

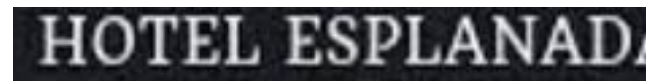
TIMOR-LESTE TOURISM INVESTMENT FORUM

Successful Investment Stories in TL, Potential Challenges and Why Invest in TL?





74 MEMBERS PRESENTLY



CONTEXT /
INTRODUCTION

Stronger TOGETHER



STRONGER together



TRAINING & CAPACITY DEVELOPMENT



Industry & Training Centre Engagement

Member Training



TRAINING & CAPACITY DEVELOPMENT



Marketing & Promotion for Members

Content Creation & Digital Market



◦ <https://fb.watch/ee2uon6ac2/>



◦ <https://fb.watch/ee2B5jQpgu/>



◦ <https://fb.watch/ee2DSeX0BJ/>



Events & Promotions



Destination Marketing

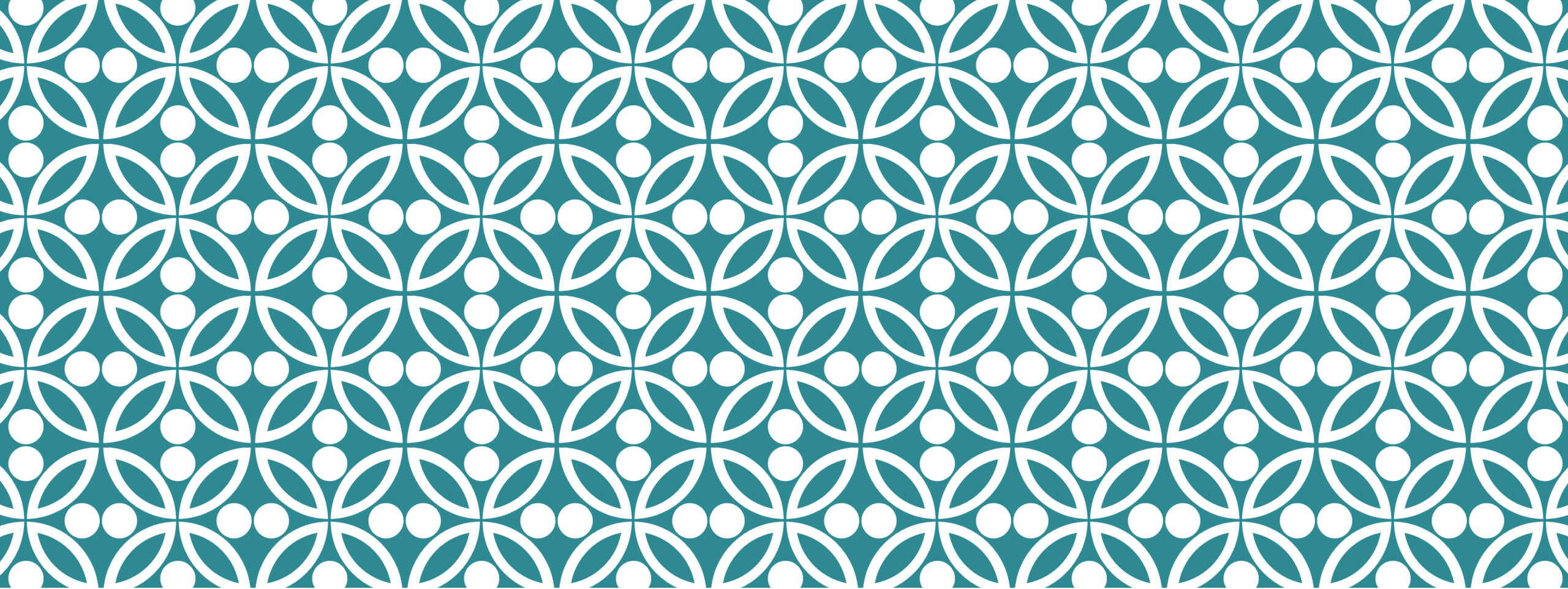


Marketing and Promotion for Members



INTERNATIONAL MARKETING BBTF AND DARWIN TRAVEL TRADE EVENT





3 SUCCESS STORIES | **CHALLENGES** | **WHY**





Balibo Fort Hotel



Balibo Fort Hotel

Balibó Fort Hotel is a stunning mountain retreat located on the grounds of the 400-year-old Balibó Fort in the historic village of Balibó. This is about two hours and thirty minutes west of Dili. The hotel has eight well-appointed rooms. The Balibó Fort Hotel and the Balibó House Trust have formed a social enterprise partnership to provide economic opportunities for the local community by providing employment and training in the hospitality sector in order to provide an exceptional guest experience.

Employs the
Local
Community
from Balibo.

PROPER TRAINING
IN HOSPITALITY

Mentoring



BALIBÓ FORT
HOTEL

Creating Opportunities



High
Standards of
Service and
Guest
Experience
and Facilities

BALIBÓ FORT
HOTEL

Ferdinando





AGORA

food studio

World Class Timorese
Cuisine that's
NUTRITIOUS and
HEALTHY!

Innovate Indigenous Local
Food and Coffee

Paulina
Co-Owner and
Business Development
