

NWL.001

**APRIL 2025** 

WELCOME TO OUR
EXCO MEETING RECAP: VIRTUAL 02/04/25

# Monthly Newsletter



# **About us:**

At the Business Club, we foster collaboration, networking, and growth among professionals and entrepreneurs. Our community thrives on the exchange of ideas and resources, providing a unique environment for members to achieve their business goals. Whether you are a seasoned professional or an aspiring entrepreneur, the Business Club is the perfect place to connect, learn, and succeed together.

## <u>In this</u> newsletter:

- The Structure of The Cartel.
- The establishment of Telegram & 3 tiers
- The Yarona instrument updates.
- The second cartel branch.
- Meeting frequency.

# Add to your calendar:

1.The Cartel Gentleman Business Club by monthly meeting resumes:O9 April 2025



#### **OUR BUSINESS WORKSHOPS**

Our 'Workshops and Seminars' service offers a dynamic range of interactive learning experiences, designed to enhance professional skills and knowledge. Participants can expect engaging discussions, hands-on activities, and expert-led sessions tailored to their specific needs. The workshops are carefully curated to cover diverse topics, from leadership development to industry-specific trends, ensuring a comprehensive learning experience for all attendees.



# Word of the day.

Communication detailing the thoughts of the chairman, concerning the by monthly agenda and current offers of the movement and Yarona NPC. Addressing ama opportunities a dunusile, providing leadership and direction to the collective mass of the CGBC movement.

## 1. The Structure of CGBC.

- The Yarona (NPC), has been registered and the bank account has been opened.
- 2. The funding will be coming from different streams, treasury will then take note of how each stream contributes and account.
- 3. There streams will include the following:
- · Telegram.
- 1st tier Silver.
- 2nd tier Gold.
- 3nd tier Platinum.

We are in a phase in period regarding the structure, monitoring of contributions, and managing of funds. The structure will group businesses according to affordability.

#### Response and Actions:

We have the CGBC movement, which remains robust, raw, fluid and is about the collaboration of brothers around Socio Economic issues and the creation of solutioning to the current climate.

There is the Exco and the breakdown is as below:

Chair: Aubrey

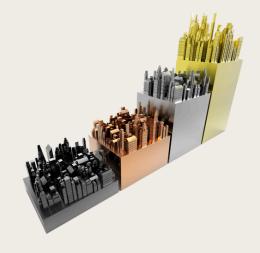
SG: Ndoda

**Treasure**: Brian **Speaker**: Henry

For more info visit our website

<u>Cartel.gentleman.business.club@gmail.com</u>





# 2. The creation of a monetisation tools, telegram & 3 tiers:

MAKING WAVES WITH NEW LAUNCH OF:

#### 1.Telegram system.

Telegram is a paid stream or group platform where opportunities will be presented on a subscription base to the members. The money contributed will go towards the monthly costs of the movement. ie. Cartel lounge, eateries, renovations.

#### 2. The 3 tier System.

#### 1st Tier - Silver membership (Supporters).

#### Features:

- Limited access to essential business services.
- Access to standard business tools or resources.
- · Ideal for Start up's.

#### 2nd Tier - Gold membership (Individual).

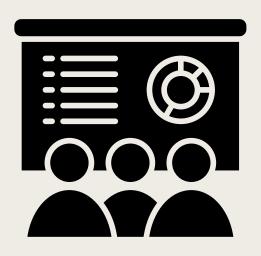
#### Features:

- More access to business services compare to silver.
- · Enhanced benefits.
- Ideal for Growing business.

#### 3rd Tier - Platinum (Business)

#### Features:

- Full access to all business services.
- Exclusive features like unlimited usage, premium content or special perks.
- · Ideal for Established business.





# 3. The Re-establishment of programmes:

The Cartel Gentlemen Business club is to appoint leaders in these programmes, leaders who are serious about the changing the social economic structure, members who are hungry about the business of Cartel, and are willing to pursue the movement.

#### The Clusters are as follows:

- Agri cluster Aquaponics fishing, farming for trout fish, for commercial, schools, and homes purposes.
- Security Cluster Policing, creating crime free zones.
- Energy Cluster Alternative and Green energy & solar.
- Financial Cluster Providing of overall financial structure of the movement and Yarona NPC.
- Legal Cluster Creating the legal framework, structuring contracts and guiding engagements amongst the members of the movement, and the Yarona NPC.
- IT Cluster Building the Yarona instrument.
- Water Cluster Boreholes and water preservation.



# **Introducing Yarona Instrument:**

A New Path to Local Economic Empowerment Are you looking for a way to support your local community, foster self-reliance, and prioritize digital privacy?

**Yarona** is a groundbreaking financial and communication platform built right here in South Africa that offers a unique solution.

Yarona operates as a closed-loop ecosystem where users trade value using accumulative credit earned by providing goods and services. This innovative system moves away from traditional currency, promoting a barter-inspired economy with the benefits of digital technology.

#### **Key Highlights of Yarona**:

- \* Credit-Based System: Earn credit by offering your skills or products and use that credit to access what others provide.
- \* **Local Focus:** By not relying on fiat currency, Yarona aims to insulate users from global financial fluctuations and strengthen the local economy.
- \* **Resource-Backed** (Indirectly): The value within the Yarona system is underpinned by South African mineral resources like Silver, gold, and others.

- \* **Secure & Private:** Features like facial authentication, PIN protection, encrypted messaging, voice, and video calls ensure a safe and private user experience.
- \* Fair & Transparent: An accumulative credit ledger tracks all transactions, and AI moderation helps identify fair trade and prevent abuse.

Yarona is currently in development, with key features like user authentication, the credit ledger, secure communication, and AI-powered analytics already taking shape. Future plans include wider mobile deployment and exploring advanced ledger technologies.

Yarona is more than just a platform; it's a movement towards a more self-sufficient, community-driven, and digitally secure way of exchanging value. Stay tuned for updates on Yarona's progress and how you can become a part of this exciting initiative!





# 4. The second Cartel Branch.

# There will be a Cartel Gentleman Business Club branch, opening soon in the North of Johannesburg.

The details are to be discussed.







# 5. Meeting Frequency

The Cartel Gentlemans Business Club is to host meetings on a by monthly basis (second week and the last week), due to poor attendance in the past weeks, however this is not finalised as the decision still has to be made.

# This will allow the movement to give reports on:

- · The previous meetings.
- The different clusters to report to the members.
- Facts and analysis on opportunities that were presented.

## Vote of thanks.

THANK YOU FOR
YOUR CONTINUED
COLLABORATION.
THE CGBC
MOVEMENT LOOKS
FORWARD TO OUR
NEXT MEETING AND
TO BUILDING ON
THE GREAT
PROGRESS WE'VE
MADE TOGETHER!

### **CONTACT US:**





For more info visit our website

CARTEL.GENTLEMAN.BUSINESS.CLUB@GMAIL.COM