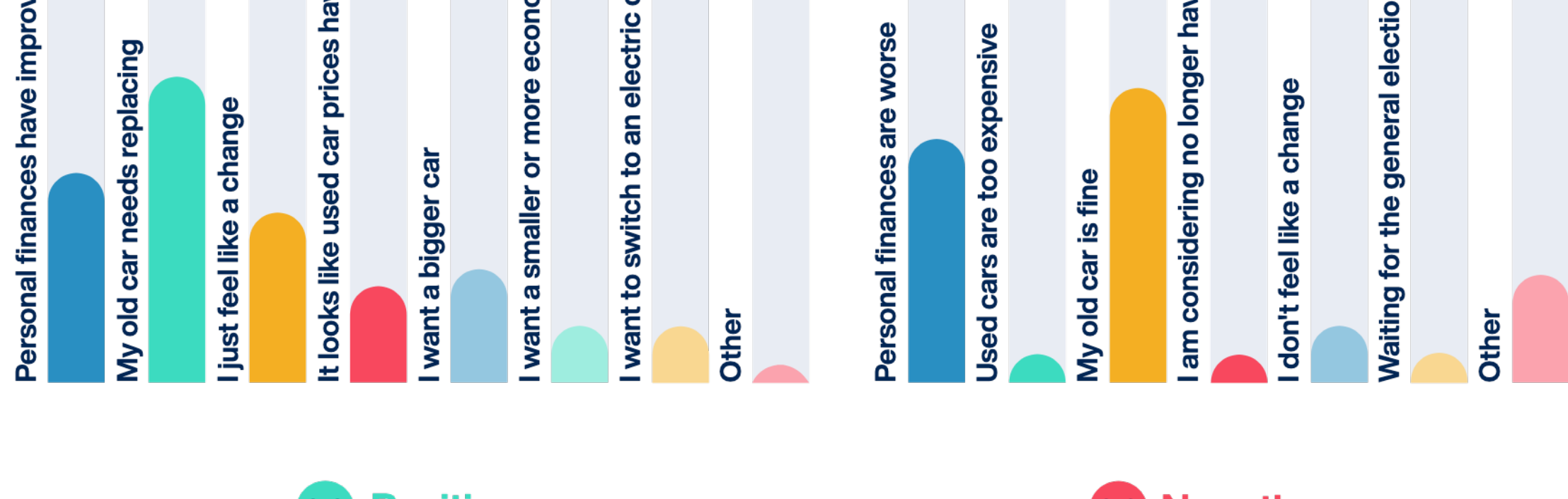
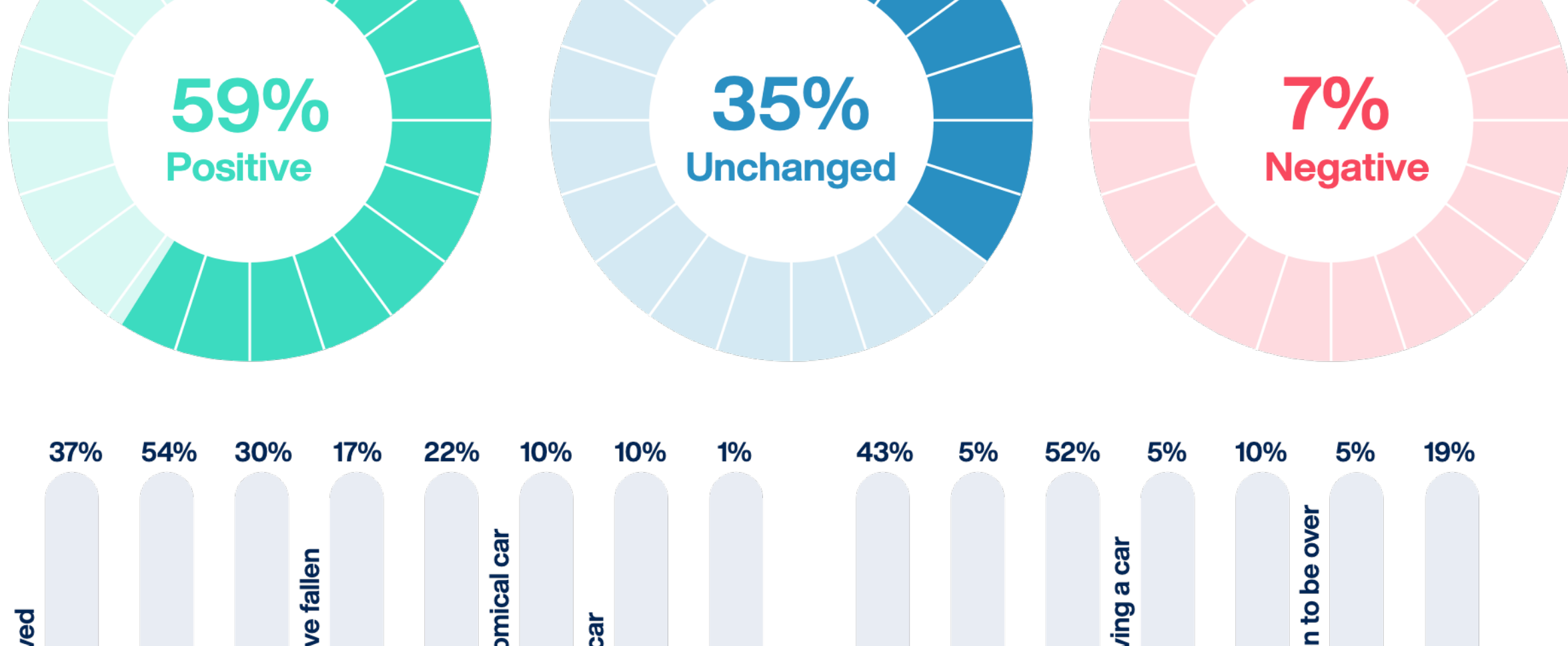


