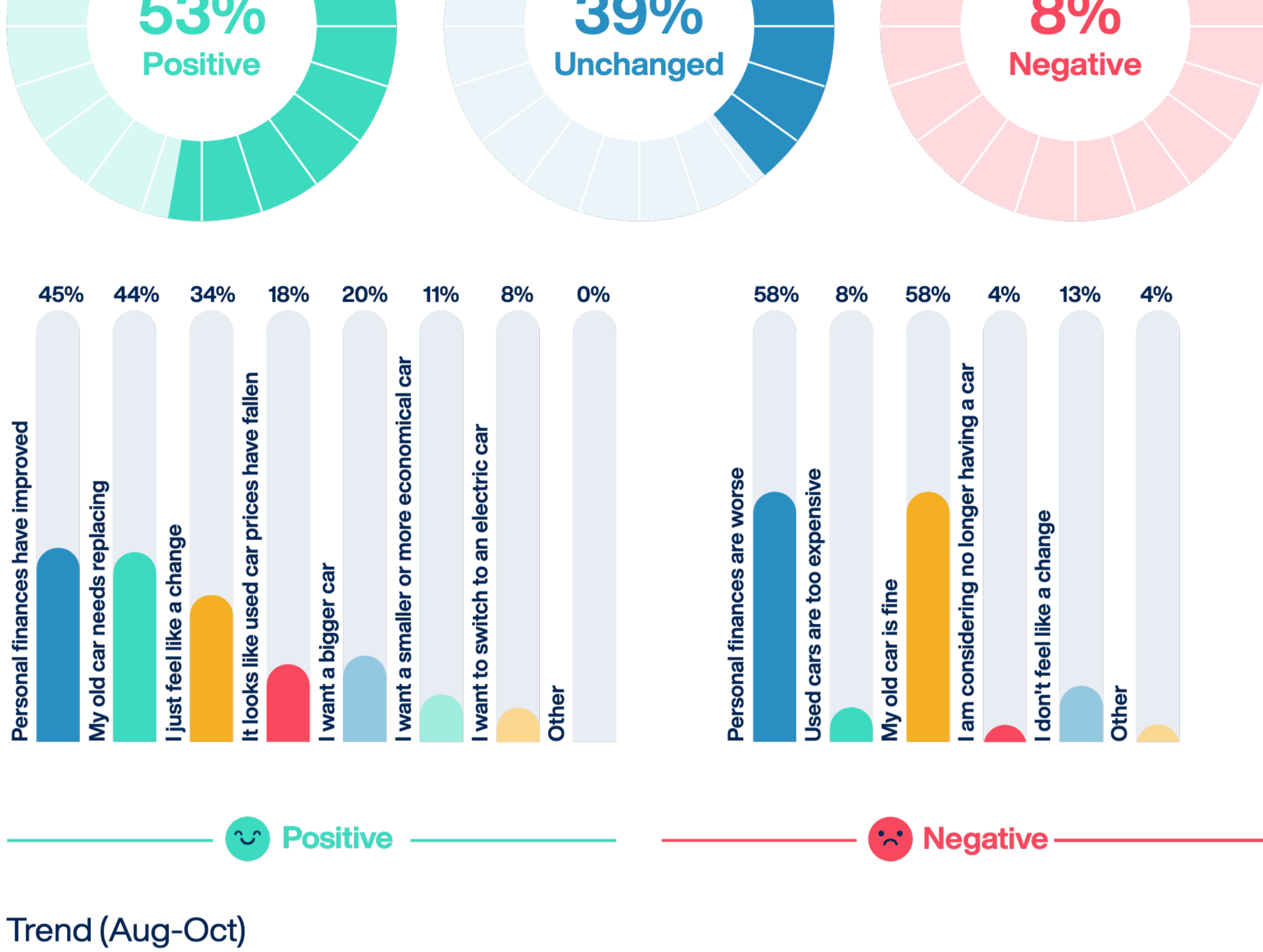


# What drives consumers

October 2024

Q1 > How do you feel about the idea of buying a used car this month?

