



MANCHESTER SWARM ICE HOCKEY CLUB

SPONSORSHIP PROSPECTUS





ABOUT US

Manchester Swarm are a recreational ice hockey team based in Altrincham, Manchester. The club started in 2018 by a small group of hockey fanatics, and has grown to become one of the biggest recreational ice hockey clubs in the United Kingdom. We currently have 60+ players and volunteers from a wide range of backgrounds, ages and abilities. Our A, B and development teams participate in cups and friendlies throughout the year with the drive to develop players as individuals as well as a team.

SPONSORSHIP

Sponsorship is how the club thrives and survives. With the goodwill of local companies, we have been able to sustain our club up until now. However, with the recent economic uncertainties, sponsorship has dwindled, this has put the clubs future at genuine risk, especially with the rise in costs imposed by Planet Ice.

We need your help to continue our journey and to keep the club together for our current and future players to be able to enjoy their passion for the sport.

All sponsorship income goes towards subsidising training and match costs, player kit, training aides and annual league membership costs. All of this would help keep Swarm alive.

DID YOU KNOW... COMMUNITY SPONSORSHIPS ARE TAX DEDUCTIBLE?





SPONSORSHIP PACKAGES

We have created three sponsorship packages that we believe can suit any budget of any company. Sponsors fuel our potential and by taking advantage of the superb sponsorship packages that we can offer, you can be involved in both the current and future achievements that Manchester Swarm are destined for - also provide your business with the additional exposure it deserves.

You will experience the pace, passion and excitement that this unique sport has to offer and know that you have had a direct involvement in any achievements the team makes on a weekly basis. With social media, website and YouTube coverage, you can gain exposure online to people who you may not have reached before.



SHIRT PANEL	SPONSORSHIP NAME	PRICE
SP1	TITLE SPONSOR	£1,200
SP2	COMMUNITY SPONSOR - BACK PACKAGE	£600
SP3	COMMUNITY SPONSOR - LEFT SLEEVE	£600
SP4	COMMUNITY SPONSOR - RIGHT SLEEVE	£600
SP5	COMMUNITY SPONSOR - FRONT LEG PACKAGE	£600
SP6	COMMUNITY SPONSOR - BACK LEG PACKAGE	£600
SP7	PLAYER PACKAGE - INDIVIDUAL PACKAGE	£200

**WANT TO
FIND OUT MORE?**

Please contact us or visit
www.mcrrswarm.co.uk/sponsor
 to find out more information
 on each package.



CONTACT INFORMATION

For further information, or to secure a sponsorship package, please contact our chairman, **Wesley Spurrett** on **07851 352 970** or **ManchesterSwarmIHC@outlook.com**

**WE LOOK FORWARD TO
HEARING FROM YOU SOON!**



WWW.MCRSWARM.CO.UK

