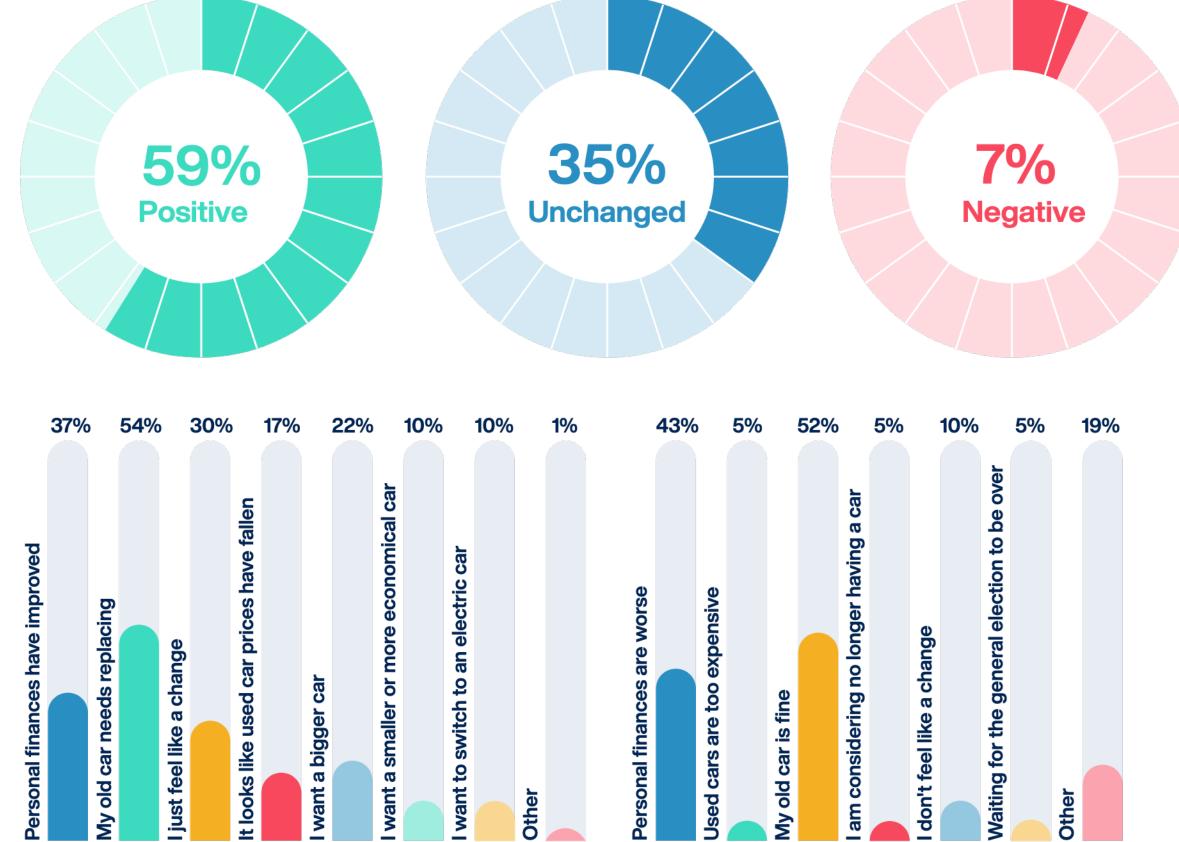


What drives consumers



August 2024

Q1 > How do you feel about the idea of buying a used car this month?



