

(One)

location: apartment / room

a woman is standing in front of a mirror, taking a position to take a photo. she pauses for seconds, twiddling her lips and make a non-satisfied reaction, blowing her lips then take the selfie.

Voice over: you don't have to pause and blow every time, the "app name" connect you with the best surgeons. all you have to do is to take a selfie, select what you wanna change and you will see the change immediately.

(voice over run while she takes several selfies while smiling)

---

Ad number 2:

location: apartment or coffee

a group of girls sitting together, one of them says "let's take a selfie" another one said "I won't carry the mobile" . another girl says "I won't stand in the front, it makes my nose big"

overlap sounds " me neither" "no I won't".

a girl that didn't talk from the beginning get up confidently, move and get out her phone from the bag. open the app take a selfie and select her nose.

suddenly a doctor appears beside her looking at her nose.

voice over: take a selfie, select the part you want to change and in one-hour you will be received how would it look like, if you liked the "app name" will connect you with the best surgeons around.

(the voice over runs while same girls sitting, one said selfie? - before the voice over- all of them get out their phones and take one.

---

Ad number 3:

location: apartment / room

a boy/girl is playing with a mobile, he/she open the app and take a selfie. starting hitting / selecting different parts of his / her face.

every time he/she hit a part it changes in real. hitting the nose. the nose becomes smaller. the lips become fuller (in a comedy way).

his mother enters. look at him and say aggressively "haven't I told you not to play with my mobile?" she takes the mobile and leaves.

V. O: all you have to do is to take a selfie, select what you like to be changed in your face and "app name" will show you the changes and connect you with the best surgeons.

(while the mother move away from the room)

at the end of the ad a sentence appears (keep away from children / keep out of reach children)

jump cut

the boy carrying the phone with fuller lips and saying "mamma?"

---

ad number 4:

location: room/apartment

a bald male is sitting in front of his laptop, open a dating website. the mouse is on the "profile picture" logo and he seems to be thinking.

jump cut

he opens his photo on the laptop, trying to edit it and add some hair

V.O: you don't have to learn photoshop, just take a selfie select what you like to be changed and "app name" will take care of the rest

(the voice over while the man standing, taking a picture as he is smiling and with hair)