



A pioneer in its field, **PEGO** is one of the leading Door & Window Hardware brands in India. The company has created a strong niche for itself, with a focus on Aluminium & uPVC Door & Window Hardware. Through its reach, diversity and innovations, PEGO has made enormous strides in setting trends and benchmarks in the Indian fenestration industry over the last decade.

**Mr. Karan Shah** the Founder has the expertise and vision, which resulted in the birth of brand PEGO; addressing the needs of fenestration industry and setting trends to deliver premium quality hardware for doors & windows. The company has a strong team of professional experts, enriched with experience in their respective streams and specialized skills for planning, crafting, designing, manufacturing and delivering an aesthetically designed range of products. All products are backed up with the requisite certifications from internal and external laboratories.

**“Inspired by Design, Powered by Quality”** –

The organization lives by this tagline & it is integral to the ethos of the company. PEGO’s biggest strength is its ability to innovate with the needs of the customer in mind. From various colour options to short neck handles to concealed hinges, the company has introduced many firsts in the Indian fenestration industry. It has also executed numerous prestigious private, government and institutional projects across the country.

With this newsletter, PEGO intends to share

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*“Do not call us SUCCESSFUL. We are Work-In-Progress. Because we have many stories to tell every day.”*

*-Karan Shah, Founder  
PEGO Hardware*

various developments within the company & of hardware in fenestration industry at large. Stay Tuned!

# PEGO WARRIOR'S AGAINST COVID-19

**COVID-19** has been tough on the entire nation. We have witnessed an unprecedented situation. The loss has been personal and we have all felt the pain of losing loved ones. Our industry also suffered untimely losses and we at PEGO offer our condolences to the families of our fraternity. We do stand with you in these tragic times.

We continue to be concerned for the safety and health of our employees and customers as we all learn and adapt to adjust to this new way of life & reality. The lockdown brought with it new challenges and limited operations.

We as an organization followed the protocol of work from home. Our warehouses in Delhi & Coimbatore were closed while the Head Office continued to operate with handful of dispatch team members. They ensured, with limited support, that we could still reach our customers who needed our services. Everyone played their part to perfection, which has given us all new strength and motivation.



Being One & being a team is very much the culture in the PEGO family. Everyone is important. We believe it is important to support each team member mentally and financially. We are proud to say that there have been no salary cuts. In fact, we have had increments with bonuses in the last 12 months. We do not see this as a favour, but rather as a responsibility, because every small family matters in this big **PEGO FAMILY**.



## EMPLOYEE of the month

How can you award only one individual when the entire team plays their roles to perfection? Hence, we have chosen not to declare "employee of the month" in the prevailing situation. Instead, we would like to say a heartfelt thank you to the entire **dispatch team** for running the show in this tough six-week period. They are our **PEGO WARRIORS**, whose effort and commitment are unmatched - words aren't enough to express our gratitude and pride. Further, a special thanks to their families who adjusted and let them work in these challenging times.

### DID YOU KNOW?

**Fact 1:** Glass windows were first used by the Romans. Before this, a "window" was essentially a hole in the wall.

**Fact 2:** 36% of break-ins are through windows. Just shows how important & critical are locking systems!



## NEW PRODUCT LAUNCH

Innovation is integral to the existence of PEGO. We at PEGO are in the process to develop and introduce premium **Aluminium Sliding Folding System** along with **uPVC-Aluminium - Lift & Slide Hardware**, unmatched in the fenestration industry.

Further we are introducing new elegant handles under the concept of **"One Family Hardware"**.

Stay tuned & watch this space for more!!

## Dissecting Windows

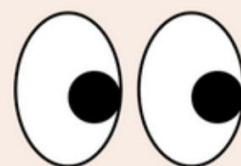
Hardware is as good as its craftsman. For even the best of hardware, if not installed properly, it would fail and so would the window. Knowledge is important and it is never enough. Independently and through various forums of **UWDMA & UFAF, PEGO** has played its part. Recently we also created fabrication & installation videos of various hardware systems. This has been well received by the window manufacturers and has been found very effective.

