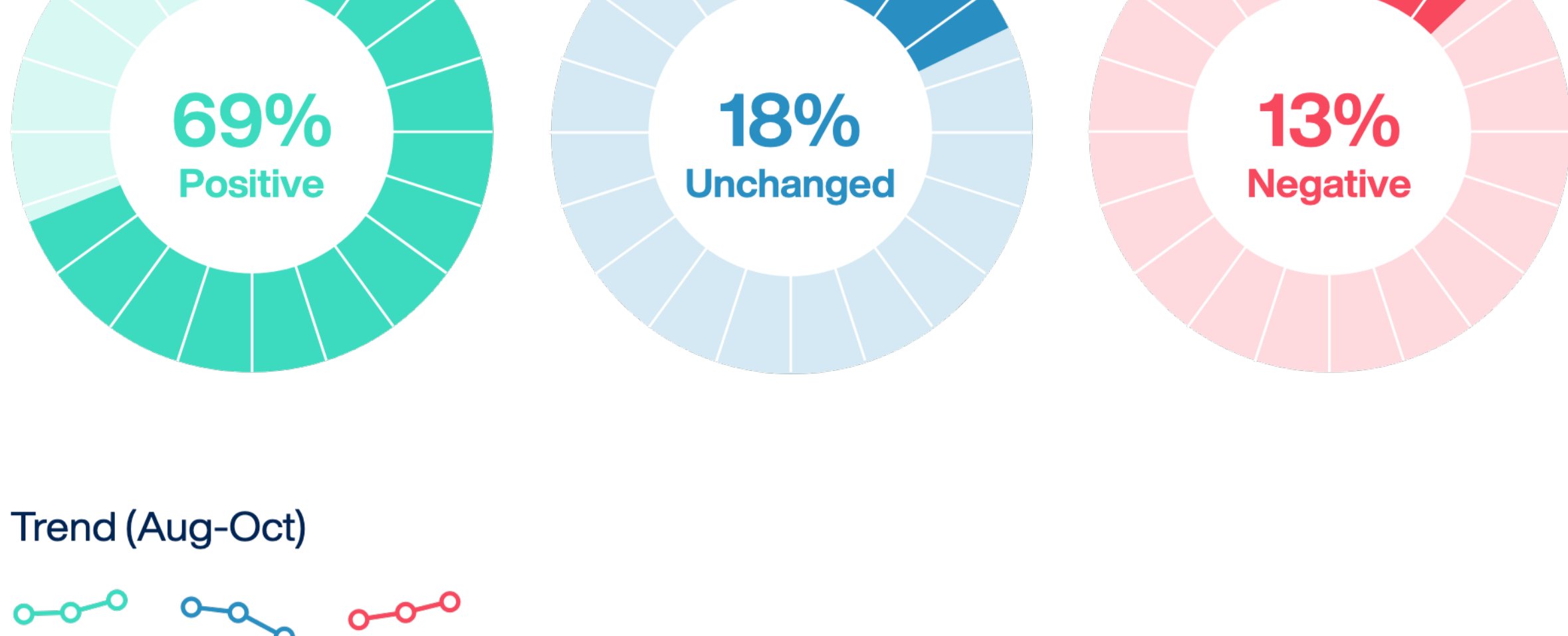


What drives dealers

October 2024

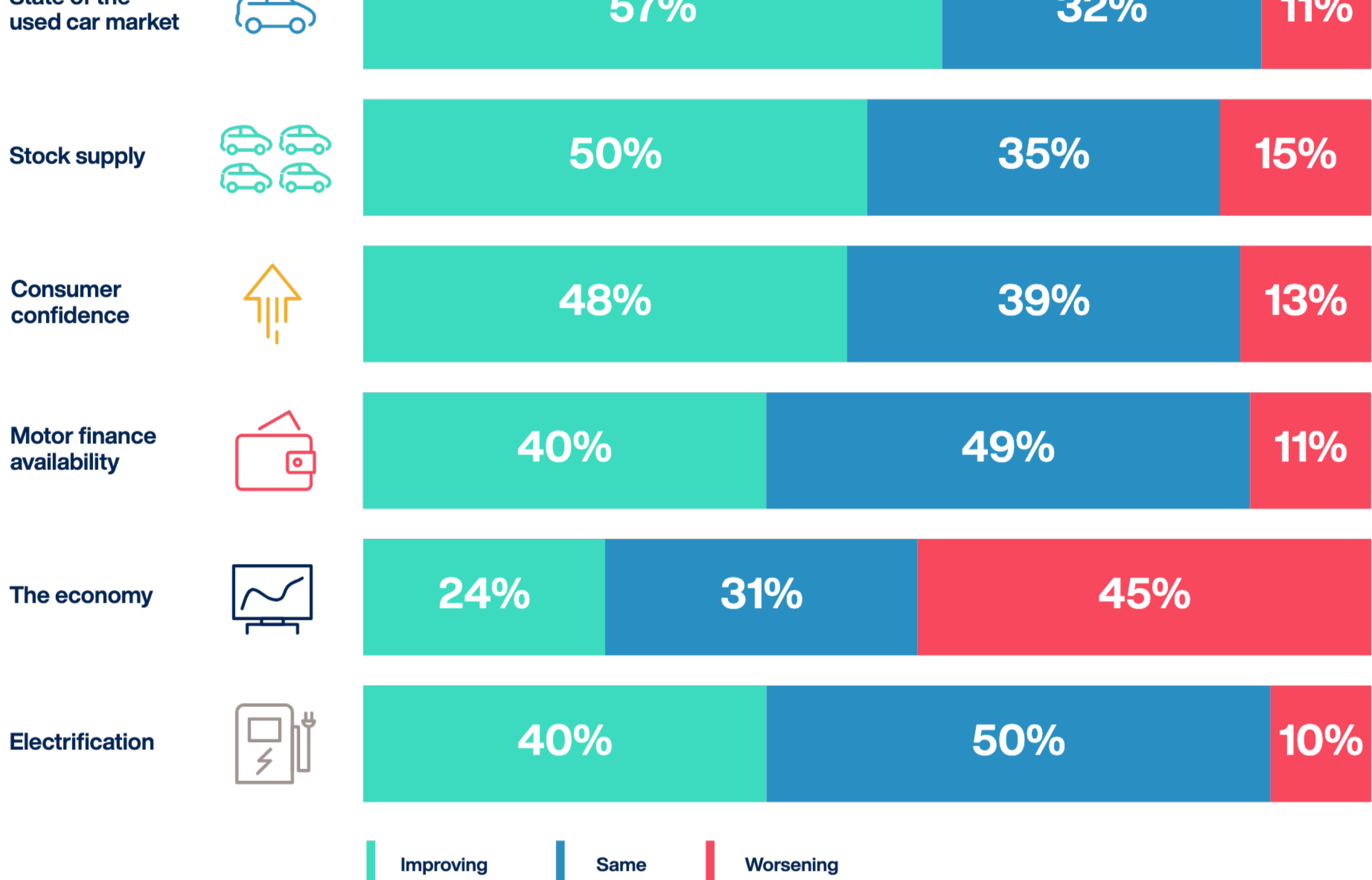
Q1 > Do you feel more positive or negative about the used car market than last month?



Trend (Aug-Oct)