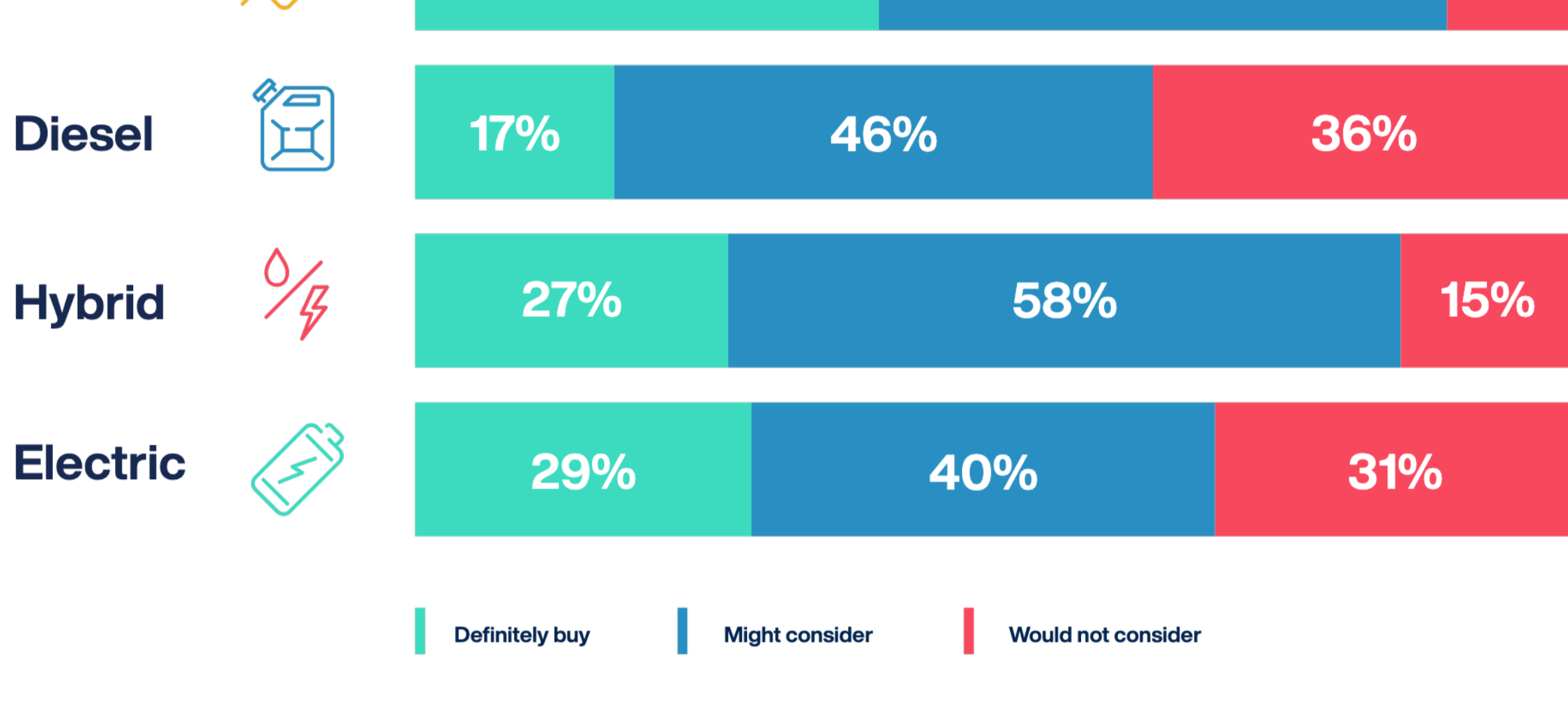


Trend (Aug-Oct)

