

Graduate Entrepreneurship Program (YILxOOU)

Unlock your entrepreneurial potential with our Graduate Entrepreneurship Program! Designed for graduating students, this program teaches you how to identify opportunities, explore them, develop solutions, and build a business around them.

Our unique identify-explore-exploit-build-grow-scale model of entrepreneurship is divided into six phases. However, in this program, we focus on the first four phases, stopping at the Build phase. The program is delivered over four sessions, with each phase covered in a one-hour session.

Program Structure:

- In-Person Sessions: Complete all four sessions in one day, with each session lasting one hour.
- Online Sessions: Spread the four sessions over two weeks, with each session lasting one hour.

For each phase, participants will complete relevant assignments that lead toward the establishment of a business. Assignments are submitted for evaluation, and participants receive detailed feedback through mentorship.

Pricing:

- Teaching (In-person): 5k per student or 500k lump sum (plus a return flight ticket for one person)
- Teaching (Virtual): 2k per student or 200k lump sum
- Mentorship: 10k per student