



**MADDOG**  
**ADVENTURES**  
TIMOR LESTE



# Maddog Adventures

We are a privately owned business dedicated to supporting the **economic development of rural communities** in Timor-Leste through **premium sustainable adventure tourism** experiences.







## Adventure tourism

- Our experience
  - 25 years
  - 3,500 pax
- Risk & adventure
  - Actual vs perceived
- Our tours
  - Trail running, hiking, canyoning, coffee origin, culture & history, gravel riding
  - Group tours, custom packages, schools

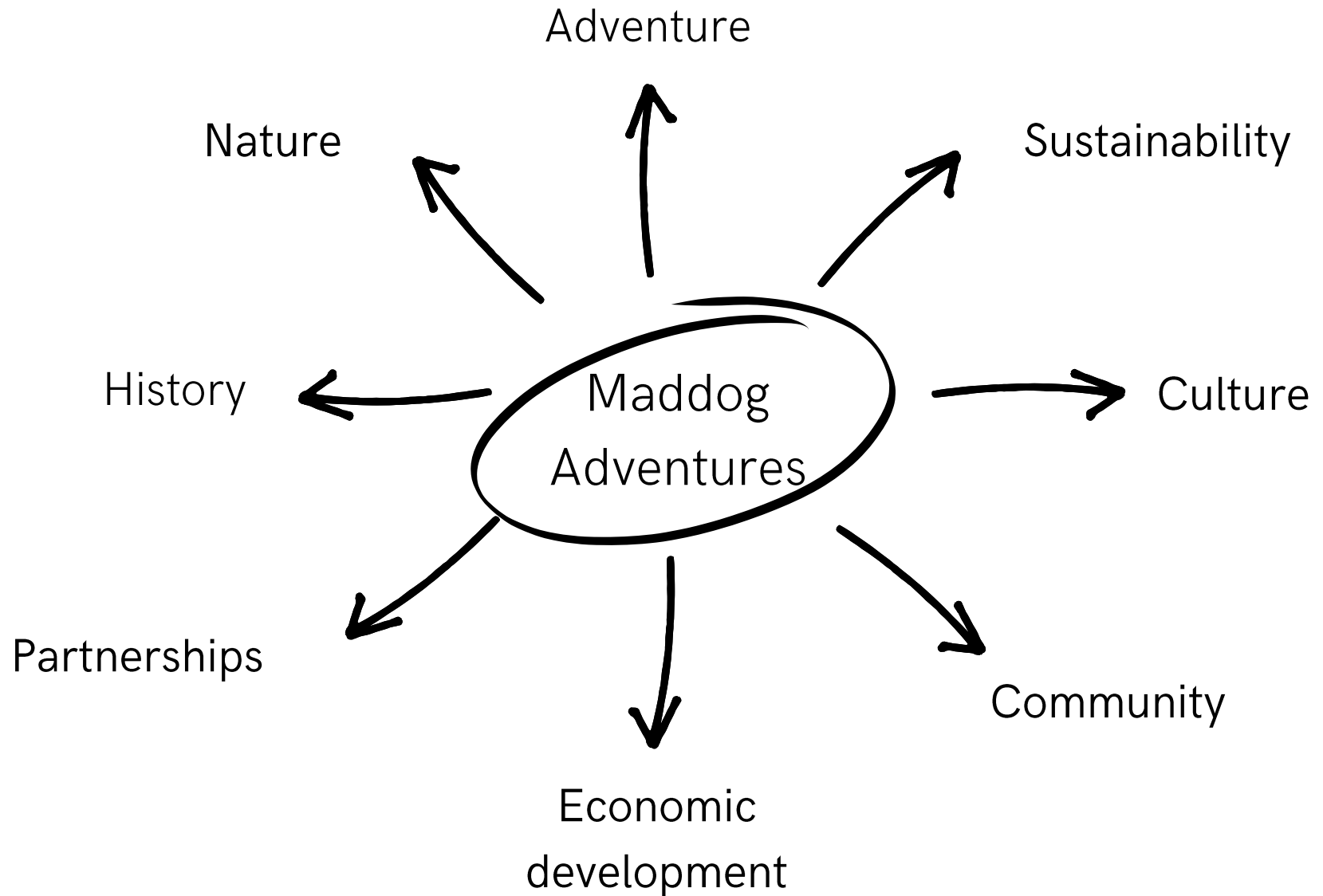
# Sustainable economic development

- Impact investing (profit with purpose)
- Community consultation
- Projects
  - Camping platforms
  - Track development
  - Water & sanitation
  - Kitchen gardens
- Employment
  - Catering
  - Local guides
  - Track maintenance
  - Construction