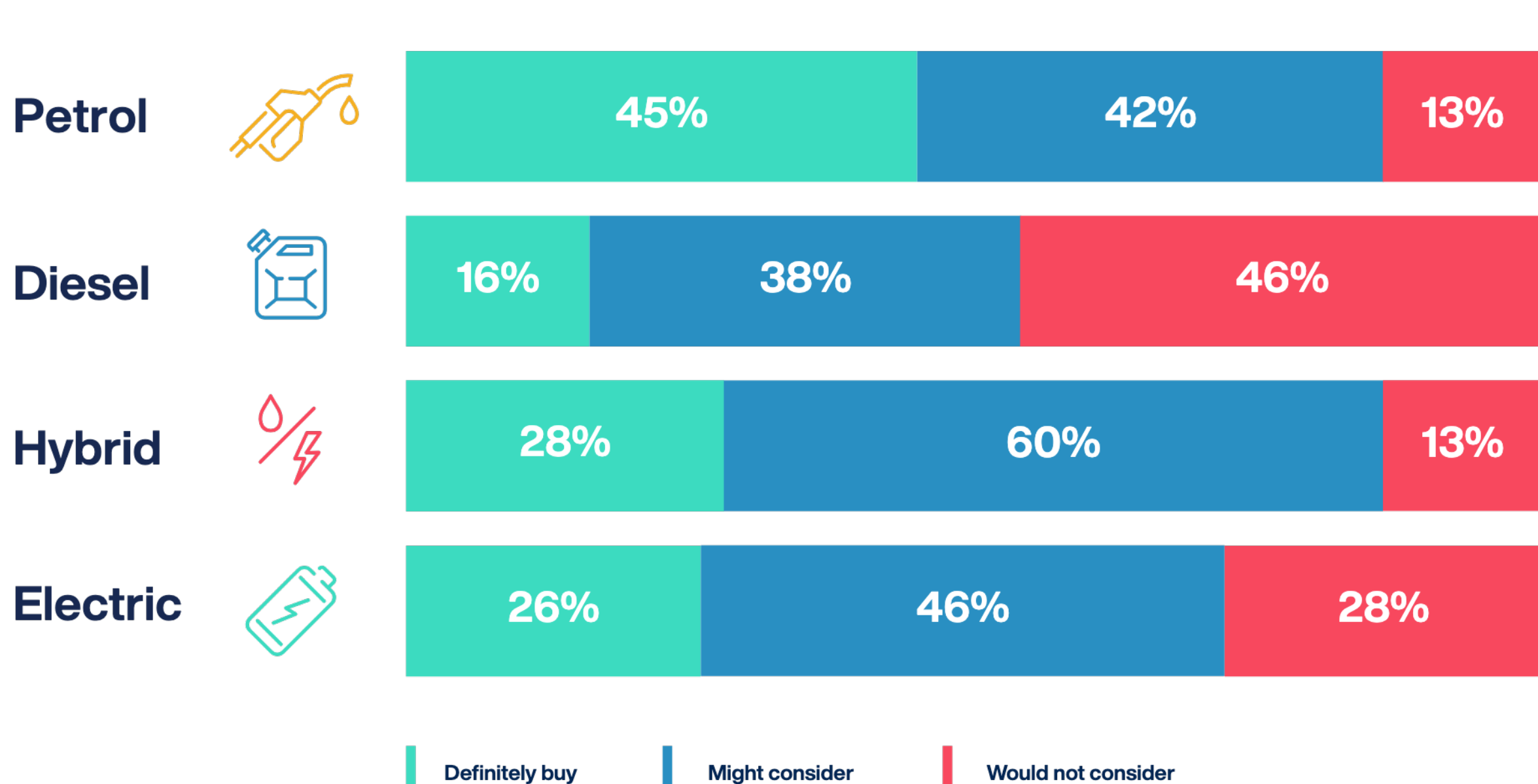
What drives consumers

August 2024

