



Nov.25th-26th 2024

HANGZHOU, CHINA

会议背景 Background

According to the Bloomberg report, Medical Aesthetics Market is Expected to Reach from \$25.48 Billion to \$67.89 Billion since 2024 to 2032. Especially The medical aesthetics market in the Asia Pacific region, Within Asia Pacific, China dominates the market. After the COVID-19 pandemic decline, recently the regulatory situation improved and safety measures were implemented, the market showed signs of recovery, it is expected to continue growing due to 'lipstick effects', that people opt to spend on medical aesthetic products rather than apparel. Due to those, we as the organizer held this aesthetics symposium intend to share the newest achieving experience and information in aesthetics business competition, technology innovation and an opportunity to meet with other professionals internationally and learn about new advances.

根据彭博社的报告，从2024年到2032年，医疗美容市场预计将从254.8亿美元达到678.9亿美元。尤其是亚太地区的医疗美容市场，在亚太地区，中国为主要新兴市场。在COVID-19大流行缓解之后，政府机构对行业监管的力度有所改善并实施了更多促进医美行业安全发展的措施，市场也显示出复苏迹象，而由于“口红效应”的发生，人们更倾向于消费在医学美容产品上而不是服装上，由此预计市场规模将继续增长。因此，作为主办方，我们举办本次美学研讨会，旨在分享优质医疗美容头部企业在商业竞争、技术创新方面的最新经验和信息，并提供与国际其他专业人士会面并了解行业最新技术的机会。

会议主题 Outline of the Conference program

- ◆ Latest trends and innovations in the medical aesthetic industry / 医疗美容行业的最新趋势和科技创新分享
◆ Digitalization and automation in the sector / 行业发展的数字化和自动化新技术
◆ Technology R&D/INNOVATION / 高端医疗美容器械的技术研发和创新
◆ Industrial loomng regulatory and investment situation / 行业监管和投融资
◆ Challenges related to sustainable development in the medical aesthetic industry
医疗美容行业面临的可持续发展的新挑战
◆ Best practice examples - company presentations / 经典企业案例分享
◆ The future of the medical aesthetic industry: forecasts and challenges / 医疗美容的未来：发展预测和挑战
◆ Product management: best practices and trends / 产品和品牌管理：最佳实践和趋势
◆ Investments and financing in the industry sector / 行业的投融资现状和未来预测

参会嘉宾涉及业务领域 Attendees Business Profile

- ◆ APIs & R&D Providers / 原料药供应和研发机构
◆ Medical Device / Equipment, Disposables & Consumables / 医疗耗材
◆ Pharmaceutical & Nutraceutical Companies / 医美药物（包含保健品）的生产和研发
◆ Pharmaceutical Manufacture & Package Providers / 药品生产和包装
◆ Face Injectables & Thread Lifting / 面部注射和埋线提升
◆ Cosmetic Clinics / 美容诊所
◆ Energy-based Rejuvenation Treatments / 能量型嫩肤护理
◆ Body Treatments / 身体护理
◆ Anti-aging, Wellness & Regeneration / 抗衰、康养&细胞再生
◆ Cosmetic Surgery Solutions / 整容手术解决方案
◆ Clinic Services & Solutions / 医美诊所服务及解决方案
◆ Cosmetic & Skin Care brands / 整容&皮肤护理品牌经营
◆ Technology & Software Companies (Clinic Services & Solutions)
技术和软件服务提供商（医美诊所服务及解决方案方向）
◆ Healthcare IT companies / 健康管理IT服务商
◆ Insurance Providers / 保险公司
◆ Training & Education Providers / 医美培训机构

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Thursday, November 25, 2024

SESSION 1: Regulations and Framework of Aesthetic Bioengineering revolution 医疗美容的行业监管解读和医美生物工程的革新框架

7:45 - 8:45 am Registration, Exhibits & Continental Breakfast

Network with colleagues! You can also set appointments within our virtual platform or take part in a networking session catered to your interests. 嘉宾注册和签到

7:55 - 8:55 am Invite Only / Partnership Pursuit Breakfast

This is a unique opportunity for you to meet these innovative entrepreneurs and determine if there is a mutually beneficial fit and interest. These companies will be within the medical industry, not necessarily aesthetics specific, and provide a good opportunity to contribute your diverse perspective. Looking forward to welcome you. 专题早餐会（定向邀请）

