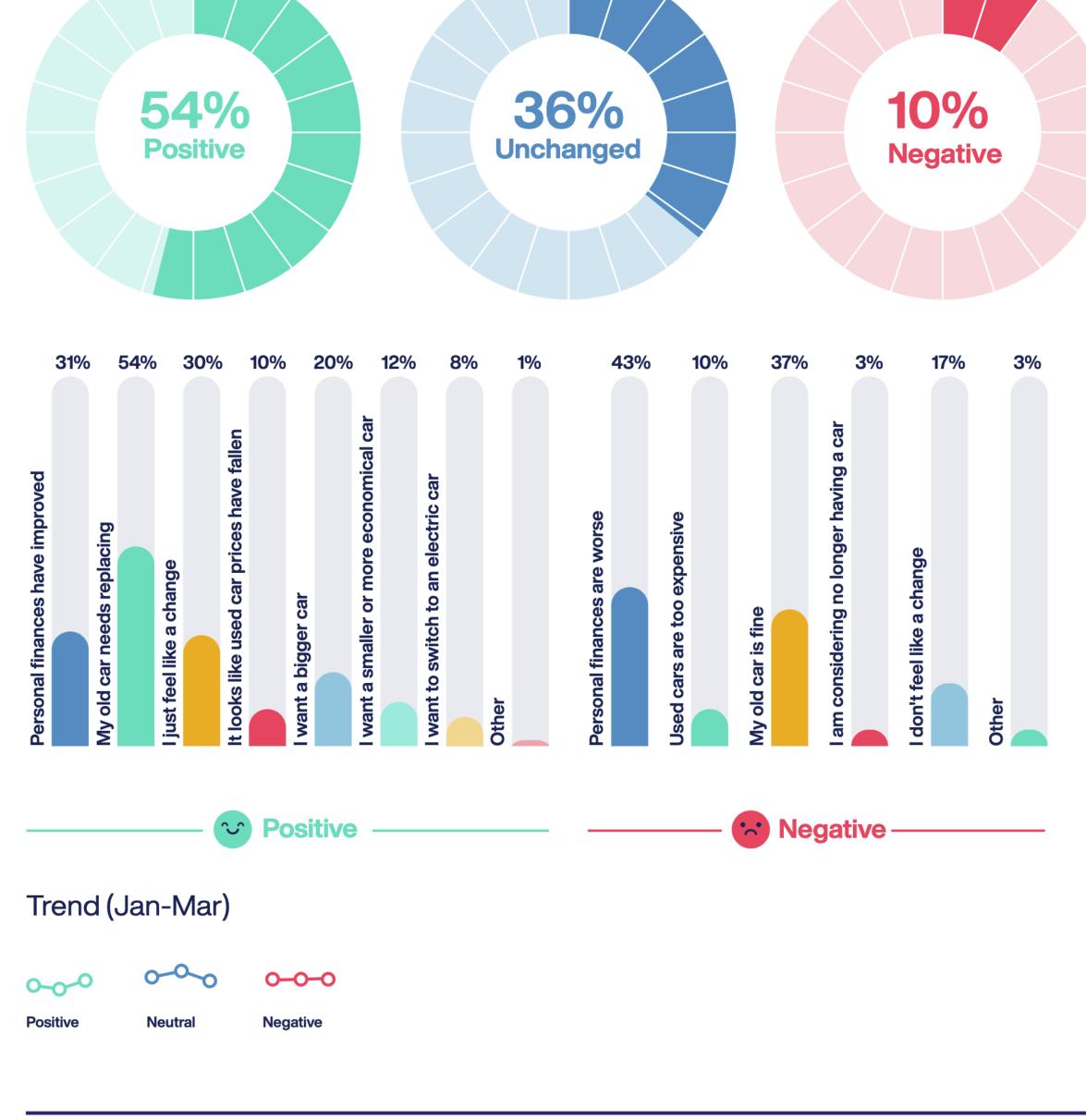




March 2025

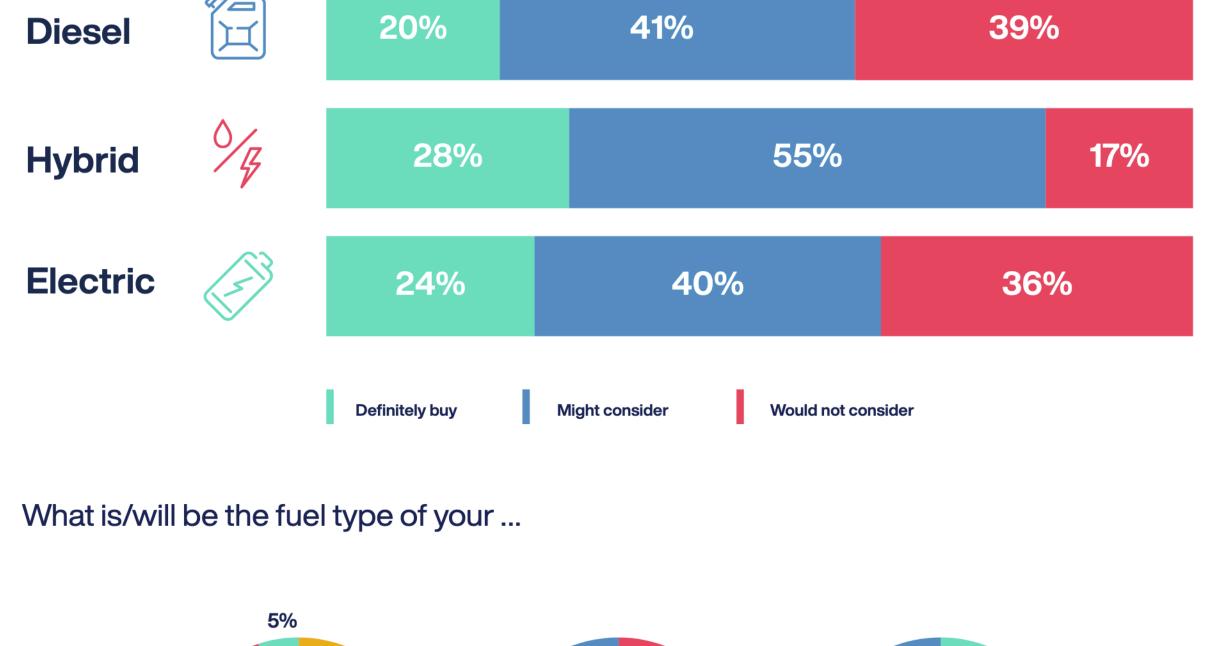
Q1 > How do you feel about the idea of buying a used car this month?



Petrol 45%

If you were buying a used car now, which of these fuel types would you consider?

