



DIGIT360 SDN BHD 1477803-X

UiTM Startup Company

"Driving Innovation Forwards"

Ref : 100-DIGIT360 (JV. 16/5)
Date : 16 August 2024

Mr. Mohammed A.Humran

President

The Union Of Arab Academics

40 St , Air Port Road , Bany Al Hareth - Sana'a city , Yemen

Mr.,

INVITATION AS A STRATEGIC PARTNER OF DIGIT360 INNOVATION EVENTS FOR 2025

With all due respect the above is referred to.

2. We are pleased to inform that DIGIT360, a startup-up company of Universiti Teknologi MARA (UiTM), Malaysia will organize a series of innovation competitions, as attached in the Appendix 2.

3. For your information, the programs is a combination of hybrid innovation events that aims to share creative and innovative ideas from various levels of education and age. Therefore, the organizers would like to invite your association as a strategic partner to strengthen and increase the prestige of organizing this innovation program. For that purpose, the organizers would also like to apply for permission to include the logo on the website as well as promotional materials. Responsibilities and roles as a strategic partner is attached in Appendix 1.

4. Your support and attention is greatly appreciated and is preceded by a million words of thanks. Attached to this letter is a sample poster of the event and strategic partnership acceptance letter. Any questions or information can be submitted to the Chairman, Ts. Inv. Dr Mohamad Rahimi Mohamad Rosman at +6019-9891306 or email: contact.digit360@gmail.com

Thank you.

Sincerely

(Ts. Inv. Dr. Mohamad Rahimi Mohamad Rosman)
Chairman



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Appendix 1

THE ROLE OF STRATEGIC PARTNERS

1. Help promote the program to their association members/students/staff.
2. Provide advisory services to the main organizer.
3. Give permission to the organizer to use the logo and name of the university/organization in any promotional matters either digitally or in print.
4. Provide jury expertise to assist the participant product judging process.
5. Strategic partners are welcome if they wish to provide special awards to participants.
6. Strategic partners will be invited as webinar panels if necessary.
7. Strategic partners also entitled to 5-seats of free registration to participate in any event..



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Appendix 2

#	Event Name	Date	Mode
1.	International Research and Information Science Expo 2025 (IRISE 2025)	15 August 2024 – 27 January 2025	Online
2.	Malaysia Invention and Innovation Expo 2025	1 January 2025 – 1 April 2025	Online
3.	Malaysia Startup Challenge 2025	1 December 2024 – 1 April 2025	Online
4.	International Invention, Innovation and Design Competition 2025	1 January 2025 – 30 April 2025	Hybrid
5.	Virtual Innovation Competition 2025	1 March 2025 – 25 June 2025	Online
6.	Journey Across Realms: Virtual Innovation Symposium 2025	1 July 2025 – 15 November 2025	Online
7.	Malaysia Grand Invention Expo 2025	1 July 2025 – 15 November 2025	Online





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STRATEGIC PARTNERSHIP ACCEPTANCE LETTER

Chairman

DIGIT360, UiTM Startup Company

Respected Sir/Madam,

This letter is to inform you that our university/company/organization _____ has agreed to have a partnership with DIGIT360, Universiti Teknologi MARA Startup Company for promotion of events as attached in Appendix 2.

For further process and discussion, you may contact our person-in-charge/liaison officer, as follows:

Table with 2 columns: Field Name, Value. Fields include Name, Designation, Email, and Phone.

Thank You.

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Authorized Signature and Official Stamp

