



# SENSONIC DESIGN

SENSONIC — TECHNOLOGY — DESIGN

# 1 PROBLEMS IN THE CONSTRUCTION INDUSTRY TODAY

## FROM THE END USER'S PERSPECTIVE

- Presence of elements disrupting visual continuity: switches, control systems, outlets, audio systems, large-screen displays, etc.

## FROM THE ARCHITECT'S PERSPECTIVE

- Complete integration of switches, control systems, outlets, audio systems, and large-screen displays into the interior.
- Harmonizing mechanical and interior design within the internal space.

## FROM THE CONTRACTOR AND FACILITY MANAGEMENT'S PERSPECTIVE

- Availability and professional competence of human resources.
- Deviation from plans leading to execution errors and inaccuracies.
- Non-compliance with deadlines leading to cost escalation.
- Execution errors arising during operation.

## FROM OUR PLANET'S PERSPECTIVE

- Exceptionally high carbon footprint.

## 2

## OUR SOLUTION

## FOR END USERS AND ARCHITECTS

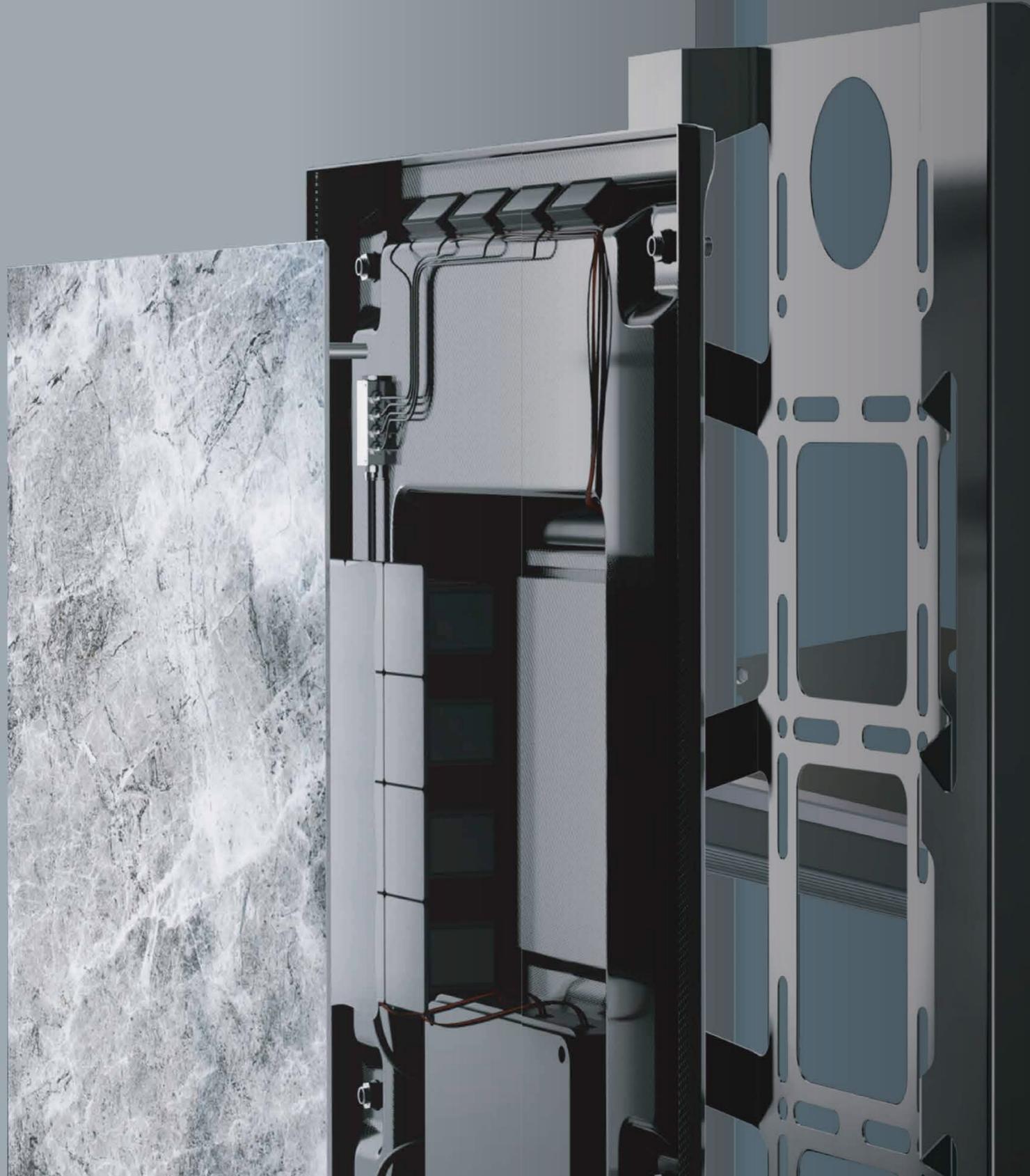
- Sensonic Design's mission is to preserve aesthetic harmony by concealing elements that disrupt visual harmony using our unique Contech/Proptech/Smarthome systems (integrating switches, outlets, audio systems, etc. seamlessly into surfaces).
- The modular design of Sensonic allows for a streamlined family-type system, eliminating the need for specialized planning.