通过这个特殊的场合，您可以结识创新型企业家，考察双方是否存在互惠互利的契合度和合作空间。这些公司包括但不局限于美容行业，也包括医疗行业整个范畴，希望您和您企业的企业提供一个多元化的经营观点和机会，期待您的光临。

8:55 - 9:00 am OPENING

Medical Aesthetics in China: A Look Back and the Vision Forward 医疗美容在中国：过去回顾和未来展望

9:00 - 9:15 am KEYNOTE

The Foundation of Medical Beauty TECH: A 360 Degree Deep Dive in Medical Aesthetic Products Law and Regulation

- ◆ Understanding the role and authority of NMPA in the Medical Aesthetic products market
◆ Identifying NMPA requirements governing Drugs, Medical Devices and Implant Materials
◆ Comprehending pre and post market responsibilities

医疗美容科技的发展基石：360度深入解读医疗美容产品法律法规

- ◆ 了解NMPA在医美产品市场中的作用和权威性
◆ 明确NMPA对医美药品、医疗器械和植入材料等的监管要求
◆ 医疗美容产品上市前后的企业责任的深入理解和严格执行：投诉处理、医疗事故公开和召回机制

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Thursday, November 25, 2024

9:15 - 9:45 am State of Aesthetic Industry Advances Report in Asia

亚洲医疗美容行业发展现状报告

9:45 - 10:05 am Ethical Considerations For Aesthetic Medicine: Make Aesthetic Patients Beautiful and Fitful

-Ethical Discussion of Informed Consent in Plastic and Cosmetic Surgery 美容医学的伦理考量：让求美者美丽而“合理”

- 整形美容手术中知情同意的伦理探讨

10:05 - 10:20 am KEYNOTE

Bridge the art and Biotech in Medical aesthetic: From hair to toe, from bench to bedside, never grounded

- ◆ Framework for Innovation and Exploration in Aesthetics on Medicine, Bioengineering and Biodesign

搭建医疗美容中艺术和生物技术的桥梁：从头发到脚趾，从实验室到临床

◆ 医疗美容行业在医学、生物工程和生物设计方面的创新和探索

10:20 - 11:00 am Break: Networking, Exhibits, & Coffee

茶歇

Take this time to visit sponsor booths, get to know fellow attendees, and make connections!

11:00 - 11:30 pm KEYNOTE

Unveiling the Aesthetic Regulations and Legal Landscape Concerns in Aesthetics

主题演讲：医疗美容行业的准入机制和行业法律法规解读

11:30 - 12:00 pm KEYNOTE

China's Aesthetic Medicine R&D path and how to enter the global market

中国医学美容的研发路径以及如何进入全球市场

12:00 - 1:30 pm LUNCHEON = Networking Lunch

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SESSION 2: Medical Aesthetic Clinical Track 临床医美

1:30 - 2:00 pm What's Latest in Skin Rejuvenation

- ◆ Lasers & EBD: Pinpoint precision defined the basic and untold depth in Clinical Dermatology
◆ Injectables: What's new in pipeline? and all about toxins, fillers and stimulating injectables

皮肤抗衰研发领域最新动态分享

- ◆ 激光和EBD：精确定位重新定义和探索了临床皮肤科治疗的基本要求和未知领域
◆ 注射类：研发领域中有什么新变化？（临床医美光子嫩肤、填充剂和刺激类注射剂的所有应用相关）

2:00 - 2:30 pm PANEL

Loss Weight and Body Shaping: Revolution from Pharmaceutical to Surgical

- ◆ Biostimulators to bring Overweight and Obese patients into a new Era
◆ New Tech and R&D in Weight Loss Medication
◆ Breast and Butt Implantations and Augmentations: The Art and Science Behind Good body-shape
◆ Fat Transplan

圆桌讨论

减肥和塑形：从药品到外科的革命性发展

- ◆ 生物刺激剂将超重和肥胖患者带入新时代
◆ 减肥药物的新技术和研发
◆ 乳房和臀部植入术：良好体型背后的艺术与科学
◆ 脂肪移植

2:30 - 3:00 pm PANEL

Hair Loss Management:

