



DRAFT - Tourism Investment Forum 2025

Time for Action

TIME	AGENDA	SPEAKER
DAY 1		
08:30-08:45	Registration and coffee	
08:45-09:00	Delegates to be seated	
Opening & remarks		
09:00-09:05	Official welcome & opening	
09:05-09:10	Opening & welcome	David Freedman, World Bank Group Resident Representative
09:10-09:15	Opening & welcome	Jorge Serrano, President, CCITL
09:15-09:20	Timor-Leste Tourism Promotional Video	
09:20-09:30	Welcome and keynote address	Francisco Kalbuadi Lay, Vice Prime Minister
09:30-09:40	Welcome and keynote address	Kay Rala Xanana Gusmão, Prime Minister
09:40-09:50	Official opening - Speakers group photo	
Strategic vision for tourism in Timor-Leste		
09:50-10:10	Nihi Sumba success story: Beyond luxury, how community-based tourism creates shared	Luxury eco-resort located on Sumba Island (Indonesia)
10:10-10:30	Unlocking Timor-Leste blue economy for tourism growth: Policies, strategies and roadmap	Ines Goncalves, Blue Economy Coordinator, Land and Maritime Boundary Office
10:30-10:45	Developing tourism in Timor-Leste: Strategy, policy, and sector priorities	Antonio Da Silva, Director General, Ministry of Tourism and the Environment
10:45-11:00	Ecosystem to support tourism development	Jorge Martins, General Coordinator, Minister Coordinator for Economic Affairs (MCAE)
11:00-11:30	Coffee break (SMEs booth exhibition - Networking)	
Panel discussion: Unlocking Timor-Leste's tourism potential		
11:30-11:35	Introduction to the session by Moderator	<u>Moderator:</u> Hotel Owners Association (HOTL)
11:35-12:30	Moderated panel discussion: Exploring opportunities, challenges, and strategies to boost tourism investment in Timor-Leste	Panellist: <u>Hotel operator:</u> JL World <u>Airline:</u> Aero Dili <u>Tour operator:</u> Marine Tourism Association <u>Travel agency:</u> Island Explorer <u>Agritourism:</u> Coffee Association of Timor-Leste (ACTL)
12:30-14:00	Lunch (SMEs booth exhibition - Networking)	
Master Classes (parallel rotating sessions)		
(Each speaker will have 40 minutes to deliver their hands-on lecture, followed by a 20-minute Q&A session)		
-	<u>Room A</u> Digital marketing for tourism: How to promote your business using social media platforms Speaker: Silka Hapsari, IFC Communication Officer	<u>Room B</u> Working with tour operators and travel platforms: How to connect with travel agencies and join booking platforms Speakers: Lead by MDF
		<u>Room C</u> <i>Success factors and pitfalls in community-Based tourism</i> Speakers: Kafe Natarrohan in Maliana
14:00-15:00	Session #1: Participants join their first selected session	
15:00-15:10	Transition (move between rooms)	
15:10-16:10	Session #2: Participants rotate to their second session	
16:10-16:30	Coffee break (SMEs booth exhibition - Networking)	
16:30-17:25	Session #3: Final rotation to third session	
17:25-17:30	Ending - Closing remarks	

DAY 2	
Speed networking session (Open to any participant)	
09:00-09:15	Registration and coffee
09:15-11:00	Fast-paced session where participants engage in brief 10-minute conversations to introduce themselves and explore potential collaboration, followed by a 1-minute transition. One group remains seated while the other rotates to the next table after each round
11:00-11:25	Coffee break (SMEs booth exhibition - Networking)
11:25 -11:30	Ending - Closing remarks
Public-private Roundtable on tourism development (By invitation only. Focused sessions by subsector, where private sector representatives share challenges and recommendations with senior government officials)	
Session 1: Tourism infrastructure (Accommodation & real estate, bar & restaurants, airlines, transport services, and development partners)	
8:30-8:40	Arrival and coffee
8:40-8:45	Opening remarks (moderator)
8:45-9:00	Round of introductions
9:00-9:10	Framing input (Vice Prime Minister)
9:10-10:00	Open roundtable dialogue
10:00-10:10	Wrap-up and summary of key takeaways
10:10-10:30	Coffee break and group transition
Session 2: Tourism products & services (Travel agencies, tour operators, community-based & agrotourism projects, artisans, vocational training centres, and development partners)	
10:30-10:35	Opening remarks (moderator)
10:35-10:50	Round of introductions
10:50-11:00	Framing input (Vice Prime Minister)
11:00-11:50	Open roundtable dialogue
11:50-12:00	Wrap-up and summary of key takeaways
12:00-13:30	VIP Lunch only for roundtable participants
DAY 3	
Festival with municipality & commercial exhibition	
9:00	Opening
09:00-19:00	An open day featuring cultural performances, local food, and a commercial exhibition showcasing tourism products, services, and investment opportunities from across Timor-Leste
19:00	Ending - Closing remarks