## FOR CONTRACTORS AND FACILITY MANAGERMENTS

- Interior design time is reduced by 95% with Sensonic's modular system, ensuring precision within a 50-micron range.
- We significantly reduce the need for human resources in interior design by incorporating our systems through robotic automation.
- Real-time information essential for building operations is provided on a single platform.

## FOR OUR PLANET

- Our products boast the application of leading industrial technological standards, contributing to a substantial reduction in CO2 emissions (25-40%)



# THE SOLUTION: THE FIRST STEP IS TO CREATE THE SYSTEM ELEMENTS

THIS IS THE STRUCTURE OF THE MODULAR SYSTEM, WHICH CAN EVEN BE INSTALLED FULLY AUTOMATED, WITHOUT THE NEED FOR SPECIALISED INSTALLER

- **An exciting, unprecedented customer experience**
- **Simple and quick to work with architects, even in the design phase**
- **Even possible to install without human intervention in the future**
- **Reduces construction project time**
- **Reduces the carbon footprint of the general contracting**
- **Greatly increases installation accuracy**
- **Within the Sensonic modular system, all the engineering and entertainment functions will be available in the near future, which is the Sensonic synergy.**

## THE SECOND STEP IS INSTALLING THE AUTOMATED SYSTEM ELEMENTS



Automated spatial scanning,  
data analysis and  
error correction



Model improvement and spatial  
data processing, implementation  
and installation design