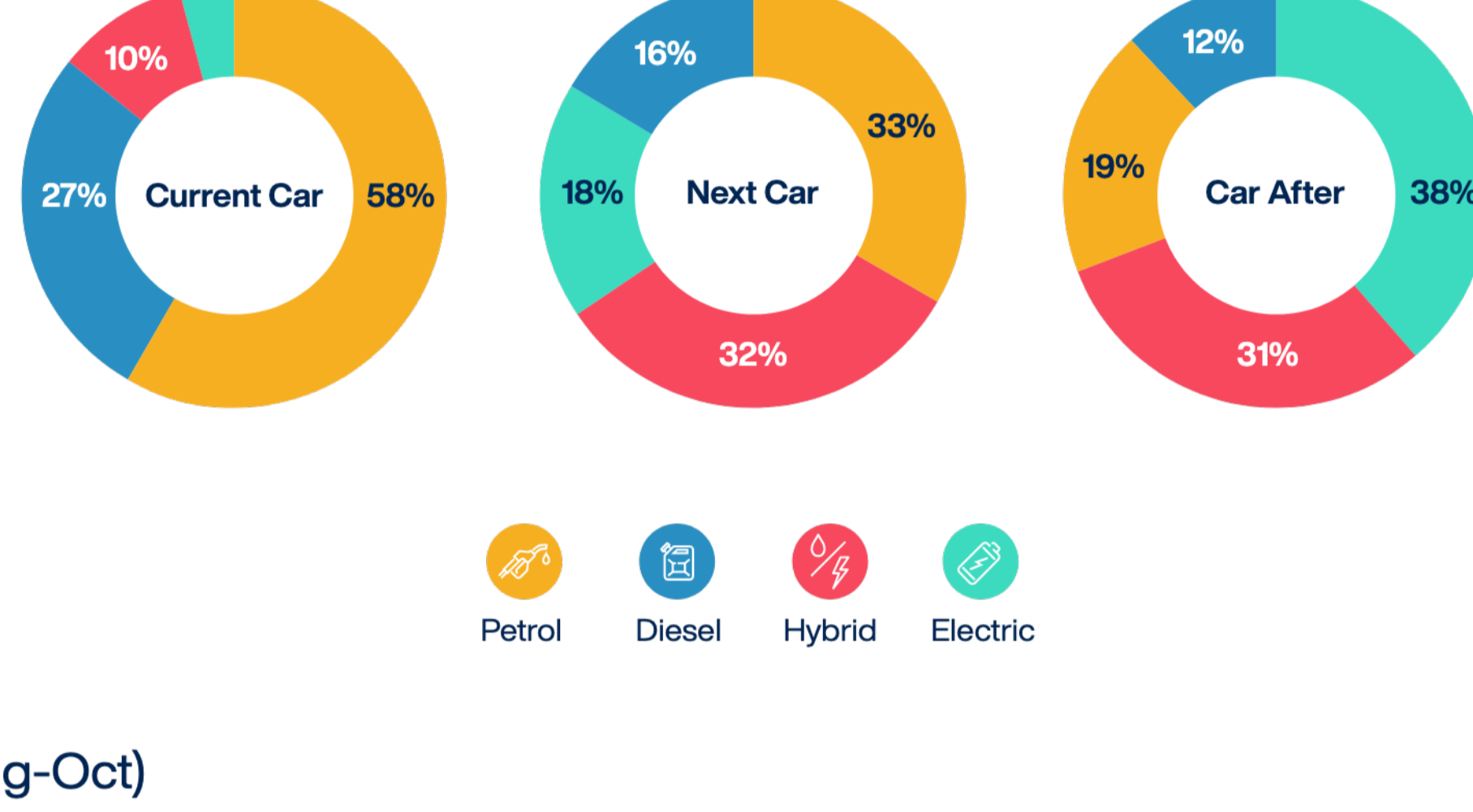
Positive Neutral Negative



Q2 > If you were buying a used car now, which of these fuel types would you consider?



What is/will be the fuel type of your ...

