



coresuite eCommerce
24h shop in the web

Agenda (1)

- ① Advantages of coresuite eCommerce
- ② Architecture overview
- ③ Features of ePages
 - Webshop design
 - Social media integration
 - Mobile view
 - Search and find immediately
- ④ Example of processes
 - Items management
 - Order process

Agenda (2)

- 5 Features of coresuite eCommerce
 - Installation wizards
 - Batch processing
 - Price finding
- 6 References
- 7 Overview over price models
- 8 ROI calculation

Advantages of coresuite eCommerce

Business case

Opening another sales channel! Sales increase thanks to fully integrated webshop solution for SAP Business One items management.

Target audience

SAP B1 customers who are looking for a simple way to offer their products in a webshop; B2B and B2C customers.

Advantages of coresuite eCommerce

Main advantages for partners



- Out-of-the-Box connector for full integration with SAP B1
- Easy-to-use installation wizard
- Free, preconfigured demo shop for presentations and customer test systems
- Increased customer satisfaction
- Upselling option by extending the B1 product portfolio

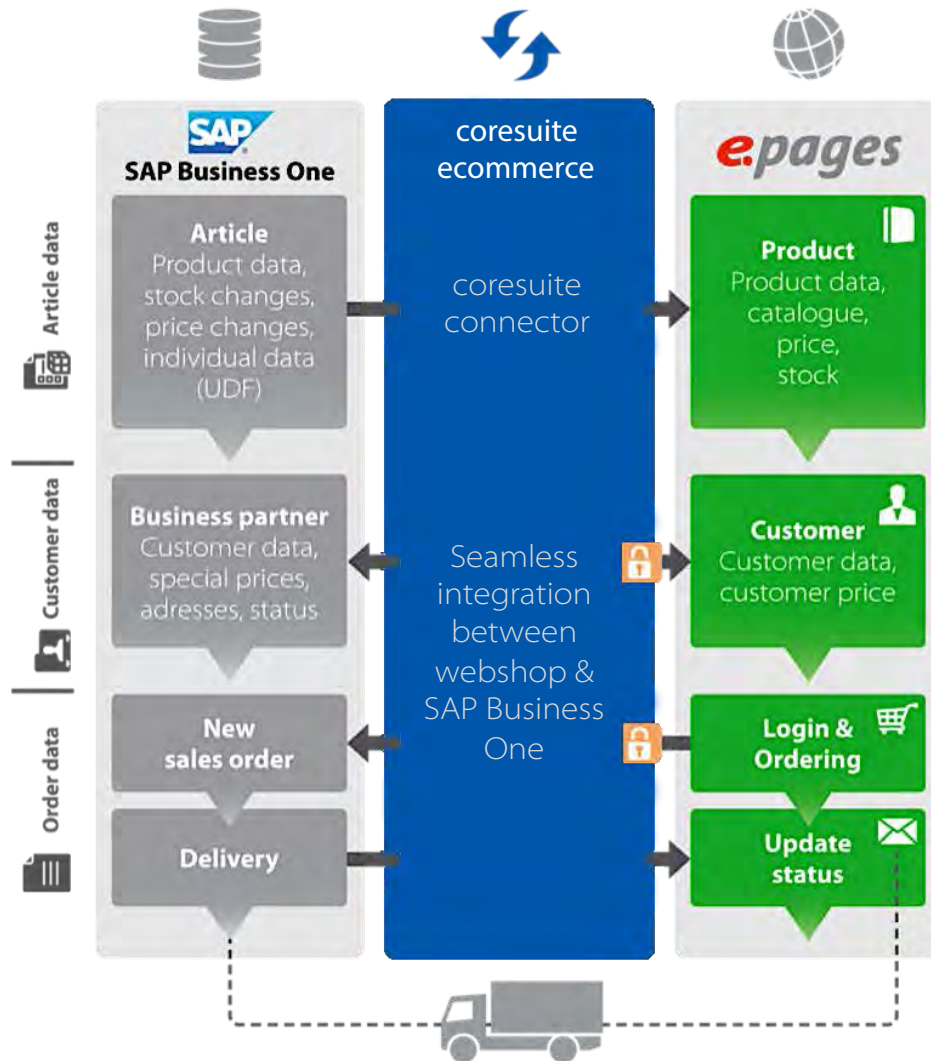
Advantages of coresuite eCommerce

Main advantages for end customers



- Safe investment thanks to our cooperation with the market leader ePages
- Standard connector for SAP B1
- Entire product administration in SAP B1 (no duplicate entries)
- Automatic synchronization of online orders
- Easy maintenance of product groups and attributes
- Out-of-the-box web design templates
- Mobile view and social media integration

Architecture overview



Overview over the functionalities

On the following slides we present the 3 areas of the coresuite eCommerce solution in more detail.

ePages admin

- Design management
- Category management
- Marketing activities / SEO
- Link to product portals (eBay, Amazon, etc.)
- Facebook shop

ePages webshop

- Overview over product catalog
- Mobile view
- Search filter
- Variants view
- Social media

Interface in SAP B1

- Item management
- Variation wizards
- Customer management
- Orders/ status
- Installation wizards
- Batch processing
- Price management
- Stock synchronization
- Individual mapping

ePages functionalities



Create your own
webshop design
(slides 10+11)

Social media
integration
(slide 12)

Mobile view
(slide 13)

Search and find
immediately
(slides 14+15)

Further ePages
features
(slide 16)

