

PHYSICIAN ADVISOR RATE CARD

Effective Date: January 21, 2026

This document outlines the standard fee schedule for Physician Advisory services provided by Dr. Mohan Muvvala, DO, MBA. Services integrate board-certified family medicine expertise with specialized training in integrative medicine, osteopathic manipulative medicine, and strategic healthcare consulting. Rates reflect advanced credentials including MBA, research publications, and neurotechnology entrepreneurship experience.

Standard Advisory Services

Services provided during standard business hours (Monday – Friday, 8:00 AM – 5:00 PM MST).

SERVICE CATEGORY	DESCRIPTION	HOURLY RATE	DAY RATE (8 HRS)
Utilization Management Review	Peer-to-peer reviews, medical necessity determinations, level of care assessments (Inpatient vs. Observation), and denials management.	\$300.00	\$2,200.00
Clinical Documentation Improvement (CDI)	Chart reviews for DRG validation, query formulation, mortality/morbidity reviews, and quality metrics analysis.	\$325.00	\$2,400.00
General Medical Record Review	Comprehensive review of complex cases for coding compliance, clinical validation, or internal audit purposes.	\$275.00	\$2,000.00

SERVICE CATEGORY	DESCRIPTION	HOURLY RATE	DAY RATE (8 HRS)
Training & Education	Development and delivery of educational sessions for medical staff, CDI specialists, or coding teams regarding documentation best practices.	\$400.00	\$3,000.00

Medical Director & Leadership Services

Executive-level medical leadership for startups, digital health companies, and established healthcare institutions.

SERVICE CATEGORY	DESCRIPTION	RATE STRUCTURE
Fractional Chief Medical Officer (CMO)	Part-time executive medical leadership for startups and growing organizations. Includes clinical strategy, regulatory compliance, product development guidance, and team leadership.	10 hrs/month: \$4,500.00/month 20 hrs/month: \$8,500.00/month Full-time: Custom Quote
Medical Director - Digital Health/Telehealth	Clinical oversight for telemedicine platforms, digital therapeutics, and health tech startups. Protocol development, clinical workflows, provider training, and quality assurance.	Monthly Retainer: \$5,000 - \$12,000 Hourly: \$400.00/hr
Medical Director - Population Health	Oversight for ACOs, value-based care programs, and population health initiatives in health systems. Care coordination, quality metrics, risk	Monthly Retainer: \$6,000 - \$15,000 Project Base: Custom Quote

SERVICE CATEGORY	DESCRIPTION	RATE STRUCTURE
	stratification, and provider engagement.	
Medical Advisory Board Member	Strategic guidance for startups, biotech companies, and healthcare organizations. Quarterly meetings, clinical validation, fundraising support, and industry connections.	Annual Retainer: \$15,000 - \$50,000 + Equity Options: Negotiable
Integrative Medicine Program Director	Development and oversight of integrative medicine services, including program design, provider credentialing, evidence-based protocol development, and outcome measurement.	Monthly Retainer: \$5,000 - \$10,000 Implementation Project: Custom Quote

Premium Specialized Services

High-value consulting leveraging expertise in neurotechnology, space medicine, psychedelic research, and emerging healthcare technologies.

SERVICE CATEGORY	DESCRIPTION	RATE STRUCTURE
Space Medicine & Aerospace Consulting	Medical operations consulting for commercial space companies, aerospace contractors, and space tourism ventures. Astronaut health protocols, passenger medical screening, physiological monitoring systems, and regulatory compliance for FAA/NASA requirements. Leverages NASA research background and Space	Hourly: \$600.00/hr Project Base: \$25,000 - \$150,000 Annual Retainer: \$100,000 - \$250,000

SERVICE CATEGORY	DESCRIPTION	RATE STRUCTURE
	Generation Advisory Council involvement.	
<p>Psychedelic Medicine & Clinical Trial Consulting</p>	<p>Clinical trial design, protocol development, and regulatory strategy for psychedelic therapy research. FDA Schedule I substance navigation, treatment protocol development, investigator training, and integration therapy frameworks. Research publication background in psychedelics and neurogenesis.</p>	<p>Hourly: \$500.00/hr Clinical Trial Oversight: \$50,000 - \$200,000/trial + Equity Options: Negotiable</p>
<p>Neurotechnology & Medical Device Consulting</p>	<p>FDA regulatory strategy (510(k), De Novo, PMA) for neurostimulation and brain-computer interface devices. Clinical validation study design, reimbursement strategy (CPT coding), investor due diligence, and technical-clinical translation.</p>	<p>Hourly: \$550.00/hr FDA Submission Support: \$75,000 - \$200,000 + Equity Options: Negotiable</p>
<p>Healthcare Venture Capital Advisory</p>	<p>Investment due diligence for healthcare and life sciences deals. Portfolio company medical advisor, pitch deck clinical validation, market opportunity assessment, and regulatory risk evaluation. Combines clinical expertise with MBA and operational startup experience.</p>	<p>Due Diligence (per deal): \$5,000 - \$15,000 Annual Fund Advisor: \$75,000 - \$150,000 + Carry: 0.5% - 2.0%</p>
<p>Healthcare AI/ML Medical Validation</p>	<p>Clinical validation of AI diagnostic and treatment algorithms, FDA regulatory pathway determination for AI/ML-</p>	<p>Hourly: \$500.00/hr Validation Project: \$25,000 - \$100,000</p>