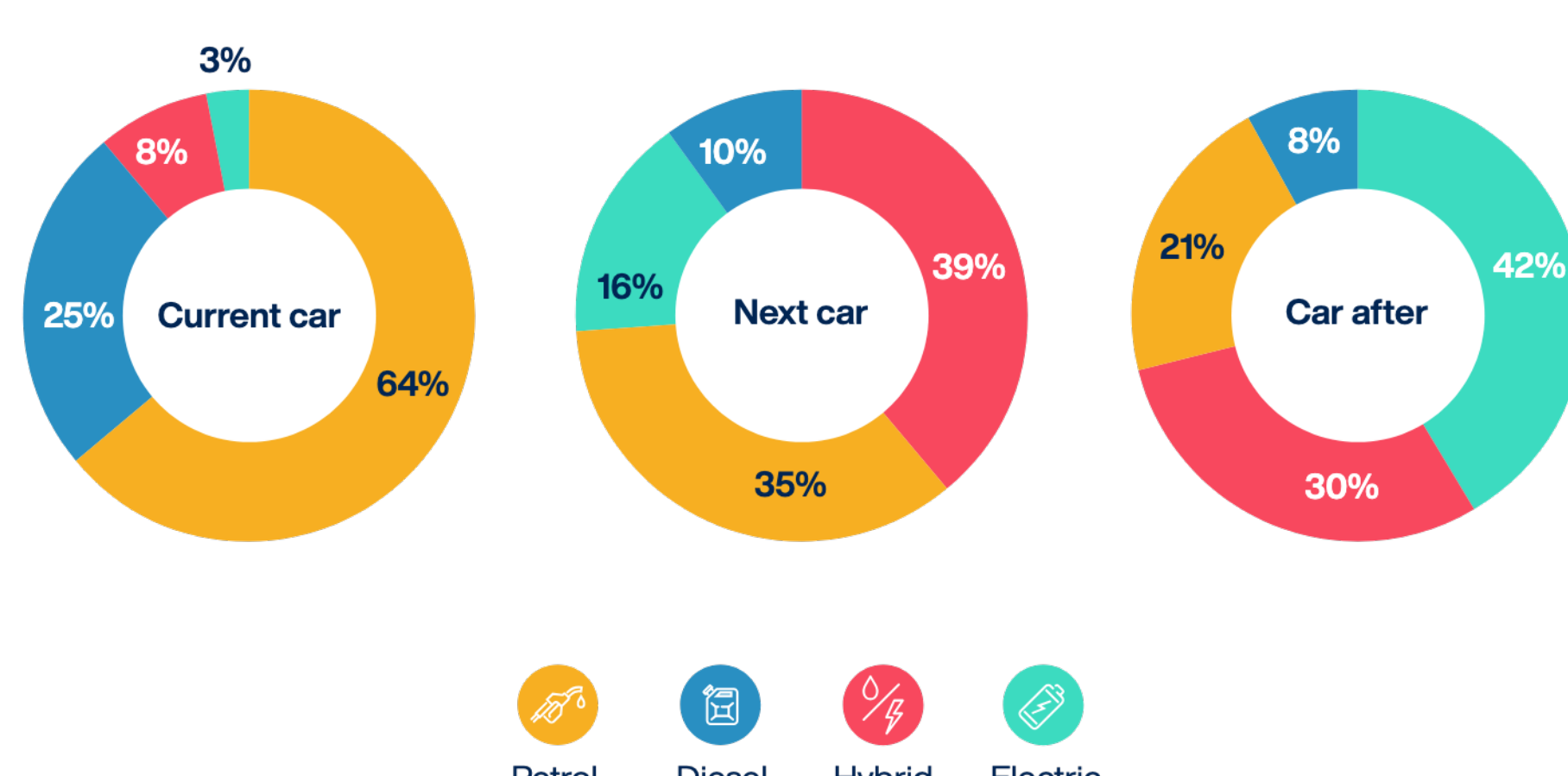
Q1 > How do you feel about the idea of buying a used car this month?



