



Shane Johnson

UI Designer

contact

 open to relocate

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Education

Bachelor's degree in UI Design and Motion Design, supplemented by courses in Graphic Design, Coding Fundamentals, and Programming Fundamentals.

Expertise

UI Design and UX methodologies

Wireframing

Visual Mockups

Story Boards

User Personas

User Flows

User journey

Design Thinking

Portfolio links

<https://www.create-in-design.com/>

<https://www.behance.net/shanejohnson15>

I bring a wealth of experience as a UI designer, driven by a profound passion for infusing creativity into art and design. My enthusiasm fuels a readiness to embrace fresh, stimulating projects, aiming always to make a meaningful impact through the designs I craft. Furthermore, my ambition extends to collaborating with stakeholders, developers, and design teams, igniting collective efforts to pioneer the future of design and innovation.

Experience

● Le Lente Photo Inspiration App 2023

During this period, I spearheaded the development of the Le Lente photo inspiration app, emphasizing design elements and user experience enhancements. This project was driven by a comprehensive exploration aimed at identifying and addressing prevalent user challenges found in existing apps within the same domain.

.Headed the design and development

.Applied user research, wireframing, and persona creation to refine user experience

.Employed design principles, colour theory, and typography for captivating interfaces

.Strengthened design expertise, introducing image-centric app proficiency to the portfolio

● Atomcal Event Managing Services - UX Analysis (Onboarding) 2023

Conducted a comprehensive UX analysis of Atomcal's onboarding process, identifying usability issues detrimental to user experience.

Recommended crucial enhancements based on identified problems, significantly improving the app's usability.

● Key skills gained - from previous career 2009 to present

Over a 13-year culinary career, demonstrated leadership by spearheading cross-functional teams to successfully conceptualize and implement innovative menus across multiple restaurant establishments. Elevated customer engagement through strategic menu curation, leveraging effective communication with teams and ownership. Proficiently organized and directed diverse tasks within strict deadlines, consistently aligning menus with each restaurant's theme and clientele profile. Applied analytical skills to study and incorporate successful elements from other renowned establishments, contributing to heightened customer satisfaction and increased business.

Key skills

UI Design: Proficient in end-to-end design processes, including user flows, wireframing, visual mock-ups, and user personas.

Design Thinking: Employed design thinking methodologies to drive effective solutions aligned with user needs.

Project Leadership: Demonstrated leadership in coordinating team tasks and project management to achieve successful outcomes.

Animation and Motion Design: Leveraged animation skills to enhance visual dynamics in app design.

UX Analysis: Conducted thorough user testing and analysis, identifying critical issues and proposing actionable improvements.