Automated installation of  
structural elements



Use of collaborative robots  
on site

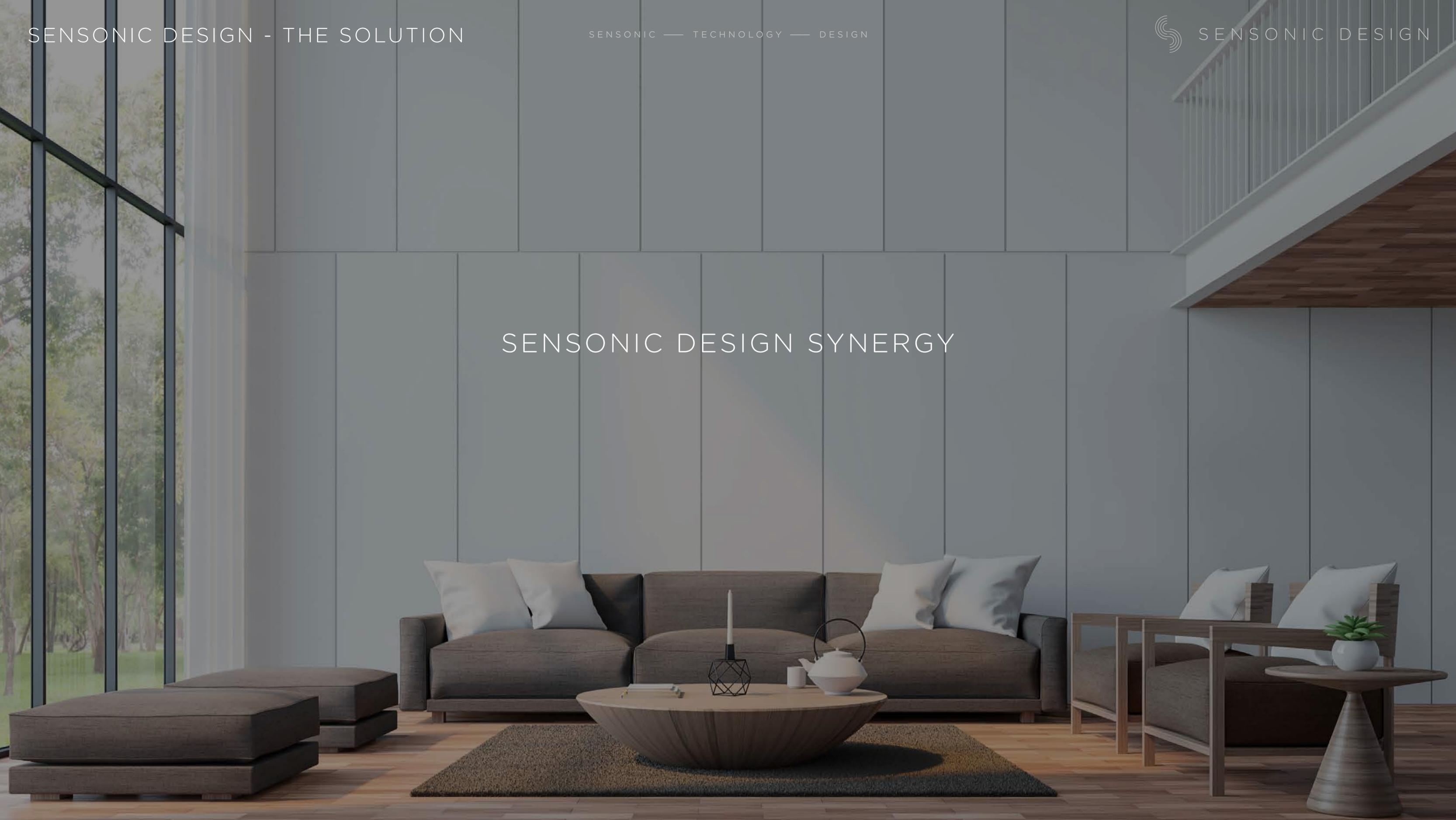
## OUR MISSION

REVOLUTIONISING BUILDING AUTOMATION, MECHANICAL  
AND SMART HOME SOLUTIONS BY HIDING ELEMENTS THAT BREAK  
THE VISUAL CONTINUITY AND USING ROBOTICS TO CREATE PRECISE,  
FAST AND COMPLEX SYSTEMS FOR INTEGRATION.

THIS IS COMPROMISE



SENSONIC DESIGN SYNERGY



# FIVE PRODUCT GROUPS AT LEAST ~50% FASTER INSTALLATION

5 PRODUCT GROUPS



FASTER INSTALLATION



GESTURE  
CONTROL SYSTEM



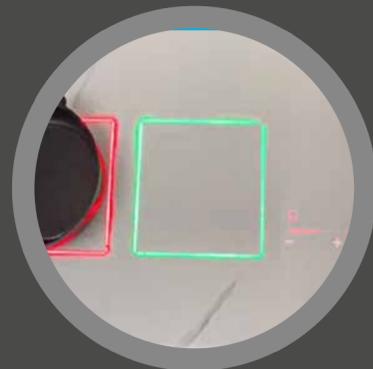
TOUCH SCREEN  
CONTROL SYSTEM



AUDIO AND AUTOMATED  
ADAPTATION SYSTEM



WIRELESS POWER  
SOURCE



INDUCTION  
HOB

From...



To...

