

Fundraising Opportunity

Project Name: Heka

Sector: Healthcare / Medtech

A Bioelectronic Medicine company committed to development of bioelectrical medicine and life science technologies that help people to live better lives.



Project Heka offers selected parties the opportunity to explore the investment in the fundraising of a life sciences company.

BENEFITS

- With seven verticals in play, the market opportunity is significant. A collective Serviceable Obtainable Market figure of £375m for the current and planned core products and accessories over the next 5 years are targeted, against a Serviceable Addressable Market value of £112bn.
- Currently trading with a track record in the UK, USA, Europe and Middle East.
- The opportunity to enter new markets, target wider audiences and introduce new products could be introduced.
- An exit strategy could be targeted by 2024/25, either through a strategic trade sale or an IPO.

INVESTMENT TARGET

- Looking for an investment of £12m in Series A from a single or multiple investors to accelerate growth by scaling sales activities, facilitating international and product range expansion.

KEY BUSINESS FEATURES

- A life sciences company delivering medical technology products which perform as well or better than conventional medicine, with fewer side-effects, using non-invasive bioelectronics.
- 3 clinically proven technologies have been developed and devices are on the market, which have shown to kill pain, improve performance, accelerate healing and speed recovery.
- 6 further devices currently in development across the clinical, animal and consumer healthcare spectrums, allows for revenue growth in faster access areas, whilst developing products behind the scene, which are impacted by regulatory timelines.
- Exceptional management team with previous background in medical devices, R&D, finance, sales, brand design and medical research.
- Sales are driven through wholesale distribution, e-commerce and B2B medical sales, with 3 current distributor contracts in place, and further underway.
- Revenue model of product plus accessories with a forthcoming app, which will enable real-time return of data on the use of treatment options and efficacy.



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In order to obtain the Investor Deck, please register your interest by sending an email to esthergrove@forsterchase.com.