



Raed Ahmad

Interior & Graphic Design

This Portfolio Exhibits Five years of interior design practice. Graphic design and illustration work, and deep passion for holistic and interdisciplinary design.

Interior Design



About Me

I'm a lebanese interior and grappic designer seeking a career in the interior and graphic design field where i can demonstrate my dedication and talents, as well as my enthusiasm for work and my ability to complete amazing projects.

Raed.ahmad@live.com

Doha - Qatar

www.graficopro.com

+974 50 91 50 19

Table of Content

Interior Design

Clover Doha ————— 3

Choices Doha ————— 5

Opal Doha ————— 7

Agata Doha ————— 9

Hope Doha ————— 11

Graphic design

Hope Doha ————— 13

Sama Doha ————— 15

Modeling

Chocolate trays ————— 17

Coffee booth ————— 19

Events

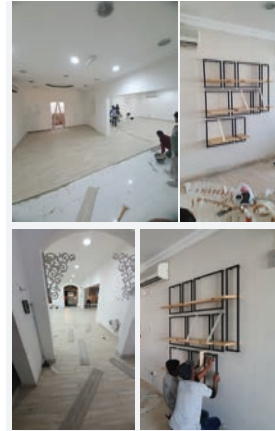
Wedding ————— 21

Wedding ————— 23

Execution

since every thing was designed from our side so we manufactured all the shelves and even the woodwork was done by our carpentry.

2019



Finishing

In the finishing process i tried to do my best to reach the result of the 3Ds pictures which is the best way to your client's satisfaction



Page 04

Project 01



3D Design

Clover Events

After the confirmation of the client on the designs above we started working on the project through a time line for one week

Location : Al Khartiyat Omsalal mohammed

2019



Page 03

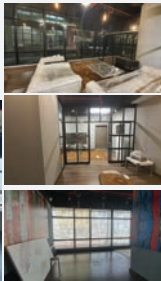
Project 02



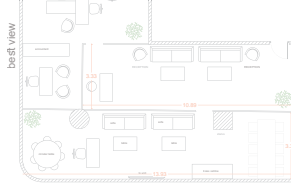
Choices events Offices

The client wanted to change the design of the office which was located in Lusail Marina twin tower

01



So this was the old shape of the office and we can notice that the colors was a little dark for an event company



Site info

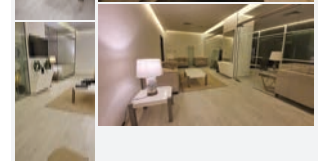
02



Here are some pictures from the site after removing the old floor we started painting the aluminum profiles and do the gyps work

Final touch

this was the result after having the furniture on and the client was happy about it.



03



Opal Beauty and Spa

This project is an existed shop but the client wanted to renew the interior

Project 03



3D designs

after finalizing the dimensions of the place and confirming the floor plan we send the moodboard to the client

Project 03



Project info

This project is in doha ALKhour the space was 230 meter square and the execution was delade



3D Design

Project 4



AGATA

Agata is a pastry and catering shop and it was an old accommodation so we had to remove some walls and change the floor plan to establish the sight functions
 reception
 showroom
 management office
 kitchen

Location : behind landmark



2021

Execution

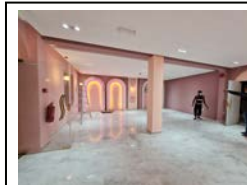
well we had to make also the electric and the tilling plans including the gypsboards designs and you ccan observe in the pictures the progress steps



2021

Finishing

finally we reach to this result these pictures show the space without furniture and without the glass shelves

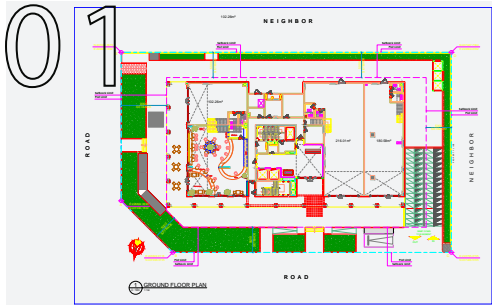


Project 05



Hope Caffe

This is a New concept caffe in lusail city doha



This is a sinario for the furniture plan of the coffee which includes all the functions needed by the client

3D Views

02



Here are some pictures from the 3d designing from what the client chose to proceed for establishing the real work

