350PPM

Capitalist Solutions to Climate Change

THE ENVIRONMENTAL INCUBATOR & BUSINESS ACCELERATOR

10 YEAR PLAN

GREEN INVESTMENT OPPORTUNITY

The green economy drives innovation in clean technologies, renewable energy sources, energy storage solutions, and sustainable materials, fostering technological advancement, job creation and economic growth, as well as climate resilience.

Countries are developing green economies to attract inward investment and foster global partnerships.

Trillions of dollars of investment are expected to flow into the green economy. The green economy is expected to become the single largest industrial sector.

The London Stock Exchange Group (LSEG) confirmed the green economy accounted for around 9.2% of global listed equity markets in the first half of 2023.

Over the last 10 years it has shown compound annual growth rate of 13.3%, significantly outpacing the 6.9% for global equity markets as a whole.

Research suggests 20% of revenues earned by listed companies will be 'green' by 2050.

OUR BUSINESS MODEL

350 PPM's incubator and accelerator service focuses on the needs of the business in its early stage and accelerates a growth stage. 350 PPM takes start-ups and creates investible businesses. All 10 members of 350 PPM's team join the client company and work within their business, supporting its development, operations and introductions to investors.

Only 20% of our clients have not raised Institutional Investment since 2017. Early investors have realised 233% gains, with our exits and pending exits recording 334%. In terms of 350 PPM itself, our AUM is £9,816,865.

350 PPM has created a business model using this team based approach, with each member of our team providing professional skills and experience, deployed uniquely in each business. We accelerate at no capital cost, in return for equity and success fees, aligning our objectives with the client.

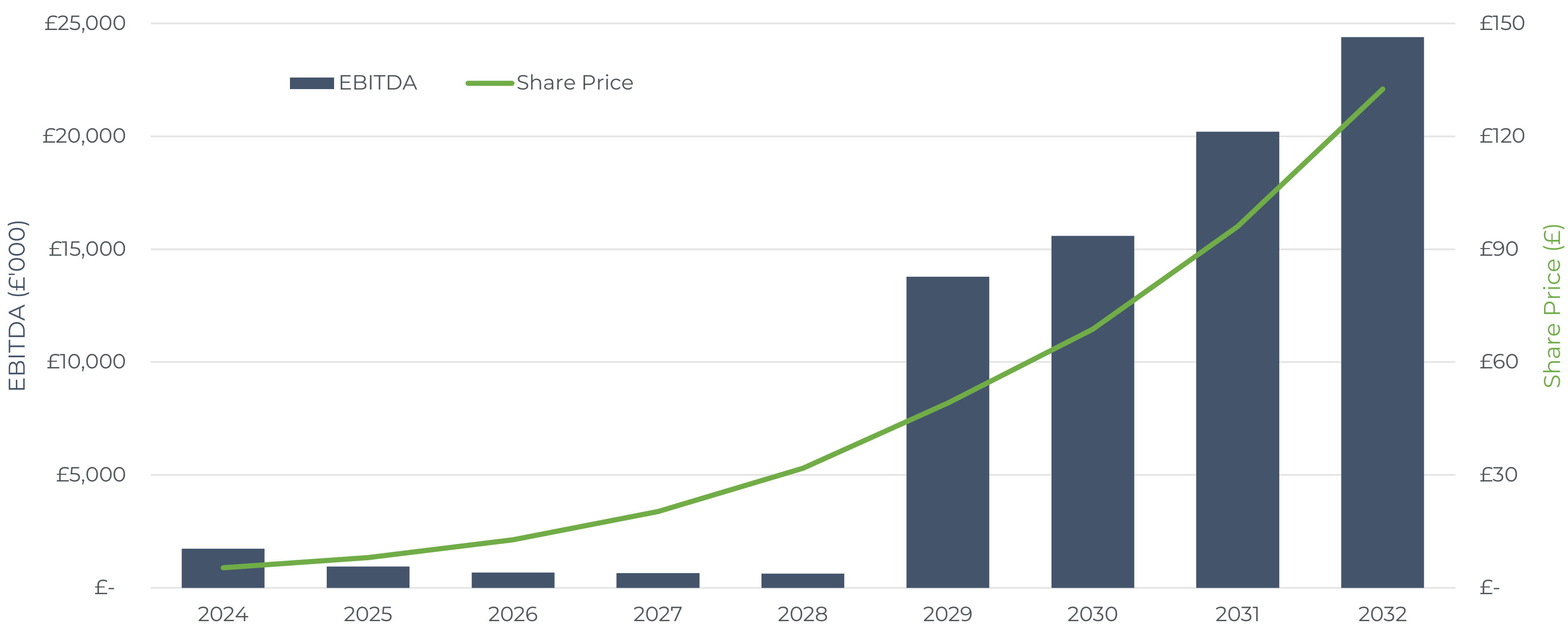
Our business model also provides the scrutiny and oversight investors require throughout their investment journey.

