

**Hi Fundraising Leader,**

**My name is Ruth, and I am the Regional Fundraising Consultant with First Choice Fundraisers, for your local area.**

**First Choice Fundraisers is excited to announce they have joined forces with a terrific fundraising company, who have been in business for thirty-one years now.**

**ABC Fundraising® is the name of the company First Choice Fundraisers has joined forces with and is thrilled to be working side-by-side with such a great company. Since 1993 ABC Fundraising® has helped groups, such as schools, youth sports teams, churches and non-profits of all shapes and sizes raise over 50 million dollars!**

**First Choice Fundraisers would also like to share with you, two great features that have recently been added to our programs. We are sure these two features will be a tremendous help to make your fundraisers not only easier and more fun, but also will make them much safer for your members. The number one new feature we have added to our programs are [online Web Stores](#), now available with most all our fundraising products. Is this not an awesome way to make fundraising more fun and not to mention, preventing your members from being unsafe, when fundraising the old way, going from door-to-door.**

**The second great feature added to our programs is the [donation feature](#). This feature allows the donor to be able to contribute to your group whether they choose to purchase a product or not or can even add an extra amount to their donation, if they should choose. Sometimes your donors may live in an area where the product may not be able to be delivered, such as another state. They may still want to donate to help their grandchild, niece, nephew, friend. So now there is nothing to stop them from doing this. This great feature most times adds an additional 30%+ profit to your campaigns. How exciting is that?**

**We are so excited to get you started and see your successful campaigns kick off with a bang and be very profitable to your causes.**

**We know we are drawing closer to the end of this school year, but we know there are some great Spring and Summer Events that we still want to enjoy and make the best of. So here is a great way to make those events spectacular.**

**Click on red "Fundraiser Launch" link below to watch a short video to see just how easy it is to launch your campaign:**

## Fundraiser Launch

**When Placing Your Order**

**be Sure to Type Your Distributor is:**

**“FIRST CHOICE FUNDRAISERS”**

**In the “Enter Any PROMO CODES Or QUESTIONS Below” field.**

**Then send a quick email to [Distributor@FirstChoiceFundraisers.com](mailto:Distributor@FirstChoiceFundraisers.com) to let us know your organization has placed an order, along with the theme of the order. (ex: Shepherd Hill’s Elementary has placed a cookie dough order). You will then receive an email from ABC Fundraising.**

**[Start Now](#)**

If this sounds like the fundraising approach that could benefit your team(s) or fundraising group(s), don’t hesitate to get started. Or if you still have any questions, please take a moment, and reply to this email, or give us a call at 1-812-572-6260 or 1-888-212-1344 and we will be more than happy to assist you any way necessary to make your fundraiser a great success.

We look forward to helping you coordinate amazing, profitable fundraisers with less stress and more ease, while watching your team(s) succeed in great strides. We take great pleasure in helping our fundraising leaders’ triumph.

Sincerely,

Ruth Punch

First Choice Fundraisers

Regional Fundraising Consultant

<https://FirstChoiceFundraisers.com>

Email: [Distributor@FirstChoiceFundraisers.com](mailto:Distributor@FirstChoiceFundraisers.com)

Ph: 1-812-572-6260 or 1-888-212-1344