

Company: Brenden Ward Photography

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# Best Wedding Photographer 2018 - Sunderland

Brenden Ward Photography is a small photography business serving customers all over the North East of England. We invited Brenden Ward to tell us more about the firm and the range of services it offers.

Brenden Ward Photography specialises in wedding photography, and each one has to be thought through very carefully to ensure that the team have enough time to spend with the bride and groom to make sure they have a lovely collection of images for lasting memories. Brenden discusses how the firm works to ensure that they capture unforgettable memories.

*"At Brenden Ward Photography, our mission from day one was to keep our prices as low as possible but also produce quality products by using professional services from various organisations across the UK. To achieve this, we undertake a client focus approach right from the beginning, as we make sure we have a good relationship with the customers before their photoshoot or special day. This helps*

*them to relax on the day and enjoy the experience. We are friendly and care about every customer that we serve and treat everyone with respect and fully understand their needs. Each wedding has different challenges but with our experience we can not only help the bride and groom with arranging their special day but also work around these challenges to help to make things run smoothly.*

*"Fundamentally, we have proven over the years you do not have to pay large amounts of money to have family portraits, weddings and other special memories photographed. I personally have seen work where customers have paid three times what they pay for our services and they have been left disappointed, which is a shame for the industry. We love the work we do and love being part of*

*customers special day, which is why we have now been in operation for nearly 10 years, and collectively we also have over 25 years' experience in the industry."*

Moving forward, Brenden and his team are looking forward to being in business for many more years to come and meeting a lot more customers, as he concludes.

*"With regards to the future, we are looking to add more services for our customers. In 2018, we are due to add photo booth shoots to add to the fun and to focus a lot more of family portraits, and we may even venture into the pet photography side. All of these developments will offer us many exciting opportunities for growth and further enhancement."*