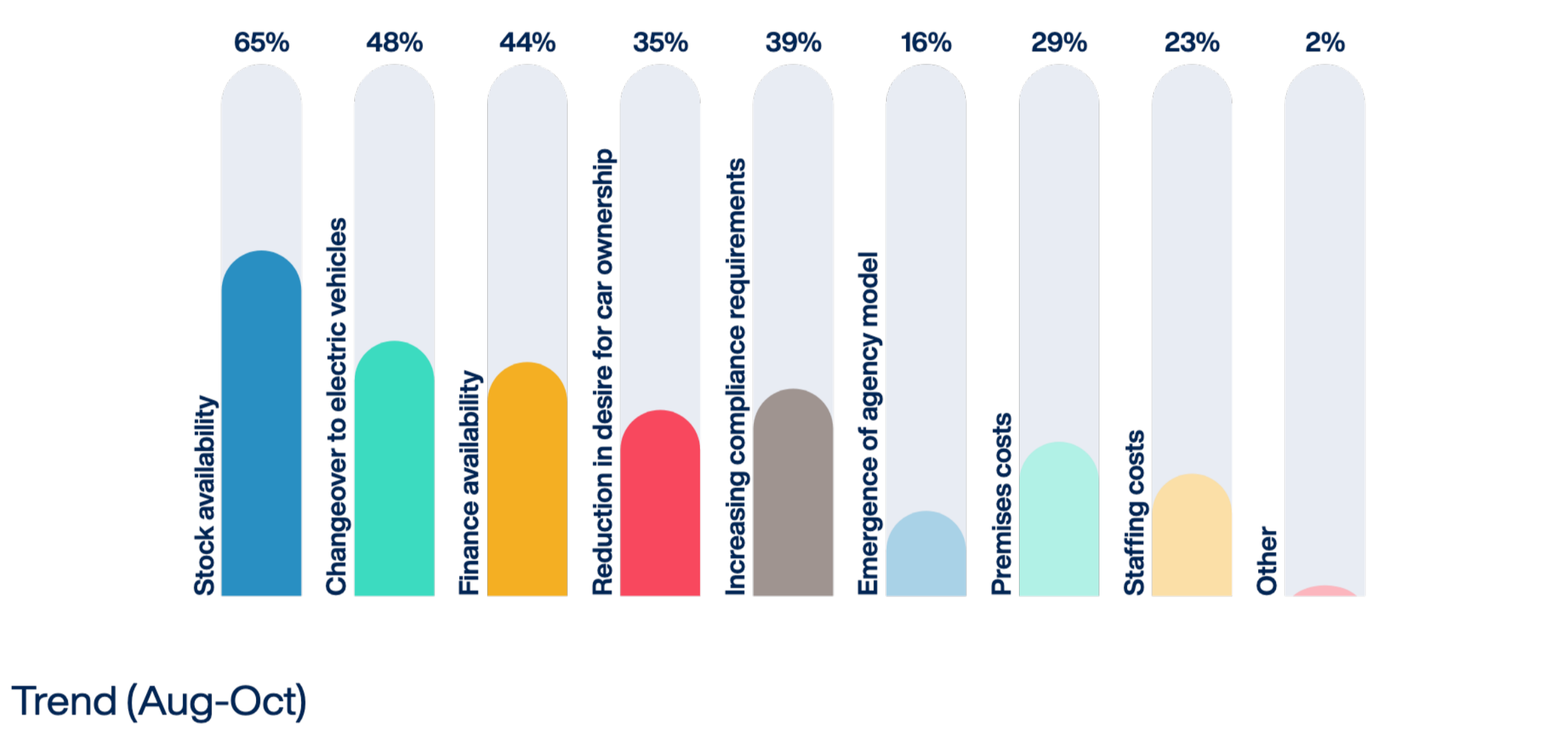
Q2 > How do you feel about the following factors compared to last month?



Trend (Aug-Oct)



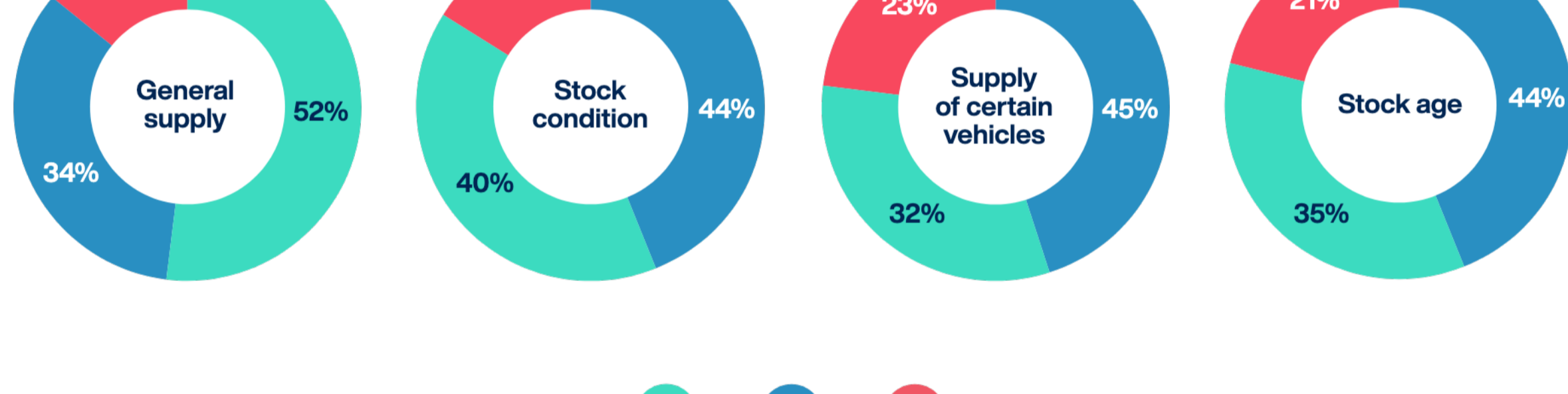
Q3 > What do you see as the biggest challenge(s) for your future retailing of used cars?



