



# THE BIG UMBRELLA FOR ALL YOUR CRAVINGS

## Quality Group-The Parent Company

Quality Group for managing restaurants and tourist facilities was established in 2014 as a first step in executing a bigger idea.

The idea was to offer to different segmentation of clients all their cravings through high quality products side by side, an experience that would change the market for the best.



# Our Vision

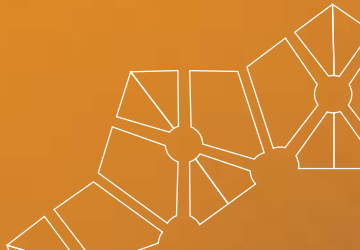


## **A GAME CHANGER**

The establishment of Quality group can be best described as a key player who will change the entire management and processing of the restaurants' game.

## **FROM QUALITY GROUP TO ALL**

Our goal is to serve various segments while maintaining the best quality in all our products.



# Our Mission



## **QUALITY**

Quality comes in the first place...always. That's why in Quality Group -and its different brands- we assure that every single detail regarding quality is taken care of.

## **EXPERIENCE**

Good quality with lousy experience is like sailing in the ocean without a boat. In Quality group, we ensure that experience and good quality are two sides of the same coin; once you have the best quality, you get the best experience, and vice versa.

# Our Values



## PERFECTIONISM

We don't accept less than the word perfect in every aspect, which makes us one of the pioneers on the market.

## QUALITY

One of our core values is quality. And with quality, we don't only mean the quality of the products, but the quality of each and every single factor that makes Quality Group the best (and first) choice for our clients.

## SERVICE

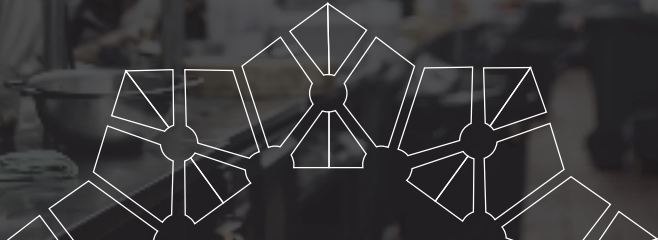
We spare no effort to bring the best experience to our customers. That's why the perfect service is one of our core values.

Quality Group knows

# THE KNOW-HOW

All the above is going to be just words if there is no actual application

We have our central kitchen working 24/7 and supporting all brands daily in terms of providing finished goods, restaurant preparations, and catering orders with the assistance of fleet service that covers almost the republic—besides, having more than 150 employees, following the company vision and working on getting the best results in all sectors starting from the headquarter to every employee inside the organization.



# OUR SUBSIDIARIES



# Bāb Toomā

باب توما  
*Syrian Cuisine*

## Your Door to Syrian Cuisine

Since 2014, Bab Tooma has been in the market with a significant presence that can't be ignored, especially in the restaurants' field, specifically the Syrian and Lebanese cuisines.

Bab Tooma is not only limited to offering you good taste, but to bringing you the ultimate experience...that is why all our ingredients are fresh and high quality. All our platters are made by hands of expertise and innovated by a Syrian-origin team...fast forward...you are







## Levantine Egypt (Ready for you)

Levantine is one of Quality Group's sister companies that we are honored to give an introduction to.

In 2022, Quality Group decided to offer high-quality frozen food to housewives and all people/institutions looking for fresh, homemade food with premium quality.

That was the origin of Levantine, which offers a variety of ready-made frozen food. Like main dishes, soups, sandwiches, Lebanese pastries, appetizers, etcetera...

You can find us at :Seoudi Zamalek - Royal house - Bread fast- Sunny Market (Zamalek)- Geant





## **It's on us**

If you are not into frozen food, it's time to get some information about Gustav Catering. In 2022, Gustav Catering was established in order to provide all types of prepared food. We're honored to say that, during the past years, we've served large corporates and been part of many private events.





VASKO

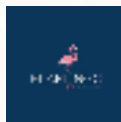
## For all coffee lovers

In 2019, Vasko was established as the hub for all coffee lovers.

Vasko is specialized in specialty coffee with high-quality coffee beans that make every sip of the coffee a journey to the real taste of coffee, besides serving different types of desserts, bakery, sandwiches, and even cold beverages.



# OUR SUCCESS PARTNERS



CREAT—YE  
—NDUSTRY  
SUMM—T

[www.qualitygr.com](http://www.qualitygr.com)