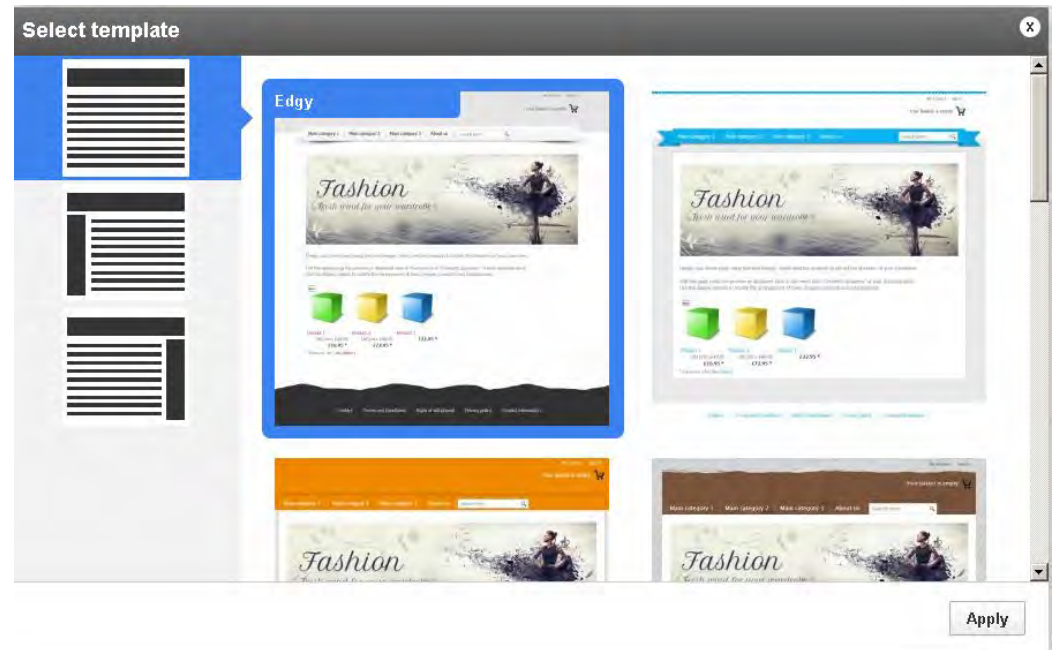
Create your own webshop design (1)

Defining your own webshop styles is easy!

ePages
Admin

- Select a template
- Place your items
- Select a color
- Publish

Individual designs are possible



Create your own webshop design (2)

Create your own design in just 15 minutes

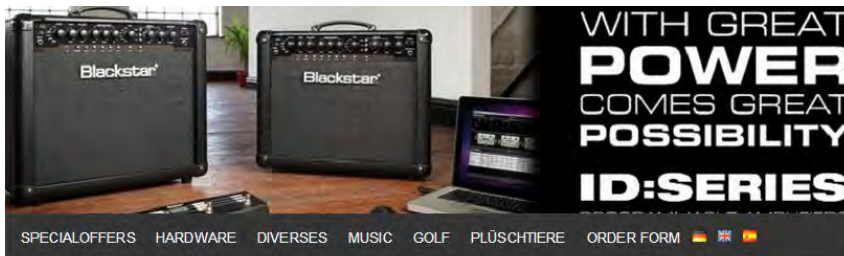
ePages
Admin

Create product categories

Add and edit a header and a logo

Add or position ePages-elements using drag & drop

Define texts and banners for the homepage



► WEBSHOP MUSICSHC

- SpecialOffers
- Hardware
- Diverses
- Music
- Golf
- Plüschtiere

► PRODUCT SEARCH

Search for

► SIGN IN

E-mail address

Welcome to the Webshop of Music Shop
In this webshop you will find everything from a guitar, subwooover to a microphone.
Let's play some funky music



► PRODUCT SEARCH

Search for

► BASKET

Your basket is empty.

► WEBSHOP MUSICSHC

- SpecialOffers
- Hardware
- Diverses
- Music
- Golf
- Plüschtiere

► SIGN IN

E-mail address

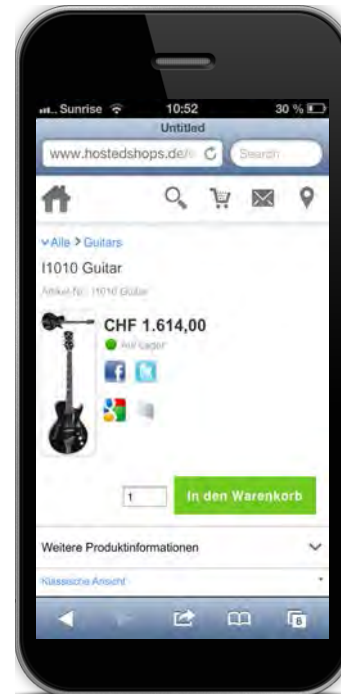
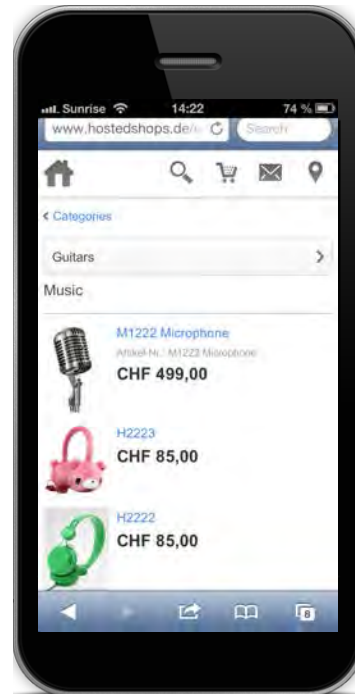
Social media integration

You can add social media buttons to the products.
You can integrate the shop on your Facebook page.



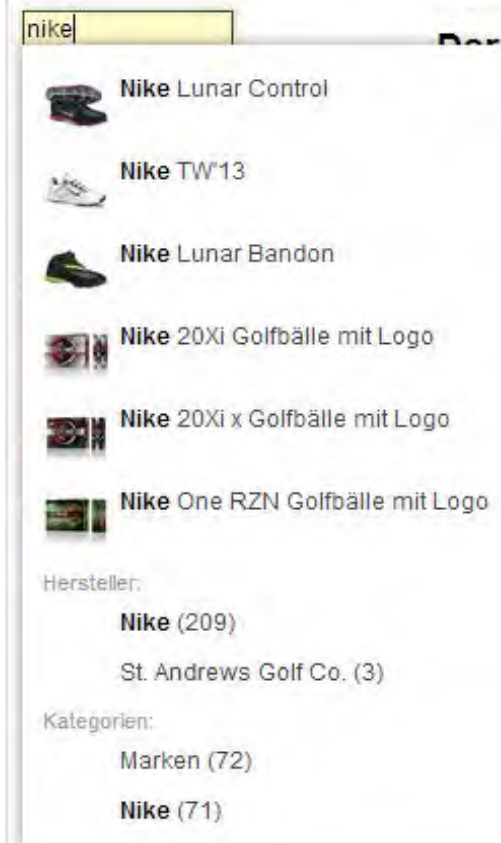
Mobile view

By default, ePages provides the mobile view for your webshop.



Search and find immediately (1)

Item search with proactive suggestions.