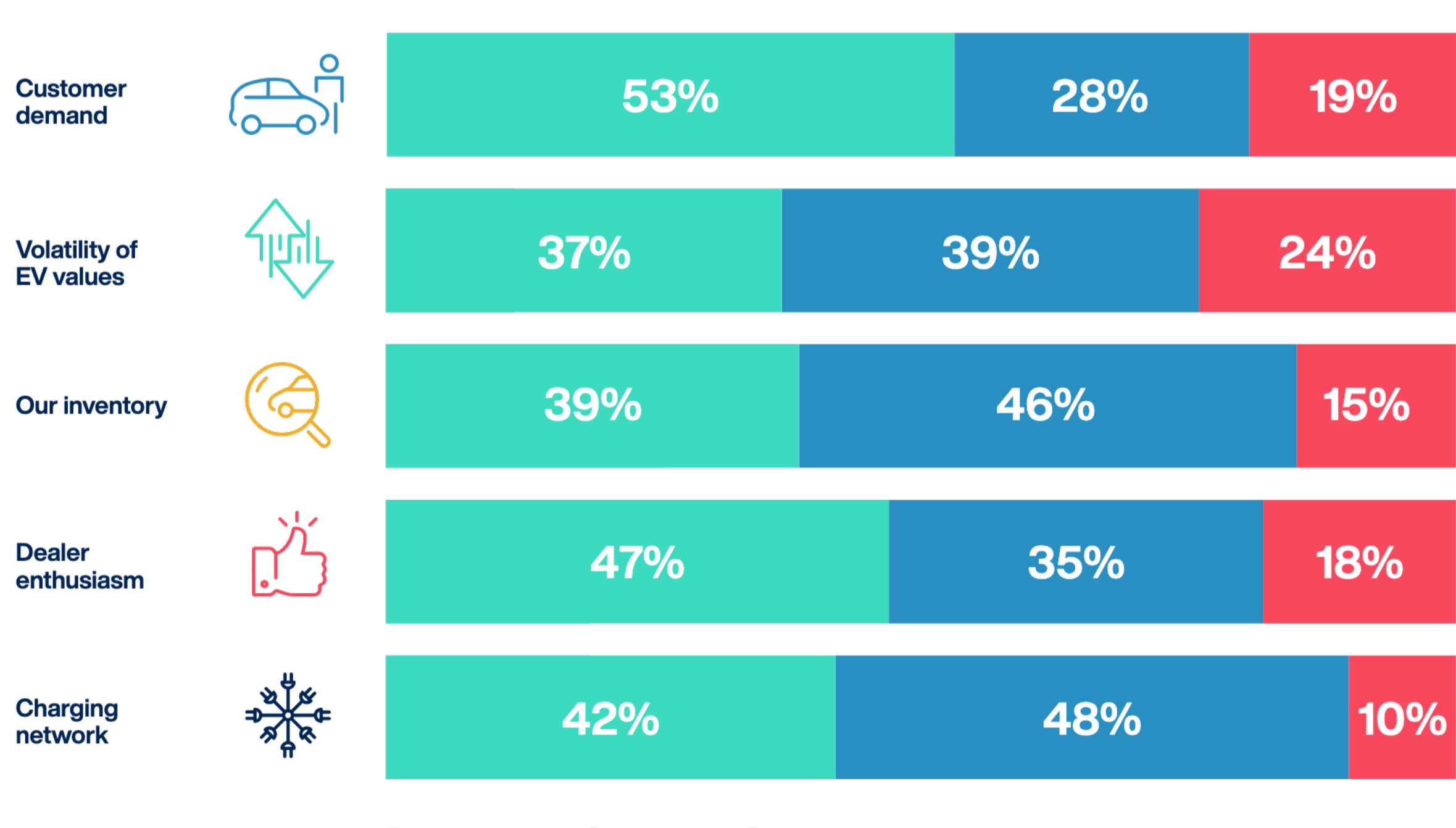
Trend (Aug-Oct)



Q4 > What is your current experience of stock supply? (choose any)



Q5 > What is your attitude to retailing EVs this month? (choose as any)



Trend (Aug-Oct)



Topical Questions

Q6 > Ford has revived the Capri name. Previously applied to a 1970s sports car, it's now going to be used on a new electric SUV. How do you feel about this? (choose as many as apply)



Q7 > Startline's July Car Tracker showed that the percentage of dealers worried about EV values have fallen from 40% to 27% in the last quarter. How do you feel about this? (choose as many as apply)