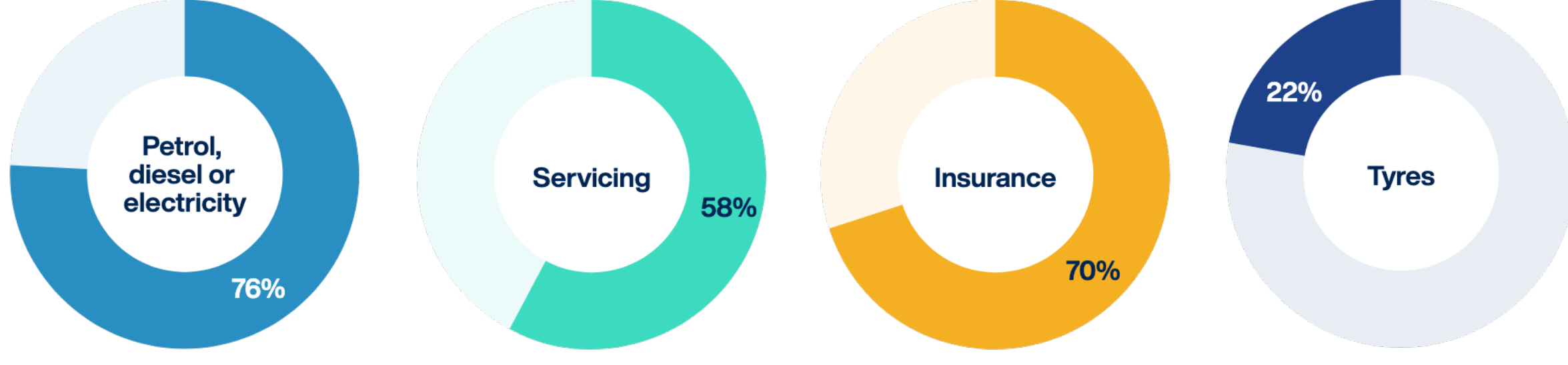
Q2 > If you were buying a used car now, which of these fuel types would you consider?