Search and find immediately (2)

Item search with attribute filter



The screenshot shows a search results page for "Driver" in the "Golfschläger" category. On the left, there are several filter sections, each enclosed in a green box with a green arrow pointing downwards:

- Kategorien**: Golfschläger (340), Trolleys (76), Golfbags (91), Golfschuhe (67), Bälle (87), Accessoires (136), Geschenkartikel (27).
- Close-Out Schläger**: Driver (48), Hölzer/ Woods (97), Hybrids (37), Eisen (20), Wedges (1), Putter (5), chipper (1), Logo-Artikel (43), Fittingtermin buchen (3).
- Hersteller**: Adams Golf (5), Bridgestone (7), Callaway (54), Cleveland (1), Cobra (18), Dynatour (5), G3 / G-three (13), Nike (25), Odyssey (5), ON OFF (8), Ping (17).
- Flex**: Lady Flex (39), Light Flex (55), Regular Flex (76), Stiff Flex (13).
- Seite**: LH (Linkshand) (23), RH (Rechtshand) (159).

The main content area shows three product listings for Titleist drivers, each with a 50% discount badge and a "50%" label. The first listing is "910D2 Driver LH 9.5° ST Diamana kal'li", the second is "910D2 Driver RH 10.5° RE Diamana 'ilima", and the third is "910D2 Driver RH 12° LA Bassara Wyvern". Each listing includes a price comparison (e.g., "statt CHF 495.00", "CHF 247.50"), a description, and an "In den Warenkorb" button.



Advantage: Thanks to the dynamic attribute filter, finding products is easy as pie!

Other ePages features

Some more ePages features:



Portal linking,
e.g. eBay,
amazon



Trusted Shops
Certification



Customer
behavior
Google
Analytics,
eTracker



Google
Adwords



Vouchers



Examples of processes



coresuite eCommerce
item management

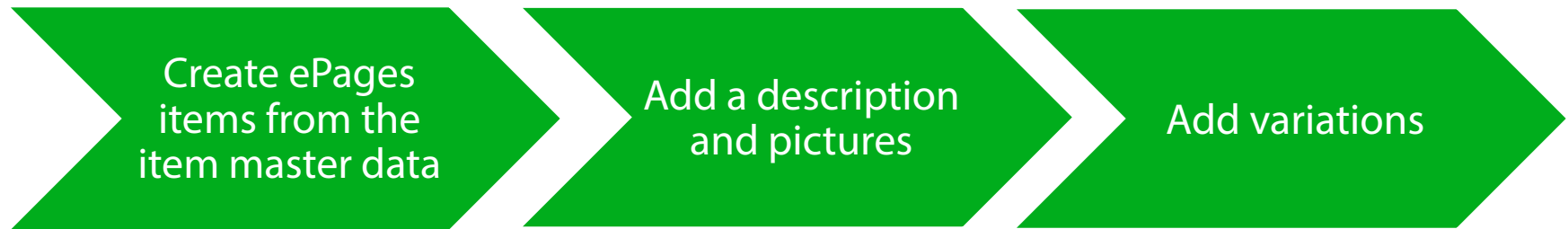
You only have to enter an article once in SAP.



coresuite eCommerce
order process

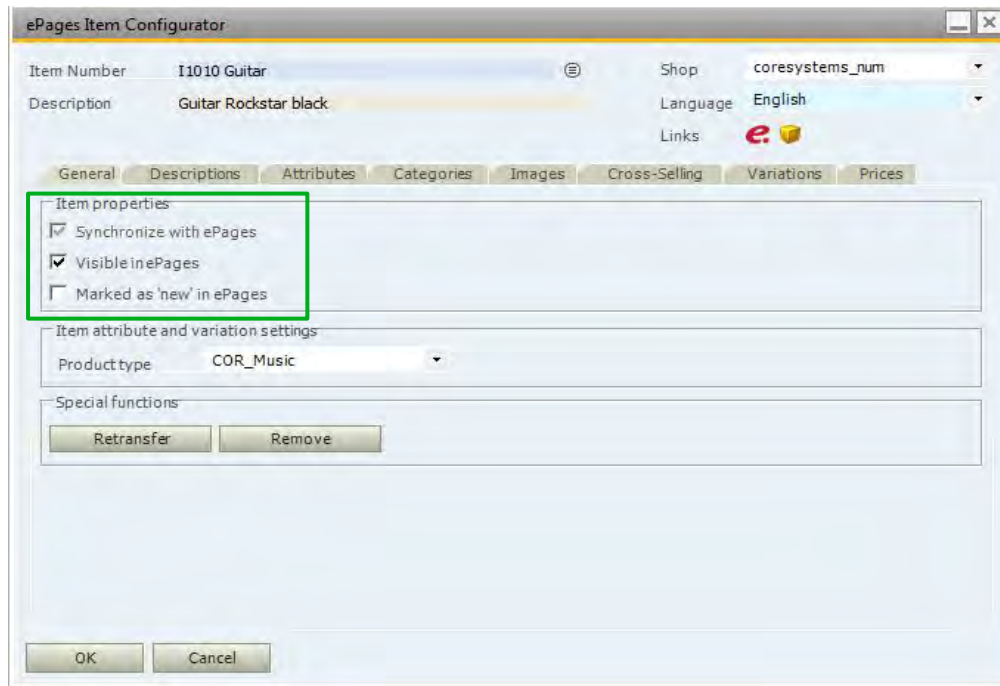
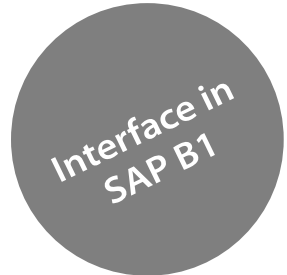
Online orders are automatically synchronized and created in SAP.

coresuite eCommerce item management

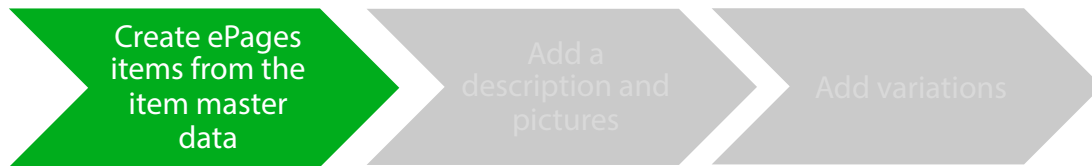


Creating items in SAP B1 (1)

Synchronize the relevant items from SAP B1 to the webshop with just one click.

