

# TRANSNATIONAL TRAINING IN ITALY

03 – 05 JUNE 2024

DIGITAL CRAFT PROJECT



# DAY 1



9:30

Welcome Coffee

10:00

Icebreaking Session

10:30

Why Canva?

11:00

Tips & Tricks

11:30

Canva Case Study

12:00

Profile Setup and Organization of Work and Collaborative Projects

12:30

Lunch Break

13:30

Project Work

15:00

Coffee Break

15:15

Project Presentations and Q&A

16:30

Conclusion

# DAY 2

9:30	Welcome Coffee
10:00	Interactive Questionnaire
10:15	Google Drive and Tools
10:45	Coffee Break
11:00	KnightLab JS
11:30	Timeline JS: Practical Example
12:30	Lunch Break
13:30	Project Work
15:00	Coffee Break
15:15	Project Presentations and Q&A
16:30	Conclusion



# DAY 3



9:30

Welcome Coffee

10:00

CapCut

10:30

Project Work

11:00

Coffee Break

11:15

Juxtapose

11:45

Project Work

12:30

Lunch Break

13:30

Interactive Graphs

15:00

Coffee Break

15:15

Final Questionnaire and Evaluation  
of Results

16:30

Conclusion

# TRAINERS



## VERONICA ZUCALLI

**Expert in Digital Communication and Press Office**

Veronica Zucalli develops strategies to promote the values and projects of services or products through storytelling techniques and offline media. With a particular focus on effective narration and media usage, Veronica is able to create content that captures attention and conveys clear and engaging messages. Her experience in the field of communication makes her an excellent guide for those who wish to improve their visual literacy skills.



## MARIYA BORISOVA

**Project Designer and Expert in Visual Facilitation**

Mariya Borisova has extensive experience in using digital tools, including Google Sheets, Google Drive, KnightLab JS, and interactive maps. Her expertise in integrating advanced technologies into educational processes makes her a valuable asset for visual facilitation and educational content design. Mariya excels in creating engaging and inclusive learning environments, utilizing digital tools to enhance the effectiveness of visual communication.