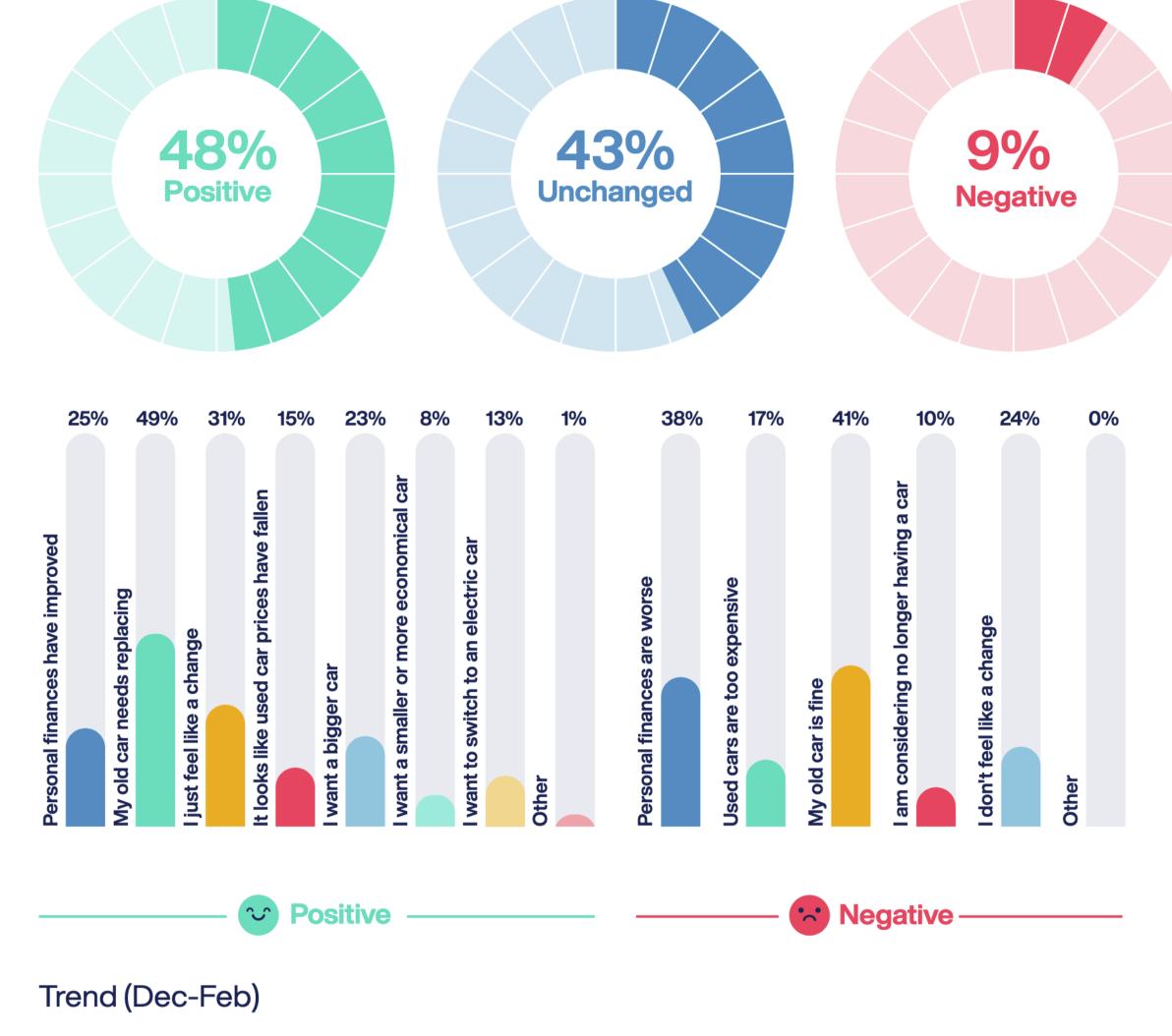


# What drives consumers

February 2025

# Q1 > How do you feel about the idea of buying a used car this month?

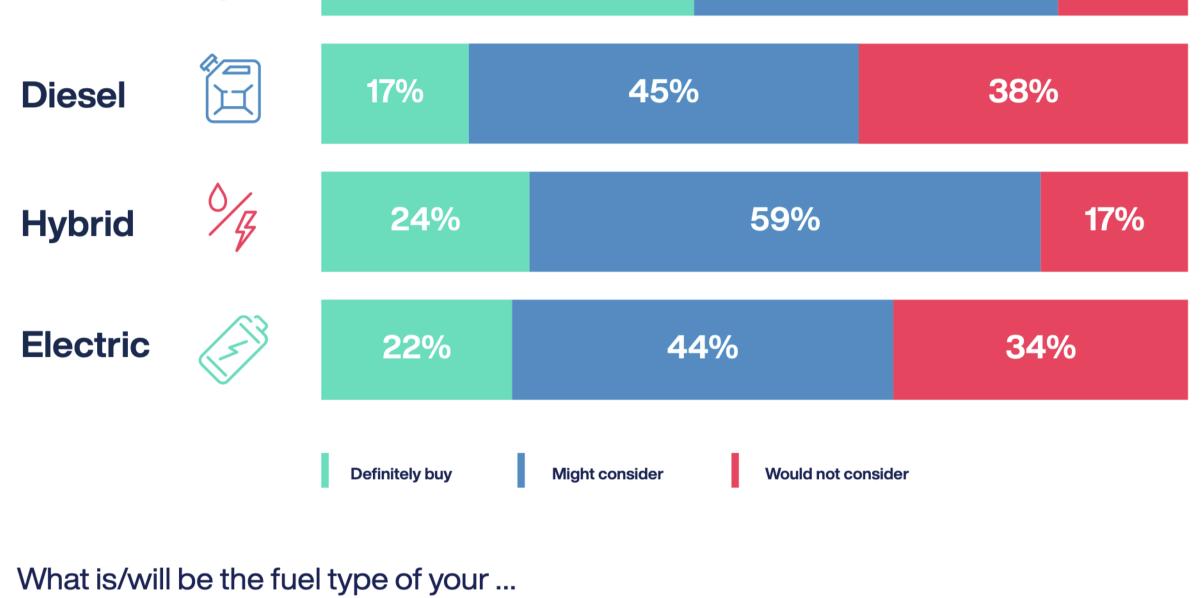