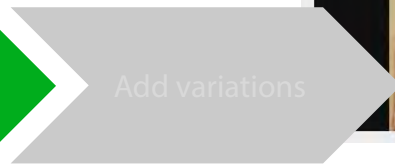
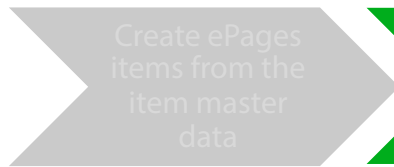
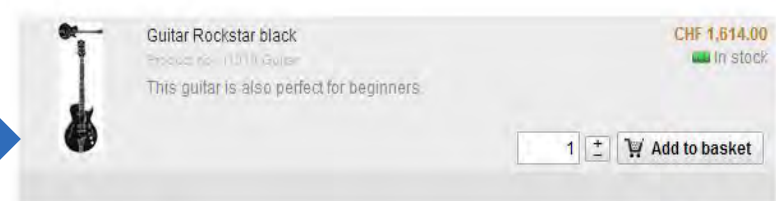
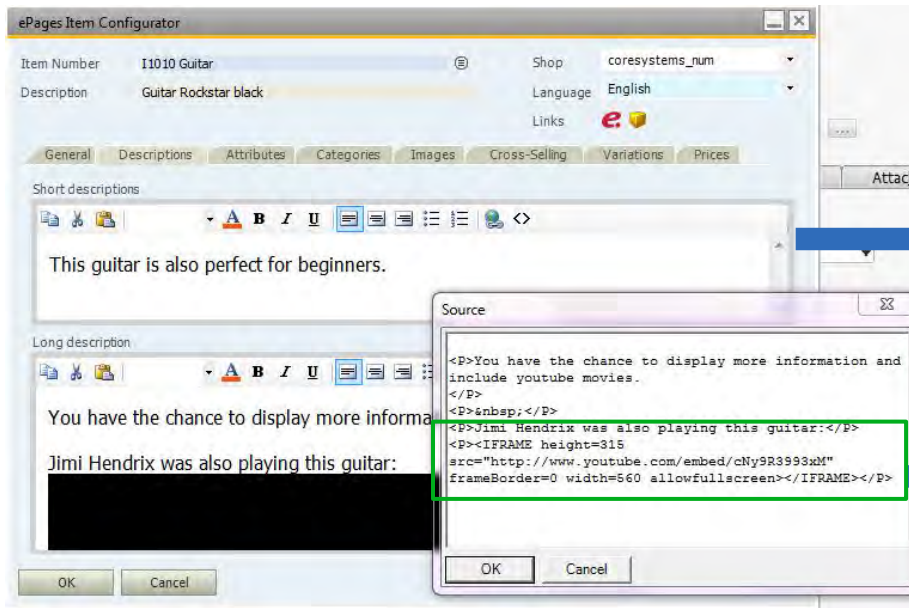
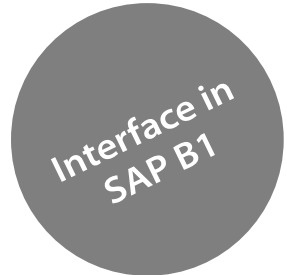


Advantage: You can maintain the item master data in one place.



Creating items in SAP B1 (2)

You can add the description using the text editor or using HTML code.

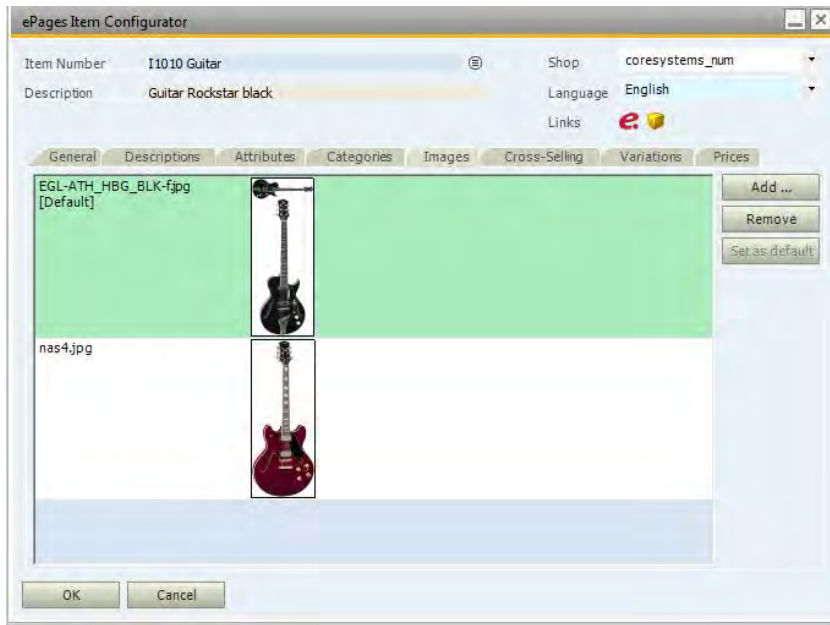


Creating items in SAP B1 (3)

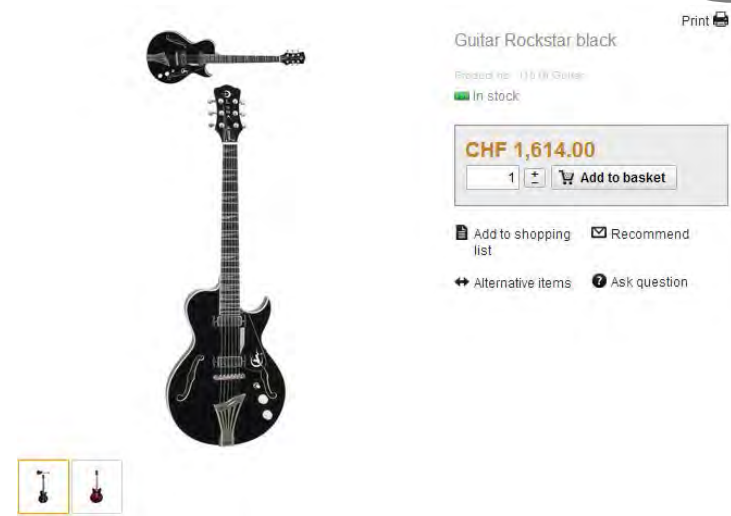
For each item, you can synchronize as many pictures as you like into the shop.

Interface in SAP B1

View in SAP Business One



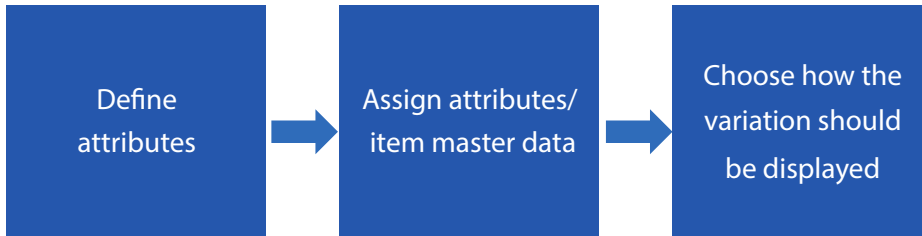
View in the webshop



Variation wizards

Build your own product configurator for similar items using the variation wizard.

