

The Spirit Beyond the Illusion of “Christmas” commodification by Pedro Lima

A narcissistic society seeks to siphon life force from others to feed a perpetually unsatisfied ego. It clings to hollow, self-serving beliefs and behaviors, commodifying the spirit of “Christmas” to legitimize greed, consumerism, comparison, and competition, climbing a ladder of illusion while mistaking dysfunction for normalcy.

The spirit of “Christmas” is not a commodity to exploit, nor a justification for profit-driven, whether individual or institutional. It is not a performance for clout, a curated aesthetic, or a marketing narrative disguised as meaning.

It carries no egoic strings, no parasitic agendas, no narcissistic hunger for validation or accumulation. It is not a day to be boxed into surface-level rituals that reinforce material attachment at the expense of spiritual awareness, disconnection, and misalignment with the soul’s true values and sacred essence.

The spirit of “Christmas” is a catalyst.

A sacred energetic spark of truth that invites radical self-honesty and self-accountability.

It calls us inward, to examine the state of our inner world, to remember who we are beneath false, fragmented identities, conditioned roles, and inherited distortions.

It asks us to review our beliefs, habits, and indoctrinated societal narratives. To witness the layers of self-conditioning we have mistaken for selfhood. To enter a process of inner alchemy, alignment, and initiation.

This is a journey of self-discovery, self-remembrance, and self-reclamation, a return to inner sovereignty, an embodiment of our authentic conscious frequency, expressed through our humanness.

This is the spirit that cannot be bought, branded, or performed. It can only be felt within through the Soul’s inner alignment, heart-mind coherence, integrity, and authentic presence.

“The true spirit of Christmas is not found in what is bought, displayed, or performed. It is ignited when the ego no longer runs the show, when the inner world is examined without clinging to illusion, and when the soul remembers and reclaims its sovereignty in authenticity from inherited egoic indoctrinated distortions, and fragmented self-conditioning.” - Pedro