Director

Business Leader,
Mentor and
Travel

Gastronomic Social Enterprise |
Specialty Cafe | Ethical Catering |
Food + Coffee Master Classes |
Growing the next generation of
food and coffee innovators |
Slow Food movement.



Sourcing from
Local Businesses
and Communities



SPIRITS OF TIMOR

Local Farmers

Best Cacao and Sugar Cane

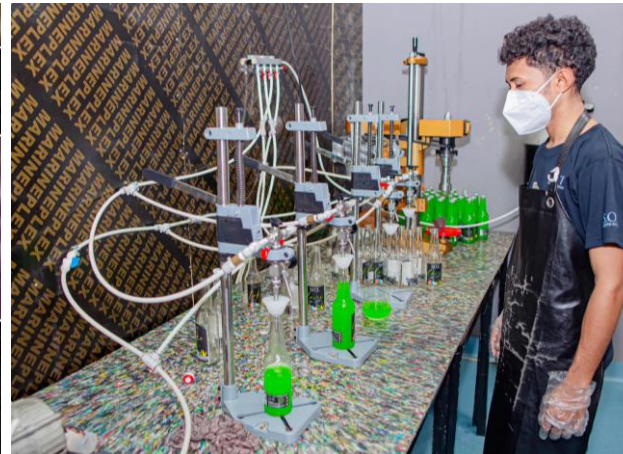
Preserves Local Farming and Traditions

Creating amazing Local Spirits and Chocolates



Paulina, CEO and Owner

Small Project to International Markets



Investing in Timor-Leste is like cooking a traditional dish with no recipe—you'll eventually make something delicious, but expect a lot of improvisation and a few burnt pans along the way.



"Investing in Timor-Leste is like planting mangroves. You're not going to see instant shade, but years later, it'll protect the shore, nurture life, and make you look like the smartest investor around."

LONG TERM VIEW

"Investing in Timor-Leste is like signing up for a marathon in the rain—tough, messy, and requires grit. But at the finish line, you're not just holding a medal—you're holding a better future for a whole community"

GRIT & PERSEVERENCE

"In Timor-Leste, ROI stands for *Return on Impact*. Sure, the financial returns take time, but the smiles you create? Those are immediate. And hey, try putting a price tag on a kid's first school uniform!

MEASURE ROI DIFFERENTLY – EMPOWER THE NEXT GEN

"Think of Timor-Leste as the underdog story of investments. You might not get the highest or fastest returns, but you'll walk away knowing you backed the little guy—and turned underdogs into champions."

IMPACT

"Your investment here is more than business; it's a bridge to opportunity and hope."

THANK YOU !

