

# Shane Martin Johnson

## UI designer



I bring a wealth of hard and soft skills as a UI designer, driven by a passion for infusing creativity into art and design. I am always ready to embrace fresh, stimulating projects, aiming always to make a meaningful impact through the designs I craft. My ambition extends to collaborating with stakeholders, developers, and design teams, in collective efforts to pioneer the future of design and innovation.

## Education

A degree in UI Design and visual dynamics, supplemented by courses in Graphic Design, Coding Fundamentals, and Programming Fundamentals.

## Key skills

**UI Design:** Proficient in end-to-end design processes, including user flows, wireframing, visual mock-ups, and user personas.

**Design Thinking:** Employed design thinking methodologies to drive effective solutions aligned with user needs.

**Project Leadership:** Demonstrated leadership in coordinating team tasks and project management to achieve successful outcomes.

**Animation and Motion Design:** Leveraged animation skills to enhance visual dynamics in app design.

**UX Analysis:** Conducted thorough user testing and analysis, identifying critical issues and proposing actionable improvements.

## Experience

### Le Lente Photo Inspiration App 2023

This project was driven by a comprehensive exploration aimed at identifying and addressing prevalent user challenges found in existing apps within the same domain.

- Headed the design and development
- Applied user research, wireframing, and persona creation to refine user experience
- Employed design principles, colour theory, and typography for captivating interfaces
- Strengthened design expertise, introducing image-centric app

### Key skills gained - from previous career 2009 to present

Over a 13-year culinary career, I demonstrated leadership by spearheading cross-functional teams to successfully conceptualize and implement innovative menus across multiple restaurant establishments. Elevated customer engagement through strategic menu curation, leveraging effective communication with teams and ownership. Proficiently organized and directed diverse tasks within strict deadlines, consistently aligning menus with each restaurant's theme and clientele profile. Applied analytical skills to study and incorporate successful elements from other renowned establishments, contributing to heightened customer satisfaction and increased business.

## Portfolio links

<https://www.create-in-design.com/>  
<https://www.behance.net/shanejohnson15>

## Contact

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