Negative

8%

42%

22%

Tyres

21%

39%

13%

Positive Neutral Negative

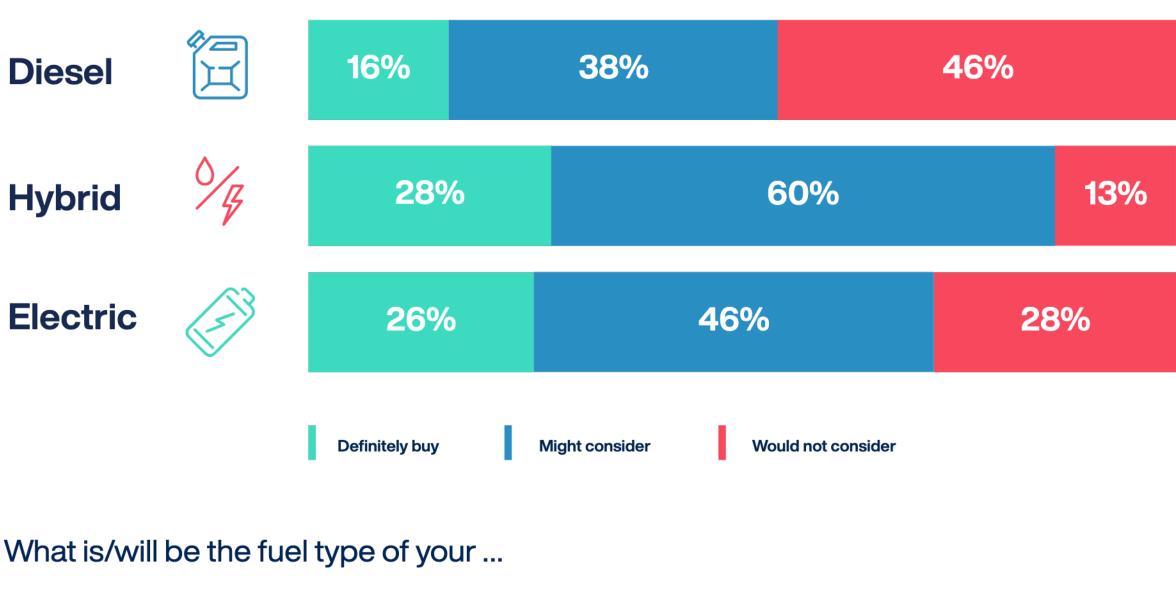
Trend (June-August)



Positive

42% 45% **Petrol**

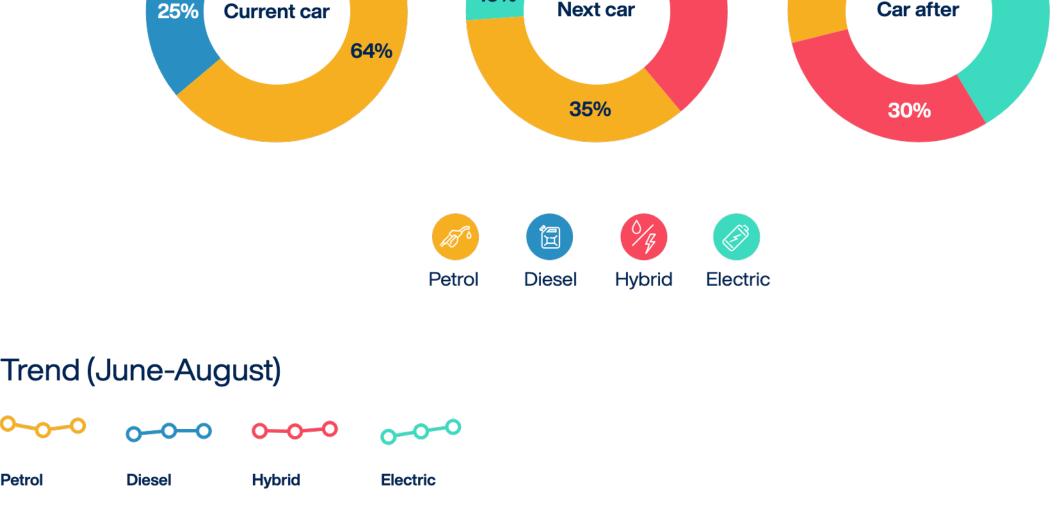
If you were buying a used car now, which of these fuel types would you consider?