# Our framework





## Global trends in tourism

- Authentic and nature based experiences
- Get Your Guide research
  - Travel has slowed, but hasn't stopped
  - Explorers are the biggest spenders
  - Do the most trips and most activities
  - Represent 60% of the leisure market spend
- Explorers love to book online
  - Brand recognition through OTAs



# Meet Jess





# Challenges

- Freedom vs frustration
- Booking system & OTAs
- Travellers trust brands
- Business Visa
- Banking
- Training
- Roads
- Infrastructure
- Food



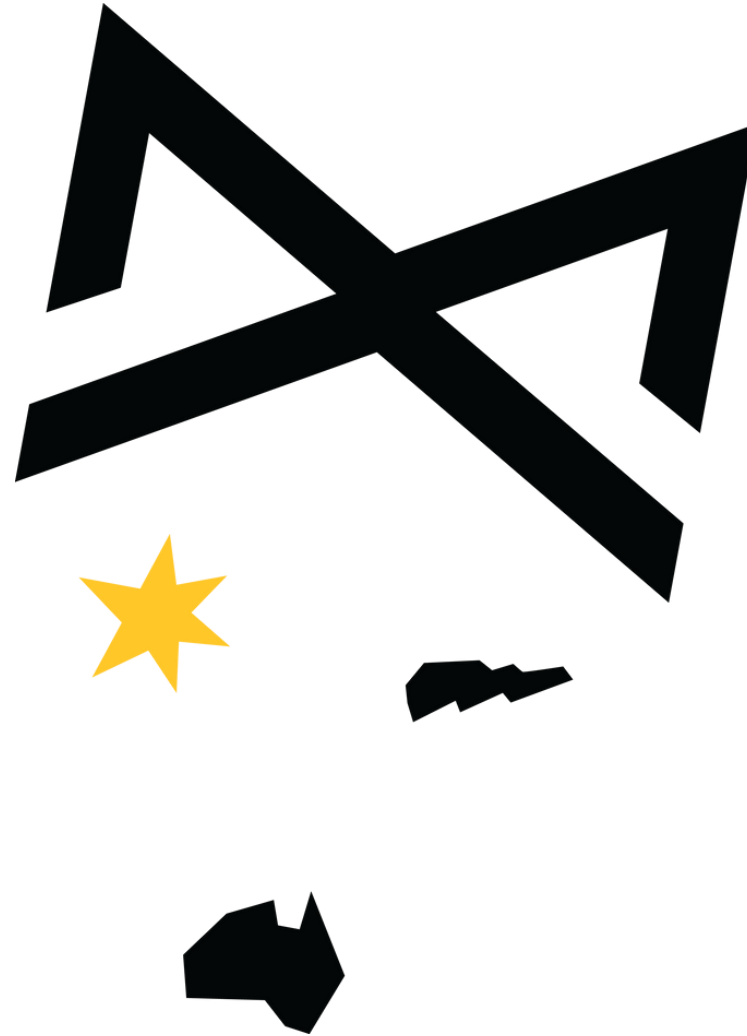




## Opportunities

- Collaboration
  - Private sector
  - Tour operators
  - TL Government
  - Ministry for Tourism
  - Investors
- Blue & Green economy
- Nature
- People
- Country
- Culture





[www.maddogadventures.com.au](http://www.maddogadventures.com.au)