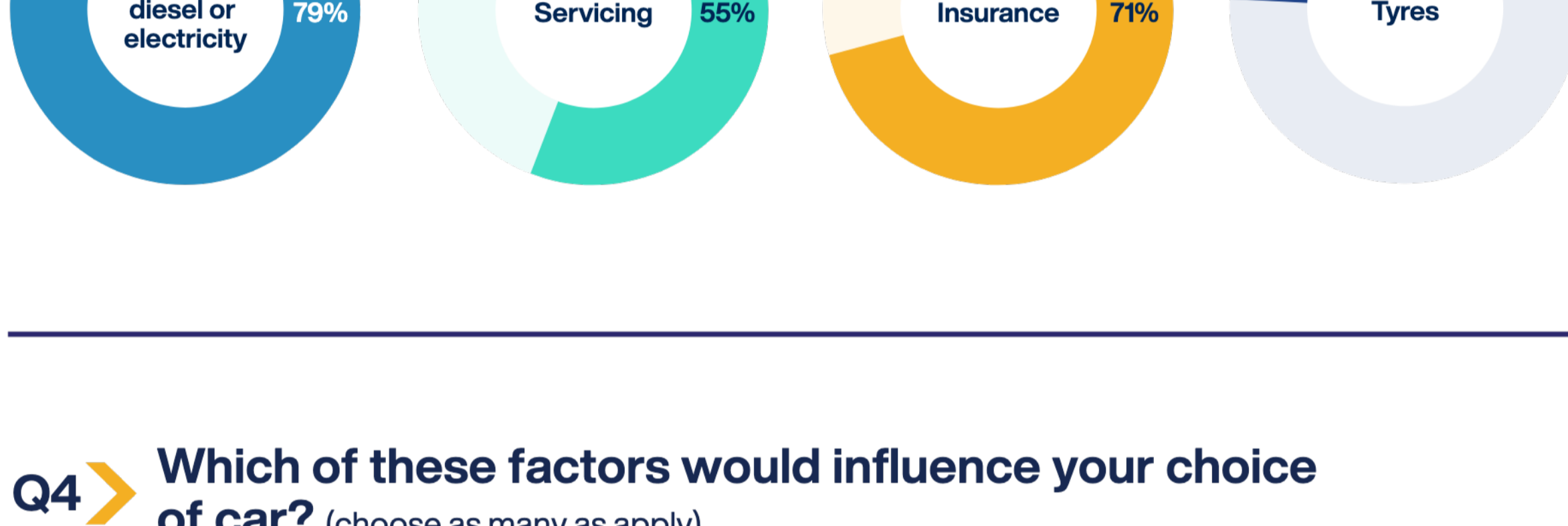


Trend (Aug-Oct)

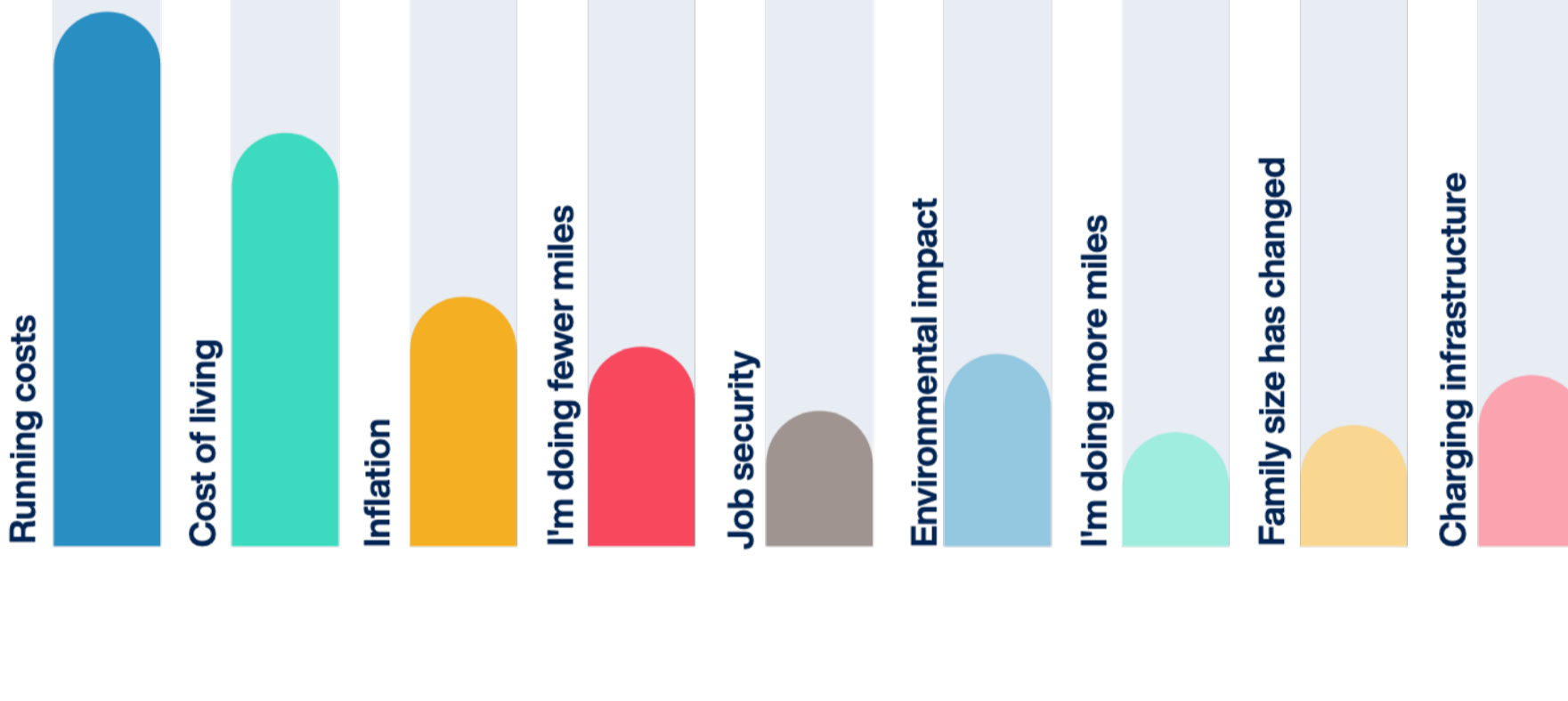
Petrol Diesel Hybrid Electric



Q3 > Which of these running costs would influence your choice of car? (choose as many as apply)



