

**Red Carpet Glitz & Glamour
35th Anniversary
Gala Awards Dinner
Sponsorship Packet**



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*National Coalition of 100 Black Women
Prince George's County Maryland Chapter*



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National Coalition of 100 Black Women
Prince George's County Maryland Chapter

National Coalition of 100 Black Women, Inc.

Prince George's County Chapter

January 2023

NC100BW - PGC Executive Leadership

Theodosia L. Munford
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1st Vice President

Gretchen Lofland, Ed.D.
2nd Vice President

Terri Moore, Ph.D.
3rd Vice President

Darlene Carter
Recording Secretary

Cheryl Quick
Corresponding Secretary

Michele McKoy, Ed.D.
Financial Secretary

Anita Graham
Treasurer

Our mission is to advocate on behalf of black women and girls to promote leadership development and gender equity in the areas of health, education and economic empowerment.

Dear Friend:

The National Coalition of 100 Black Women, Prince George's County Chapter (NC100BW-PGC) is a non-profit organization advocating on behalf of Black women and girls to promote leadership development and gender equity in the areas of health, education, and economic empowerment in Prince George's County.

We look forward to your support as we celebrate our 35th Anniversary Benefit Dinner Dance featuring an evening of *Red Carpet Glitz & Glamour*, Friday, April 21, 2023, 8:00 pm., at Martin's Crosswinds, Greenbelt, Maryland.

This major fundraiser supports four-year scholarships and mentoring programs for high school seniors; a STEM Arts Academy for elementary school children; and a series of 10-12 webinars on relevant health, economic, and public policy topics. Your support will allow us to sustain and expand these opportunities in our community.

Depending on the giving level, sponsors receive complementary tickets, signage, advertisement/acknowledgement in the Program Journal, and a listing on the NC100BW-PGC website.

For further information, please contact Gretchen Lofland, Ed.D., 2nd Vice President Fund Development, gretchde@verizon.com or 301-567-0534, Helen Charles, Dinner Dance Co-chair, hpoc21@gmail.com or 301-455-3887.

Sincerely,

Gretchen Lofland

Gretchen D. Lofland, Ed.D.
2nd Vice President Fund Development
National Coalition of 100 Black Women, Inc.
Prince George's County Chapter



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BECOME A SPONSOR

The National Coalition of 100 Black Women, Inc., will celebrate its 35th Anniversary Gala Awards Dinner at Martin's Crosswinds, Greenbelt, Maryland, on Friday, April 21, 2023. We ask your support as a Sponsor at one of the following Levels.

SPONSORSHIP LEVEL	BENEFITS
Platinum Sponsor - \$2,000	<ul style="list-style-type: none">• 2 Gala Tickets• Listed on Chapter Website• Full Page Ad in Program Journal• Name and Logo on Banner
Gold Sponsor - \$1,500	<ul style="list-style-type: none">• 1 Gala Ticket• Logo on Banner• Full Page Ad in Program Journal• Listed on Chapter Website
Silver Sponsor - \$1000	<ul style="list-style-type: none">• Half Page Ad in Program Journal• Logo on Banner• Listed on Chapter Website
Bronze Sponsor - \$500	<ul style="list-style-type: none">• Half Page Ad in Program Journal• Listed on Chapter Website
Diamond Sponsor - \$250	<ul style="list-style-type: none">• Acknowledged in Program Journal• Listed on Chapter Website
Ruby Sponsor - \$100	<ul style="list-style-type: none">• Acknowledged in Program Journal



SPONSORSHIP APPLICATION

All sponsors must submit payment and advertisement details/images by **April 1, 2023**.

(PLEASE TYPE OR PRINT)

NAME: _____

COMPANY/ORGANIZATION: _____

MAILING ADDRESS: _____

CITY, STATE, ZIP: _____

TELEPHONE NUMBER: _____

AUTHORIZED SIGNATURE: _____

SELECT THE SPONSORSHIP LEVEL OF YOUR CHOICE:

- PLATINUM SPONSOR - \$2,000
- GOLD SPONSOR - \$1,500
- SILVER SPONSOR - \$1,000
- BRONZE SPONSOR - \$ 500
- DIAMOND SPONSOR - \$ 250
- RUBY SPONSOR - \$ 100

TOTAL AMOUNT ENCLOSED: \$ _____

Send completed Sponsorship Application form and check/money order payable to: NC100BW-PGC

Attn: Michele McKoy, Ed.D.
NC100BW Financial Secretary
P. O. Box 623
Riverdale, MD 20737

Online Payments will be available at ncbwpgc.net beginning February 1, 2023. Please note additional online processing fees will apply.

All copy info, high-resolution logos and ads must be emailed directly to nc100bwpgcdance@gmail.com. Any questions and/or concerns can also be sent to this email address.