

2023 HEALTH & WELLNESS SYMPOSIUM & EXPO

Saturday, May 20, 2023
10a - 3p

Antioch Baptist Church of Clinton
9107 Pine View Lane
Clinton, MD 20735



SPONSORSHIP PROPOSAL

Prepared by

National Coalition of 100 Black Women, Inc.
Prince George's County Chapter

www.ncbwpgc.net



ABOUT US

The Mission of the National Coalition of 100 Black Women, Inc. is to advocate on behalf of Black women and girls to promote leadership development and gender equity in the areas of health, education and economic empowerment.

The National Coalition of 100 Black Women, Prince George's County Chapter was founded in 1988 for the purpose of empowering women and girls in the African American community. We want to see Black women and girls live in a world where socio-economic inequity does not exist. NCBW advocates on behalf of Black women and girls to promote leaderships development and gender equity in areas of health, education and economic empowerment.

OUR PRIORITIES

HEALTH AWARENESS

The Prince George's County Chapter of the National Coalition of 100 Black Women is concerned about the well-being of the whole community and the whole person: physically, emotionally and spiritually. Our primary focuses are Family and Childhood Obesity, Cancer Prevention and Access to Treatment, Eliminating Health Disparities, and Educating the community about Metabolic Disease.

ECONOMIC EMPOWERMENT

The National Coalition of 100 Black Women, Prince George's County Chapter delivers programs focused on financial literacy, wealth building, and entrepreneurship. Our programs include workshops and seminars that teach financial self-sufficiency. Sister-Nomic\$™ is our program platform and philosophical mindset to ensure our path to sustainable economic empowerment.

EDUCATION & MENTORING

The National Coalition of 100 Black Women, Prince George's County Chapter delivers support services that help youth achieve their educational goals. By supporting positive experiences, fostering a positive self-perception and self-respect, encouraging excellence in education and promoting the pursuit of positive lifelong goals, we are creating future leaders.

PUBLIC POLICY & ADVOCACY

With our collective understanding of today's issues and use of a collective voice, we can and will make a difference. Our public policy and advocacy programs enable women and girls to learn about important legislative agendas effecting their lives.

THE 2023 HEALTH & WELLNESS SYMPOSIUM & EXPO

Estimated Reach

Estimated Audience: 200+ On-Site

Pre Event Social Media and Email Outreach: 10,000+

Post Event Survey and Follow-up Outreach: 2,500+

Tier One - Platinum Sponsorship - \$5,000 (1 available)

- Event naming ("Health Expo Presented in Partnership With...")
- Keynote speaker (optional)
- Exclusive banner presentation over or in main stage area
- All promotional references to a corporate tagline in digital promotions*
- One (1) VIP/prominent booth/table placement
- Two (2) VIP tickets to the 35th Anniversary Scholarship Gala (4/21/2023)
- Full page color ad in the printed health expo guide booklet (8.5 x 11)
- Welcome letter from sponsor
- Full inside page color ad in the digital gala program
- Linked logo placement on ncbwpgc.net and social media for 6 months
- Follow-up email to opt-in registered participants to receive information sponsor

Tier Two - Gold Sponsorship - \$2,500 (4 available)

- Sponsor introduction and welcome remarks
- Logo presented on event banners under Tier Two Sponsorships
- Corporate name reference on digital platforms, including social media
- One (1) booth/table placement
- One (1) VIP ticket to the 35th Anniversary Scholarship Gala (4/21/2023)
- Half page color in the printed health resource guide booklet (8.5. x 5.5)
- Linked logo placement on home page ncbwpgc.net and social media for 4 months

Tier Three - Bronze Sponsorship - \$1,000 (5 available)

- Sponsor introduction
- Logo presented on event banners under Tier Three Sponsorships
- Corporate name mentioned in all digital promotions, including social media
- One (1) booth/table placement
- Half page color in the printed health resource guide booklet (8.5 x 11)
- Linked logo placement on thank you page ncbwpgc.net and social media for 2 month

THE HEALTH PROGRAM

Full Day Program: 10:00 am - 3:00 pm

- General Plenary Sessions
- Online Discussion Forums [Facebook Lives]
- Exercise Demonstrations & Audience Involvement
- Food Demonstrations & Tastings
- Breakfast and Lunch Refreshments
- Health & Wellness Screenings
- On-Site Surveying, Contests and Prize Give-a-Ways
- Information Tables
- Individual Workshops on Health Topics of Interest*
- *(Workshops & Small Discussion Forums):*
 - Importance of Kidney Health
 - Colon Health & Prevention
 - Sickle Cell - Living Well & Genetic Counseling
 - Mental/Behavioral Health - Get into the know
 - VIP, Functional and Holistic Medicine Approaches
 - Hair Loss: Conditions, Treatment, Prevention
 - COVID Long-Haul Care and Treatment
 - Nutrition For Wellness
 - Adrenal Insufficiency
 - Urogynecology and Erectile Dysfunction
 - Health & Technology Intersection
 - Health Policy
 - Clinical Careers

SPONSORSHIP **FORM**

Representative Name: _____

Company Name: _____

Company Address: _____

Phone Number: _____

Email: _____

Website: _____

Selected Sponsorship (*Add'l online fees apply):

_____ Tier One \$ 5,000

_____ Tier Two \$ 2,500

_____ Tier Three \$ 1,000

*You may also pay online at '**pay here**' or **www.ncbwpgc.net**. Square online processing fees apply.

Please note, upon selection of the desired sponsorship, an invoice along with a payment link and mailing address. Payment is due by May 1, 2023.

Full Page ads: 8.5. x 11, Half Page ad: 8.5 x 5. Acceptable formats: JPEG, PNG, JP may be emailed to healthawareness@ncbwpgc.net.

Upon request, NCBW-PGC will provide a formal letter of request and complete grant or sponsorship submission forms as required.

National Coalition of 100 Black Women, Prince George's County Chapter is a 501c(3) organization. EIN: 52-1592873.

CONTACT **US**

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 www.ncbwpgc.net