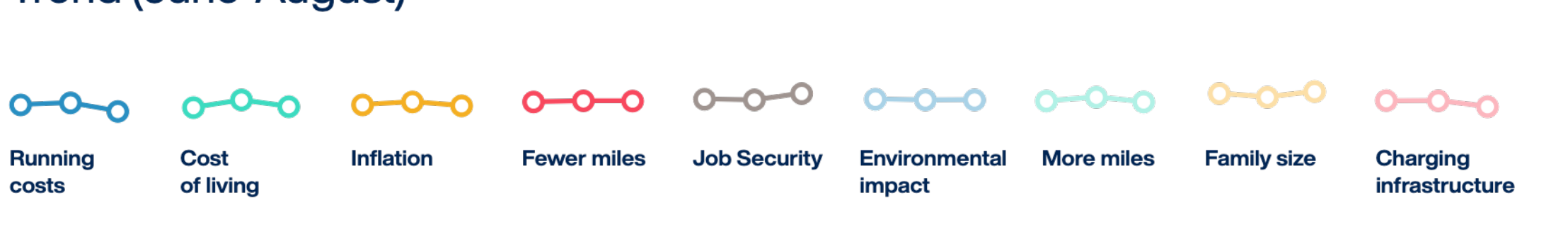
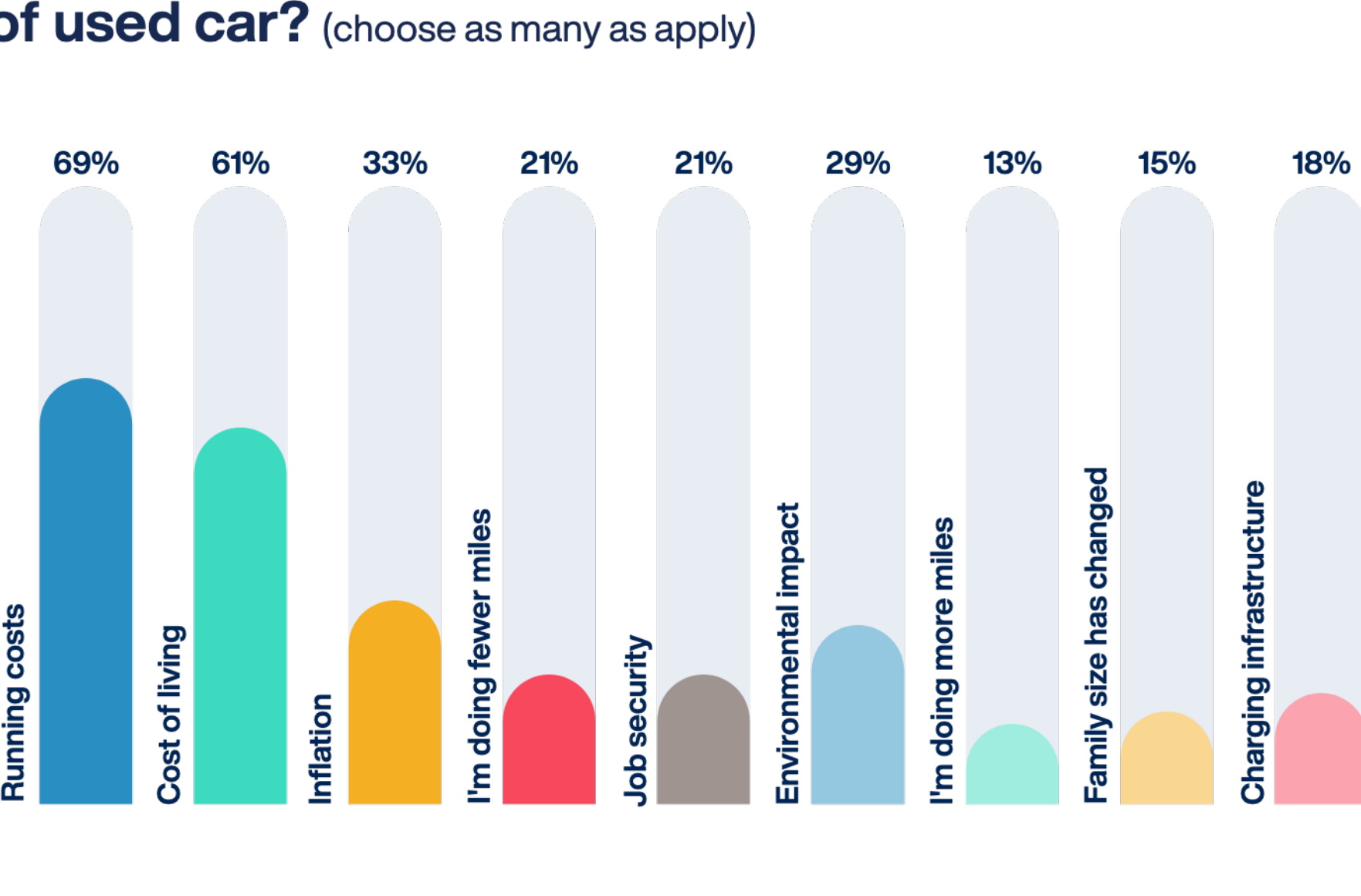
What is/will be the fuel type of your ...