SERVICE CATEGORY	DESCRIPTION	RATE STRUCTURE
	enabled medical devices (SaMD), algorithmic bias assessment, and clinical utility evaluation. Critical for AI health companies seeking medical credibility and regulatory approval.	Ongoing Advisory: \$5,000 - \$15,000/month
Speaking & Keynote Presentations	Conference keynotes and workshops on healthcare innovation, integrative medicine, medical entrepreneurship, space medicine, and physician-led startups. Topics include DPC models, neurotechnology, and the future of preventive medicine.	Virtual Presentation: \$3,000 - \$7,500 In-Person Keynote: \$7,500 - \$25,000 + Travel Expenses: Billed at cost

Standard Consulting & Legal Services

Traditional physician advisory services and expert witness support.

SERVICE CATEGORY	DESCRIPTION	RATE STRUCTURE
Expert Witness Services	Case review, deposition preparation, deposition testimony, and trial testimony regarding standard of care or medical necessity.	Review/Prep: \$500.00/hr Deposition: \$650.00/hr Trial: \$5,500.00/day
Strategic Healthcare Consulting	Program implementation (e.g., starting a CDI program), department restructuring, policy development, and executive leadership advising for health systems and large practices.	Hourly: \$375.00/hr Project Base: Custom Quote

SERVICE CATEGORY	DESCRIPTION	RATE STRUCTURE
Startup Clinical Consulting	Clinical validation, regulatory strategy (FDA, HIPAA), go-to-market guidance, and investor pitch support for healthcare startups and digital health companies.	Hourly: \$400.00/hr Project Base: \$5,000 - \$25,000 + Equity Options: Negotiable
Pharmaceutical/Biotech Medical Affairs	Medical Science Liaison (MSL) contract work, Key Opinion Leader (KOL) engagements, advisory board participation, clinical trial site identification, and scientific communication support for pharmaceutical and biotech companies.	Advisory Board Meeting: \$5,000 - \$15,000 Hourly Consulting: \$400.00/hr Monthly Retainer: \$10,000 - \$25,000
Medical Cannabis Consulting	Dispensary medical director services, cannabis product development (formulations, dosing protocols), state licensing application support, and patient certification training. Integrative medicine approach to endocannabinoid system therapeutics.	Hourly: \$450.00/hr Medical Director (Part-time): \$5,000 - \$12,000/month Licensing Application Support: \$15,000 - \$50,000
CME Development & Medical Education	Creation of accredited Continuing Medical Education courses on integrative medicine, osteopathic manipulation, direct primary care business models, and preventive medicine. Includes content development, accreditation	Per CME Course: \$50,000 - \$150,000 + Licensing Royalties: 10% - 25% Live Workshop (Per Day): \$5,000 - \$10,000

SERVICE CATEGORY	DESCRIPTION	RATE STRUCTURE
	management, and licensing to medical education platforms.	
On-Call Coverage	Weekend or holiday coverage for utilization review and peer-to-peer discussions.	Retainer: \$600.00/weekend Active Work: \$350.00/hr

Terms and Conditions

- **Minimum Engagement:** A minimum charge of one (1) hour applies to all hourly services. Billing occurs in 15-minute increments thereafter.
- **Retainer:** Expert Witness services require a retainer of \$2,500.00 prior to the commencement of case review.
- **Cancellation Policy:** Cancellations for scheduled training or depositions made less than 48 hours in advance will incur a cancellation fee equal to 50% of the estimated service cost.
- **Travel Expenses:** For on-site services, all reasonable travel expenses (airfare, lodging, ground transport, and per diem for meals) will be billed at cost.
- **Payment Terms:** Invoices are issued monthly. Payment is due Net 30 days from the invoice date. Late payments may accrue interest at 1.5% per month.

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