12%



19%

Next car

16%

31%

12%

26%

Tyres

Family size has changed

More miles

Charging infrastructure

Family size

Other

Charging

infrastructure

43%

2%

7%

Car after

20%

28%

3%

Other

62%

Current car

8%

25%

Petrol

Petrol, diesel or

electricity

Running costs

Cost

of living

Running

From savings

or relative

Bank loan

Q6 >

car even if it was priced over

20% above a petrol one

Factors other than price would stop me buying an

I would never buy an

I think savings from running an electric car would offset

a higher purchase price

electric car

electric car

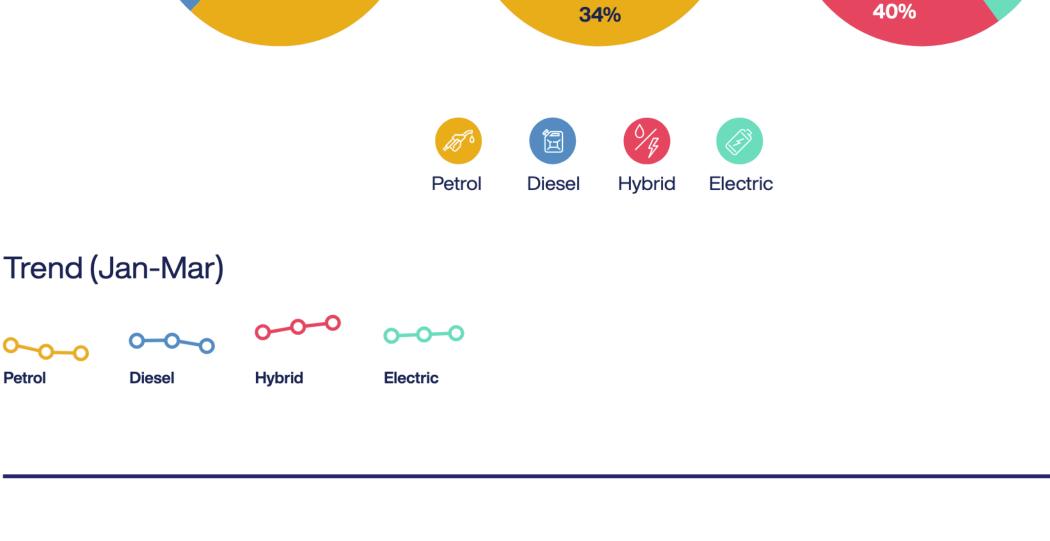
Borrow from a friend

Trend (Jan-Mar)

costs

Cost of living

77%

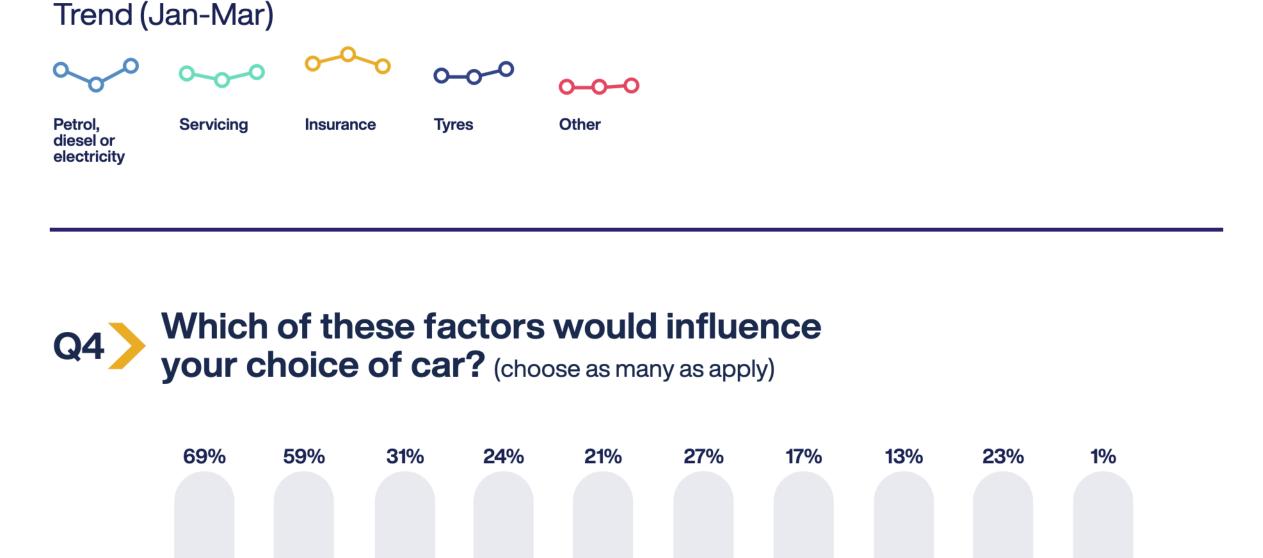


55%

Servicing

Which of these running costs would influence

your choice of car? (choose as many as apply)