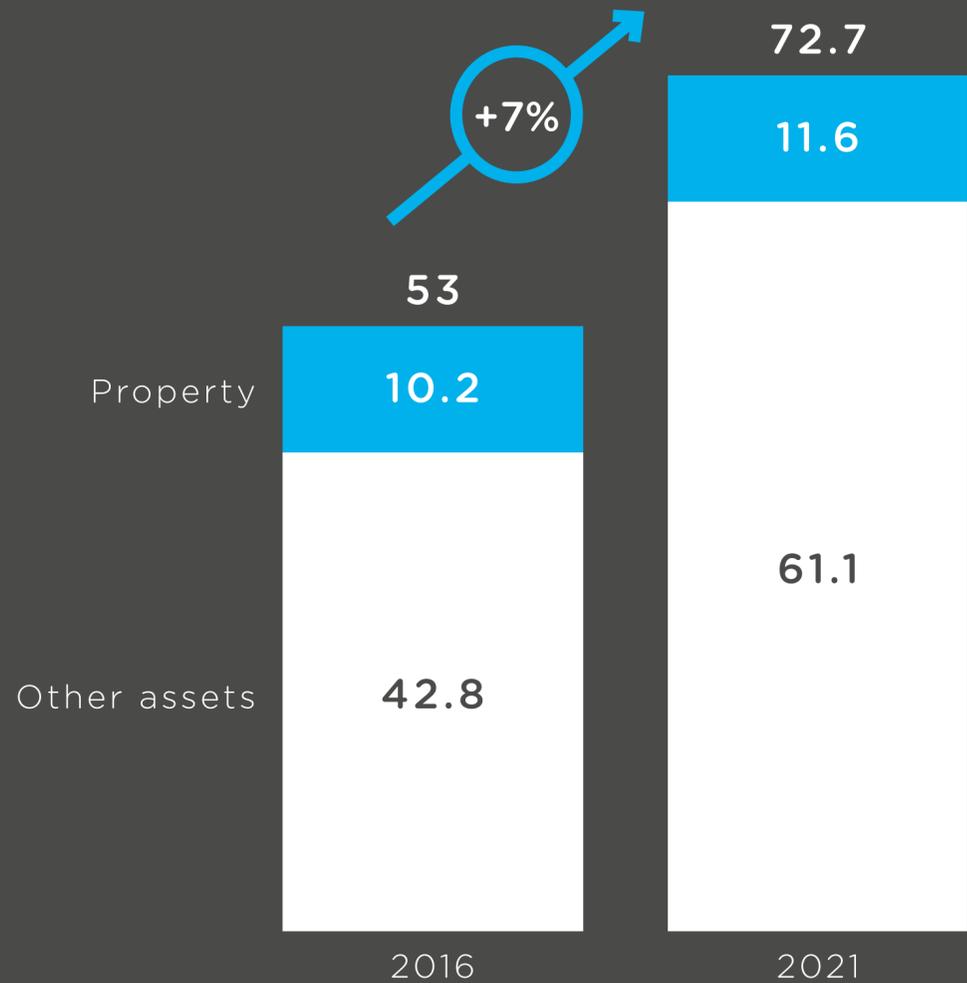


We use high-precision prefabricated panels that allow us to install our products and wall coverings 50% faster on site compared to traditional techniques.