- ◆ Latest Neurological Treatments for Androgenetic Alopecia
◆ Innovative Drugs for the Treatment of Stress Alopecia
◆ Advanced EBDs(Energy-based Devices) in Hair Restoration and Scalp Management
◆ Hair Transplantation(When is Yes, When is No

圆桌讨论

脱发的临床治疗

- ◆ 雄激素性脱发的最新治疗方法
◆ 治疗应激性脱发的创新药物
◆ 先进光电设备在头发修复和头皮管理中的应用
◆ 植发手术：什么时候YES,什么时候NO

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3:00 - 3:30 pm Break: Networking, Exhibits, & Coffee

茶歇

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3:30 - 4:00 pm PANEL

Emerging Clinical Dermatological Surgical&Non-surgical Solutions for Aesthetics; Middle Face and Lower Face

- ◆ Energy-based Rejuvenation Treatments: Laser and Ultrasound, Basic and Untold
◆ Micro-needling and Molecules
◆ Thread Lift/Mesoderm Therapy
◆ The others potential of dermal fillers and Bio-stimulation: An integrative review
◆ Chemical Peeling

圆桌讨论

中面部和下面部的新兴临床皮肤科抗衰解决方案：

- ◆ 非手术面部提升技术：注射和EBD（能量类设备）的组合
◆ 埋线提升+中胚层疗法
◆ 微针和分子疗法
◆ 其他皮肤填充产品和生物刺激再生产品的整合应用
◆ 化学剥脱

4:00 - 4:30 pm PANEL

Body Aesthetic Concerns: Scars, Tattoo and Smell

- ◆ Microneedle and radiofrequency in the treatment of atrophic scars
◆ Optimization of biofilm diagnosis and management to enhance the healing of difficult wounds
◆ Underarms Odor: Micro-invasive Surgery, Botulinum Toxin Injection
◆ Tattoo Removal and Hair Removal

圆桌讨论

聚焦身体医美：疤痕、纹身和气味

- ◆ 微针和射频治疗萎缩性疤痕
◆ 臭臭生物诊断和治疗管理对促进难愈性创面愈合的积极作用
◆ 腋下祛味：微创手术和肉毒杆菌注射
◆ 祛除纹身和除毛

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4:30-5:00 pm PANEL

Aesthetic Surgery Complications Control

- ◆ Managing complications of facial aesthetic injectables
◆ Navigating the challenges of traditional immunomodulators treatments
◆ New biologics and small molecule drugs for decreasing adverse aesthetic drug reactions
◆ Aesthetic energy-based devices treatment complications management
◆ What's new in the management of drug reactions(drug allergy and cancer-related)?

医美外科手术的后并发症控制：

- ◆ 面部美容填充剂并发症的管理
◆ 如何应对传统免疫调节剂治疗的后遗症
◆ 用于减少美容治疗后不良反应的新型生物制剂和小分子药物
◆ 医美能量类设备治疗并发症管理
◆ 药物过敏反应有些新变化药物反应管理的新进展（药物过敏和癌症相关）

5:00-5:30 pm Live Aesthetics Practice DEMO: Male face, how do I optimize the properly injection and EBD?

手术操作DEMO：男性抗衰，如何精准优化注射产品和能量类设备？

Pre-procedure anesthesia for aesthetic treatments and how to maintain maximum patient comfort 美容治疗的术前麻醉以及保持患者最大的舒适度

5:30 pm Closing

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Friday, November 26, 2024

SESSION 3: Aesthetics Medicine R&D Frontiers 医疗美容药物研发创新前沿

7:30 - 8:30 am Registration, Exhibits & Continental Breakfast

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8:00 - 9:00 am Invite Only Partnership Pursuit Breakfast

专题早餐会（定向邀请）

9:00 - 9:15 am PANEL

Science of Anti-Aging

- ◆ Cutaneous aging and rejuvenation in Global populations
◆ Regenerative immunology & senescent cells with aging; New PRP, Stem cells and Exosomes
◆ Clinical development of extracellular vesicle mRNA therapy for collagen protein replacement
◆ Exploring Skin Quality, Boosters, and Biostimulators