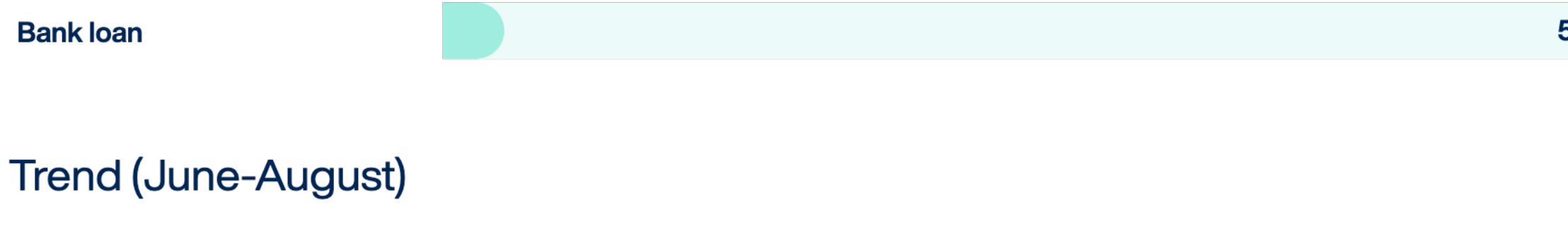
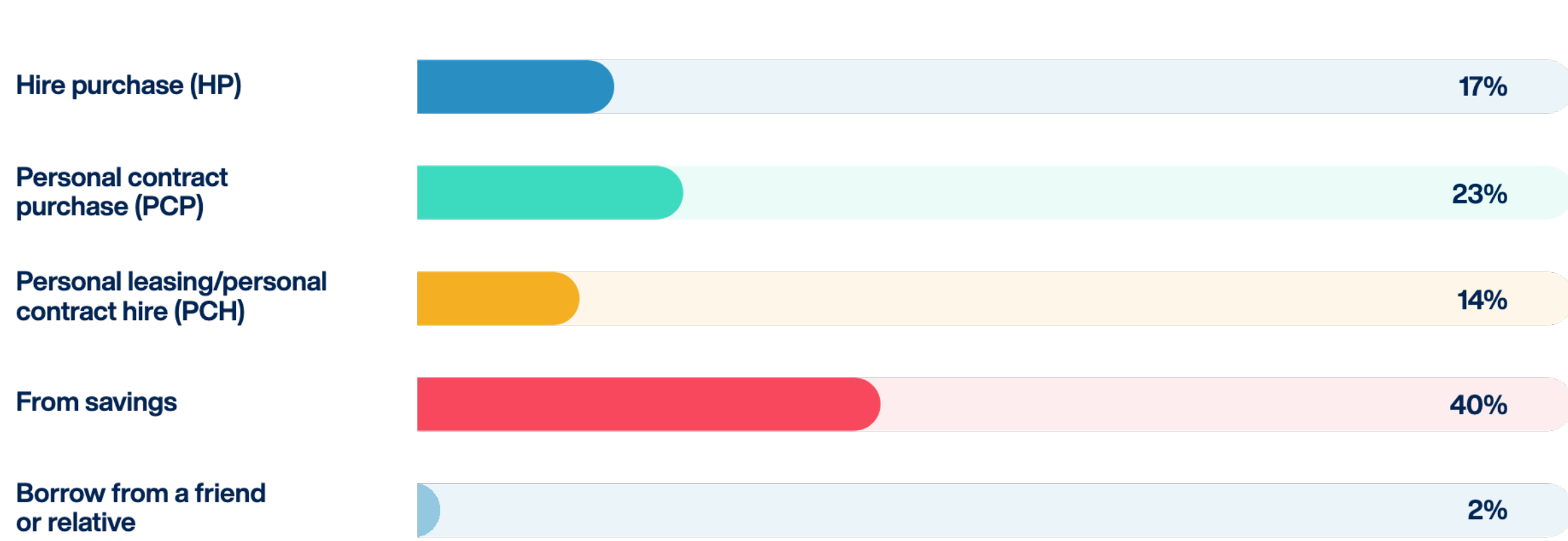
Q3 > Which of these running costs would influence your choice of car? (choose as many as apply)



