

Dr. Deborah Young

Professional Summary

Dynamic **Business Coach and Educator** with a proven record of empowering learners through experiential teaching and digital engagement. Skilled in marketing, entrepreneurship, finance, and communication, with a passion for developing leadership, collaboration, and financial literacy. Adept at integrating technology and data-driven strategies to enhance learning outcomes and student success.

Career Experience

Business Coach — Blackburn College, William Woods University, Eastern Illinois University, 2008–Present

- Design and deliver courses in HR, marketing, entrepreneurship, finance, economics, communication, and digital media using hands-on, experiential learning across classroom, online, and hybrid formats.
- Integrate technology through learning management systems, video conferencing, and social media to boost engagement and accessibility.
- Lead interactive seminars and workshops that strengthen collaboration, adaptability, and communication among diverse learning styles groups.
- Mentor Seminar Attendees and Graduates in business leadership, team development, and financial literacy, fostering entrepreneurial thinking and real-world application.
- Manage projects and schedules using customer management tools and analytics to improve program efficiency and learning outcomes.

Core Competencies

- Experiential Learning & Curriculum Design
- Leadership & Team Development
- Digital Media & Communication
- Project & Schedule Management
- Entrepreneurship & Financial Literacy
- Data-Driven Decision Making

Professional Highlights

- Developed Cross-Disciplinary business modules adopted by multiple departments.
- Increased student engagement through interactive digital learning strategies.
- Recognized for excellence in coaching and mentorship by Eastern Illinois and William Woods Universities, and Blackburn College Faculty, and Program Director Associates.

Community & Outreach

- Speaker and mentor for local entrepreneurship programs.
- Contributor to regional business development workshops and student leadership initiatives.

Technical Skills

Microsoft 365 • Google Workspace • Learning Management Systems (Canvas, Blackboard, D2L) • CRM Tools • Social Media Platforms • Video Conferencing (Zoom, Webex) • **Post-Doctoral Certification, San Diego State University**, specializing in Multimedia, Marketing & AI/Digital Learning. **US Army/Navy DINFOS Veteran.**