

ONLINE SEMINAR SERIES

June 25th 2025, 11:00 AM – 12:00 PM CET

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Digital Agriculture and Rural Transformation (DART): Shaping Inclusive Digital Futures in Albania's Countryside

The Digital Agriculture and Rural Transformation (DART) programme is a groundbreaking initiative jointly implemented by FAO, ILO, and ITU in close collaboration with Albania's government. Launched in September 2024 and running through 2027, DART is designed to modernize rural development by integrating digital agriculture tools across Albania's agricultural sector. This effort is fully aligned with the country's EU accession path and national development priorities.

DART rests on three interconnected pillars. The first pillar focuses on co-designing a National Digital Agriculture Strategy and Action Plan that reflects the realities of Albania's farmers and addresses the digital divide in rural areas. The second pillar aims to enhance the Albanian Farmers' Portal (Portali i Fermerit), turning it into a user-friendly platform offering decision-support tools, market access information, and e-government services tailored to rural needs. The third pillar drives capacity building and digital inclusion, with targeted digital skills training for 7,500 women, 180 students, 120 young farmers, and public sector employees.

Crucially, DART goes beyond technology deployment. It reimagines how digital tools can transform agricultural livelihoods and rural services, fostering equitable growth and resilience in the face of climate and economic pressures. By prioritizing a co-design approach and inclusivity, DART is laying the foundation for a more dynamic, people-centered digital agriculture ecosystem in Albania. As we convene for this seminar, DART invites us to explore how inclusive digital agriculture can bridge divides, unlock opportunities, and ensure no one is left behind in Albania's digital transformation journey.



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FAO Representation in Albania