



Vital Leadership

Refuel. Equip. Encourage.

with Dr. Bobby E. Smith

Signature Leadership Offerings

High Road Leadership

Format: Keynote, Half-Day Workshop

Focus: Leading with integrity, character, and consistency in challenging environments.

Takeaways: How to consistently choose the high road, build credibility through values-driven leadership, and elevate team culture through integrity.

The 21 Irrefutable Laws of Leadership (Based on John Maxwell)

Format: Keynote, Half-Day or Full-Day Training, Multi-Session Series

Focus: Timeless leadership principles that apply across industries.

Takeaways: Leadership is influence, not position. Practical steps for consistent, character-based leadership.

Resilient Leader (Based on Valerie Burton's Resilience)

Format: Keynote, Half-Day Workshop, Coaching Series

Focus: Strengthening resilience in leaders and teams under pressure.

Takeaways: Habits that help leaders bounce back stronger and reshape perspective in seasons of stress.

About Dr. Bobby E. Smith

Tobby E. Smith brings a unique and diverse background to the world of leadership. He began his career on the manufacturing floor, learning leadership from the ground up in an environment that required resilience, grit, and teamwork. From there, he transitioned into pastoral ministry, where he guided congregations with vision, compassion, and biblical depth. Today, Tobby serves in hospice and palliative care, leading teams in some of life's most sacred and demanding moments, where encouragement, clarity, and presence matter most.

A published author with a PhD in Theology, Tobby combines academic rigor with real-world experience to refuel and equip leaders in every setting.

Married to his wife Rachel for 29 years, they are proud parents to their adult son, Piper.

Booking Inquiries

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