


JORDIE SHAPIRO

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TELEVISION EDITOR

Fast • Independent • Solution-Focused

A seasoned storyteller with 20+ years of experience in TV editing, writing, and creative production. Known for thriving under pressure, adapting quickly to new technologies, and delivering polished content on tight deadlines. In recent years, I've expanded my skillset into digital marketing, motion design, and creative A.I.—developing dynamic, platform-optimized media that engages audiences across Facebook, Instagram, and beyond.

CORE SKILLS

- Editing & Post: Avid, Premiere Pro, Final Cut Pro X, After Effects, Audition
- Design & Animation: Photoshop, Illustrator, Adobe Character Animator, Motion Graphics
- Digital Strategy: Social Media Marketing (Facebook/Instagram), Meta Ads Manager, Audience Targeting, Analytics Optimization
- Creative Content Production: Short-form Video Ads, Scroll-Stopping Visuals, AI-Generated Animation & Music, Shopify Customization
- AI Tools & Trends: Up to date on emerging creative A.I. tools for animation, music, and image generation including Sora, MidJourney, Runway, ChatGPT and more—skilled in combining tech with human storytelling instincts

DOCUMENTARY

- Generation X – National Geographic, AVID | Nov 2016 – Feb 2017
- Road to 9/11 – History, AVID | May 2015 – Aug 2015
- Explorer: Cult of the Virgin Mary – National Geographic, AVID | Jan 2015 – Mar 2015
- In Search of Food – Ovation, AVID | Feb 2010 – Apr 2010
- True Life – MTV, Final Cut Pro | Nov 2005 – Feb 2006

DOCU-DRAMA & COMPETITION

- Mama June: Road to Redemption – WE, AVID | Dec 2021 – Aug 2022
- 90 Day Fiancé – TLC, AVID | Multiple Seasons, 2016–2020
- Alaskan Bush People – Discovery, FCP | Multiple Seasons, 2019–2022
- Love & Hip Hop – VH1, AVID | Multiple Seasons, 2013–2022
- Chrissy & Mr. Jones – VH1, AVID | 2012–2014
- Manzo'd with Children – Bravo, AVID | Oct 2014 – Jan 2015
- Ring Nation – Amazon, AVID | Aug 2022 – Dec 2022
- One Shot – BET, AVID | Aug 2015 – Dec 2015
- Hustle & Soul – WE, AVID | Jan 2018 – Apr 2018
- MADE – MTV, AVID | Dec 2006 – May 2007
- Pressure Cook – [TBD], FCP | 2006
- Family n'Tow – CMT, AVID | 2005
- Inked – A&E, Assistant Editor, AVID | 2004
- Playground Earth – [TBD], FCP | 2002
- Hip Hop Nation – [TBD], FCP | 2002

CRIME

- What Would You Do – ABC, AVID | Mar 2022 – Jun 2022
- I Married a Mobster – Kaufman Films, AVID | May 2011 – Aug 2011
- Backwoods Law – Animal Planet, FCP | Jun 2014 – Sept 2014
- The Chief – Court TV, FCP | 2004
- Stories of the Innocence Project – Court TV, FCP | 2005

HOME IMPROVEMENT

- First Time Flippers – DIY, Premiere | 2017–2019
- Moving Up – TLC, AVID | May 2008 – Sept 2008

- 10 Grand in Your Hand – DIY, Premiere | 2009–2010
- Tough as Nails – Lifetime, AVID | Jan 2008 – Mar 2008

EDU-TAINMENT

- Counting Cars – History, AVID | Mar 2014 – Jun 2014
- Piece Maker – Magnolia, Premiere | Dec 2022 – Apr 2023
- The Kamen Code – Planet Green, FCP | Jul 2010 – Dec 2010
- NextWorld – Discovery, AVID | May 2007 – Jul 2007

BUSINESS VENTURE

- ReVisionary Reels – Founder / Editor | 2023 – Present
- Launched boutique production company focused on keynote speaker reels, corporate videos, and custom branded content.