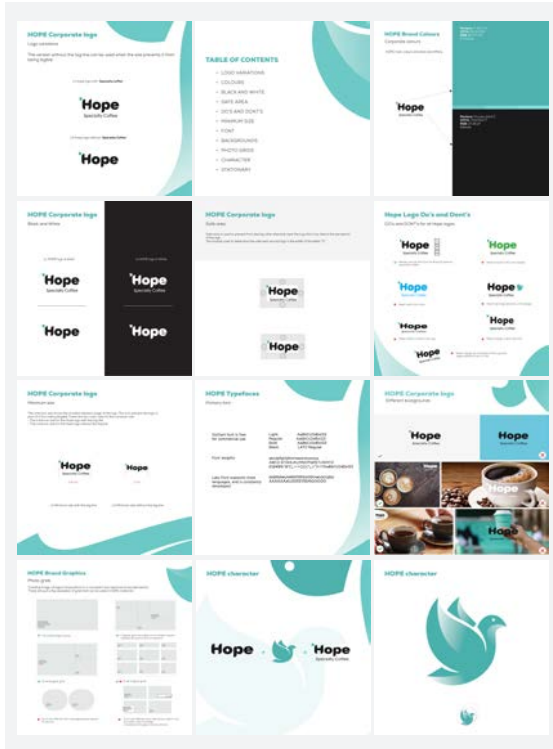


Client review

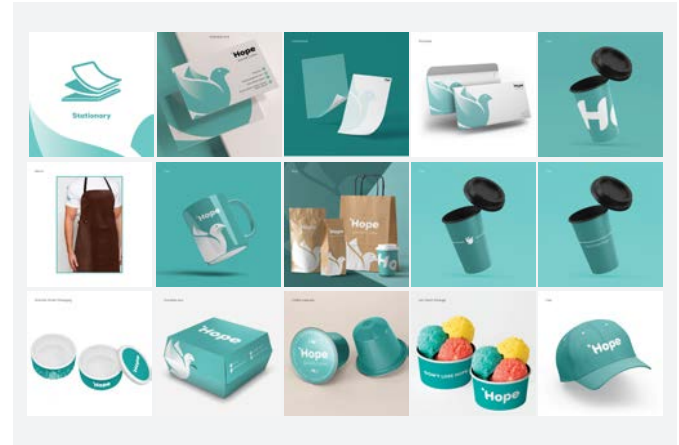
As usual the client was satisfied with the result done in one week with the furniture , electrical HVAC, and tiling Plan.

03

Hope Identity



Project 06



Stationery

These are the stationery needed for a coffee shop project so we gave the hope identity as shown

Project 06

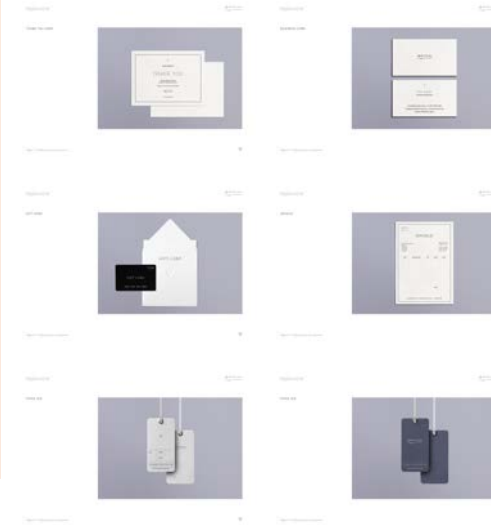
Project info

This is an A to Z project so we couldn't miss any single detail





Project 7



Application

Here are the applications and stationaries needed for the project

2022

Sama Branding

In the presentation above you can notice the steps we manage to reach a professional result

Location : online shop



Result

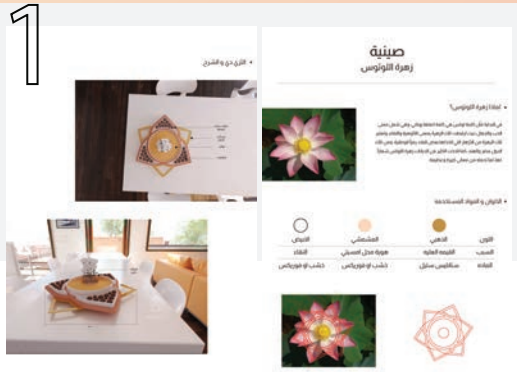
finally this is a creative idea for a creative project



2022

Project 08

01



Chocolate trays modeling

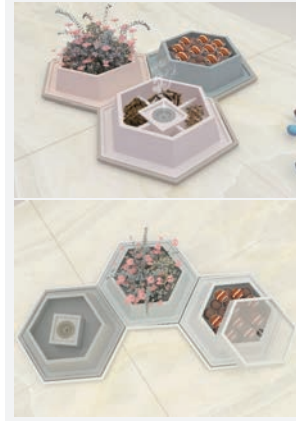


This is the result of the project

As shown in the upper presentation we can notice that the lutos tray was based on a concept

Bee Hive tray

02 3D views



Here are some pictures from the 3d designing for the beehive chocolate tray



The result

So we can notice the result also in the real photo on the right with all the details and great functions this tray can do because it is a buzzel base so you can remove each part by its own



Coffee booth

A Small booth with a lot of functions

Project 09



3D designs

Here are the 3d shots for the booth with the real dimensions with the special tirasso pattern in the middle and stainless steel gold tubes

Project 09



Project info

the yellow indirect light was a good choice and also the fact that is the booth is portable is amazing

Execution



2021

Finishing

The result was amazing as you can notice in the pictures and the clients were satisfied



Page 22

Project 10



3D Design

Wedding

A Wedding for a Qatari family in Al Dafna ballroom Shiraton Doha for a 500 guest 3days of installing

Location : Shiraton Doha



2021

Page 21

Project 02



Dining Party

A Circular Dining Party In Westin Hotel



This Dining Party was Done for 200 guest with an Area 20 by 20 Meters with the Lighting covering and every single detail

Wedding

02



A wedding in Azdan Hotel for 180 guest capacity that shows a classic design with soft colors



Final touch

The floor lights was an amazing touch to give a cozy enviroment in the area



03