



## II Symposium on Reproductive Biology of Fruit Tree Species

# SPONSORSHIP & EXHIBITION PROSPECTUS

**International Symposium on  
Reproductive Biology of Fruit Tree Species**  
February 11-15, 2024  
Sde Boker Campus, Israel



## ISHS Conference

II International Symposium on  
**Reproductive Biology of Fruit Tree  
Species**

**The Meeting of the 2nd ISHS International Symposium on Reproductive Biology of Fruit Tree Species is a great means of broadening your competitive edge** by improving your company's image, prestige and credibility in the fields of Advanced Agriculture, Orchards Cultivation, Plant Reproduction. The conference & exhibition is a means of accessing a wide range of audiences, such as, corporate decision makers, customers, researchers, investors, and potential business partners.

**It is the expressed intention of the Conference Organizing Committee to ensure that participating companies receive the highest recognition in return for their generous support.**

General benefits will include the following:

- Company name and logo on supported item(s)
- Acknowledgement on the Symposium website
- Acknowledgement in the Program against supported item with own branding
- Company name and logo on supporters' acknowledgement boards, which will be prominently displayed throughout the Symposium venue
- Acknowledgement with company logo in the Program
- Use of Symposium logo on company communications relation to the Symposium

**February 11-15, 2024**  
Sde Boker, Israel

The Symposium will promote applied and fundamental understanding of the diverse aspects of fruit tree productivity. The intersections of diagnostic tools, sustainable approaches to productivity, and plant physiology will be tackled by researchers from around the globe through talks, poster sessions and discussions. Basic research at multiple scales (DNA, cells, tissues, and the plant as a whole) and cutting-edge methodologies will be highlighted as important means to advance agriculture. Graduate students, young researchers and senior scientists will find the conference setting in the scenic desert views conducive for both formal and informal interactions promoting a rich exchange of ideas and knowledge and opportunity for fostering collaborations.

### Target Audience

- Regulatory bodies, government officials and NGOs
- Plant biologists, technologists, and R&D investors
- CEOs and managers of companies in the fields of pomology, PGRs, Research and private enterprises, Agronomists, sensing companies, etc.,
- Environment organizations





# Sponsorship Opportunities

## Platinum Supporter 6,500 EUR

### Symposium

- Acknowledged as a Platinum sponsor
- Recognition of sponsorship during greetings delivered at one of the Symposium sessions
- 3 complimentary Symposium registrations (includes Symposium dinner, luncheons, and receptions)

### Exhibition

- Display Table in a preferred exhibit space in the Exhibition area on two exhibition days: February 11 & 15

### Recognition

- 2 full-page color advertisements in the Symposium book (optional - sponsor's responsibility)
- Featured listing in Sponsor list in the Symposium's Book
- Inclusion of Sponsor's logo in the Symposium's Book
- Logo on the Symposium Website with a hyperlink to the company's own site
- 1 Flyer - up to A4 size in the participants' kits (optional - sponsor's responsibility)

## Gold Supporter 4,000 EUR

### Symposium

- Acknowledged as a Gold sponsor
- Recognition of sponsorship during greetings delivered at the Symposium Opening Ceremony and at one of the Symposium's days
- 2 complimentary Symposium registrations (includes Symposium dinner, luncheons, and receptions)

### Exhibition

- Display Table in a preferred exhibit space in the Exhibition area on two exhibition days: February 11 & 15

### Recognition

- 1 full-page color advertisements in the Symposium book (optional - sponsor's responsibility)
- Featured listing in Sponsor list in the Symposium's Book
- Inclusion of Sponsor's logo in the Symposium's Book
- Logo on the Symposium Website with a hyperlink to the company's own site
- 1 Flyer - up to A4 size in the participants' kits (optional - sponsor's responsibility)







## Silver Supporter

2,000 EUR

### Symposium

- Acknowledged as a Silver sponsor
- Recognition of sponsorship during greetings delivered at one of the Symposium sessions
- 1 complimentary Symposium registrations (includes Symposium dinner, luncheons, and receptions)

