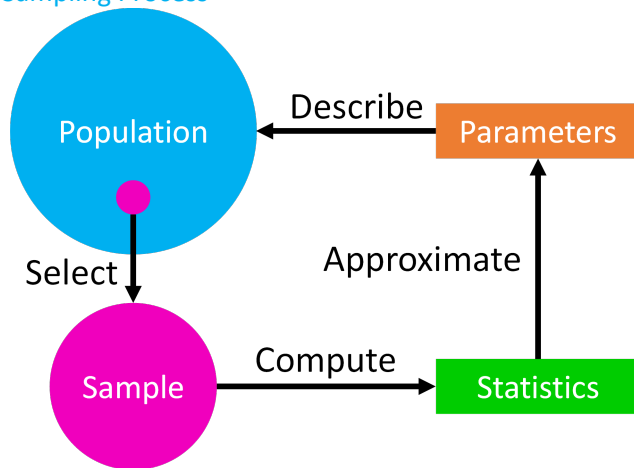


Statistical Inference

Sampling Process



Population

A group that you want to know something about

N = number of members in a population

Population Parameter

A characteristic of a population. We generally want to find out this information but it can be difficult to determine as everyone in a population needs to be surveyed which is often impractical or expensive.

Mean Variance Standard Deviation Proportion

μ σ^2 σ p

Sample

A group within the population you collect the information from

n = number of members in a sample

Sample Statistic

A characteristic of a sample. It is relatively simple to obtain a sample from a population and to calculate the statistics of the sample. For a well selected random sample, the statistics will approximate the population parameters.

Mean Variance Standard Deviation Proportion

\bar{x} s^2 s \hat{p}