REPRESENTATIVE FORECASTS: EXIT IN 10 YEARS

	2024	2025	2026	2027	2028	2029	2030	2031	2032	EXIT 2033
FROM 2024	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 10
REVENUE: CONSULTANCY	£600,000.00	£720,000.00	£864,000.00	£1,036,800.00	£1,244,160.00	£1,492,992.00	£1,791,590.40	£2,149,908.48	£2,579,890.18	£3,095,868.21
COST OF SALES	£240,000.00	£288,000.00	£345,600.00	£414,720.00	£497,664.00	£597,196.80	£716,636.16	£859,963.39	£1,031,956.07	£1,238,347.28
OPERATIONAL PROFIT	£360,000.00	£432,000.00	£518,400.00	£622,080.00	£746,496.00	£895,795.20	£1,074,954.24	£1,289,945.09	£1,547,934.11	£1,857,520.93
OPERATIONAL COSTS TOTAL	£504,000.00	£604,800.00	£725,760.00	£870,912.00	£1,045,094.40	£1,254,113.28	£1,504,935.94	£1,805,923.12	£2,167,107.75	£2,600,529.30
PROFIT / LOSS	**-£144,000.00**	**-£172,800.00**	**-£207,360.00**	**-£248,832.00**	**-£298,598.40**	**-£358,318.08**	**-£429,981.70**	**-£515,978.04**	**-£619,173.64**	**-£743,008.37**
DISPOSAL OF ASSETS	£2,823,131.52	£1,632,296.54	£1,260,000.00	£1,260,000.00	£1,260,000.00	£21,557,551.38	£24,419,672.54	£31,597,097.76	£38,145,285.06	£900,853,702.80
P/L + ASSET DISPOSAL COMBINED	**£1,741,435.49**	**£948,672.75**	**£684,216.00**	**£657,259.20**	**£624,911.04**	**£13,779,501.65**	**£15,593,299.05**	**£20,202,727.82**	**£24,391,972.42**	**£585,071,951.38**
DISCOUNT RATE	56.00%	54.32%	52.69%	51.11%	49.58%	48.09%	46.65%	45.25%	43.89%	42.57%
NPV (NET PRESENT VALUE)	£11,390,639.82	£17,434,842.32	£27,976,448.34	£44,826,718.66	£70,773,595.43	£109,855,048.95	£154,271,659.40	£216,407,022.64	£299,537,638.96	£410,366,759.86
SHARE FLOAT	2,132,531	2,164,882	2,190,630	2,210,114	2,224,836	2,236,100	2,244,853	2,252,361	2,258,805	2,264,408
SHARE PRICE TODAY	£5.34	£8.05	£12.77	£20.28	£31.81	£49.13	£68.72	£96.08	£132.61	£181.22
FUNDS REQUIRED / RAISED	-£172,800.00	-£207,360.00	-£248,832.00	-£298,598.40	-£358,318.08	-£429,981.70	-£515,978.04	-£619,173.64	-£743,008.37	-£891,610.04
NEW SHARES ISSUED	32,351	25,748	19,484	14,722	11,264	8,752	7,508	6,444	5,603	4,920

REPRESENTATIVE FORECASTS

350 PPM 10-year projections



Please note the increase in revenue in 2024 represents a full exit from ENG8. The increase in revenue in 2029 represents the second round of top-slicing from clients that we incubated in 2024

FORECASTS EXPLAINED

1. The four Directors of 350 PPM LTD have approved these forecasts as being representative of 350 PPM's Business Model, how the business works, how development could play out and be possible under the scenario of an environmental evolution of significant scale.
2. 350 PPM generally takes a 30% share of client businesses. In return, 350 PPM team members join the client business.
3. In addition, we benefit from an Introducer Fee of 10% on funds raised by our client companies which is paid on success to 350 PPM which then pays the 350 PPM team members.
4. Generally, our client companies have been developing for circca 5-7 years before we contract to them. Many will have been financed via grants up this point.
    – In the early stages of business development, businesses we work with increase in value very quickly as the market realises the game changing potential of the cleantech they have developed. Our experience allows us to generalise valuation increases across a 10-year horizon. We model these non-company specific assumptions in our forecasts.
5. Partial exits are important for 350 PPM to be able to recycle the gains we have achieved. Accordingly, we model top slice exits of 20% in years 3 and 6. We anticipate investors in client companies will also be able to utilise these exits.

FORECASTS EXPLAINED (continued)

6. Our revenues for 2024 are significant, as we have signed term sheets to fully exit from ENG8, a company we worked with in 2022 and 2023. Again, in 2025 we anticipate higher profits than 2026, 2027 and 2028 due to a partial exit from GreenMine in year 4 of the company's development. In 2029, profits jump significantly again, as we top slice again from more developed businesses

7. We value the shares we hold at 50% of their forecast value and use a discount rate of 56% per annum in 2024, decreasing to circa 50% in Year 10 (2034). The discount rate is used as a risk mitigation factor, and discounts the value of projected cashflows in each year back to the present day. The Net Present Value function then adds up these discounted projected future cashflow, giving us a value today. This is then divided by the number of shares issued, which provides a value per share. In future years, the businesses funding requirements, are divided by the current share price and the resultant number of shares is added to the float. You will have identified that this causes dilution, yet if the market cap is increasing at a higher rate than the number of issued shares, then the share price increases, which is ultimately, all that matters.

8. We have priced Corporation Tax and Team Bonus of Pre-tax Free Cash Flow. Corporation Tax is 25% over £250,000 PA, thus the bonus pool is 10%.

9. The model values the business in 2034 at circa £500,000,000 and our plan at this point is to exit fully.

DISCLAIMERS

Document updated on 15-03-2024.

The investment opportunities in this Information Memorandum are only available to persons who would be categorised as High Net Worth, Sophisticated or Professional Clients as set out in COBS 3.5 of the FCA Handbook[1].

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Investment in the Company may expose the individual concerned to a significant risk of losing all the money or other assets invested.

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No representation or warranty is given as to the availability of EIS relief/reliefs. Since the requirements to fall within the EIS must be monitored all the time it is possible that if the requirements are met today, they might not be tomorrow. The management believe the company qualifies today and will use all reasonable endeavours to ensure the company qualifies in the future for the three years necessary for EIS investors to attain and sustain their EIS reliefs, but this cannot be guaranteed. Investors should be aware that their capital is at risk and that tax treatment may vary.

Subscription documents are available on request. Minimum subscription £10,000.

350PPM

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