Q4 > Which of these factors would influence your choice of car? (choose as many as apply)

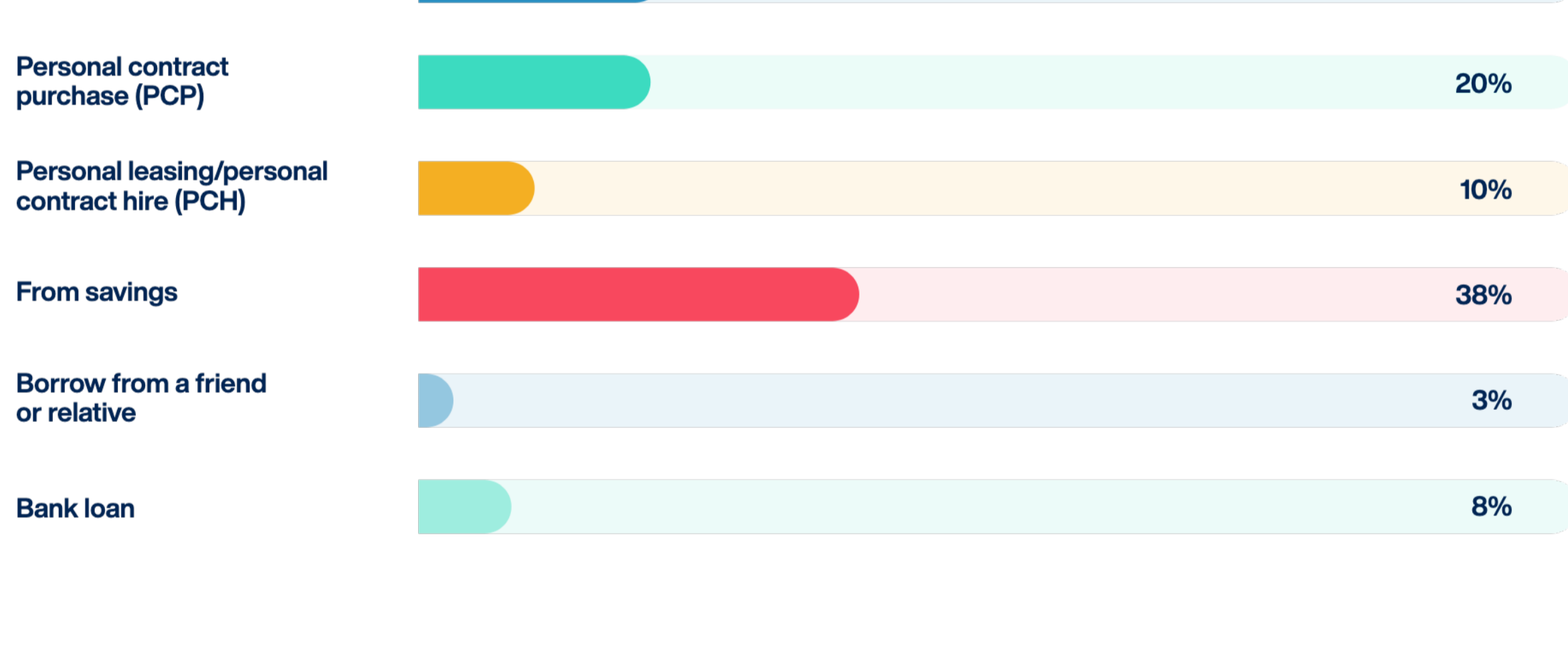


Trend (Aug-Oct)

Running costs Cost of living Inflation Fewer miles Job Security Enviro impact More miles Family size Charging infrastructure



Q5 > When buying your next used car, which finance method would you use? (choose as many as apply)



Trend (Aug-Oct)

