

Photo Essay Rubric					
Criteria	5 Points (Excellent)	4 Points (Good)	3 Points (Satisfactory)	2 Points (Needs Improvement)	1 Point (Poor)
Content	Clearly expresses a central theme or message with strong supporting details.	Expresses a theme or message with some supporting details.	Theme or message is present but lacks strong supporting details.	Theme or message is unclear or only weakly supported.	No clear theme or message; lacks supporting details.
Photography	Photos are creative, clear, and well-composed, enhancing the overall message.	Photos are clear and well-composed, generally supporting the message.	Photos are mostly clear but may lack creativity or composition quality.	Photos are somewhat unclear or poorly composed, detracting from the message.	Photos are unclear, poorly composed, and do not support the message.
Captions/Text	Captions and text are insightful, well-written, and effectively explain the photos' relevance to the theme.	Captions and text are clear and explain the photos' relevance to the theme.	Captions and text are present but may lack clarity or thorough explanation.	Captions and text are unclear or do not adequately explain the photos' relevance to the theme.	Captions and text are missing, unclear, or irrelevant to the photos.
Organization	The essay is well-organized, with a logical flow from one photo to the next, enhancing the narrative.	The essay is organized with a mostly logical flow, with minor inconsistencies.	The essay has a basic structure but may lack smooth transitions between photos.	The essay is somewhat disorganized, with noticeable gaps in the flow.	The essay is disorganized and lacks a coherent flow.
Creativity	Demonstrates a high level of creativity and originality in the presentation and choice of photos and captions.	Shows creativity and originality in presentation and choice of photos and captions.	Displays some creativity, but the presentation may feel conventional or lacking in originality.	Demonstrates limited creativity and originality in the presentation and choice of photos and captions.	Lacks creativity and originality; presentation and content are very basic or copied.
Total: _____/25					