

# About Neqash Cafe

Neqash cafe is a coffee shop and cultural forum with an optional membership

The place is designed to be a hub for all literate lovers in all forms (Books - reading - cinema - Theatre)

The coffee shop is divided into different sectors with a big library where people can read during having their coffee/drink in the place. Also, the place includes a cinema club where different movies are screened side by side a Book Club where people can discuss different books together



# Logo Concept (Option one)



There is a time we have all faced, when you make your cup of coffee and start reading your favorite book. Get deep in the book and not noticing that your cup of coffee is touching your book...when finally you find coffee stains in the papers...it might seem frustrated but surely it mean you had a good book between your hands

Or as Fouaad Hadad said

«القهوة تحب كناية والكناية تحب كناية والكناية تحب قعدة  
مبسوطة»

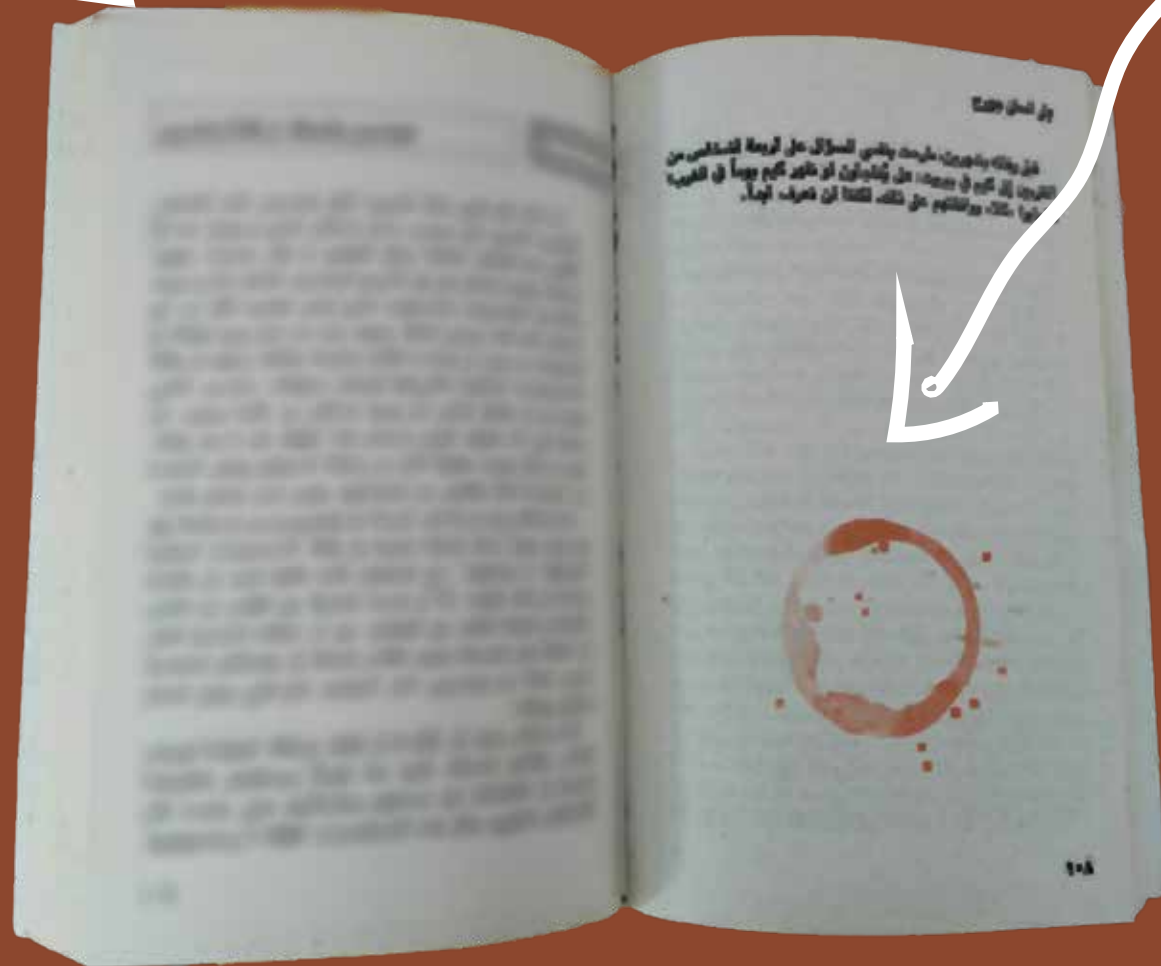
and there is no a a good time more than the time you read your book and discuss it with your friends at Neqash coffee shop