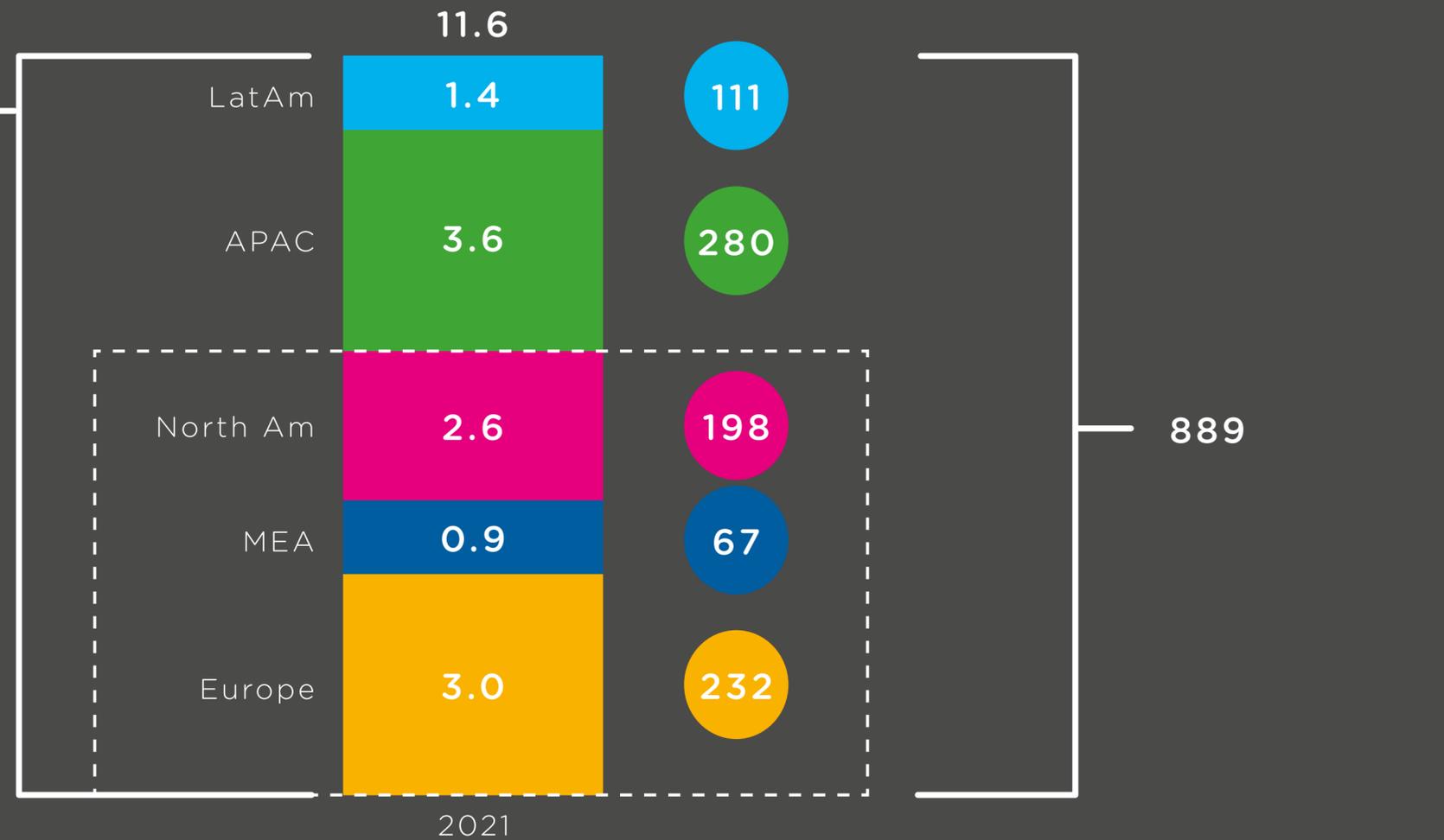
Sensonic panels are manufactured in a laboratory environment, reducing the need for highly skilled professionals at the construction site.

OUR TARGET MARKET IS THE UHNWI AND HNWI SEGMENT, WHO GLOBALLY OWN OVER EUR 12 TRILLION OF REAL ESTATE ASSETS AND PURCHASE AN ESTIMATED EUR 232 BILLION WORTH OF REAL ESTATE IN EUROPE EVERY YEAR.

VALUE OF GLOBAL HNWI/UHNWI ASSETS BY ASSET CLASS AND REGION, EUR TRILLION



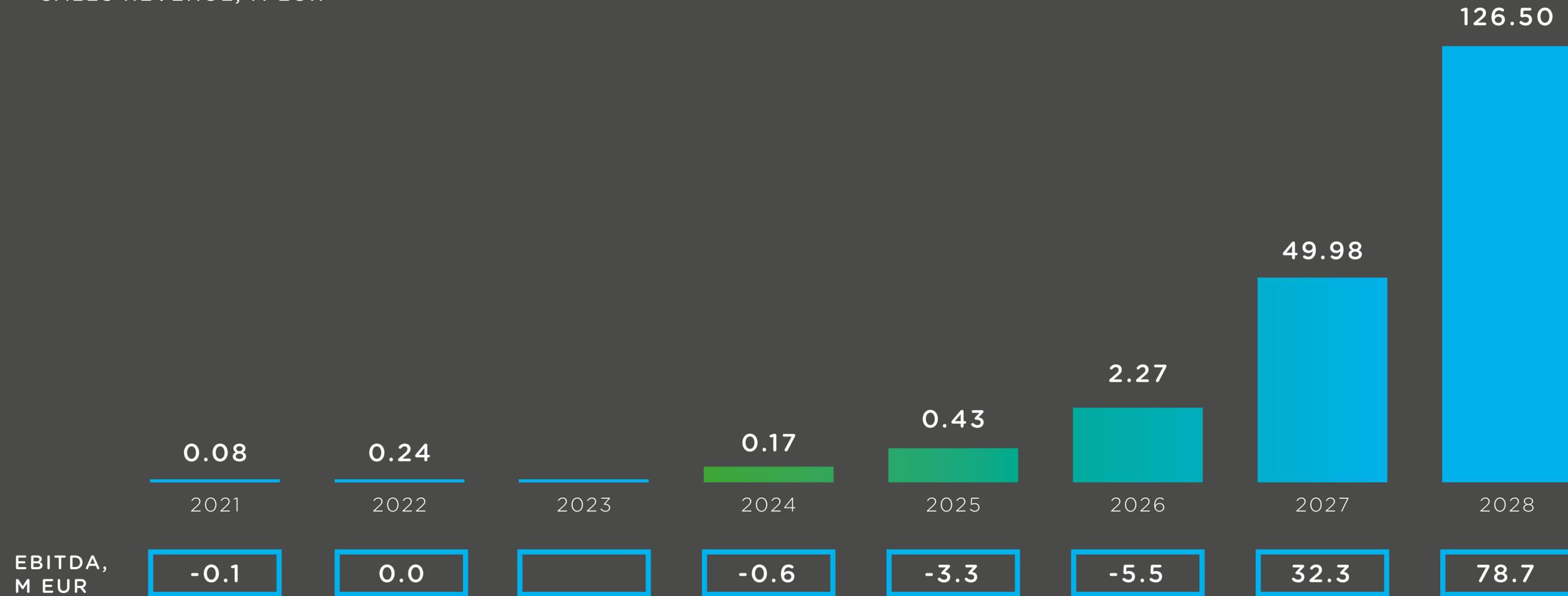
MARKET VALUE OF HNWI/UHNWI PROPERTIES, EUR 1 BILLION