Environmental impact

Environmental

impact

Job security

Job Security

I'm doing more miles

Insurance

66%

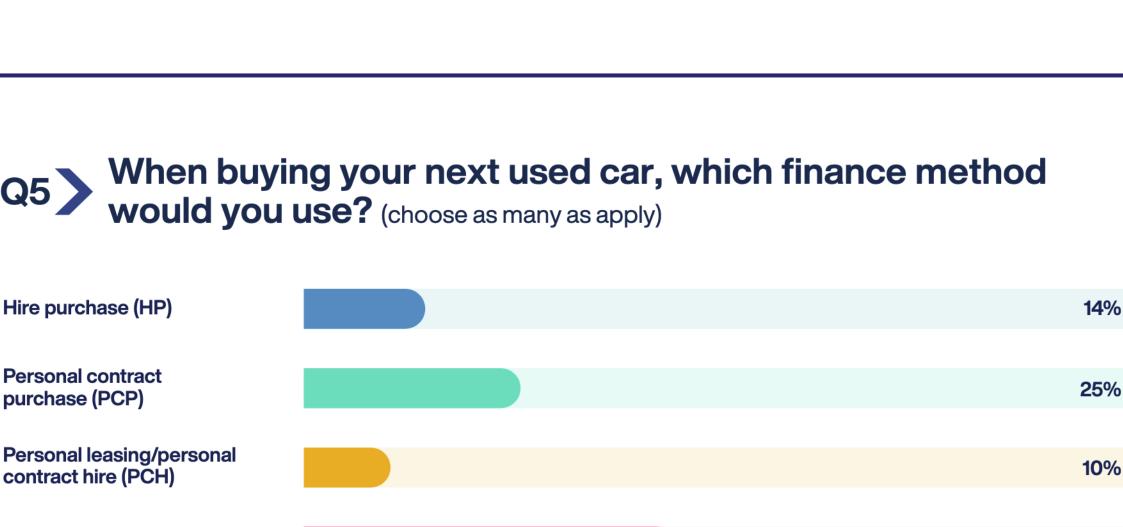
Trend (Jan-Mar)

Fewer miles

Inflation

Inflation

I'm doing fewer miles



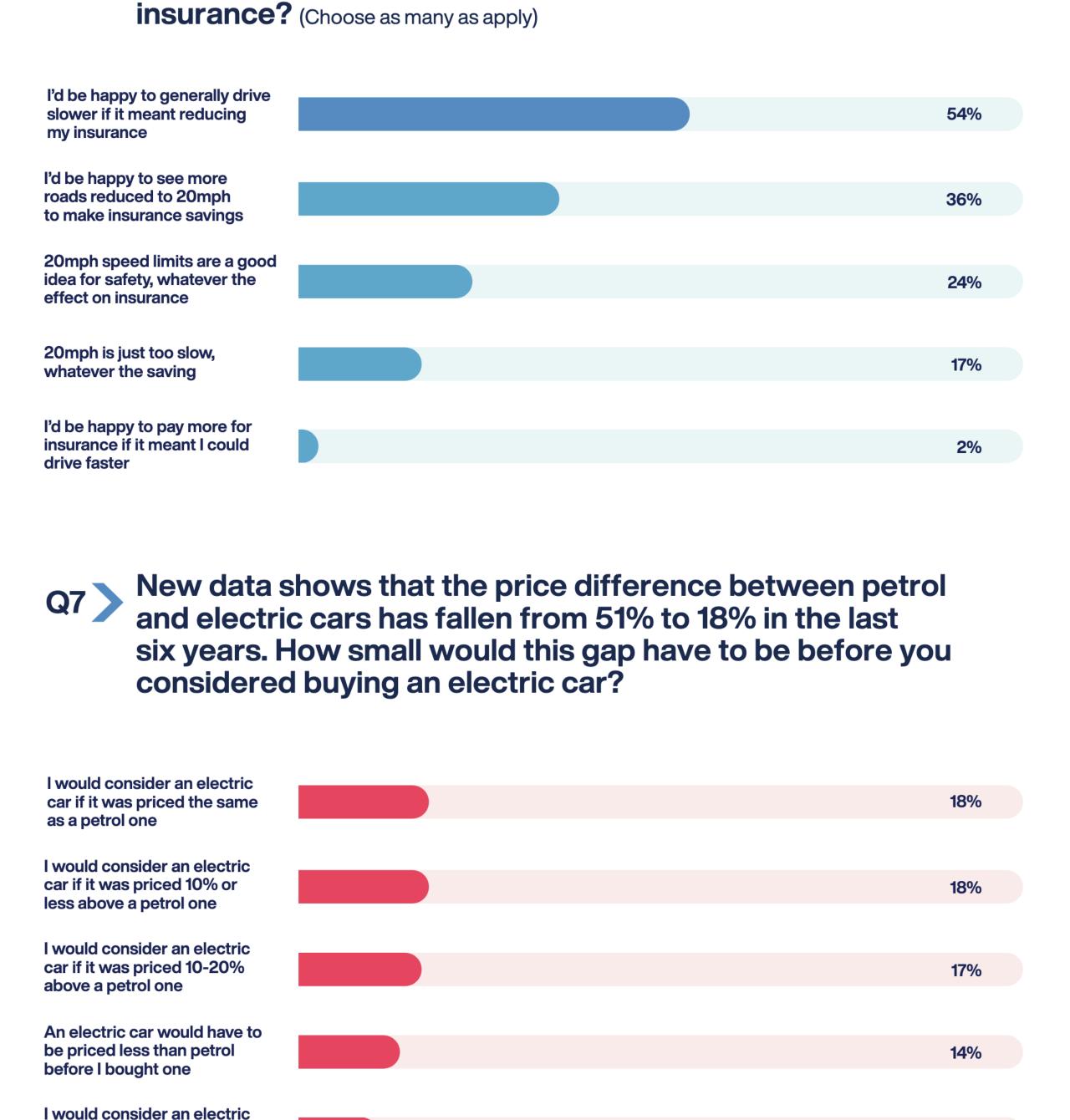
PCP PCH Friend / **Bank loan HP** Savings Relative