*Your fav. Book*

*Coffee stain*



**قهوة نقاش**

*an evidence of  
good times*



# Logo Application





قهوة نقاش



قهوة نقاش



قهوة نقاش

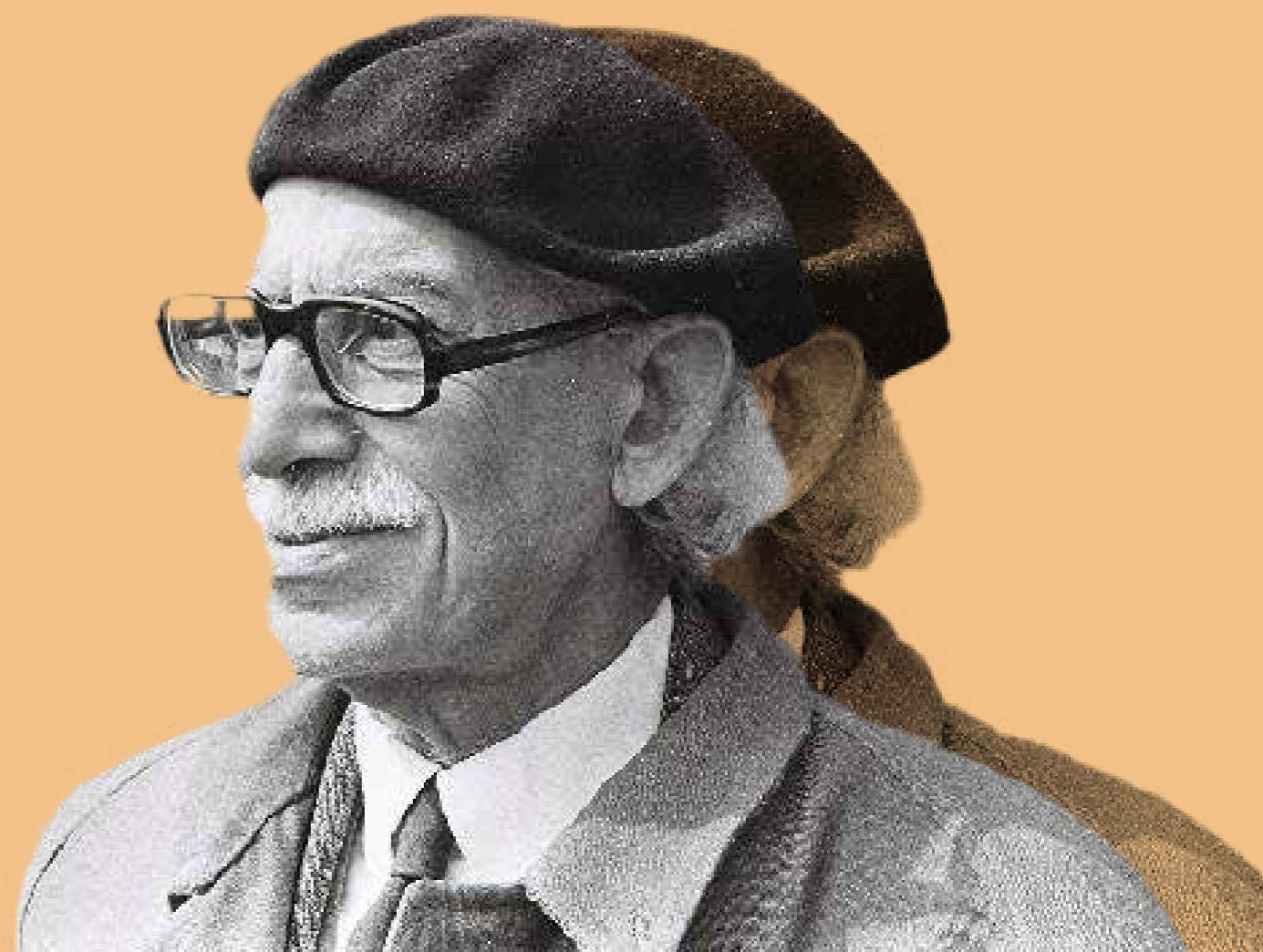
for printings



قهوة نقاش



Logo Concept  
(Option Two)



As shakespeare said «All the world is a stage» and as Mahmoud Darwish said

«القهوة أخت الوقت»

So what if Shakespeare met Mahmoud Darwish?! one of the seeing the life as a big stage and every one has its own time to do his role and the other will complete the sentence by saying that and the time remembers me of the coffee