圆桌讨论

科学化抗衰老

- ◆ 全球人群皮肤衰老和让人群分析
◆ 再生免疫学和衰老细胞疗法：新PRP、干细胞和外泌体
◆ 用于胶原蛋白替代的细胞外囊泡mRNA疗法的临床开发
◆ 探索皮肤质地、促进剂和生物刺激剂

9:15 - 9:45 am PANEL

AI and Data Science in Medical Aesthetic: embracing the goods, avoid the pitfalls

- ◆ AI-driven longevity medicine: Deciphering secrets of aging and its application
◆ Digital Modeling analysis of Skin: aging and AI in Skin-tech
◆ AI in Aesthetic Medicine R&D

圆桌讨论

人工智能和数字工具赋能医美创新：拥抱美好，避免陷阱

- ◆ 人工智能驱动长寿医学的研发：破解衰老的奥秘及其应用
◆ 皮肤技术中皮肤老化的数字建模分析和AI在皮肤科科技中的应用
◆ AI技术在美容药物研发中的应用

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9:45 - 10:15 am How to Provide a Comprehensive Anti-aging Treatment Plan for Menopausal Patient?

如何为更年期患者提供全面的抗衰老治疗方案？

10:15 - 10:45 am Break: Networking, Exhibits, & Coffee

茶歇

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10:45-11:00 am Combinations of Skincare Treatments: Exploring Skin Quality, Boosters, and Biostimulators

美容护肤的结合疗法：探索皮肤质地、促进剂和生物刺激剂

11:00-11:20 am Facial Anatomy: Mapping and Structuring-making facial plastic surgery safer

面部解剖：影像化和结构化技术使面部整形手术更安全

11:20 - 12:00 am ACNE AND ROSACEA

- ◆ The newest treatments of "Neurogenic Rosacea", if it's a real subtype of Rosacea?
◆ Rosacea treatment consensus in China
◆ Low dose isotretinoin in mild to moderate acne vulgaris
◆ What's new for acne and rosacea

“战痘”，战斗：

- ◆ 神经源性红斑痤疮的最新治疗，是否可以作为一种亚型痤疮？
◆ 中国红斑痤疮治疗共识
◆ 低剂量异维A酸治疗中轻度一般痤疮
◆ 关于痤疮和玫瑰痤疮的新发现

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Friday, November 26, 2024

SESSION 4: Aesthetic Business and Marketing Strategy 医美行业投资发展和营销策略

1:30 - 2:00 pm PANEL

Comparing to Global Aesthetic Markets: How to Differentiate Your Aesthetic Practice in a Competitive Market and Stand out Your Business

对比全球美容市场的产业发展：如何让你的产品在竞争激烈的市场中脱颖而出

2:00 - 2:20 pm ESG in Practice: Charting a Greener, More Sustainable, and Socially Responsible Path for Medical Aesthetic Products

ESG为医美行业开辟精细化运营道路：让医疗美容产品更绿色、更可持续、富有社会责任感

2:20 - 2:50 am PANEL

Unlocking and Deep Dive in Aesthetic Future Potential

- ◆ Exploring Private Equity's Impact on How to Make Price be the bars to Medical Aesthetics Customers No More
◆ Harnessing Value Through Mergers and Acquisitions in Recent Aesthetic Business
◆ M&A + R&D boosts the medical aesthetic business to a new level

圆桌论坛

解锁并深入了解医美行业的未来“钞能力”

- ◆ 探索私募基金对医美行业的影响力，让医美消费不再高不可攀
◆ 医美行业中的投资并购带来的价值实现
◆ “并购+研发”助推医美业务再上新台阶

2:50-3:20 pm Break: Networking, Exhibits, & Coffee

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3:20-3:40 pm New Trends on Aesthetics Consuming: The popularity of portable family Aesthetic Devices

医美消费新趋势：便携式家庭美容设备的广泛流行

3:40-4:10 pm PANEL

Advanced Marketing Strategies Sharing:

- ◆ Psychology of the Consumer: How to Attract and properly Manipulate the New Growing-up Beauty Observers
◆ 医美行业市场推广策略分享：
◆ 如何运用消费心理学吸引和适度掌控新一代求美者

4:10-4:30 pm Medical Aesthetic Insurance Necessity for Adverse Events

医疗美容保险应对不良事件的必要性

4: 30 pm Closing

5: 00 pm Gala Dinner

答谢鸡尾酒会

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