25% **Current car**

8%

3%



10%

16%

Which of these running costs would influence your choice of car? (choose as many as apply)

Petrol, diesel or

electricity

69%

Trend (June-August)

Hire purchase (HP)

Personal contract

contract hire (PCH)

Borrow from a friend

PCP

PCH

Want to see it happen -

(Select all which apply)

Savings

Personal leasing/personal

purchase (PCP)

From savings

or relative

Bank loan

HP

61%

33%

Petrol





21%

58%

Insurance

70%

13%

15%

18%

17%

23%

14%

40%

2%

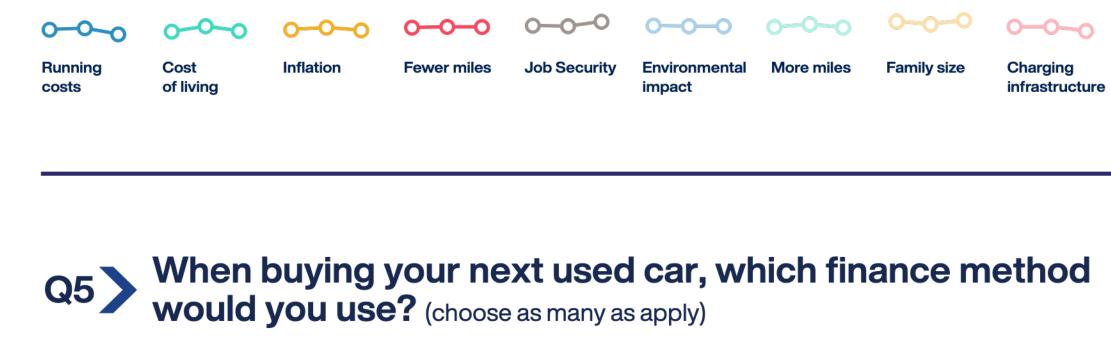
5%

29%

Servicing

Family size has changed Charging infrastructure **Environmental impact** "m doing fewer miles 'm doing more miles Running costs Cost of living Job security Inflation

21%



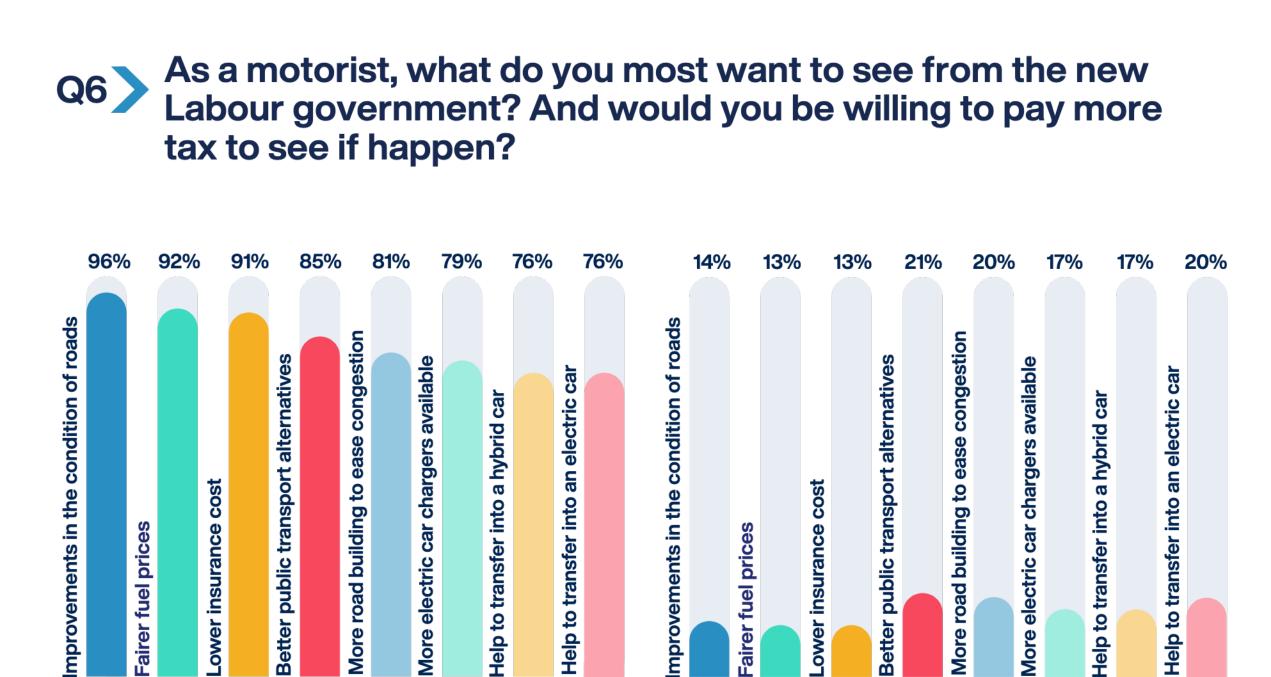
Trend (June-August)