<sup>1</sup> CALCULATED, ASSUMING 13-YEAR AVERAGE HOLDING PERIOD FOR LUXURY PROPERTIES  
SOURCE: KNIGHT FRANK WEALTH REPORT, CBRE, CAPGEMINI

OUR AMBITIOUS PLAN IS TO REACH SALES REVENUE OF EUR ~126 MILLION AND EBITDA OF EUR 78 MILLION BY 2028

SALES REVENUE, M EUR



SOURCE: SENSONIC DESIGN BUSINESS PLAN (2023 Q4)



# PREVIOUS ORDERS AND PRE-ORDERS TOTAL VALUE €11M

## SIGNED CONTRACTS 2022 Q2

- The total order value of the two Hungarian private investors is €1M.
  - 30 control switch and 1 unit Audio.

## LETTERS OF INTENT TO PLACE AN ORDER 2023 Q4 - 2024 Q1

- ALOUD is a luxury smart home, interior design and lighting design agency with a total letter of intent of €5M.
  - Control switch, Gesture control and 1 unit Audio
  - Two Sensonic Design walls installed in the existing ALOUD Showroom in Stockholm and Oslo
- ASTER CUCCINE is a luxury kitchen design agency with a letter of intent worth €5M.
  - 100 kitchen modules
  - Appearance in the catalog of ASTER CUCCINE
  - Integration of a Sensonic Design system into the main room of their Milan flagship store
  - Presentation of the Sensonic Design solution in the ASTER CUCCINE kitchen in the Salone del Mobile kitchen showroom
  - Distribution in Milan at a 20% distributor fee

We are specialized in creating discrete systems in harmony with the interior design, architecture and the environment. We create systems that are easy to use and elegantly integrated!

We work with private residentials, hotels, B2B, architects, interior designers and property developers. Let us know how we can assist you in creating your intelligent home. We are always happy to help and love to share our knowledge with you!

Intelligent Homes

Award-winning  
lighting

Security and  
surveillance

Integrated  
entertainment

## OUR TEAM WITH ITS STRONG PROFESSIONAL TRACK RECORD GUARANTEES A SUCCESSFUL IMPLEMENTATION



**DAVID JAVORI**  
FOUNDER CEO, CTO

I have been working as a process engineer for 10 years, mainly in the automotive industry as a project manager and senior development coordinator. I have been involved in developing the production of component and electronic sub-assemblies, installing associated sensor systems and in designing robotic processes.