Topical Questions

New evidence shows that recently-introduced 20mph speed

limits are helping cut car insurance bills. Would you be happy

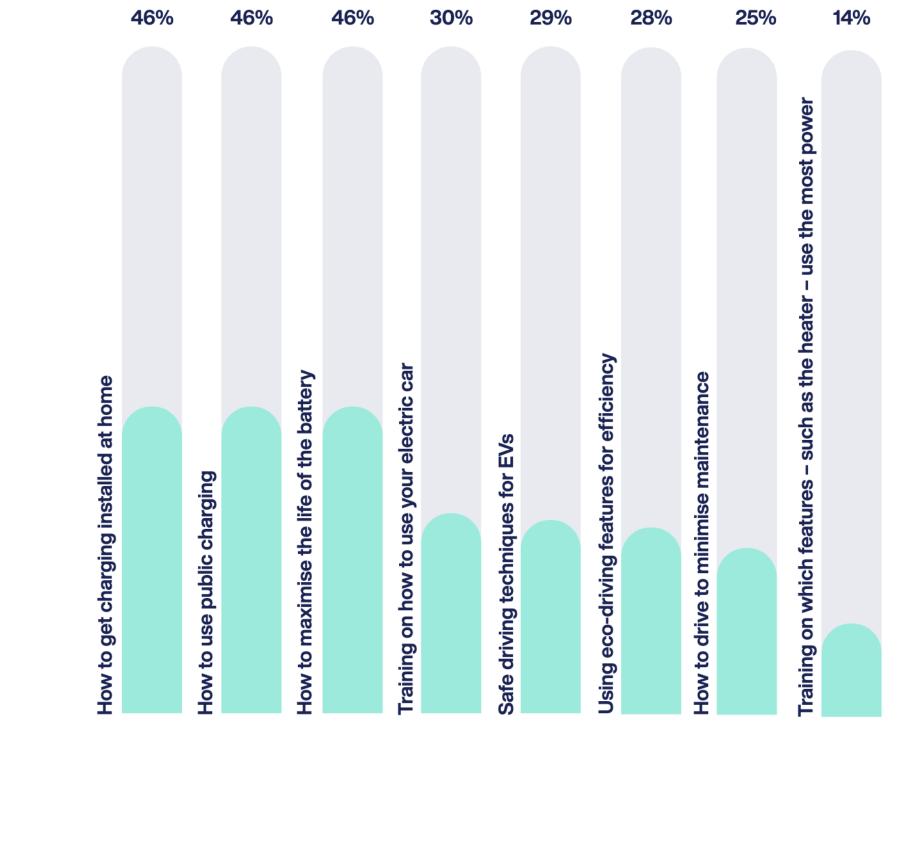
to see speed limits reduced if it meant you paid less for





Which of the following information would make it more likely

that you bought a used electric car if it was provided by



in case this has changed. We will also have source profile data which includes gender, age, and location.

startlinemotorfinance.com

11%

8%

7%

5%