Beside the great scene but we can come up with a logo from this meeting







**The comedy  
mask/one of the  
two masks  
represents the  
theatre/the  
world/the time**  
*As what  
shakespeare said*



**The cup of  
coffee that  
Mahmpud  
Darwish was  
drinking during  
the  
conversation**



# Logo Application



قهوة نقاش



قهوة نقاش



قهوة نقاش



#F2C288

#8C472E

#40363B

# Font Amiri

Neqash cafe

قهوة نقاش

*Neqash cafe*

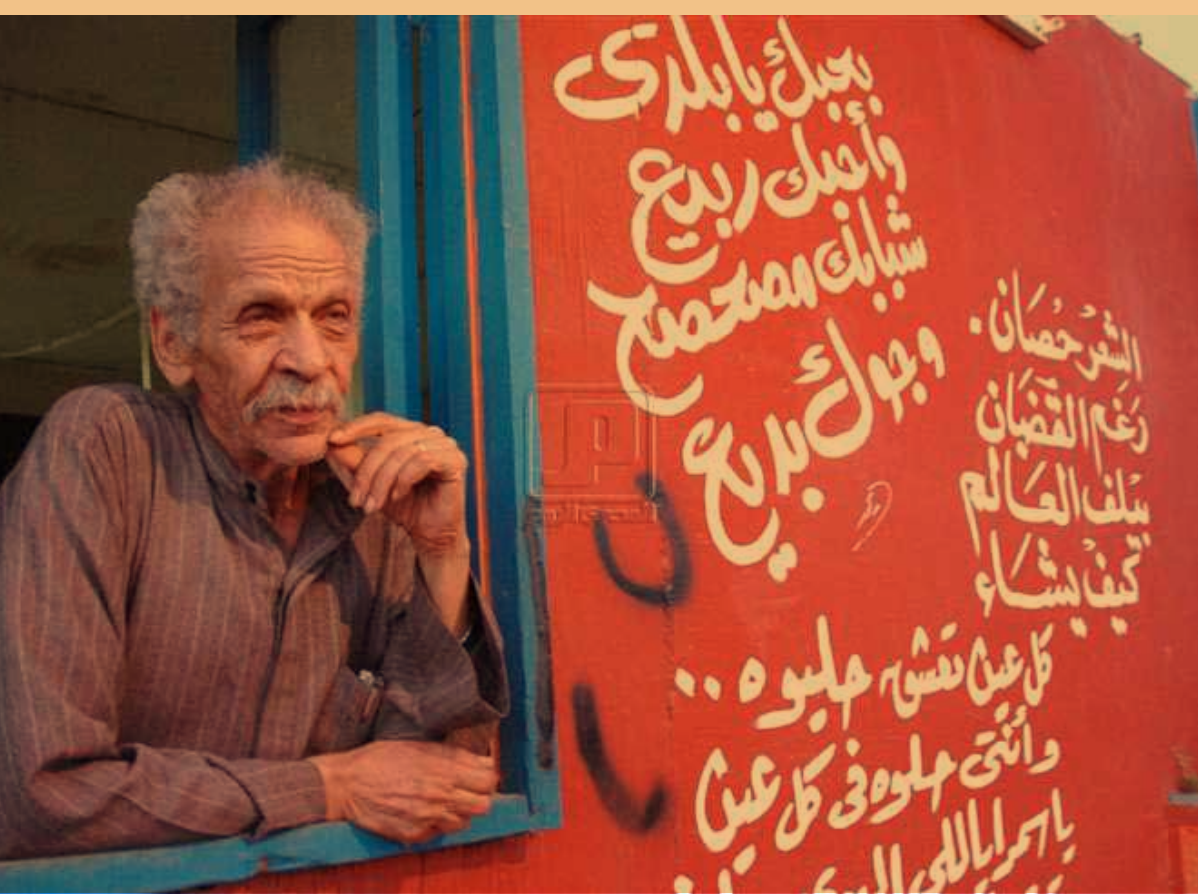
قهوة نقاش

**Neqash cafe**

قهوة نقاش

*Neqash cafe*

قهوة نقاش



# Opening post

## Caption

لمحي النقاش، مستنبيكم في افتتاح  
قهوة نقاش يوم ٦/١ واللي  
هتلاقوا فيها مساحة للنقاش  
والقراءة وعروض السينما وأنشطة  
تانية كتيرة.

#قهوة\_نقاش  
#ملتقى\_الجميع





Thank YOU