Interface in SAP B1



The screenshot shows the 'ePages Item Configurator' interface. At the top, it displays 'Item Number: T100020' and 'Description: T-Shirt Adidas'. Below this, there are tabs for 'General', 'Descriptions', 'Attributes', 'Categories', 'Images', 'Cross-Selling', 'Variations', and 'Print'. The 'Variations' tab is active, showing a table of variations:

#	Item Number	Description	Variation values
▶	T100020	T-Shirt Adidas	Blue; S
	T100021	T-Shirt Adidas	Blue; M
	T100022	T-Shirt Adidas	Blue; L
	T100023	T-Shirt Adidas red	Red; S
	T100024	T-Shirt Adidas red	Red; M
	T100025	T-Shirt Adidas red	Red; L

Below the variations table, there is a 'Step 2 - Manage Attributes' window. It contains a table of attributes and their values for different languages (EN, ES, DE):

	EN	ES	DE	Position
Attributes				
<input checked="" type="checkbox"/>	color	color	Farbe	10
<input checked="" type="checkbox"/>	size	talla	Grösse	20
Attribute values				
	S	S	S	20
	M	M	M	30
	L	L	L	40



T100020 Drucken

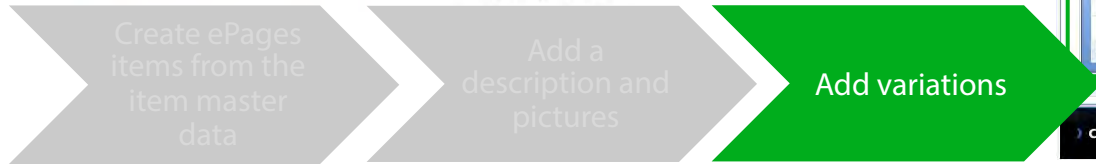
Artikel-Nr: T100020
Nicht auf Lager

CHF 52,72

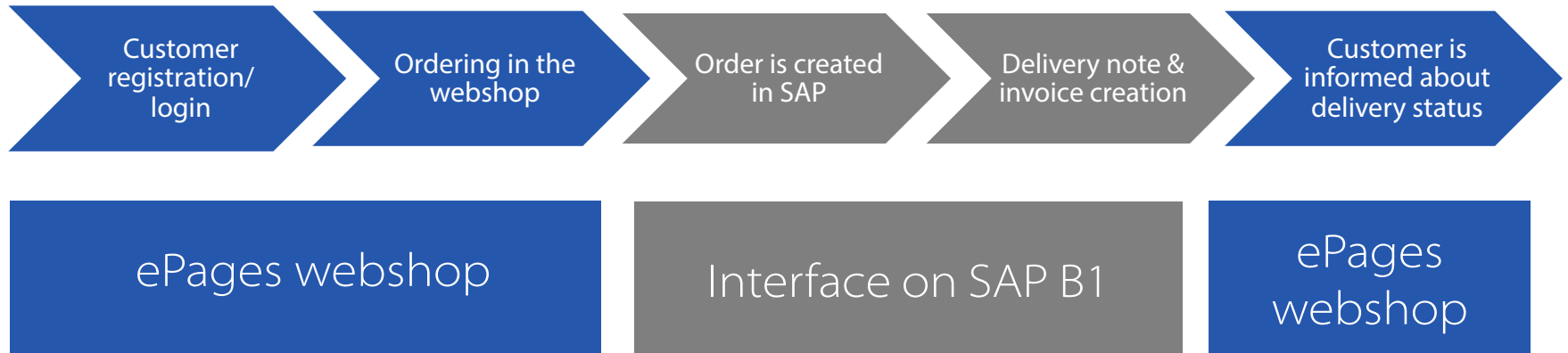
Farbe:

Grösse:

Auf die Merkliste Weiterempfehlen



coresuite eCommerce order process



coresuite eCommerce customer management

Business Partner Master Data

Code	Manuell	C3434	Customer	+
Name	Tierpraxis			Account Balance
Foreign Name				Deliveries
Group	Construction			Orders
Currency	All Currencies			Opportunities
VAT Number				<input type="checkbox"/> Use always default

#	Property Name	
1	With WebShop synchronized	<input checked="" type="checkbox"/>
2	Geschäftspartner Eigenschaft 2	<input type="checkbox"/>
3	Geschäftspartner Eigenschaft 3	<input type="checkbox"/>

Customer management in SAP

and/or

SIGN IN

E-mail address

Password

Sign in

Forgot your password?
Register

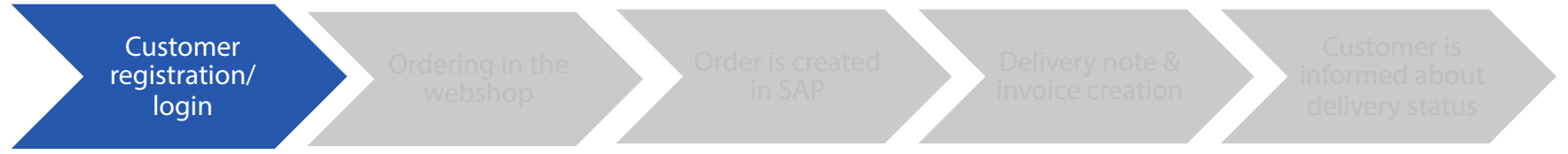
Registration on the webshop

Interface in SAP B1

ePages webshop



Advantage: Maintain all business partners in one place



coresuite eCommerce order

ePages
webshop


Confirm order

I have read and accepted the General Terms and Conditions

Billing address
Mrs. Judy Brown
Bill To
Suite 100
45th Street
Leads
NI 8GH

Additional information
JAN 1980
Phone: 0113 2788 1755
Fax: 0113 2788 1739

Delivery address
Mrs. Judy Brown
Ship To
5th Ave
Sheffield
NI 8GH

Name	Quantity	Unit price	Total price
 IBM Infoprint 1312 Manufacturer: IBM	1 piece(s)	£250.00	£250.00
Subtotal			£250.00
Delivery method	Postal Service		£10.00
Payment method	Invoice		£0.00
Tax area	United Kingdom		
Total amount (without VAT)			£260.00
Value Added Tax: 17.5 %			£45.50
Total amount			£305.50