Friend /

Relative

Bank loan

Topical Questions



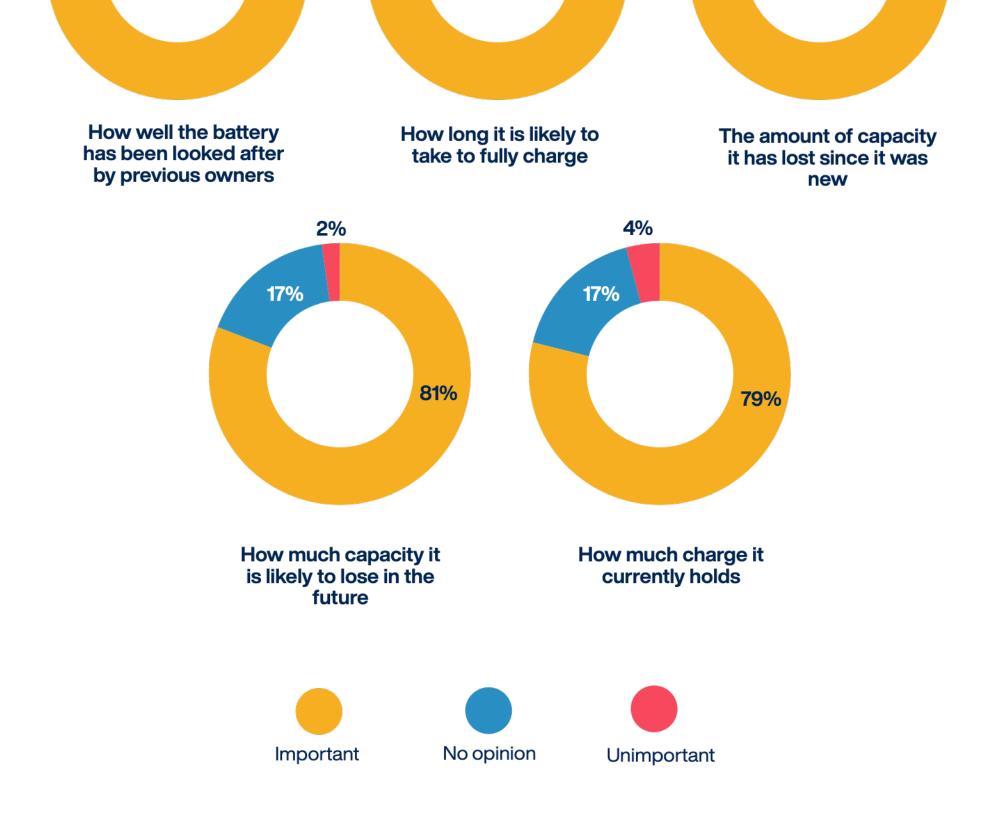
- Willing to pay more tax

1% 3% 2% 13% 14% 16% 83% 82% 87%

If you were buying a used electric car, how important would

battery's health be to you? What information would you want?

some kind of independent, certified assessment of the



in case this has changed. We will also have source profile data which includes gender, age, and location.