

Press Release

FOR IMMEDIATE RELEASE

Local Heroes: Barks & Tails Rescue, Inc. Recognized by National Company, Phelps Pet Products

Utica, NY – Barks & Tails Rescue, Inc., a devoted 501(c)3 non-profit dog rescue organization based in Utica, NY, is thrilled to announce a significant donation from Phelps Pet Products, a national leader in the manufacture of specialty dog treats. The generous amount of \$2,500 will directly support the ongoing rescue, rehabilitation, and rehoming efforts of Barks & Tails.

About Barks & Tails Rescue, Inc.:

Barks & Tails, with its motto "A voice for those who don't get to choose," has been a beacon of hope for rescued animals. Focusing on shelter rescues and adoption services, this non-profit ensures that each animal gets a chance at a good life. Success stories like Radar and Briggs, who are soon to be adopted, exemplify their commitment. Barks & Tails also looks forward to their upcoming return to Cancun in February 2024 to collaborate with Isla Animals on their new rescue center.

The Impact of Phelps' Donation:

Phelps, renowned for its organic, USA-made meat-based "jerky" dog treats, demonstrates its commitment to animal welfare with this contribution. This donation will significantly aid in the rescue's daily operations and its future endeavors.

"We are overjoyed and grateful for Phelps' generous support. This donation will make a substantial difference in the lives of many animals," said a spokesperson for Barks & Tails. "Our mission to provide a loving home for each rescued animal is bolstered by such acts of kindness."

"For nearly 60 years, Phelps has been treating pets like family, and supporting organizations like "Barks & Tails" aligns perfectly with our values," commented Rick Ruffolo, Phelps CEO & President. "We are happy to do our part in helping the B & T Team continue to make an impact one rescue at a time."

How to Support Barks & Tails:

Barks & Tails relies on donations and support from the community. Interested parties can contribute by visiting their website or participating in their GoFundMe campaign focused on rescue. Every contribution helps in giving a voice to those who cannot choose for themselves.

For more information on Barks & Tails Rescue, Inc. and how to contribute to their cause, visit

bandtrecue.com.

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