#### **Positive Neutral**



## **Petrol** 43% 42%

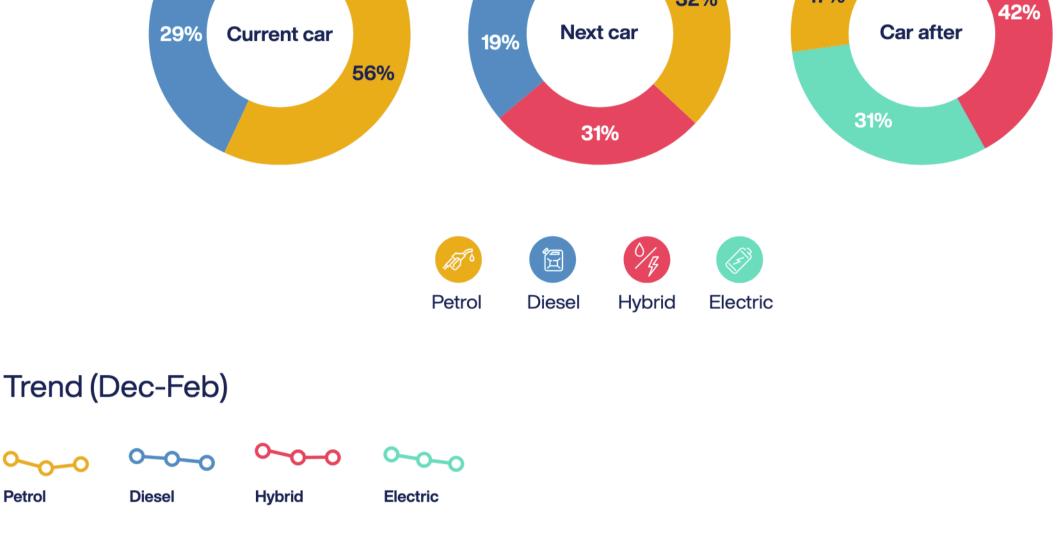
If you were buying a used car now, which of these fuel types would you consider?