Q4 > Which of these factors would influence your choice of used car? (choose as many as apply)

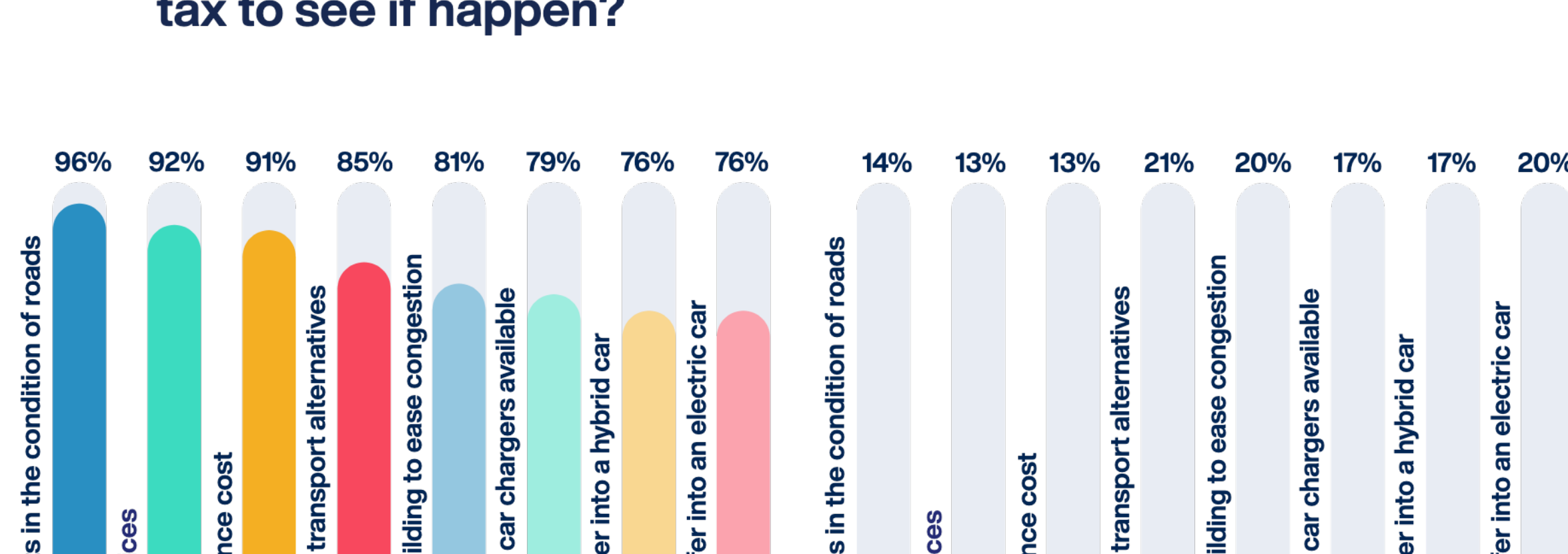


Q5 > When buying your next used car, which finance method would you use? (choose as many as apply)



Topical Questions

Q6 > As a motorist, what do you most want to see from the new Labour government? And would you be willing to pay more tax to see if happen?



Want to see it happen | Willing to pay more tax

Q7 > If you were buying a used electric car, how important would some kind of independent, certified assessment of the battery's health be to you? What information would you want? (Select all which apply)