We are further coming with more tutorials where every window is dissected & analysis are done in respect to hardware so that you know your hardware better!

Follow, subscribe & stay tuned to our space for more on this.



Keep your eyes open,



AND YOUR INBOX REFRESHED.

August'21, we are launching something new that we know you will love.

That's all we can say for now.



**WARRANTY:** A TEN year warranty window needs a TEN YEAR WARRANTY on Hardware as well. It needs hardware which has tested time & delivered. This is PEGO.

**QUALITY:** Every product is tested as per Standard EN 1191, i.e. 25000 product cycles. To support this further, in-house product cycle testing machines have been added.

**INNOVATION:** The ethos and heart of PEGO. We keep adding new ways to meet the needs of the industry, inspired by the feedback from customers. Your concern gives us the next innovation idea. We are proud to have added lots of firsts in India.

**ACCESSIBILITY:** We cater PAN India through our dedicated sales & support team, along with regional office-cum-warehouses. Nearness and a fast turnaround time are critical.

**CUSTOMIZATION:** From surface finish to profile specific needs, we have done it all. Innovations require thinking out of the box and not being conventional & we excel at this.

**VALUE PROPOSITION:** We are not cheap. We are value creators.



## PEGO Connect +



## Social Responsibility

The current times require help from every corner and every individual. This is not an option but a necessity and a responsibility. No effort and contribution is too little. Every drop counts!

It is heart-warming to see help crossing all boundaries. Our country has witnessed endless inspiring stories in these times.

We at PEGO have always been ready to help and have never shied away from our responsibility. To support the social needs of the hour, we have contributed to various NGOs and other programmes to "break the chain" of COVID-19. Awareness programmes have been run for the staff and they further have been incentivized to get vaccinated. Creating a healthy and safe work environment is the social obligation of every entrepreneur and business owner.

## Application:

- Useful for **uPVC Casement window & doors**
- Available in 9mm & 13mm axis
- Has locking mechanism once opened at corner 90 degree
- Has top and side way adjustment option
- One size for all requirement hence reduced inventory
- Sits inside the groove of the profile
- Weight Capacity of 80 kgs

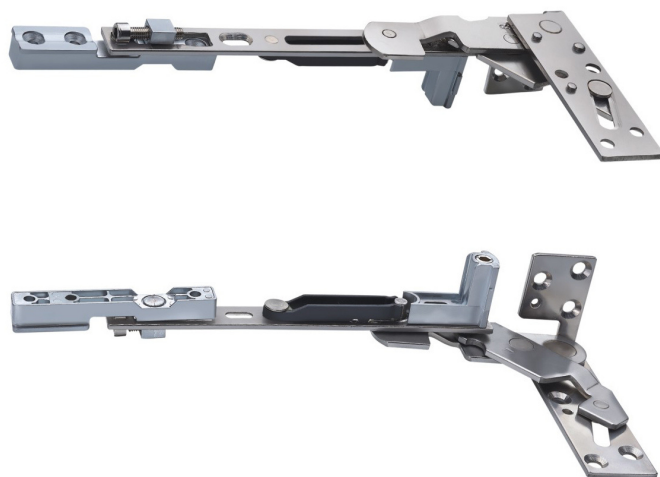
## Composition:

- SS 304 Grade & Zamak

## Warranty:

- 10 years

## Concealed Stay CS 01



## Product Analysis

## Application:

- Useful for **Aluminium Casement window & doors**
- Suitable for euro groove profile
- Has top and side way adjustment option
- One size for all requirement hence reduced inventory
- Sits inside the groove of the profile
- Weight Capacity of 100 kgs

## Composition:

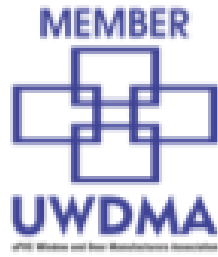
- SS 304 Grade & Zamak

## Warranty:

- 10 years

## Concealed Stay CS 02





# Pego

*Inspired By Design,  
Powered By Quality*

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