**15%** 

9%

6%



18%

10%

2%

**Other** 

**17**%

**Tyres** 

Family size has changed

Charging infrastructure

Family size

Charging

18%

21%

13%

36%

2%

10%

**32**%

## Which of these running costs would influence

Petrol, diesel or

electricity

Trend (Dec-Feb)

Cost

Running

**Personal contract** 

contract hire (PCH)

Borrow from a friend

**PCP** 

**PCH** 

Personal leasing/personal

purchase (PCP)

From savings

or relative

**Bank loan** 

HP

Q6

**59**%

There are enough charge points available where I live

**75%** 

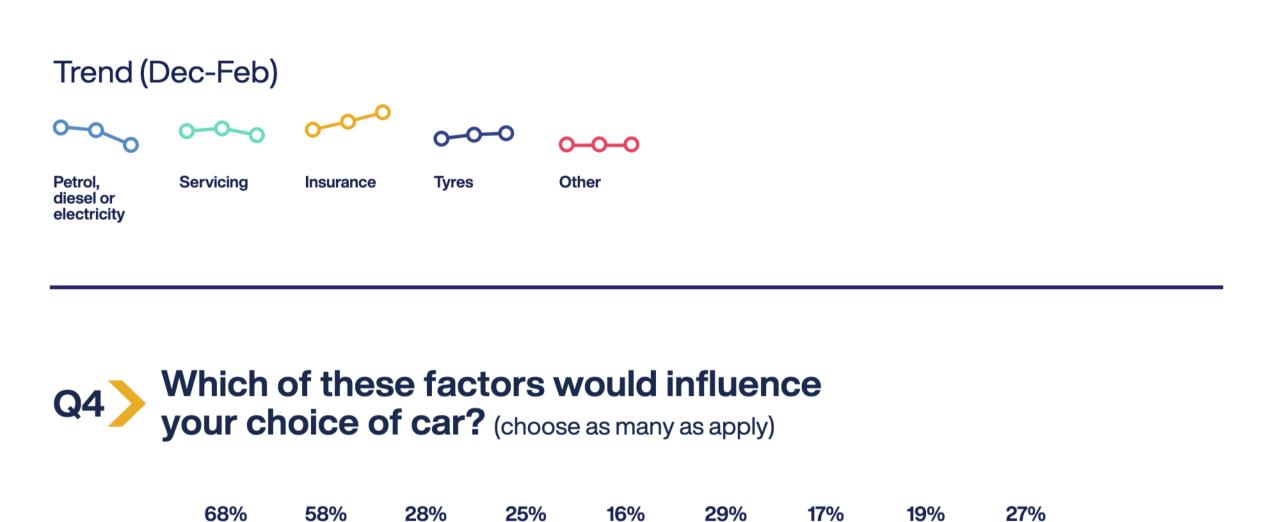
**Petrol** 



63%

Servicing

your choice of car? (choose as many as apply)



Insurance

49%

### **Environmental impact** I'm doing fewer miles I'm doing more miles Running costs Cost of living Job security Inflation

**Fewer miles** 

Inflation

costs	of living		impact	infrastructure
When buying your next used car, which finance method would you use? (choose as many as apply)				
Hire purchase (HP)				