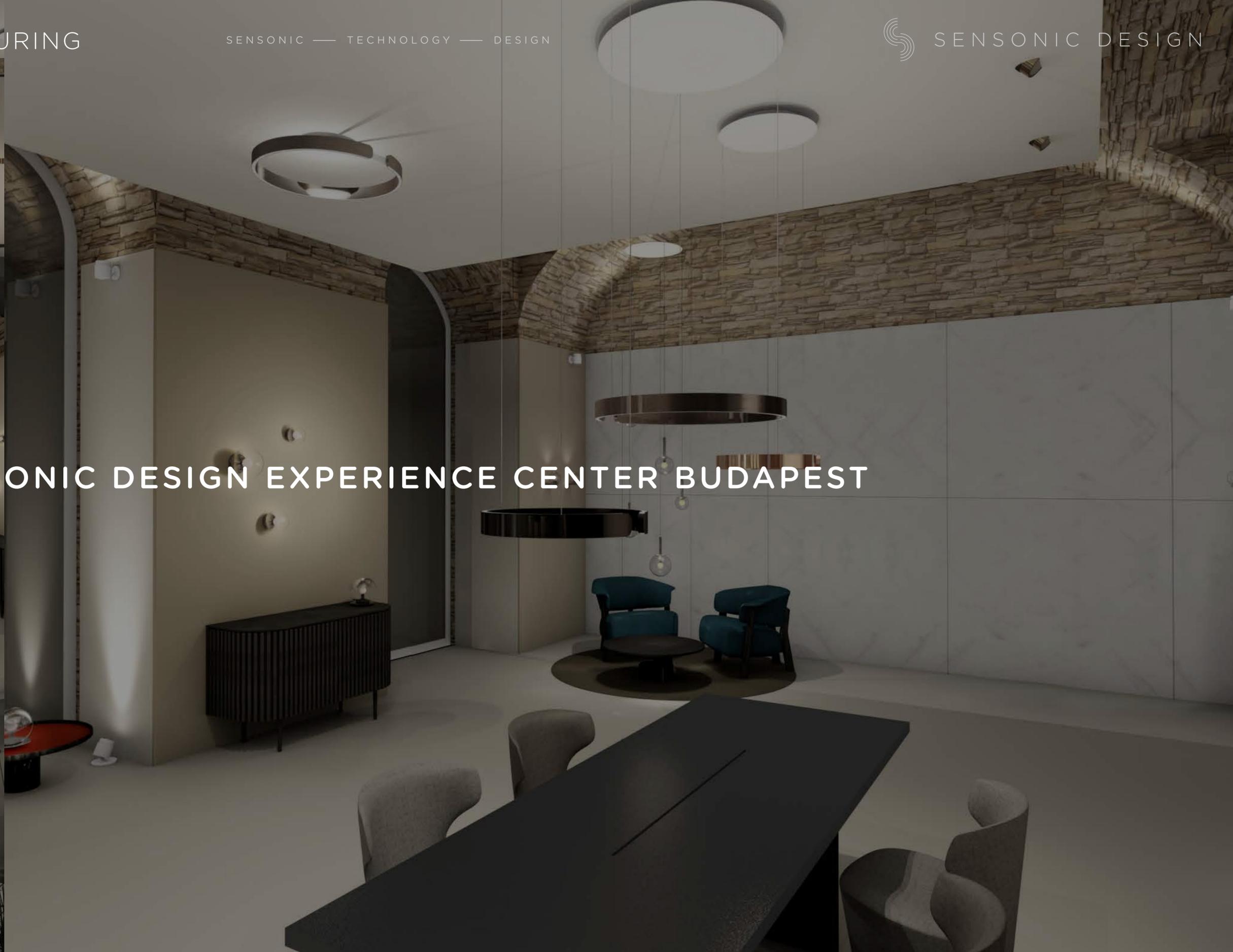
**OSZKAR VAGI**  
CO-FOUNDER COO, CSO

Over the past 25 years I have worked for several luxury brands (as an interior designer and architect) in the areas of product development, production management, visual merchandising, material sourcing and sales. After setting up my own business and creating a design-oriented team, in the fields of interior design and brand management I have gained 15 years of experience in project management, interior design and team leadership.



**KRISTOF BUKOVACZ**  
CO-FOUNDER CPO, CDO

I have been working in the automotive industry for a long time as a mechanical engineer. During my time at university, I led a 60-strong Formula Student team that won first place in an international engineering competition several times.



SENSONIC DESIGN EXPERIENCE CENTER BUDAPEST



RESEARCH AND MANUFACTURING CENTRE  
— 2500M<sup>2</sup> SZÉKESFEHÉRVÁR, HUNGARY, EU

