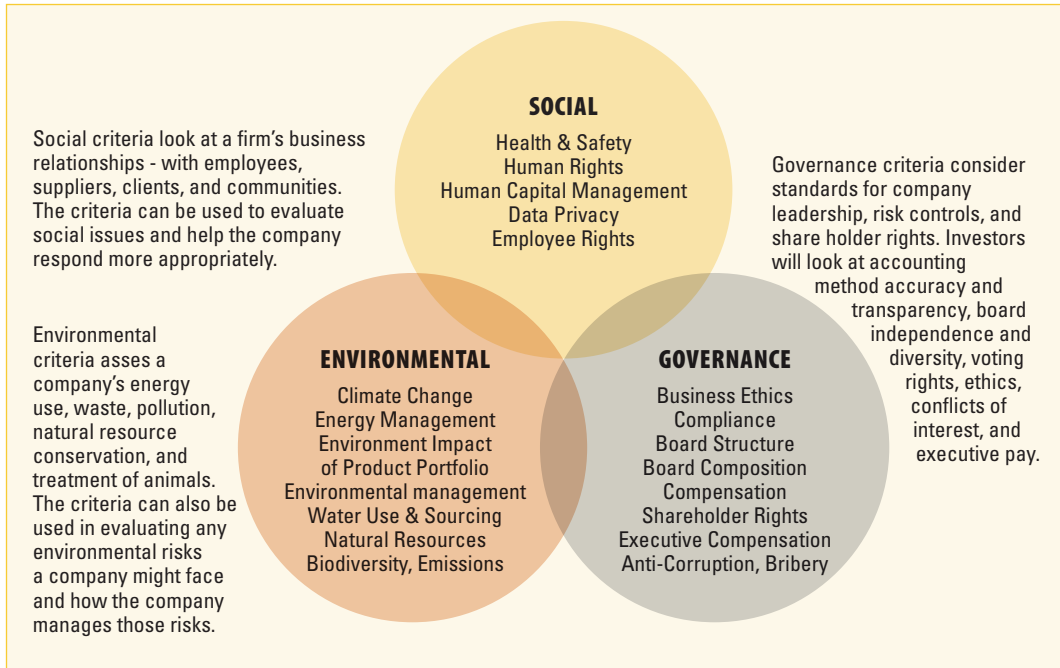


What is ESG?

ESG stands for Environmental, Social and Governance and represents the practice of improving a company's performance on environmental and social topics. Similar to Safety, Ethics, Compliance, ESG is a programmatic way to improve corporate governance of key topics.



Benefits of a well-designed ESG Strategy:

Employee Motivation

Involving your workforce in ESG produces some of the greatest benefits. Engaged employees are more productive, less absent, report higher job satisfaction, recommend their employer, find it easier to promote and endorse the business and have higher retention rates. ESG is also a powerful recruitment tool. Faced with similar job offers, 76 percent would choose the more socially responsible firm.

Reputation & Trust

ESG builds goodwill in the community and reduces risk to your operations. It also improves product image, brand name and bolsters your company's reputation as a thought leader in the community. Proactive and transparent communication about your ESG efforts increases trust and provides opportunities for positive recognition.

Customer Satisfaction

Customers are looking for companies that minimize environmental and social risks and contribute to their quality of life. ESG programs give companies competitive advantages such as increased customer loyalty, more favorable ratings and unsolicited public and private endorsements.

Attracting Capital

ESG initiatives and transparent communications signal good management and a quality workplace, providing potential for new sources of investment capital. Investment firms report greater numbers of socially conscious investors asking for ESG reports and position statements from publicly traded companies. One out of every six dollars managed professionally in the U.S. today is invested using a sustainable and responsible investment (SRI) strategy.

Community Engagement

Being an active member of the community allows your company to stand out as a good corporate citizen, showing that you want to be part of the solution. Smart company managers foster relationships with key community leaders and are aware of local issues and sensitive to community concerns. In the eyes of the broader community, it's important to stand for something more than company profits. Protecting your company's social license to operate is easier to maintain than to lose and try to regain.

Environmental Impacts

An ESG plan can help you manage your company's environmental footprint to reduce negative impacts on the planet. Companies can manage significant environmental risks by investigating relevant topics and monitoring environmental issues. Consider local, state and national laws; regulations; and written and spoken agreements as it relates to your ESG initiatives. At the very least, every office can establish sustainability practices.

ESG at HUNT

ESG Mission

Hunt Companies, Inc. and its affiliates (the Company) have embarked on a mission to analyze, integrate and implement an enterprise-wide environmental, social, and governance (ESG) program focused and adapted to its evolving business footprint, risk, opportunity and value creation for all key stakeholders.

ESG Vision

To achieve continuous ESG improvement and become a leader in corporate responsibility in the sectors and businesses in which we operate and to address and live up to our key stakeholders' expectations through ESG resilience, transparency, and value creation.

HuntCompanies.com

PRINCIPAL OFFICES IN:

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