



**BEST  
BAR  
NONE**



**The Gold Standard in Safer Socialising**

# Introduction to Best Bar None (BBN)

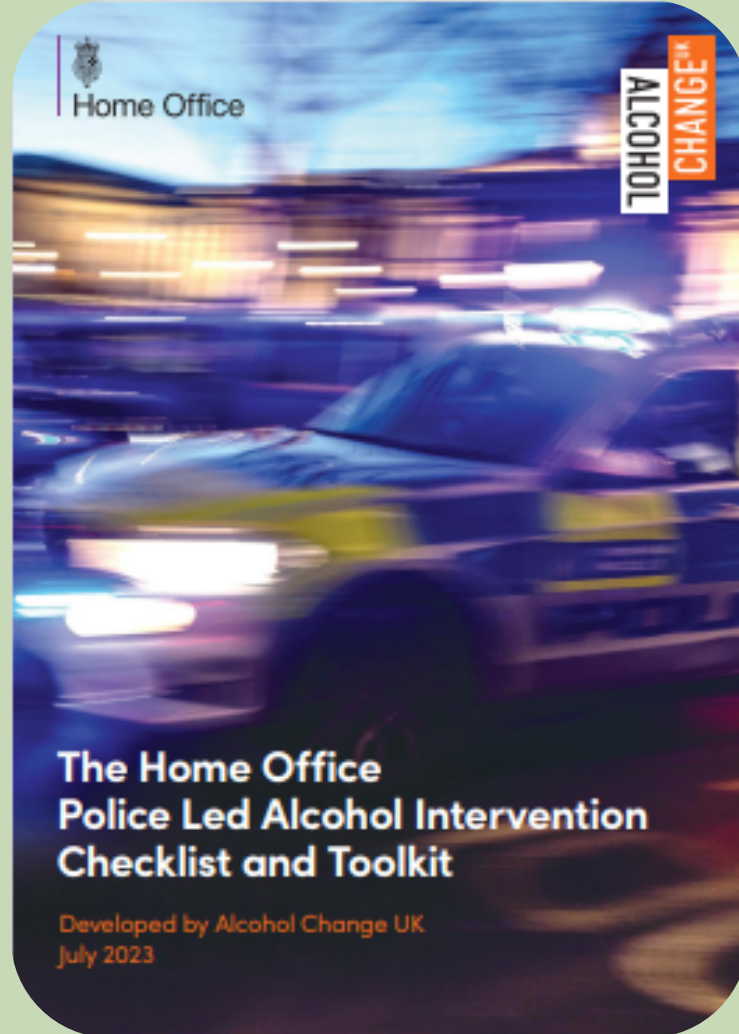
Best Bar None accredited venues are evaluated for their excellence in safety, customer service, and responsible alcohol management.



- **Alternative or supportive step** before enforcement.
- Can be **tailored** to local needs and issues.
- Aims to reduce **alcohol-related crime** and **antisocial behaviour**.
- **Promotes excellence** in the licensed trade.
- **Establishes benchmarks** and shares best practices.
- **Recognition** of responsible operators.
- Fosters **strong partnerships** across the licensed trade.

# What is Best Bar None?

**A comprehensive assessment of premises, policies and practices that has been developed with and supported by the Home Office and the licensed trade.**



- Recognised in the Home Office's "Police-led Interventions Toolkit"
- Promotes venue commitment to customer wellbeing.
- Over 2,500 accredited premises.
- Senior industry support.
- Over 60 towns and cities plus airports.
- Growth and expansion plans – marketing strength of national organisations.



# Themes of Assessment

## Venue Management

Evaluates security and safety measures, noise reduction, and litter management.

## Staff Training and Care

Assesses how businesses support staff development and wellbeing.

## Customer Safety and Welfare

Ensures venues prevent alcohol sales to minors and ensure overall customer safety.

## Customer Service and Community

Recognises efforts to provide a welcoming environment and community involvement.





# Benefits to Venues

## Increased Profile

Recognised as a safe place for a night out.

## Networking

Builds relationships with local authorities, police, and other businesses.

## Industry Image

Promotes a responsible industry image.

## Free advice and Support

Access to free templates and guidance. Bespoke report giving best practice advice and suggested improvements.



# National and Local Support

## National Team

Offers resources, tools, and guidance.

## Steering Group

Local partners work together to tailor the scheme.

## Supported by industry leaders

### Sponsors



### Partners





Best Bar None sets a gold standard in safer socialising by promoting safety, responsible management, and excellence in the licensed trade.

The aim of Best Bar None is to make socialising safer and more enjoyable for all!

**#saferocialising**