### Exhibition

- Display Table in a preferred exhibit space in the Exhibition area on two exhibition days, February 12 & 14

### Recognition

- 1 full-page color advertisements in the Symposium Book (optional - sponsor's responsibility)
- Featured listing in Sponsor list in the Symposium's Book
- Inclusion of Sponsor's logo in the Symposium's Book
- Logo on the Symposium website with a hyperlink to the company's own site
- 1 Flyer - up to A4 size in the participants' kits (optional - sponsor's responsibility)



## Display Table

1,000 EUR

### Symposium

- 1 complimentary Symposium registration (includes Symposium dinner, luncheons and receptions)

### Exhibition

- Display Table in the Exhibition area on two exhibition days: February 12 & 14

### Recognition

- Inclusion of Sponsor's logo in the Symposium's Book
- Logo on the Symposium website at the exhibition webpage
- 1 Flyer - up to A4 size in the participants' kits (optional - sponsor's responsibility)

### Specification

- 1 table
- 1 chair
- 1 Electricity Outlet (220 V, 1 kW)





# Application Form

Please complete in clear block letters and return to:  
[negevfee@gmail.com](mailto:negevfee@gmail.com)

We hereby apply for sponsorship and/or exhibition as specified below in the  
**II International Symposium on  
Reproductive Biology of Fruit Tree Species**  
which will take place in Sde Boqer, Israel, February 11-15, 2024

We hereby agree to abide by the terms and conditions as detailed in the sponsorship  
and exhibition packages prospectus:

Company's Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City and State: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_ Company's Number: \_\_\_\_\_

Mobile: \_\_\_\_\_ Tel: \_\_\_\_\_

E-mail: \_\_\_\_\_ @ \_\_\_\_\_

Support:             Platinum     Gold     Silver     Display table

Bank Transfer to Desert Knowledge, as follows:

### Payment in NIS

Bank Leumi Le-Israel B.M.  
Branch 921, Be'er Sheva  
Bank Account: 548900/39

### Payment in Foreign Currency

United Mizrahi-Tefahot Bank Ltd  
IBAN: IL81 0204 2600 0000 0541 914  
Swift Code: MIZBILIT  
Branch 426,  
Bank Account: 541914  
Bank Address: 31 Keren HaYesod,  
Be'er Sheva, Israel 8489616

\* Israeli based companies are subject to 17% VAT



# Terms & Conditions

- Transportation of exhibits to and from the exhibition and arrangements in the booths/exhibition space are the sole responsibility of the exhibitor and on his account. The exhibitor will not obstruct aisles, approaches to the exhibition area and in no way cause inconvenience to other exhibitors.
- All exhibits must be inside the booths/exhibition area an hour before the opening of the exhibition. Exhibits must not be removed during opening hours.
- All arrangements by the exhibitor inside his booth/exhibition area must comply with safety regulations.
- The organizers reserve the right to alter the layout of the exhibition, postpone or cancel it, or move the exhibition to a different location.
- The organizers are obliged to assure the orderly operation of the exhibition by all means at their disposal.
- Exhibitors may not take their exhibits to booths/areas outside the booths/areas allocated to them, without prior permission from the organizers.
- The organizers, while providing general security, are not responsible for theft or damage to exhibitor's property.
- Exhibitors must insure themselves and their property against theft, damage and third-party claims by visitors and staff.
- The organizers are responsible for general maintenance, excluding maintenance of booths/exhibition areas.
- Exhibitors will refrain from making noise or causing odors, which may inconvenience other exhibitors. Furthermore, to avoid unfair competition, exhibitors will limit height of the exhibits to 2.40m.
- Exhibitors must submit a plan of their booth/space to the organizers for approval no later than 30 days before opening.

Signature

\_\_\_\_\_

Date

\_\_\_\_\_