**Job Security** 

**Environmental** 

More miles

## Trend (Dec-Feb)

Friend /

Relative

**Bank loan** 

**Topical Questions** 

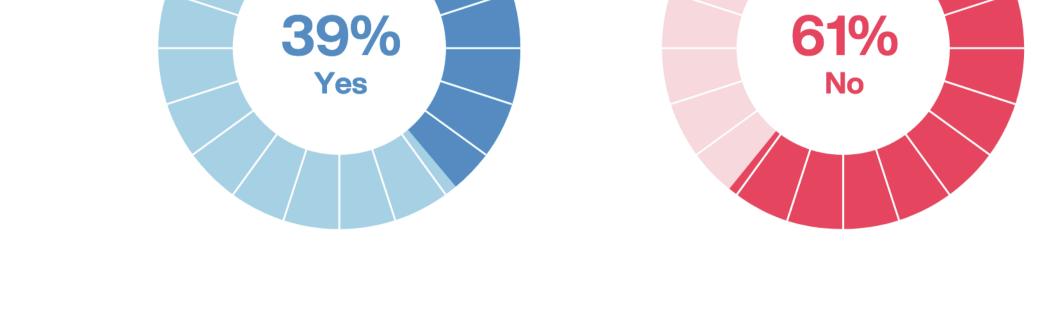
New research shows that 44% of all electric vehicle

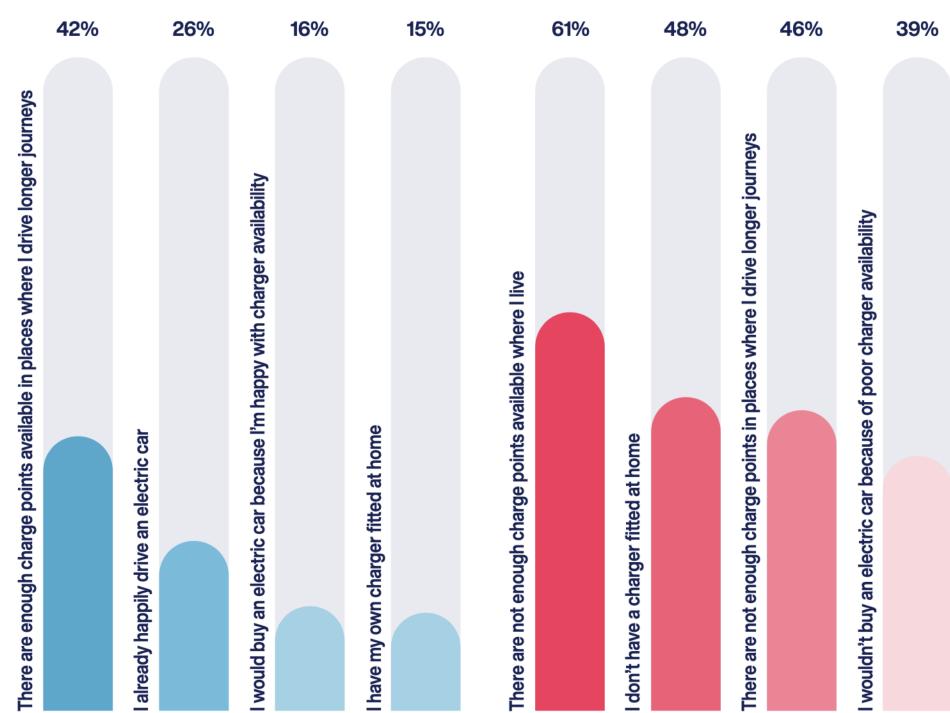
charging points in the UK are in London and the South

## Do you feel confident that there are enough charge points for you to make regular journeys? (choose as many as apply)

East, while only 15% are in rural areas.

Savings





in case this has changed. We will also have source profile data which includes gender, age, and location.

If Yes, Why

I drive an electric car and experience problems

**3**%