ASTORY

Printable Semantic SEO Checklist + 5 Steps for Each Action

🔍 Stage 1: Understand What Your Audience Actually Wants

Action 1: Check PAAs and Competitor Headings *(Difficulty: Easy)*

☐ Google your main keyword

☐ Open the "People Also Ask" section and expand a few questions

☐ Take note of recurring queries

☐ Visit top 3–5 ranking pages

☐ Write down their H2/H3 headings

Action 2: Build a Content Skeleton *(Difficulty: Moderate)*

☐ List out key questions from PAAs and competitors

☐ Assign one section per question

☐ Add bullet points under each for structure

☐ Bold important points for easy scanning

☐ Finalise your content outline in a doc or CMS

✏️ Stage 2: Write Concisely – Answer the Question and Stop

Action 1: Stick to 300–500 Words *(Difficulty: Easy)*

☐ Define the core question the user is asking

☐ Draft a brief intro (1–2 sentences)

☐ Write 2–3 short paragraphs of content

☐ Cut fluff and filler — focus on facts

☐ Add a one-line conclusion that answers the query

Action 2: Use Summary Tables and Lists *(Difficulty: Moderate)*

☐ Identify pros/cons or comparison points

☐ Create a simple table with 2–3 rows

☐ Use bullet points to highlight key benefits/drawbacks

☐ Include only necessary info — no filler

☐ Use a tool like Canva or TablePress if visual aid needed

📈 Stage 3: Optimise Without Overdoing It

Action 1: Don't Stuff – Use Entities *(Difficulty: Moderate)*

☐ Run your draft through NeuronWriter or Surfer SEO

☐ Check for key semantic entities (not just keywords)

☐ Incorporate them naturally in headings and body

☐ Avoid repetition or robotic phrasing

☐ Re-read aloud to test for readability

Action 2: Run a Vector Analysis *(Difficulty: Advanced)*

☐ Choose a tool (NeuronWriter, MarketMuse, Frase)

☐ Input your content and target keyword

☐ Review content density and relevancy scores

☐ Identify overused or weak content areas

☐ Adjust content to improve balance and structure

🚀 Stage 4: Get Indexed Fast

Action 1: Publish Semantic Clusters *(Difficulty: Moderate)*

☐ Choose a main topic (e.g. Salt Types)

☐ Break into 10–20 small, specific subtopics

☐ Write short pages (300–600 words each)

☐ Interlink all pages using relevant anchor text

☐ Upload all content together or in batches

Action 2: Submit to Google Search Console *(Difficulty: Easy)*

☐ Go to Google Search Console

☐ Paste each new URL into the URL Inspection Tool

☐ Click "Request Indexing" for each page

☐ Repeat for all newly published pages

☐ Monitor crawl stats to ensure indexing is successful

🚀 Final Thoughts & CTA

Google is evolving. Long-form content isn't dead, but **concise, well-structured answers are dominating** for specific queries. Stop writing fluff to hit a word count. Stop chasing backlinks.

Just answer the user's question. And do it well.

If you want help implementing this strategy or want us to run a free mini-audit on your content, [contact us here](#) or [book a quick call](#).

No overpromising. No jargon. Just results.