

HELLO! WE ARE



**MONSTRAPHIC**  
visual communication

and this is our portfolio

# We are Monstraphic

Monstraphic VC is one of the leading digital marketing companies in Lebanon founded in 2012. We combine the Monster – the unnatural aspect – with the fundamentals of graphic design and advertising, delivering a unique visual language to promote and elevate your brand in a very unique way.

**We call it Monstraphic!**





# Why Us Monsters Do It Better

It's not by chance that we call ourselves monsters.

A monster's main qualities are strategy, threatening force, expertise, and always leaving an impact, and this is exactly how we provide our services and why we adopted these qualities as our values.



# Strategy

Strategy is the key. We get to know our clients well so that we provide them with exactly what they need and we always have a plan, and a backup plan, and a backup to the backup. We create identities for companies and associations with our strategies.



# Threatening Force

We make the presence of our clients a threatening force in the market, we make them stand out from the crowd. We make them fierce and irreproachable by competitors, as we make them customer magnets through the digital force we put into our work.





# Expertise

Expertise makes it easier as well. Our team, eager to learn and to provide la crème de la crème to meet our customers' expectations on a daily basis. Our dear designers have enough experience to work in any chosen field and deliver professionalism on a silver plate.



# Impact

We make an Impact. We understand what works, what doesn't work, and why it doesn't so we can change the situation in our favor. We use this to our advantage to leave an unforgettable mark.



# What We Do



## Digital Marketing

Social Media takes a toll on life as we know it. We understand the roots of social media and how to promote your brand on it with our best marketing strategies.

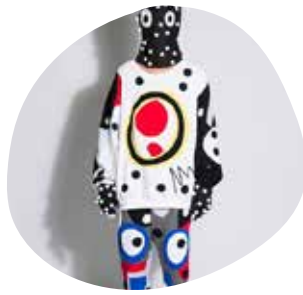


## Graphic Design

From designing stationary to billboards and everything in between. You have a monster's word, there is **NOTHING** we cannot do.

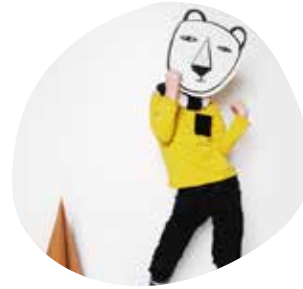






## Corporate Branding

We help you begin, continue or reset your identity to stand out from the crowd, to let your competitors see you as a threat, or on the bright side a worthy ally.



## Marketing strategies

We provide effective marketing strategies to elevate your work and to reach goals higher than those you have set.



## Web And App Development

We give you an online presence from simple brochure-like to e-commerce websites.



The background is a solid purple color. There are two large, irregular green shapes: one in the top right corner and one in the bottom left corner. A white circle is located in the upper right area, and another white circle is in the lower left area, partially overlapping the green shape.

**Get to know  
our services  
better!**



# Digital Marketing

- Social Media Marketing (SMM)
- Social Media Management
- Advertising campaigns
- Online marketing plans
- Search engine optimization (SEO)
- Email / SMS
- Strategy Development
- Market research



# Graphic Design

- Branding
- Business Cards
- Flyers
- Brochures
- Letterhead
- E-Cards
- Merchandising
- Typography
- Packaging and labeling
- Promotional Items
- Animation
- Vehicle design
- Product Design



# Corporate Branding

- Logos
- Business Cards
- Envelopes
- Calendars
- Presentation folders
- Uniforms
- Banners
- Signs
- Interior Design



# Marketing Strategies

- Outdoor Advertising
- Magazine Ads
- Tele-Marketing
- Door to door advertising
- Radio/Tv
- SMS
- Emails
- Whatsapp
- Invitation cards





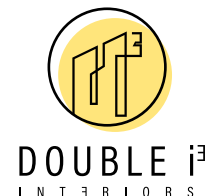
# Website / App Development



- Selection of pages
- SEO friendly
- Concept development
- Design
- Data entry
- User friendly
- Editable by client



# We Have Worked with







*Dr. Toni Nassar*



Cell Shop ONE





**MONSTRAPHIC**  
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# Reach Out To Us

Here and Everywhere.

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Monstraphic