HP PCP PCH Savings Friend / Relative Bank loan

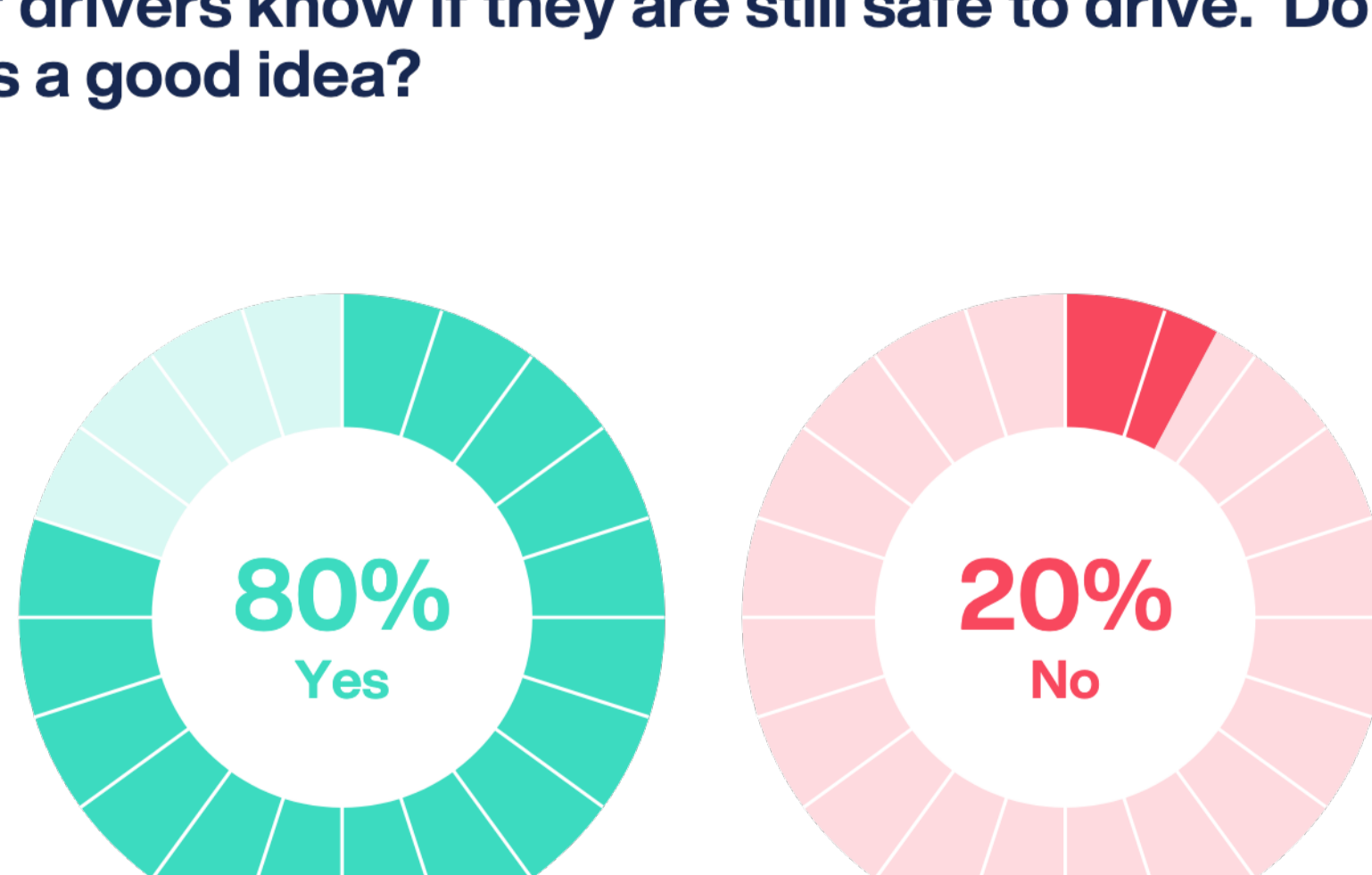


## Topical Questions

Q6 > Government policy means the percentage of new cars sold powered by petrol or diesel will fall from 78% now to 20% by 2030, quickly reducing supply into the used car market. What effect do you think this will have by later this decade?



Q7 > New measures under consideration mean anyone aged 60 or over could be encouraged to take a "standardised mature driver assessment." While not a legal requirement, it'll help older drivers know if they are still safe to drive. Do you think this is a good idea?



Which of these statements do you think apply?