Place order ▶

Order and delivery comments:
very urgent

Messages/Alerts Overview

Subject	Date	From
Activities Scheduled for Today	10.11.13	Server
New order from ePages	10.11.13	Server

#	Document Number	Customer/Supplier Name
1	370	Tierpraxis

Interface in
SAP B1

Sales Order - Draft

Customer: C30000
Name: Microchips
Contact Person: Judy Brown
Customer Ref. No.: B2C_1073
Local Currency: £

No. Primary: 316
Status: Draft
Posting Date: 06.09.13
Delivery Date: 06.09.13
Document Date: 06.09.13

Item/Service Type	Item	Summary Type	No Summary	Quantity	Unit Price
1	A00001	Microchips		1	£250.00

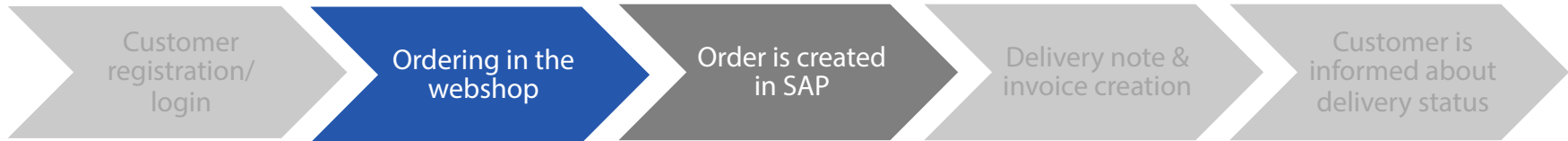
Sales Employee: Bill Levine
Owner: [blank]

Total Before Discount: GBP 250.00
Discount: %
Freight: GBP 10.00
 Rounding
Tax: GBP 45.50
Total: GBP 305.50

Remarks: very urgent



Advantage: Online orders are automatically synchronized and created in SAP.



coresuite eCommerce order status

As soon as a delivery note is created in SAP, the delivery status is updated.

Order state

<input checked="" type="checkbox"/> Viewed - 11/10/2013 4:54:35 PM	<input type="checkbox"/> Partially dispatched
<input type="checkbox"/> Rejected	<input type="checkbox"/> Dispatched
<input checked="" type="checkbox"/> In process - 11/10/2013 4:54:35 PM	<input checked="" type="checkbox"/> Delivered - 11/10/2013 4:57:19 PM
<input type="checkbox"/> Pending	<input type="checkbox"/> Partially invoiced
<input type="checkbox"/> Ready for dispatch	<input type="checkbox"/> Invoiced

OK

Interface in SAP B1

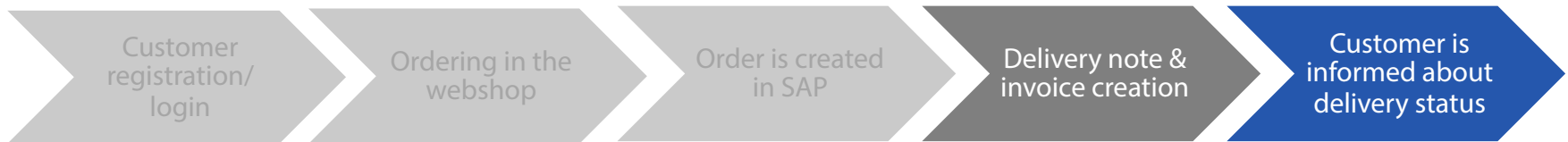


My Account » My orders

Order no.	Created on	Total amount	Status
1048	10/11/2013	CHF 41.35	Delivered

ePages webshop

In their account, the customer receives updates regarding the status of their order.



Other coresuite eCommerce features

Installation wizard
(slide 28)

Batch processing
(slide 29)

Price management
(slide 30)

Individual
mapping

Stock
synchronization

Interface in SAP B1

- Item management
- Variation wizards
- Customer management
- Orders/ status
- Installation wizards
- Batch processing
- Price management
- Stock synchronization
- Individual mapping

Installation wizard

coresuite eCommerce - Installation assistant

Step 4 - General settings

Please choose some default settings.

SAP

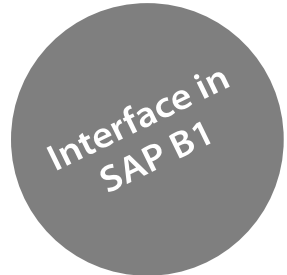
Business Partner Property Number	1
Default Language	en
Document Number Series for Sales Orders	Primär
Document Number Series for Reserve Invoices	Primär
BP prefix for new shop users	B2C_
Update of already existing BP information	Yes

ePages

Tax model	Gross
Default password for new users from SAP	12345

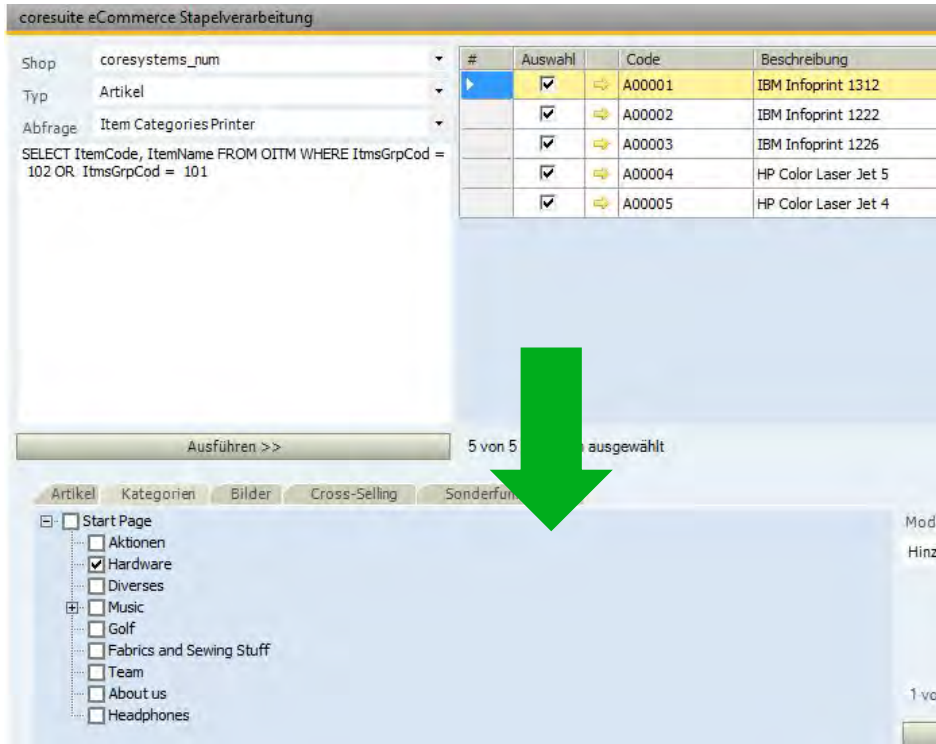
coresuite eCommerce Previous Next

In just 5 steps, the installation wizard runs you through the configuration process.



