



THE BEST OTC HEARING AIDS: A GUIDE TO THE LEXIE HEARING OFFERING

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Traditional hearing aids can be incredibly expensive, often costing thousands of dollars

Assistive Listening Devices

Communication and Hearing Loss

and with limited coverage from health insurance. This high price tag puts the hearing solutions many people need out of reach. That's where **Lexie Hearing** comes in. We offer high-quality, **affordable hearing aids** designed for people with self-perceived **mild-to-moderate hearing loss** who are looking for a convenient, cost-effective, and user-friendly solution they can get from home.

We focus on a person-centered approach, giving you the tools to take control of your hearing health. Our goal is to help you hear the life you love, again, with reliable devices and exceptional remote support.

What makes Lexie Hearing's OTC hearing aids different?

Lexie Hearing sets itself apart by combining advanced technology with accessible prices and outstanding

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support. Our **rechargeable hearing aids** and hearing buds are designed to be both discreet and effective, with a variety of features that put you in charge of your hearing experience. Here are some of the key features of our offerings:

- **Affordable prices:** Lexie hearing aids cost up to 80% less than traditional hearing aids.
- **Personalized care at home:** Our award-winning Lexie app provides a seamless experience, from setup to daily adjustments, right on your smartphone.
- **Free customer support:** Get unlimited access to our friendly Lexie Experts® via video, chat, or phone.
- **Risk-free trial:** We offer a 45-day, risk-free trial* so you can be confident in your choice.
- **Lexie Rewards:** A program that helps you adjust to your new hearing aids and earn discounts.

- **Online hearing test:** Our free, [clinically-validated online hearing test](#)** helps you understand if you can potentially benefit from hearing aids.

Which Lexie hearing aid is the best for me?

We offer a range of OTC hearing aids to fit different needs and lifestyles. Here's a look at our current lineup:

Lexie B3 Hearing Aids with Powered by Bose technology

[Meet Lexie B3 Hearing Aids](#)

with Powered by Bose expert tuning technology that makes voices and environmental sounds feel true to life. Priced at just \$999, this receiver-in-canal (RIC) device is our most advanced offering, specifically designed for those who want premium technology and reliable Bluetooth streaming.

- **Fuller, richer Bluetooth audio:** Streaming

engineered for more
immersive music, videos,
and calls.

- **Our best-ever speech clarity:** Experience exceptional speech performance for clearer conversations, even in noise.***
- **Automatic Sound Focus:** Own the conversation with technology that reduces surrounding noise and adjusts dual microphones toward the direction of speech.
- **Worry-free battery life:** Up to 32 hours of continuous use on a single charge, plus three case recharges, provides up to 5 days of total battery life (75% longer than previous models).****

Lexie B2 Plus Hearing Aids with Powered by Bose technology

[Lexie B2 Plus Hearing Aids](#)

are premium, self-fitting devices designed for a truly customized sound experience. Priced at just \$899, they

combine advanced features with high-quality Powered by Bose sound technology.

- **Clearer conversations:**
Enjoy quality sound and proprietary tuning technology from Bose.
- **Intuitive Lexie app:** Use the free Lexie app to easily control your hearing aids, adjust settings like microphone directionality, Treble, Bass, and World Volume, and access support from Lexie Experts.
- **Self-fitting:** You can fit and adjust the hearing aids yourself using our in-app hearing test, which is clinically proven to provide audiologist-quality customization.
- **Rechargeable:** A single 3-hour charge provides up to 18 hours of use, and the portable charging case holds an extra full charge.

Lexie H1 Hearing Buds: Buds with a boost™

[Lexie H1 Hearing Buds](#) are a

game-changer, blending advanced hearing aid technology with high-quality audio streaming. Priced at just \$299, they're perfect for those who want both better hearing and the convenience of modern earbuds.

- **Stream with Active Noise Cancellation:** Stream music or podcasts from any Bluetooth® device while using Active Noise Cancellation to block distractions or Transparency mode to hear conversations.
- **Personalize your streaming:** Use the Media Equalizer to adjust Treble, Mid, and Bass for a richer audio experience.
- **Touch control:** Easily switch modes, select programs, and manage calls with a simple tap on the device.
- **Long-lasting battery:** Get up to 9 hours on a single charge, with the charging case providing up to four full recharges.

How can I take the online hearing test?

The **Lexie Hearing online hearing test** is a free and easy way to check your hearing health. All you need is a smartphone or laptop and a pair of headphones. The test uses a clinically-validated "digits-in-noise" method, which screens your ability to understand speech in background noise. The results will indicate if you can potentially benefit from wearing hearing aids and help our Lexie Experts provide the best possible advice.

Ready to find the **best Lexie hearing aids** for you?

Take our [free online hearing test](#) to get started.

**T&Cs apply*

***Our online hearing test uses audio files and software developed to help you identify the possibility of some form of hearing impairment and is not a substitute for professional*

hearing evaluation. Your degree of hearing loss, if any, cannot be diagnosed through this online test. Only a hearing test performed by a qualified healthcare provider can provide you with a precise profile of your hearing ability. Consult a qualified audiologist or healthcare provider for accurate hearing assessment and medical advice.

***Source: Internal Lexie Hearing Study (March 2026). Lexie B3 demonstrated the greatest improvement and highest objective speech clarity (HASPI) in noisy conditions compared to Lexie B2+ and Jabra Enhance 300.

****Compared to Lexie B2 Plus



Written by Lauren van der Vyver

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Everything you need to know about Bluetooth hearing aids

Discover how bluetooth hearing aids offer hands-free calling, media streaming, and app control. Find the best bluetooth rechargeable hearing aids today.

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Natalie Strydom

May 22, 2026

Lexie's Online Hearing Test in a Nutshell

Most hearing loss develops gradually, meaning that it may take some time before its effect on daily life becomes apparent. Persons with hearing loss often wait more than 7 years from the time their hearing

difficulties become noticeable to the time that they seek help. Every person has their own reasons for waiting, but some ...

Lexie's Online Hearing Test in a Nutshell

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Marcellé Swanepoel

July 2, 2021

What makes Lexie B3 a new standard in OTC hearing aids?

Discover Lexie B3 OTC Hearing Aids. Experience clearer speech in noise, Universal Bluetooth connectivity, and a 32-hour battery life.

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Natalie Strydom

May 5, 2026

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