



Black & White  
ELKA Watch Co.  
& Christian Coigny





# CHRISTIAN COIGNY

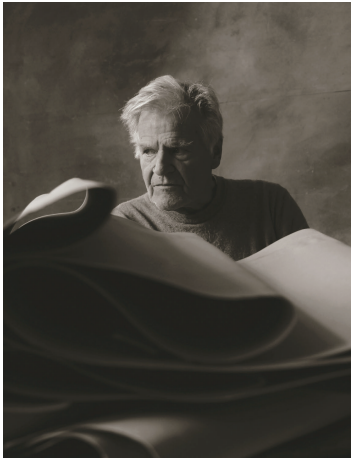


Photo: Philippe Pache

## Christian Coigny: A Commitment to the Classic

The work of acclaimed photographer Christian Coigny resonates deeply with the spirit of these timepieces. His words capture the essence of a deliberate, authentic creative process: "I have always used film. I like the darkroom, the physical contact with my work. I like to know that people see a photo that has not been altered in any way, showing exactly what I saw, despite the fact that it is in black and white and not in color. These are the reasons why I use film and I will continue to do so until the end."

Coigny's commitment to film and the integrity of the image mirrors our own dedication to heritage-inspired design and a timeless aesthetic. The purposeful, handcrafted nature of his art is the same philosophy we bring to each of our watches—creations that are meant to be cherished for their truth, their beauty, and their enduring style.



Christian Coigny by courtesy for Elka Watch



Christian Coigny by courtesy for Elka Watch

# ELKA S BLACK



ELKA S03wo-0807

ELKA MS03wo-0817

The black and white aesthetic of photography is a timeless art form, a dance between light and shadow that captures the essence of a moment without the distraction of color. It's this very spirit that inspires our two exclusive timepieces.

One watch is a complete immersion into the depths of shadow, a whole black edition with a matching dial and bracelet. It's a tribute to the deep blacks and dramatic contrasts found in classic photography, a bold, confident statement that embodies sophistication and timeless style.

Offered in both the strong 40.8 mm size and the refined 36 mm size, this Black Edition is limited to just 100 individually numbered pieces for each dimension. This commitment to scarcity makes every watch a wearable piece of exclusive history, echoing the enduring power of the monochrome palette.

# ELKA S WHITE



ELKA S04wo-0808

ELKA MS04wo-0818

For the discerning collector, the White Edition offers unparalleled exclusivity and high-contrast elegance. It is a masterful aesthetic commitment to the highlights and luminosity of the black and white photographic art form.

Where the black model captures the dramatic shadow, this timepiece captures the pure, ethereal light. The all-white dial and bracelet create a singular, bright presence on the wrist, a bold piece of wearable sculpture.

The collection is designed for universal appeal, available in the commanding 40.8 mm and the compact 36 mm size options. Crucially, regardless of size, the White Edition is limited to a mere 100 units for each model. This ultra-low production quantity for both the 40.8 mm and 36 mm ensures that the White Edition is one of the most exclusive pieces you can acquire.





Christian Coigny by courtesy for Elka Watch



Christian Coigny by courtesy for Elka Watch

# FEATURES



## THE MOVEMENTS

The movements have 68-hour power reserve

24 jewels, A frequency of 28800 A/H (4Hz)

Manufactured by la Joux-Perret in la Chaux-de-Fonds

## DIMENSIONS :

# 1 series : 40.8 mm diameter, 10.80 mm thickness,  
46,50mm lug-to-lug

# 2 Series : 36 mm diameter, 10.50 mm thickness,  
41.10 mm lug-to-lug

## SAPPHIRE CRYSTAL

The Chev -Box sapphire crystals are the most complicated version of watch sapphires. They have the appearance of Hezalite glass as made in the past. It should be remembered that the hardness of the sapphire crystal is just behind that of the diamond, at about 2000 HV

# C H R I S T I A N C O I G N Y



Christian Coigny by courtesy for Elka Watch

Christian Coigny is a renowned Swiss photographer known for his work in traditional black and white photography. Based near Lausanne, he has built a career working with film, a medium he prefers for its tactile nature and the ability to create unaltered images in the darkroom.

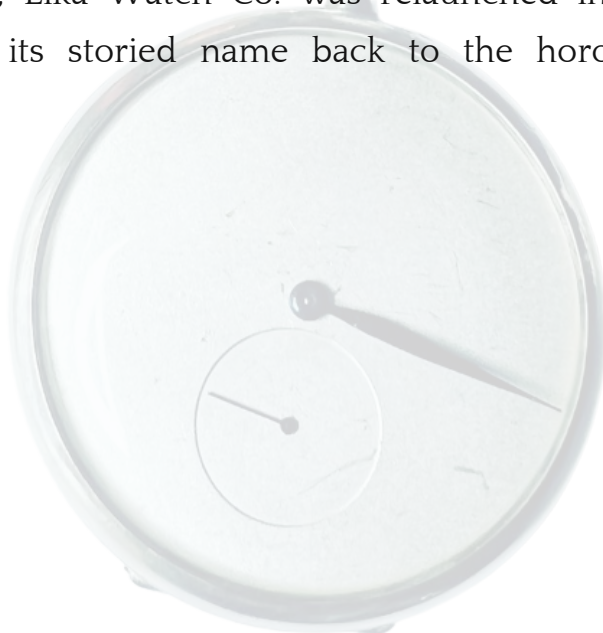
His work is influenced by American painters such as Edward Hopper and Georgia O'Keefe, whom he discovered during a five-year stay in San Francisco. Coigny is known for his ability to capture light and shadow with great skill, creating elegant and timeless images of still life, nudes, and landscapes.

In addition to his personal artistic projects, Coigny has had a successful career in publicity and fashion, working with major brands like Hermès, Chopard, and Hublot. He is also well-known for his "Vitra Celebrities" campaign, where he photographed over 130 cultural personalities. His photographs have been featured in numerous exhibitions and publications, and he has published several books of his work.

# ELKA WATCH CO.



Founded in 1877 in Amsterdam by Eliazer Kiek—inventor of the tactile watch for the blind and watchmaker to Queen Juliana of the Netherlands—Elka Watch Co. built a notable history before its disappearance. In 1949, the company established a Swiss branch in La Chaux-de-Fonds, diversifying its output to include wristwatches, pocket watches, braille watches, chronographs, and even chess and signal clocks. The brand, along with its last heir, Ernst Louis Kiek, ceased operations in the mid-1970s. However, Elka Watch Co. was relaunched in 2022, bringing its storied name back to the horological world.









## CONTACT US

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INFO@ELKAWATCH.COM  
+41 79 500 91 13  
WWW.ELKAWATCH.CH