✓ Advantage: Online in 24 hours

Batch processing



The screenshot shows the SAP B1 interface for batch processing. The title bar reads "coresuite eCommerce Stapelverarbeitung". On the left, there are dropdown menus for "Shop" (coresystems_num), "Typ" (Artikel), and "Abfrage" (Item Categories Printer). Below these is a SQL query: "SELECT ItemCode, ItemName FROM OITM WHERE ItmsGrpCod = 102 OR ItmsGrpCod = 101". A table in the center lists items with columns for "#", "Auswahl", "Code", and "Beschreibung". All five items are selected, indicated by checkmarks in the "Auswahl" column. A green arrow points from the "Ausführen >>" button to the "5 von 5 ausgewählt" status. At the bottom, a tree view shows a category structure with "Hardware" selected.

#	Auswahl	Code	Beschreibung
	<input checked="" type="checkbox"/>	A00001	IBM Infoprint 1312
	<input checked="" type="checkbox"/>	A00002	IBM Infoprint 1222
	<input checked="" type="checkbox"/>	A00003	IBM Infoprint 1226
	<input checked="" type="checkbox"/>	A00004	HP Color Laser Jet 5
	<input checked="" type="checkbox"/>	A00005	HP Color Laser Jet 4

Using the batch processing, you can, for example, assign multiple items to the same webshop product category.

Interface in
SAP B1




Advantage: Automated item administration

Price management

Customer-specific prices for B2C and B2B customers after they log in.

Interface in
SAP B1



New IBM Infoprint 1312
Product no.: A00001

£352.50
Delivery weight: 3.5 kg
● [489] In stock

With a small footprint and a low **acquisition** price, the IBM Infoprint 1312 delivers the function needed to support individuals, small businesses, and small workgroups. With a fast print speed of up to 20 pages per minute (ppm), 16 MB of memory, a first page out time as fast as 9.5 seconds, and a 200 MHz processor, the Infoprint 1312 allows you to keep up with the pace of e-business.



New IBM Infoprint 1312
Product no.: A00001

~~£499.00~~
£250.00
Delivery weight: 3.5 kg
● [489] In stock

With a small footprint and a low **acquisition** price, the IBM Infoprint 1312 delivers the function needed to support individuals, small businesses, and small workgroups. With a fast print speed of up to 20 pages per minute (ppm), 16 MB of memory, a first page out time as fast as 9.5 seconds, and a 200 MHz processor, the Infoprint 1312 allows you to keep up with the pace of e-business.

*Special prices for business partners

*Discount group on item groups, properties, manufacturer, item

*Time and bulk discounts

Various price lists

Price view before login

Customer-specific prices

* Only available with the product solution

References (1)

The screenshot shows the Frankenspalter.ch website. At the top, there is a banner for 'PRODUKT DER WOCHE 19' featuring a cartoon squirrel and a mountain bike for 'Fr. 289.-'. Below the banner is a navigation bar with links for 'STARTSEITE', 'WARUM SO GÜNSTIG?', '90 TAGE RÜCKGABERECHT', and 'KONTAKT'. The main content area is titled 'Grill' and displays three products:

- Grillzangen Set im Alukoffer**: CHF 39.00 (statt CHF 49.00). Features: Material: Edelstahl, inkl. Alukoffer. Price incl. MwSt., zzgl. Versand; Versandgewicht: 2 kg. 'Auf Lager'.
- Gasgrill, Tischgrill, O Grill 1**: CHF 59.00 (statt CHF 109.00). Features: Gesamtleistung: 2500 W, Grillfläche: 1065 cm². Price incl. MwSt., zzgl. Versand; Versandgewicht: 8.8 kg. 'Auf Lager'.
- Gasgrill, Tischgrill, O Grill 2**: CHF 69.00 (statt CHF 109.00). Features: Gesamtleistung: 3100 W, Grillfläche: 1450 cm². Price incl. MwSt., zzgl. Versand; Versandgewicht: 10.5 kg. 'Auf Lager'.
- Gasgrill, Grill mit 2 Brennern**: CHF 69.00 (statt CHF 139.00). Features: Gesamtleistung: 4400 W, Grillfläche: 455 x 365 mm. Price incl. MwSt., zzgl. Versand.

On the left, there is a 'KATEGORIEN' sidebar with a tree structure including 'Luftentleuchter', 'Wasserschleife', 'Händwerkzeuge / Elektrowerkzeuge', 'Baubedarf / Baubehälter', 'Küchengeräte', 'Haus / Garten / Grill', 'Grill', 'Zubehör', 'Dielekasten', 'Gartenschlauch', 'Hausarbeit / Beauty / Freizeit', 'Klimageräte', 'Schwimmbadwärmepumpen', 'Wärmepumpen', 'Spa & Wellness', and 'Kinderartikel'. Below the categories is a 'GEWINNER' section and an 'ANMELDEFORMULAR' with fields for 'E-Mail-Adresse', 'Kennwort', and 'Anmelden'.

<http://www.frankenspalter.ch>

Individual design



References (2)

Martin & Pleasance
Natural Medicine Since 1855

Home Bach Harmony HE Herbal Creams HCR KI Rescue Tissue Salt Spatone Vital ZEN Lab Search for

Home » Vital » Vital Protein

Vital Protein

Display per page 10 Sort by Relevance

Product Name	Price
Vital Protein Vanilla 500GM	AUS\$44.95
Vital Protein Original 500GM	AUS\$40.86
Vital Protein Chocolate 500GM	AUS\$44.95
Vital Protein Coffee 500GM	AUS\$44.95

FREE SHIPPING

Last viewed

- Vital Kids - 300gm
- Harmony PMS - 60 Tablets

Basket
Your basket is empty.

Sign in

E-mail address

Password

Forgot your password?
Register

JOIN THE PEGASUS CLUB
Sign up NOW!

