

YOUNG MARKETING

Leadership • Communication • Digital Learning • Organizational Development

ABOUT YOUNG MARKETING

Dr. Deborah Young is a dynamic educator, business coach, and organizational development consultant with more than 15 years of experience helping colleges, healthcare systems, government agencies, and businesses strengthen leadership, communication, and operational effectiveness. She blends academic expertise with real-world coaching, digital learning innovation, and process-improvement strategies to help people and organizations perform at their best.

CORE CONSULTING SERVICES

1. Leadership Development & Team Performance

- Leadership academies for emerging and mid-level leaders
- Executive coaching and communication strategy
- Team-building workshops to improve trust, collaboration, and accountability
- Conflict resolution and workplace culture improvement

2. Digital Learning & AI Integration

- Modernizing curriculum and training programs
- Faculty/staff development on AI, multimedia, and digital pedagogy
- Designing engaging online, hybrid, and micro-learning experiences
- LMS optimization and instructional design consulting

3. Organizational Communication & Customer Experience

- Communication skills training for staff and leadership
- Patient-experience and client-experience communication programs
- Public-facing messaging and storytelling for mission-driven organizations
- Internal communication systems and workflow improvement

4. Entrepreneurship, Financial Literacy & Workforce Development

- Workshops for students, employees, and community groups
- Small business coaching and startup development
- Grant-funded program design for nonprofits and colleges
- Career readiness and professional skills training

5. Strategic Planning & Process Improvement

- Facilitated planning sessions for departments or leadership teams
- Operational efficiency assessments
- Change-management support
- Data-informed decision-making and performance metrics

WHO YOUNG MARKETING SERVES

- **Colleges & Universities** (faculty development, student leadership, curriculum innovation)
- **Healthcare Systems** (communication, leadership, patient experience)
- **Government Agencies** (training, digital learning, leadership academies)
- **Corporations & Mid-Sized Businesses** (team development, communication, AI literacy)
- **Nonprofits & Community Organizations** (board training, program development)
- **Military & Defense-Adjacent Organizations** (communication and leadership training)

SIGNATURE WORKSHOPS

- *Leading with Clarity and Confidence*
- *AI Essentials for Educators & Professionals*
- *High-Performance Teams: Communication That Works*
- *Entrepreneurship & Financial Empowerment*
- *Digital Learning That Engages*
- *Customer & Patient Experience Excellence*

WHY ORGANIZATIONS CHOOSE YOUNG MARKETING

- Blends academic rigor with practical, actionable strategies

- Engaging, energetic facilitator with proven results
- Deep experience across education, healthcare, business, and government
- Expertise in modern learning, AI, and communication
- Customizable programs tailored to organizational goals

LET'S WORK TOGETHER

Dr. Young partners with organizations that want to elevate leadership, strengthen communication, modernize learning, and create environments where people thrive.

To schedule a consultation: EMAIL DrYoung@Deborah-icloud.com