Shop ready in
24 hours



<http://store.martinandpleasance.com>

References (3)

With attribute filter



The screenshot shows the Umbrail Golf eShop interface. At the top, there is a banner image of a golf course and the Umbrail Golf logo. Below the banner, the site title 'Umbrail Golf eShop' is displayed. A search bar contains the text 'trolley', and a dropdown menu shows a list of trolley models: Flat Cat Elektro Trolley, Express DLX Trolley, LUXA2 H10 iPhone Trolley Halterung 3G/4/4S, M-330 Trolley Gloss Black, SC-500 Trolley, smoke grey, and Automatic Swivel Trolley. Below the search results, there are several product categories listed, such as 'Golfschläger', 'Woods', 'Hybrids', 'Eisensets', 'Wedges', 'Putter', and 'Chipper'. On the right side, there is a sidebar with sections for 'Warenkorb' (empty), 'Anmeldung' (login), and 'Spotlight' (featuring a TaylorMade S1 Pro Lithium DHC 16,3Ah battery). The bottom left corner contains contact information: 'Haben Sie Fragen? Unsere Hotline erreichen Sie unter der Nummer: 071 430 05 70.'

<http://shop.umbrail.com>

References (4)

The screenshot shows the m-way online shop interface. At the top, there is a navigation bar with 'News', 'About us', 'Contact', and 'FAQ'. Below that, a secondary navigation bar includes 'Products', 'Service', 'Shops', and 'Online shop' (highlighted in green). A search bar is located on the right side of this bar. The main content area features the product title 'Flyer vollblut 250 SE 27.5\"

With variations



<http://shop.m-way.ch/>

Overview over price models

coresuite eCommerce rental solution

Main functionalities

- ePages webshop & interface to SAP Business One
- Various price lists
- Design templates
- Stock levels are transferred to the webshop

Advantages of rental solution

- Webshop in just one day
- One price including maintenance, hosting, webshop
- EUR 149 or EUR 249 per month according to the ePages functionalities

coresuite eCommerce project solution

Additional functionalities

- All on your own server
- All special prices are also taken into account in the shop
- Customer-specific design
- Individual mapping, logic, processes

Advantages of the project solution

- Customer-specific webshop solution on a dedicated server
- No yearly license fees

Marketing material

From SAP Business One directly to the web store



Video: Thomas Wyss explains coresuite eCommerce

Seamlessly connected, no double-counting necessary: You can also use your SAP B1 data in the web store. With the **coresuite eCommerce solution** you can transfer product, order and customer data in real-time. We provide also a cost-effective version for beginners.

Important links and infos:

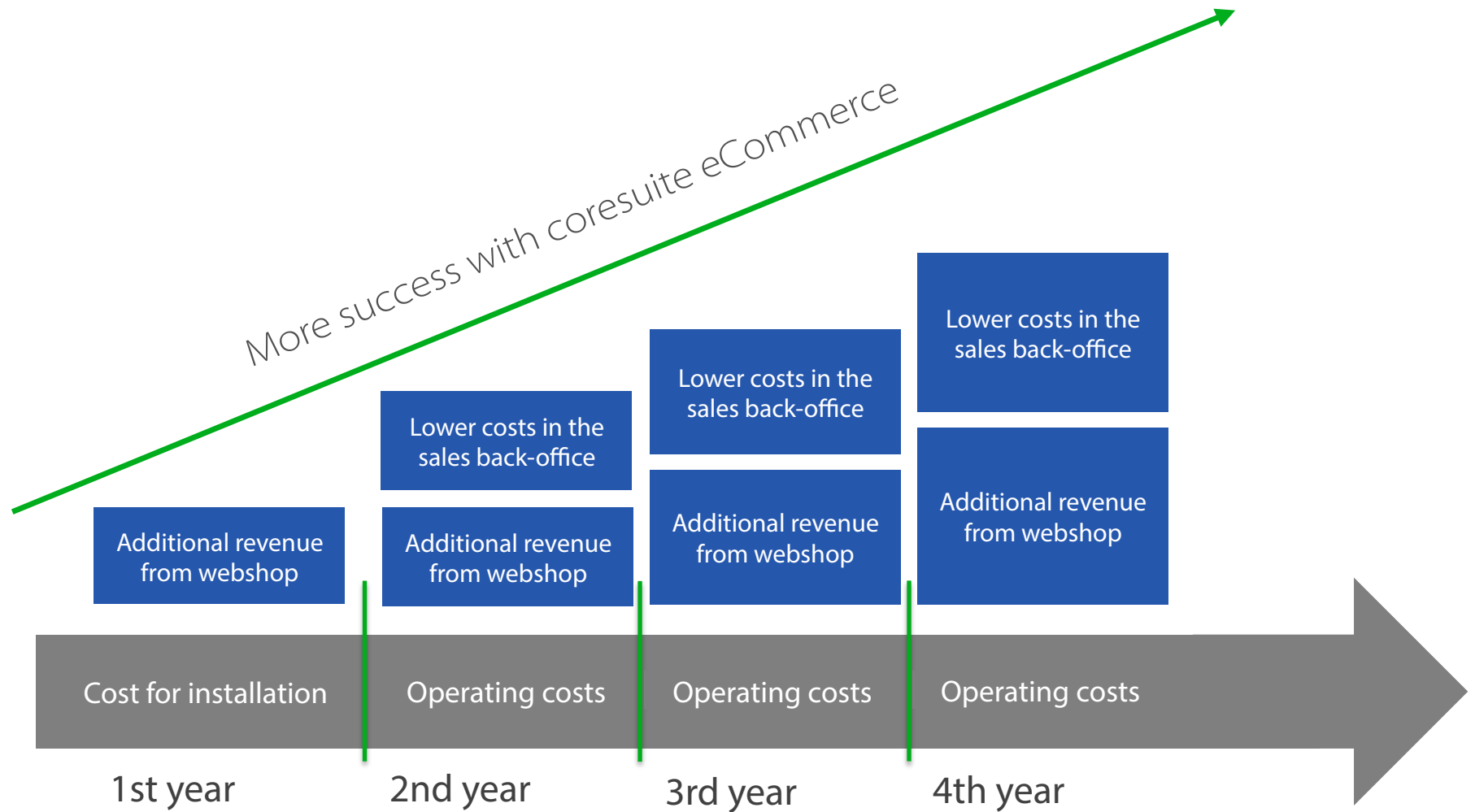
[Product video](#)

[Manual](#)

[Data sheet](#)

[References](#)

ROI calculation (example)



Contact

Are you interested?

Contact our sales team:

T +41 56 500 22 22

E sales@coresystems.ch